



## next generation **MOBILITY CHALLENGE**

presented by **TOYOTA** + **NET IMPACT**

### How do we harness mobility solutions to promote **equity, access, and freedom?**

Toyota, Net Impact, and the Toyota Mobility Foundation are challenging students to reimagine and build the future of mobility in a series of day-long design sprints across the US.

At each event, small teams of students will use a human centered design process to generate ideas that improve equity in our mobility systems.

Student teams will pitch their solutions – products, services, or campaigns – and receive feedback from Toyota and mobility experts. The top team will even have the chance to incubate their ideas during a summer internship with Toyota’s mobility innovation partners.

Tackle real world mobility challenges through an **interactive + collaborative design process.**

**Receive real-time feedback** from mentors and transportation experts.

Pitch your ideas for a chance to incubate them over a **paid internship with Toyota innovation partners.**

All U.S. **undergraduate and graduate-level students** are welcome to participate.

**October 29, 2016**  
9:00 am –3:30 pm

**California College of the Arts**

#### **Questions?**

Contact Alero Moju at  
[amoju@netimpact.org](mailto:amoju@netimpact.org)

Space is limited—[APPLY TODAY!](#)

