



ORGANIZATIONAL PROFILE

OVERVIEW

Net Impact is an international nonprofit organization whose mission is to inspire, educate, and equip individuals to use the power of business to create a more socially and environmentally sustainable world.

Spanning six continents, our membership makes up one of the most influential networks of MBAs, graduate students, and professionals in existence today. Net Impact members are current and emerging leaders in CSR, social entrepreneurship, nonprofit management, international development, and environmental sustainability who are actively improving the world.

The Net Impact network includes over 230 volunteer-led chapters in cities throughout the world and a central office in San Francisco, CA.

PROGRAMS & INITIATIVES

Net Impact works to enable our dynamic, intelligent, and committed members to transform their ideals into measurable results. Our programs and initiatives help to inspire this change and allow our members to make a positive impact in their universities, organizations, and communities.

Our **CAREER CENTER** is a comprehensive resource for recruiters and job seekers to find the companies and positions that allow them to put their ideals into action.

We provide education through programs like our **ISSUES IN DEPTH** call series, which connects our members to CSR leaders for open conversations on current issues. And our **LEARNING CENTER** includes comprehensive online resources focused on helping members develop skills around corporate social responsibility.

We support nonprofit capacity building through initiatives like **SERVICE CORPS**, which staffs volunteer consulting projects for nonprofits, and **BOARD FELLOWS**, an initiative that places members on nonprofit boards.

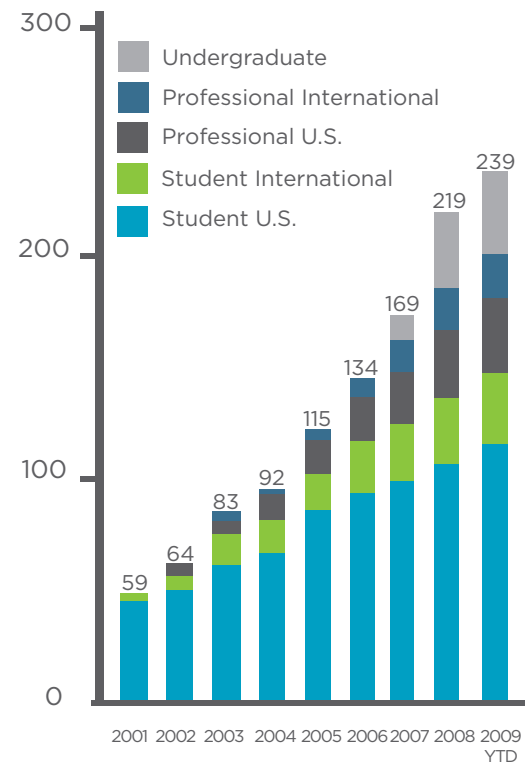
IMPACT AT WORK empowers our professional members to make a difference in how their company does business.

The **CAMPUS GREENING INITIATIVE** enables student members to develop solutions to reduce their universities' environmental impact.

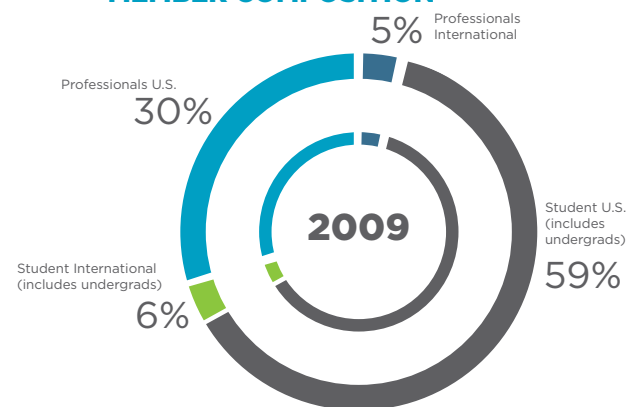
The **CURRICULUM CHANGE** program inspires and equips students to enhance their education with the addition of socially and environmentally responsible content and discussions.

The annual **NET IMPACT CHALLENGE** recognizes and rewards outstanding Net Impact members who lead employee or student-driven projects with tangible positive social and/or environmental impacts.

CHAPTER GROWTH



MEMBER COMPOSITION



HOW MEMBERS MAKE AN IMPACT

Public service / volunteering	46%
Job at for-profit	39%
Activity at graduate school	35%
Job at nonprofit / NGO	28%
Job in public sector	9%
Other	8%

THE CONFERENCE

Considered one of the premier events for students and professionals interested in socially and environmentally responsible business, the annual Net Impact Conference is designed to mobilize members through an exciting array of keynotes, panels, case studies, simulations, and special events. More than 2,000 participants attended the 2008 Net Impact Conference, which was held in Philadelphia at the Wharton School of the University of Pennsylvania, to gain a fresh perspective on the role of business in society, and a new appreciation for their work as business leaders and their connection to a network of like-minded colleagues.

Our 2009 Net Impact Conference will take place November 13 - 14 at the Johnson School at Cornell University in Ithaca, New York.

96% of members say they will use business to create a better world;

78% are already doing so

OUR HISTORY

1993

A group of 16 MBA interns start a network to put their business skills to use to both make money and achieve positive social good.

1994

Starting at just six chapters and 100 students, the network grows to over 16 chapters and more than 500 students in one year.

2001

Net Impact further develops the global network with the launch of our first professional chapters.

2007

International expansion continues with the introduction of chapters in Latin America, Asia, and Africa.

Today

Net Impact continues to grow, supporting undergraduate, graduate, and professional chapters throughout the world.

“Net Impact is a vibrant, motivating group of people with big ideas for social change and the skills to carry them out.”

LAURA PAGE, CHICAGO PROFESSIONAL CHAPTER

MEMBER SPOTLIGHT



Kristin Groos Richmond and Kirsten Tobey, Co-Founders of Revolution Foods

As the Co-Founders of Revolution Foods, members Kristin Groos Richmond and Kristen Tobey are transforming school food service by providing healthy food, nutritional education, and operational support for San Francisco Bay Area public schools. Everyday Revolution Foods prepares more than 1,000 fresh, healthy meals and delivers them to publicly-funded charter schools, particularly in low income areas where healthy food is less common.

In 2004, Groos Richmond and Tobey enrolled in at the Haas School of Business at UC Berkeley where they first met and joined Net Impact. Says Tobey, “Someone told me that that when you’re looking at b-schools to only look at ones that have Net Impact chapters. It became a great filter for me. Once in school, I went on to be a Net Impact chapter leader. It was one of the best things I felt I did at Haas.”

The business officially launched in 2005, and has been steadily growing ever since, gaining nationwide attention, due in part to Net Impact. Says Tobey, “Tapping into this great network of people has helped us... on a larger scale. It’s inspiring to talk to successful people in the field who’ve started a social enterprise.”