

## NI17 ROBOT SELFIE CONTEST OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. YOU MUST HAVE A VALID EMAIL ADDRESS AND AN INSTAGRAM, FACEBOOK, OR TWITTER ACCOUNT TO PARTICIPATE. VOID WHERE PROHIBITED BY LAW OR REGULATION.**

**This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter or Instagram. By participating in the Contest, you are providing your information to Net Impact, not to Facebook, Twitter or Instagram. 1. Eligibility: To be eligible to enter the Contest, the person entering the Contest (“Entrant”) must be 18 years of age or older, and a legal resident of the United States at the time of entry.**

Contest is subject to all applicable federal, state and local laws and regulations and is governed by California law. By entering the Contest, Entrants: (i) agree to accept and be bound by all terms of these Official Rules and Regulations (“Official Rules”), and (ii) agree that California courts have jurisdiction over any dispute or litigation arising from or relating to the Contest and that venue will only be Oakland, CA.

**1. Sponsor/Administrator:** Net Impact, 1333 Broadway Suite 250, Oakland, CA, 94612. (“Sponsor”, “Administrator”)

**2. Contest Entry:** The Contest will run from 12:01 AM PST October 27, 2017 to 6:00 PM PST October 28, 2017 (“Contest Period”).

**Entry via Instagram:** During the Contest Period, post a video and/or photo on Instagram that shows yourself taking a photo with Toyota’s Human Support Robot at the 2017 Net Impact Conference containing the hashtag #NI17, #mobilityforall and @Toyota. You may include a comment with your video and/or photo, but this is not required. (Nor will the inclusion of a comment in any way enhance your odds of winning a prize.)

BY SUBMITTING A POST ALONG WITH THE HASHTAG #NI17, #MOBILITYFORALL AND @TOYOTA, YOU ARE INDICATING THAT YOU HAVE READ, UNDERSTOOD AND FULLY AGREE TO THESE OFFICIAL RULES. DO NOT SUBMIT A POST WITHOUT FIRST REVIEWING THESE OFFICIAL RULES.

Your post along with the hashtag #NI17, #mobilityforall and @Toyota will constitute your entry into this Contest (“Entry”). Partial or incomplete/piecemeal submissions (e.g., posting your post and @Toyota without the hashtags #NI17 or #mobilityforall; posting your post and the hashtags #NI17 and #mobilityforall without @Toyota) will NOT BE ACCEPTED.

**Entry via Twitter:** During the Contest Period, send a tweet with video and/or photo on Twitter that shows yourself taking a photo with Toyota’s Human Support Robot at the 2017 Net Impact Conference containing the hashtags #NI17, #mobilityforall and @Toyota. You may include a

comment with your video and/or photo, but this is not required. (Nor will the inclusion of a comment in any way enhance your odds of winning a prize.)

BY SUBMITTING A TWEET WITH A VIDEO AND/OR PHOTO ALONG WITH THE HASHTAGS #NI17, #MOBILITYFORALL AND @TOYOTA, YOU ARE INDICATING THAT YOU HAVE READ, UNDERSTOOD AND FULLY AGREE TO THESE OFFICIAL RULES. DO NOT SUBMIT A POST WITHOUT FIRST REVIEWING THESE OFFICIAL RULES.

Your tweet with a video and/or photo along with the hashtag #NI17, #mobilityforall and @Toyota will constitute your entry into this Contest (“Entry”). Partial or incomplete/piecemeal submissions (e.g., tweeting your tweet and @Toyota without the hashtags #NI17 or #mobilityforall; posting your post and the hashtags #NI17 and #mobilityforall without @Toyota) will NOT BE ACCEPTED.

**Entry via Facebook:** During the Contest Period, send a tweet with video and/or photo on Facebook that shows yourself taking a photo with Toyota’s Human Support Robot at the 2017 Net Impact Conference containing the hashtags #NI17, #mobilityforall and @Toyota. You may include a comment with your video and/or photo, but this is not required. (Nor will the inclusion of a comment in any way enhance your odds of winning a prize.)

