Innovative approaches to tackling social challenges:
How will you change the world in 2012?

- Hult’s Master of Social Entrepreneurship is a highly practical program focused on how to apply business skills to important global social problems
- The Hult Global Case Challenge is a call to action for the world’s brightest business school minds to tackle the world’s most pressing issues
- Hult offers an intensive, one-year MBA program and Master programs in International Business, Finance, Digital Marketing, and Social Entrepreneurship
- Ranked 1st for International Experience and 5th for International Business by the Financial Times
- Ranked in the top 20 business schools in the U.S. and top 30 in the world by The Economist
- Global Campus Rotation across 5 campuses—Boston, San Francisco, London, Dubai, and Shanghai
- Network with business students from over 120 countries
- Learn more about Hult and the world’s largest crowd-sourcing event for taking on global social challenges by visiting: hultglobalcasechallenge.com
TABLE OF CONTENTS

INTRODUCTION
Welcome Note..................................................................................................................................................................................i
Background on the Guide.............................................................................................................................................................ii
How to Read the Guide...............................................................................................................................................................ii
Program Strengths Key...............................................................................................................................................................iii

PART I: SCHOOL PROFILES
American University - Kogod School of Business...................................................................................................................2
Antioch University New England - MBA in Sustainability........................................................................................................5
Audencia Nantes - School of Management..................................................................................................................................7
Bainbridge Graduate Institute - MBA Program..........................................................................................................................10
Baruch College - Zicklin School of Business............................................................................................................................12
Boise State University - College of Business and Economics..................................................................................................14
Boston University - Graduate School of Management................................................................................................................15
Brandeis University - International Business School/Heller School of Social Policy & Management........................................17
Carnegie Mellon - Tepper School of Business..........................................................................................................................19
Case Western Reserve University - Weatherhead School of Management................................................................................21
Claremont Graduate University - Drucker Graduate School of Management...........................................................................23
Clark University - Graduate School of Management..................................................................................................................26
Cleveland State University - Graduate Certificate in Global Sustainable Business Practices..................................................28
College of William & Mary - William & Mary School of Business............................................................................................30
Colorado State University - Global Social & Sustainable Enterprise MBA...............................................................................32
Columbia University - Columbia Business School....................................................................................................................34
Copenhagen Business School - Full-time MBA Program...........................................................................................................37
Cornell University - Samuel Curtis Johnson Graduate School of Management........................................................................37
Dartmouth College - Tuck School of Business..............................................................................................................................42
DePaul University - Kellstadt Graduate School of Business......................................................................................................44
Dominican University - Brennan School of Business................................................................................................................46
Dominican University of California - Green MBA.....................................................................................................................48
Duke University - Fuqua School of Business..............................................................................................................................50
Duquesne University - MBA in Sustainability............................................................................................................................52
Emory University - Goizueta Business School.............................................................................................................................54
ESADE Business School - Full-time MBA Program....................................................................................................................56
George Washington University - The George Washington School of Business........................................................................58
Georgetown University - McDonough School of Business.......................................................................................................60
Harvard University - Havard Business School............................................................................................................................62
HEC Paris - MBA Program............................................................................................................................................................64
HULT International Business School............................................................................................................................................66
Illinois Institute of Technology - Stuart School of Business..........................................................................................................68
Imperial College - Imperial College Business School................................................................................................................70
Indian School of Business - Post Graduate Program in Management........................................................................................72
Indiana University - Kelley School of Business............................................................................................................................74
# TABLE OF CONTENTS

