

STEELCASE SUSTAINABLE DESIGN CONTEST

The Steelcase Sustainable Design Contest (“Contest”) begins April 1, 2009 12:01a.m. Eastern Daylight Time (“EDT”) and ends on April 24, 2009 at 11:59 p.m. Eastern Standard Time (“EST”) (the “Contest Period”). Contest is sponsored by Steelcase Inc., 901—44th Street SE, Grand Rapids, MI 49508 (“Sponsor”).

Eligibility. Contest is open to student members of Net Impact who are enrolled full-time in undergraduate or graduate studies at any accredited college or university, who are legal U.S. or Canada residents, physically residing in the United States, DC and Canada, who are the age of majority in their home state as of the start date of the Contest, and who have Internet access prior to the Contest start date (“Contestant”). This Contest is void outside of the United States and Canada, in Puerto Rico, the U.S. Virgin Islands, U.S. Military installations in foreign countries, all other U.S. territories and possessions, and wherever else restricted or prohibited by law. Employees, shareholders, officers, directors, agents, representatives of Sponsor, the legal, promotion and advertising agencies of Sponsor, and their immediate family members and those living in their household, and each person or entity connected with the production or administration of the Contest, and each parent company, affiliate, subsidiary, agent and representative of any aforementioned entity, are not eligible to enter.

How to Enter. Here’s how to enter: (1) Create a design statement and project opportunity according to the Submission Guidelines section contained in these Rules (“Submission Guidelines”). Your design solution can be as creative as you like within the Submission Guidelines; (2) Download and complete an entry form (“Contest Entry Form”) available at <http://www.netimpact.org/displaycommon.cfm?an=1&subarticlenbr=2711> and click on Steelcase Sustainable Design Contest; (3) Complete fully and legibly the Contest Entry Form; and (4) Mail or email your design statement and project opportunity, the completed Contest Entry Form, together with your name, address and telephone number (collectively, the “Submission”) to info@netimpact.org (by email) or by mail to:

Net Impact
88 First Street
Suite 200
San Francisco, CA 94105

Mail-in entries must be postmarked by April 24, 2009 and received by April 30, 2009. Email entries must be received by April 24, 2009 at 11:59 p.m. EST, according to Sponsor’s internal clock. No hand deliveries will be accepted. All entries received by the end of the Submission Period that are complete and otherwise qualified will be eligible to win (“Qualified Submissions”).

LIMIT one entry per natural person. Sponsor is not responsible for late, lost, delayed, damaged, misdirected, incomplete, illegible, unintelligible, corrupted, or postage-due entries. Sponsor reserves the right to disqualify false entries or entries suspected of being

false. Only complete, valid submissions will be accepted. Sponsor will not verify receipt of entries. All entries submitted become the sole property of Sponsor and will not be acknowledged or returned.

Submission Guidelines. In addition to the other terms and conditions contained in these Official Rules, your Submission must be in the form of: (1) a personal expression of the intersection of design and corporate responsibility, and how you see design playing a catalytic role in improving people's lives ("Design Opportunity"); and (2) a clear, legible and detailed statement describing a specific business venture or design project you would like to pursue that strives to improve lives through design ("Design Statement"). Your Design Opportunity may be expressed using the media of your choosing. Your Design Statement must be in writing and contain 500 words or less. You may, but are not required to, submit design files, concept papers, business plans, and photographs. All Submissions must be an original work of authorship created by the Contestant who submits the entry. Submissions should include an articulation of the value created in all three dimensions of triple bottom line sustainability, i.e., social, environmental and economic.

Submissions may not contain any illegal, offensive or obscene subject matter and any such Submission shall be disqualified without notification to Contestant. Contestants may not use third party trademarks or trade dress in their Submission. Contestants may not copy or otherwise plagiarize the Submission from any source, nor may the Submissions include third party copyrighted material. Sponsor is not responsible for legal protection or clearance of Submissions in any form. Contestant agrees to indemnify Sponsor against any and all claims from any third party for any use by Sponsor of Submission. If, in the sole discretion of Sponsor, your Submission constitutes copyright infringement, trademark infringement or otherwise violates the rights of any third party, the Submission will be disqualified and Contestant will have no recourse to be reconsidered. Sponsor may request evidence that Submissions are an original work of authorship within the meaning of U.S. Copyright law at any time during or after the Contest Period.