BY SUBMITTING A POST WITH A VIDEO AND/OR PHOTO ALONG WITH THE HASHTAGS #NI17, #MOBILITYFORALL AND @TOYOTA, YOU ARE INDICATING THAT YOU HAVE READ, UNDERSTOOD AND FULLY AGREE TO THESE OFFICIAL RULES. DO NOT SUBMIT A POST WITHOUT FIRST REVIEWING THESE OFFICIAL RULES.

Your post with a video and/or photo along with the hashtag #NI17, #mobilityforall and @Toyota will constitute your entry into this Contest (“Entry”). Partial or incomplete/piecemeal submissions (e.g., posting your post and @Toyota without the hashtags #NI17 or #mobilityforall; posting your post and the hashtags #NI17 and #mobilityforall without @Toyota) will NOT BE ACCEPTED.

**3. General Rules and Regulations:** Video and/or photo must be the original work of the entrant (DO NOT COPY OTHERS’ WORKS, IN WHOLE OR IN PART. YOU MUST OTHERWISE COMPLY WITH THE CONTENT GUIDELINES BELOW AND OTHER TERMS HEREIN). If other person(s) appear in video and/or photo, (a) entrant must have each person(s) written consent to use and publish his/her image as contemplated in the Contest prior to submitting the post/tweet (and, if such person(s) are minors – under the age or majority in jurisdiction of residence, generally under age 18 – the written consent of their parent or legal guardian). Do NOT include personal information (e.g., your name, e-mail address or phone numbers) in the post/tweet itself; if post/tweet contains personal information, it is your sole responsibility to remove all such personal information from the post/tweet before uploading the post/tweet from your Instagram or Twitter account for the Contest.

To be eligible for the Contest, posts/tweets must be submitted in compliance with the format and other requirements set forth on the website where persons may submit entries/videos/photos (that is, Instagram, Facebook or Twitter, as applicable); such requirements being made a part of these Official Rules.

If you opt to access Facebook or Twitter via your wireless mobile device or if you enter via Instagram (only available via participating wireless carriers), data rates may apply for each message sent or received from your handset according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carrier's rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Contest. Mobile device service may not be available in all areas. Check your phone's capabilities for specific instructions.

By entering this Contest, all Entrants: (i) agree to be bound by the decisions of Sponsors which are final and binding in all matters; (ii) grant Sponsors and their designees the right, unless prohibited by law, to use their names, cities and states of residence, voices, pictures and likenesses, without compensation, notification or permission, for the purpose of advertising and publicity in any and all media, now or after known, throughout the world in perpetuity; and (iii) acknowledge and agree that Net Impact will own and administer 100% of the copyright in all entries submitted, with the perpetual right to use the entries. Net Impact will own the entries submitted (including the entry and all rights embodied therein). In addition, Entrants forever waive and relinquish all so-called "moral rights ("droit moral")" now or hereafter recognized. Sponsors expressly disclaim any responsibility and all Entrants agree to release, indemnify and hold Sponsors harmless for liability, damages or claims for injury or loss to any person or property (including death) relating to, in whole or in part, directly or indirectly, participation in this Contest, the acceptance and/or subsequent use or misuse of any of the prizes awarded, claims based on publicity rights, defamation or invasion of privacy. Sponsors are not responsible for any injury or damage to persons or property which may be caused directly or indirectly, in whole or in part, from the downloading of any material from the websites, regardless of whether the material was prepared by Sponsors or a third party, and regardless of whether the material is connected to the websites by a hypertext link. Sponsors further assume no liability either for the cancellation, modification or premature conclusion of the Contest for any reason or through the acts or defaults of any company or person providing any prize. All such losses or expenses must be borne by the affected participants, Entrants and/or the Winners.

**Limit one (1) Entry per person during the Contest Period submitted via Instagram, Facebook or Twitter account.** Entries that are incomplete, garbled, corrupted, or unintelligible for any reason are void. Sponsors are not responsible for misdirected, inaccurate, incomplete, lost, late, delayed, undelivered, damaged or illegible entries, and all such entries will be void. Sponsors are also not responsible for technical, hardware, or software failures of any kind, or other errors or problems which may occur in connection with or relating to the Contest, whether computer, network, technical, mechanical, typographical, printing, human or otherwise,

including, without limitation, errors or problems which may occur in connection with the administration of the Contest, the announcement of the prizes, in any Contest-related materials or that may limit prize fulfillment or a participant's ability to enter the Contest. Sponsors reserve the right, in their sole discretion, to cancel, modify or prematurely conclude the Contest should any computer virus, malfunction, fraud, tampering, unauthorized intervention or other cause beyond their control corrupt the administration, security or proper operation of the Contest. False or deceptive entries or acts will render the Entrant ineligible and Sponsors reserve the right to disqualify any Entrant (and void his/her entry) who attempts to undermine the legitimate operation of the Contest by tampering with any Website mechanism, acts in a disruptive manner or violates these Official Rules. Any attempt by an individual to deliberately damage or undermine the legitimate operation of the Contest may be in violation of criminal and civil laws. Should such an attempt be made, Sponsors reserve the right to seek remedies and damages (including attorneys' fees) from any such person(s) to the fullest extent of the law, including criminal prosecution. Proof of submission of entry does not constitute proof of receipt of same. All entries must be posted on Instagram or submitted via "tweet" on Twitter in their entirety prior to expiration of Contest Period. By entering this Contest, entrants agree to these Official Rules and the decisions of the Administrator and Sponsor, which are binding and final in all matters relating to this Contest.

**4. Judging and Selection of Winner:** In order to be eligible to win, Entries must include a photo or video of the contestant with the Human Support Robot using #NI17 #mobilityforall and @Toyota. Selection will be conducted and judged by Net Impact whose decisions are final and binding on all matters related to the Contest. Judges will consider originality, clarity, adherence to theme/message, overall impression/impact, and creativity. Only public posts will be considered in judging. Three winners will be selected on October 28, 2017 from among all eligible entries received during the Contest Period. For the avoidance of doubt, Entry MUST be in compliance with these Official Rules (that is Tweet, Facebook Post, or Instagram Post along with the hashtags #NI17 and #mobilityforall and @Toyota) to be eligible. The Winners will be notified within approximately 5-7 business days of selection. If potential winner entered using Instagram, potential winner will be contacted by direct message from Net Impact's Instagram account (@netimpact) to the potential winner's post submission on the potential winner's Instagram account. It is recommended that you confirm your Instagram notification settings are turned on. If potential winner entered via Twitter, he/she will be notified by direct message and must allow for Net Impact to contact him/her via direct message. If potential winner entered via Facebook, he/she will be notified by direct message and must allow for Net Impact to contact him/her via direct message. Messages will request that the potential winner email the Sponsor to the specified email address with specific personal information (ex: full name, address, phone number, email address, date of birth, Instagram username etc.) Failure to respond to the initial verification notice within twenty-four (24) hours with all required information, or if initial verification notice is undeliverable after two (2) attempts will result in disqualification.

**5. Prize:** A total of 3 (three) grand prizes will be awarded. Grand prize winners will receive a DJI Spark drone valued at \$499. Sponsor may choose to substitute a prize without notification for a prize of similar value.

Federal, state and local taxes are the sole responsibility of the winner.

Odds of winning a prize depend on total number of eligible entries received. Acceptance of a prize constitutes permission (except where prohibited by law) to use Winner's name, city, state, likeness, biographical information, and/or voice for purposes of advertising, Contest and publicity without compensation of any kind or nature.