



Food Solutions Challenge

What is the Food Solutions Challenge?

The Food Solutions Challenge is designed to raise awareness and holistic thinking around issues stemming from food production and distribution. Participants will dream up a blueprint that will move us toward a carbon neutral food supply chain for a chance to incubate their ideas at a global food solutions conference.

What are the benefits and prizes?

- \$125 to host your event
- 200 gold status points for Net Impact chapters
- Representatives from the top six teams will attend an all-expense-paid global food solutions conference
- \$5,000 grand prize and \$1,000 to two runner-ups
- Recruit 30 attendees and enter into a raffle to win \$250, iPads, Beats headphones and more!

What is the time commitment?

Successful teams should look to commit 10-12 hours leading up to the event. The event itself will be approximately 90 minutes.

What are the expectations?

PRE-EVENT	Attend a 101 webinar to help you get started Secure a date and space for your event Review the event toolkit Identify 1-2 team members to facilitate the event Recruit participants
THREE DAYS PRIOR TO EVENT	Send Net Impact your attendee list and we'll send a reminder email to your guests on your behalf
FEBRUARY 1 – MARCH 15, 2017	Host your event
TWO DAYS AFTER YOUR EVENT	Send Net Impact your final attendee list and we'll send a thank you note and survey to participants on your behalf
MARCH 15, 2017	Submit your winning Food Solutions Challenge entry
APRIL	Global Food Solutions Conference

What is a facilitator's role?

Facilitators will lead the event and support everyone to do their best thinking and practice. To do this, the facilitator encourages full participation, promotes mutual understanding and cultivates shared responsibility. The facilitator can be a team member or faculty.

What is the event format?

With the support of helpful "event-in-a-box" toolkits and funding from Net Impact, you will host an event where small groups follow a chosen food product through the food supply chain and come up with solutions to reduce the carbon impacts of food production.

Participants will learn about how and where carbon is produced and wasted in the food supply chain. Facilitators will then introduce case studies to help participants generate ideas on how to solve the Challenge question (about 45 minutes) at the farm, production or consumer stage. For the last 20 minutes, groups will report out and hear solutions from other teams. Event participants will choose one solution to submit to Net Impact to enter the Global Food Solutions Challenge.

Length	Section
5 minutes	Welcome & Intro
10 minutes	Warm Up
10 minutes	Connecting Carbon to Our Food Supply Chains
10 minutes	Climate Stories
45 minutes	Team-based Ideation Sessions
15 minutes	Report Out
5 minutes	Select Winning Solution + Conclusion

How will submissions be judged?

Solutions should be 300 words or less and demonstrate the following:

- **Impact.** How is your solution reducing a major contributor to carbon emissions in your aspect of the food supply chain?
- **Innovation.** How is your solution a game-changer for the part of the food production process that you're addressing?
- **Viability.** Could this be implemented in the next 5 years? Who will benefit the most? Who, if anyone, might be disadvantaged? Does the solution maintain the economic viability of food production for farmers, consumers, and others across the food supply chain? Does your solution maintain or increase the amount of food produced with available resources?

Can my university's Net Impact undergraduate and graduate chapter host an event together?

Each Net Impact chapter will host an event and submit a solution to Net Impact. However, we support cross-chapter collaboration!