Judging Criteria. Judging will be completed in one (1) round. All Submissions submitted during the Contest Period will be prescreened to insure Submissions have correctly met the Submission Guidelines and meet with Sponsor's general standards and practices prior to any judging ("Qualified Submissions"). Judging of all Qualified Submissions will begin on or about May 1, 2009. A panel of qualified judges and evaluators will evaluate each Qualified Submission. Each Qualified Submission will be judged on a 100-point scale as follows:

- Originality and creativity - - 25 points
- Use of core environmental sustainability principles- - 30 points
- Evidence of social value- - 30 points
- Overall Presentation - - 15 points

In order to be considered for the Prize, all Qualified Submissions must receive at least 70 points. In the event that no entries receive a minimum score of 70 points, Prize will not be awarded.

The Contestants with the four (4) highest point totals will be deemed a Selected Contestant and will be eligible to win a Prize. In the event of a tie, the tying entries will be rescored to determine a Selected Contestant.

Selection and Notification of “Selected Contestants.” On or about May 4, 2009, Selected Contestants will be contacted by a representative of Sponsor using the information submitted during the entry process. All Selected Contestants will be required to respond as directed to the email notification within 72 hours of attempted notification. Failure to respond timely to the notification may result in forfeiture of the prize and, in such case, Sponsor may select a contestant with the next highest score. Each Selected Contestant may also be sent an affidavit of eligibility / liability / publicity release (“Release”). Unless restricted by law, each Selected Contestant will be required to complete and return the Release within the time period specified therein. An alternate Selected Contestant may be chosen, from among the remaining eligible contest Contestants if a Selected Contestant: (i) cannot be reached; (ii) fails to obtain all signatures on the Release and to return the documents in a timely manner as required pursuant to these Official Rules; (iii) or cannot accept or receive the prize for any reason.

On or about May 5, 2009, all winning Submissions and the names and hometowns of Selected Contestants will be posted for viewing on the Net Impact web site. There is no value associated with this Prize. This prize is for entertainment purposes only.

Prizes. The four (4) Selected Contestants will each receive the following prize (“Prize):

One (1) trip for one person to attend the Greener by Design Conference, May 18 – 19, 2009, to be held at the Palace Hotel in San Francisco, CA.

The trips include airfare and 2 nights lodging at the Palace Hotel in San Francisco, CA. Trip must be taken during the time indicated above. Departure flights will leave on the earliest date indicated above and the return flights will be on the latest day indicated above for the trip selected. No substitutions. In the event that Selected Contestant cannot make the trip dates, prize is forfeited, and Selected Contestant will not be entitled to the prize. No part of this trip is redeemable for cash. All meals and travel not expressly listed here are the responsibility of Winner, including airport fees. No substitutions, except by Sponsor. If for any reason, the prize as listed cannot be awarded, Sponsor will substitute a prize of equal or greater value. Selected air travel for Contestant must commence from nearest major metropolitan airport. Airport transfers are not included.

Approximate Retail Value (“ARV”) for each individual prize: \$3,000.00 (USD)

Choice of airline(s), hotel(s), and/or itineraries shall be at the discretion of Sponsor. Prize may be awarded in the form of coupon(s) and/or gift card(s). Actual value of travel

prizes may vary based on point of departure and airfare fluctuations. Once airline tickets and hotel reservations have been issued, they shall not be changed, re-sold, endorsed, exchanged, transferred or in any other manner modified by Selected Contestant. Travel must be completed by the dates listed above. Travel arrangements are subject to availability and to the terms of conditions of the airline, the hotel(s), and/or tour operator(s). Selected Contestant is solely responsible for any other unspecified expenses related to the travel prize, including without limitation meals, ground transportation, gratuities, incidental hotel expenses, excess baggage charges, upgrades and any and all federal, state, and local taxes on prize, including special airport taxes and fees. Selected Contestant must notify Sponsor of requested travel times at least ten (10) days in advance; otherwise Sponsor reserves the right to alter the request to accommodate availability. Selected Contestant not entitled to any surplus between actual retail value of prize and stated ARV and any difference between stated ARV and actual value of the prize will not be awarded. No substitution, transfer, or cash redemption of prize, provided however that Sponsor reserves the right to substitute a prize with another prize of equal or greater value should the advertised prize become unavailable for any reason. Any and all activities related to the prize, including without limitation flying, are at the Selected Contestant's own risk and subject to whatever restrictions are imposed by the entities that govern the activities.

