BEST PRACTICES
Sample Member Survey about Programming

One way to help ensure your Chapter’s programming is meeting the expectations of your Members is to ask them! Consider sending out a short survey through a free platform like SurveyMonkey to learn more about what your Members are interested in, which issues they care about, and what types of events and activities they want to see. Below are a few sample questions to get you started.

1. **What skills, if any, would you like to gain through Net Impact programming and training? Select your top two choices:**

   (*This list is not exhaustive. Choose 4-5 options that are most relevant to your Chapter.)
   
   - Design thinking (understanding user needs, generating solutions, prototyping to test)
   - Business planning (writing a plan, business model canvas)
   - Collaboration (consensus building, interdisciplinary teams, virtual collaboration tools and approaches)
   - Communication (storytelling, network building)
   - Creativity/innovation (design thinking, entrepreneurship, adaptive thinking)
   - Critical thinking/problem solving (change management, systems thinking)
   - Emotional intelligence (empathy, addressing bias)
   - Personal purpose (defining and owning your personal purpose)
   - Resiliency/adaptability (reflection and insights, risk taking)
   - Social intelligence (integrity in leadership, authenticity)
   - Technical skills (productivity, project management)
   - Other (please specify)

2. **Which of the following topics most interests you, select your top two choices:**

   (*This list is not exhaustive. Choose 4-5 options that are most relevant to your Chapter.)
   
   - Corporate Social Responsibility
   - Social Entrepreneurship
   - Climate Change
   - Food
   - Nonprofits
   - Impact Investing
   - Community Development
   - General Career Events
   - Resources Conservation
   - Philanthropy
   - Nonprofit Consulting
3. **Please rank your program interest, with 1 indicating your top choice.**

(*You can always find the most up to date list of Net Impact Central Programs [here](#).)

- Drawdown Innovate - Imagine original ideas that scale climate solutions through new ventures, using design thinking and business planning
- Wear it Wise - Lead a campaign about sustainability in fashion
- Racial Justice in Corporate America - Solve how corporations address racial justice. In partnership with Net Impact and Caesars Entertainment
- Soulfull Speaker Series (Graduate and Professional Only) - Bring a food industry executive to your next Chapter event
- Food Solutions Challenge - Find solutions to two of our most pressing problems: climate change and food security
- Up to Us Year of Action (Undergraduate and Graduate Only) - Millennial-led activities to inspire action around fiscal and civic issues
- Step Toward Racial Equity - Explore and discuss racial equity with your Chapter and make an impact
- NI Local - Engage with like-minded colleagues on social and environmental issues

4. **Which of the following program outcomes is most important to you? Select your top two choices:**

(*This list is not exhaustive. Choose 4-5 options that are most relevant to your Chapter.)

- Joining a community of like-minded peers
- Developing new skills
- Learning about issues and trends
- Creating solutions to social and environmental challenges’
- Finding a job and gaining professional connections
- Other (please specify)

5. **Are you interested in taking on a program leadership role?**

- Yes/no
- If yes, program area:
- Contact: