Starting Your 1st Year

Lets get you started on the road to a successful Chapter!

• Building your leadership team, you had a great start already so try to find a few more colleagues to strengthen your Chapter
  - Eg: Marketing, finance, events, project manager
• Register your Chapter on campus (if applicable)
• Connect with the Net Impact Community
  - Set up your customized microsite
  - Attend a local event, leadership clinic, or the Annual Conference
Planning Your 1st Year

Now you have the fundamentals, start to make things happen!

- Develop your Chapter’s mission and goals
- Meet with your Advisor (Student Chapters only)
- Recruit Members
- Plan some events, projects, workshops
  - Use the resources of Net Impact Central Programs
- Secure your successors!
Net Impact Central is Here to Help

You have a dedicated Community Manager and exclusive 1st year Chapter tools so be sure to use them

- Chapter Leader Hub
- Chapter Microsites
- First-Year Webinars
- Leadership Clinics
- Net Impact Central Programming
- Net Impact Annual Conference
  - Chapter Leader Session
1st Year Chapter Timeline and Goals

As your 1st year progresses, you can enjoy Net Impact Central Programs and develop your own customized events. Every Chapter is unique but we wanted to provide an overview of the first year.

Months 1-3
- Find your initial Chapter Leaders and continue to build your team
- Secure a Chapter Advisor
  - Student Chapters only
- Ensure every Chapter Leader and Advisor has an account on netimpact.org
- Get approved as an organization on campus
  - Student Chapters only
- Update your microsite
- Plan your first event(s)
- Check out Net Impact Central Programs

Months 4-9
- Recruit and engage new Members
- Create and work within a budget
- Meet with your Advisor
  - Student Chapters only – we suggest about once a month
- Plan and execute your programs and events
- Participate in Net Impact Central Programs

Months 10-12
- Continue programming and Member recruitment
- Plan your Chapter’s programs/budget for the following year
- Plan for any leadership transitions/recruit new leaders
- Participate in Net Impact Central Programs – We encourage you to do at least one in your first year

- Attend the Net Impact Conference – This great event occurs in October
Months 1-3: Launch, Build, Connect, and Learn

Congratulations on joining the Net Impact Chapter Community! Launching your Chapter for success is the first step in your 1st year journey.

Next Steps:
• Continue to build your leadership team, and make sure they register with Net Impact Central so they can stay informed.
• Don’t forget: Set up your Chapter’s microsite!

Resources:
• Leadership Team Composition and Succession Planning is a great source.
• We recommend you attend (or watch) First Year Webinars.

©Net Impact. All rights reserved.
Months 1-3 Success: Recruit Members and Plan Programming

Your Chapter is poised to make an impact! Once you have the basics completed, start recruiting Members and launch your programming

Next Steps:
- Develop a plan for the coming year
- Start promoting your Chapter!

Resources:
- Net Impact’s suggestions on recruiting Members is good guidance
- Check out Net Impact Central’s Programs and other planning suggestions for successful first event(s)
Months 4 – 9: Engage your Members!

If you haven’t already held an event, by now you should be ready to go. Most 1st year Chapters engage their Members in impactful programming and making connections.

Next Steps:
- Recruit and engage new Members
- Create and work within a budget
- Meet with your Advisor (Student Chapters)
- Plan the rest of your year

Resources:
- Chapter Programs emails from Net Impact Central
- Program details on Chapter Leader Hub
- Chapter Leader Hub resources:
  - Marketing event suggestions
  - Marketing materials
  - Surveying your Members
Month 10 – 12: Plan for the Future

Pass on your knowledge and recruit leaders for long-term success

Planning resources:

- Continue programming
- Check out Leadership Team Composition and Succession Planning as you plan for the next year
- Register your new team
  - And don’t forget to tell Net Impact Central about your new team
- Stay in touch! Update your profile to continue your path to impact with Net Impact
Connect with our Global Net Impact Community

Success is best achieved together! With over 350 Chapters around the world, don’t miss out on unique community opportunities to learn, connect, and share

Connect with the Net Impact Community:

• Attend the Net Impact Conference
  • And the Chapter Leader Session
• Participate in Leadership Clinics
• Share your successes - send us pictures of your events
• Complete Net Impact Central’s surveys to help us evolve and learn
“Net Impact reinvigorated me with passion and purpose and with the clear vision that business CAN be a force for good.

- James Hood, Chapter Leader at Arizona State University’s WP Carey School of Business
“The annual Net Impact Conference is by far the most inspirational, motivating event I go to every year.”

-Seth Goldman, President and TeaEO
Honest Tea
Questions?

Contact us anytime at
chapters@netimpact.org

Or call us at
415-495-4230