License. By entering, Contestants are granting Sponsor and its affiliates a worldwide, royalty-free, perpetual, unrestricted, irrevocable and fully sub licensable right and license to consider, display, re-post, disclose, use, re-use, reproduce, modify, digitize or enhance, adapt, change, publish, translate, create derivative works from, distribute, re-distribute, publicly perform and/or display Contestant's Submission (in whole or in part) and/or incorporate all or part of the Submission in other works, all in any form, format, media or technology now known or later developed or invented. CONTESTANTS WILL NOT BE PAID FOR THEIR SUBMISSION or for granting Sponsor any of these rights. Additionally, while Sponsor will seek to post the Submission in the form as provided at the time of entry, Contestants agree that due to technical limitations, Submission may be altered from its original form. Sponsor shall have no liability as to posting of Submissions. By entering the Contest, Contestants agree to waive all claims to and shall receive no royalties of any kind now or in the future from Sponsor for use of their Submission and represent and warrant that no other party is entitled to claim royalties from the use of the Submission as set forth in these Official Rules. Contestants may not resell, assign or transfer any of their rights under these Official Rules.

Publicity. Sponsor reserves the right to use the entry submissions to the Contest for publicity purposes prior to or after the Contest end date, in any media, and to use the name, likeness, and hometown name of any Contestant, including all or part of Submissions throughout the world, without any compensation or prior review unless specifically prohibited by law.

Conditions. Contest is subject to these official rules. By participating, Contestants agree to be bound by these complete Official Rules, including Sponsor's terms of use and privacy policy guidelines. Contestants agree that the decisions of Sponsor are final and

binding; and agree to waive any right to claim ambiguity in the Contest or these Official Rules, except where prohibited by law. Taxes, if any, are the sole responsibility of Selected Contestant, and Contestants may be issued an IRS Form 1099 for the ARV of any awarded prize. This Contest is void where prohibited or restricted by law, and subject to applicable federal, state provincial and local laws. By accepting a prize, winner agrees to release Sponsor, its attorneys, affiliates, together with the respective directors, employees, officers, licensees, licensors and agents of each, including without limitation, their respective advertising and promotion entities and any person or entity associated with the production, judging, or administration of the Contest, (collectively, the Releasees) from any and all liability, loss or damage arising from or in connection with awarding, receipt and/or use or misuse of prize or participation in any prize-related activities. Sponsor reserves the right to disqualify any Contestant it finds to be tampering with the entry process or the operation of the Contest or violating these Official Rules. The Releasees shall not be liable for: (i) late, lost, delayed, stolen, misdirected, incomplete communications or affidavits, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses or damages of any kind caused by the prize or resulting from acceptance, possession or use of a prize, or from participation in the Contest; or (v) any printing, typographical, administrative or technological errors in any materials associated with the Contest, including these official rules. Sponsor disclaims any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with this Contest, and reserves the right, in its sole discretion, to cancel, modify or suspend the Contest should a virus, bug, computer problem, unauthorized intervention or other causes beyond Sponsor's control, corrupt the administration, security or proper play of the Contest. Sponsor may prohibit a Contestant from participating in the Contest or winning prize if, in its sole discretion, it determines such Contestant is attempting to undermine the legitimate operation of the Contest or undermine the purpose of the Contest in any way by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass third parties, any other players or Sponsor representatives. Use of any automated system to participate is strictly prohibited and will result in immediate disqualification. Disputes regarding these Official Rules and/or this Contest will be governed by the internal laws of the State of California in the United States. Any and all legal actions or claims arising in connection with this Contest must be brought in a court of competent jurisdiction within the United States. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST OR THE PETITION PROCESS MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE CONTEST. SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.**

Privacy. All personal information collected by Sponsor will be used for the administration of the Contest and in conjunction with these Official Rules. Please refer to Sponsor's privacy policy located at http://www.steelcase.com/na/privacy_policy_cnav.aspx?f=10033 for important information regarding the collection, use and disclosure of personal information by Sponsor.

Official Rules. For a copy of these official rules, please log on to <http://www.netimpact.org/displaycommon.cfm?an=1&subarticlenbr=2711> and click on Steelcase Sustainable Design Contest until 90 days after the end of the Contest.

Winners List. For names of prize winners, available until 90 days after the selection of winner, log on to <http://www.netimpact.org/displaycommon.cfm?an=1&subarticlenbr=2711> and click on Steelcase Sustainable Design Contest.

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