## PART I: SCHOOL PROFILES

<table>
<thead>
<tr>
<th>School Name</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>IE Business School - International MBA Program</td>
<td>76</td>
</tr>
<tr>
<td>Johns Hopkins University - The Paul H. Nitze School of Advanced International Studies</td>
<td>78</td>
</tr>
<tr>
<td>University of Leeds - Leeds University Business School</td>
<td>80</td>
</tr>
<tr>
<td>Loyola University Chicago - Quinlan School of Business Graduate Programs</td>
<td>82</td>
</tr>
<tr>
<td>Marlboro College - MBA in Managing For Sustainability</td>
<td>84</td>
</tr>
<tr>
<td>Marylhurst University - MBA in Sustainable Business</td>
<td>86</td>
</tr>
<tr>
<td>Massachusetts Institute of Technology - Sloan School of Management</td>
<td>88</td>
</tr>
<tr>
<td>Melbourne Business School - MBA Program</td>
<td>90</td>
</tr>
<tr>
<td>Mills College - Lorry I. Lokey Graduate School of Business</td>
<td>92</td>
</tr>
<tr>
<td>Monterey Institute of International Studies</td>
<td>95</td>
</tr>
<tr>
<td>New York University - Stern School of Business</td>
<td>97</td>
</tr>
<tr>
<td>Northwestern University - Kellogg School of Management</td>
<td>99</td>
</tr>
<tr>
<td>The Ohio State University - Fisher College of Business</td>
<td>101</td>
</tr>
<tr>
<td>Pepperdine University - Graziadio School of Business and Management</td>
<td>104</td>
</tr>
<tr>
<td>Portland State University - School of Business Administration</td>
<td>106</td>
</tr>
<tr>
<td>Presidio Graduate School - MBA in Sustainable Management</td>
<td>108</td>
</tr>
<tr>
<td>Rice University - Jesse H. Jones Graduate School of Business</td>
<td>110</td>
</tr>
<tr>
<td>Rollins College - Crummer Graduate School of Business</td>
<td>112</td>
</tr>
<tr>
<td>Rotterdam School of Management - Erasmus University</td>
<td>114</td>
</tr>
<tr>
<td>Rutgers Business School - MBA Program</td>
<td>116</td>
</tr>
<tr>
<td>Saint Joseph’s University - Haub School of Business</td>
<td>118</td>
</tr>
<tr>
<td>San Francisco State University - College of Business</td>
<td>120</td>
</tr>
<tr>
<td>Seton Hall University - The Stillman School of Business</td>
<td>122</td>
</tr>
<tr>
<td>Simmons College - Simmons School of Management</td>
<td>124</td>
</tr>
<tr>
<td>Simon Fraser University - Beedie School of Business</td>
<td>126</td>
</tr>
<tr>
<td>Temple University - Fox School of Business</td>
<td>128</td>
</tr>
<tr>
<td>Thunderbird School of Management - MBA in Global Management</td>
<td>130</td>
</tr>
<tr>
<td>Tufts University - The Fletcher School of Law and Diplomacy</td>
<td>134</td>
</tr>
<tr>
<td>University of Alberta - Alberta School of Business</td>
<td>136</td>
</tr>
<tr>
<td>University of British Columbia - Sauder School of Business</td>
<td>138</td>
</tr>
<tr>
<td>University of California, Berkeley - Haas School of Business</td>
<td>140</td>
</tr>
<tr>
<td>University of California, Davis - Graduate School of Management</td>
<td>142</td>
</tr>
<tr>
<td>University of California, Irvine - Paul Merage School of Business</td>
<td>144</td>
</tr>
<tr>
<td>University of California, Los Angeles - Anderson School of Management</td>
<td>146</td>
</tr>
<tr>
<td>University of California, San Diego - School of International Relations &amp; Pacific Studies</td>
<td>148</td>
</tr>
<tr>
<td>University of California, Santa Barbara - Bren School of Environmental Science &amp; Management</td>
<td>150</td>
</tr>
<tr>
<td>University of Chicago - Booth School of Business</td>
<td>152</td>
</tr>
<tr>
<td>University of Colorado, Boulder - Leeds School of Business</td>
<td>155</td>
</tr>
<tr>
<td>University of Denver - Daniels College School of Business</td>
<td>157</td>
</tr>
<tr>
<td>University of Georgia - Terry College of Business</td>
<td>159</td>
</tr>
<tr>
<td>University of Maryland - Robert H. Smith School of Business</td>
<td>160</td>
</tr>
<tr>
<td>University of Massachusetts, Amherst - Isenberg School of Management</td>
<td>162</td>
</tr>
<tr>
<td>University of Massachusetts, Dartmouth - Charlton College of Business</td>
<td>164</td>
</tr>
</tbody>
</table>
PART II: ABOUT THE GUIDE

Gold & Silver Chapters .......................................................... 220
Aggregate Data ..................................................................... 221
Methodology ........................................................................ 228
Frequently Asked Questions .................................................. 229
Net Impact Sponsors .............................................................. 230

Table of Contents, cont.

University of Michigan - Stephen M. Ross School of Business ...................................................................................................................... 166
University of Minnesota - Carlson School of Management .......................................................................................................................... 168
University of Navarra - IESE Business School ........................................................................................................................................ 170
University of North Carolina at Chapel Hill - Kenan-Flagler Business School .......................................................... 172
University of Norte Dame - Mendoza College of Business .................................................................................................................. 174
University of Oregon - Lundquist College of Business .................................................................................................................. 176
University of Pennsylvania - The Wharton School of Business .............................................................................................. 178
University of Rochester - Simon School of Business .................................................................................................................. 180
University of St. Thomas - Opus College of Business .................................................................................................................. 182
University of San Diego - MBA Program ........................................................................................................................................ 185
University of San Francisco - School of Management .................................................................................................................. 188
University of South Carolina - The Moore School of Business ........................................................................................................ 190
University of South Florida - College of Business .................................................................................................................. 192
University of Southern California - Marshall School of Business .................................................................................................... 194
University of Texas at Austin - McCombs School of Business ....................................................................................................... 196
University of Virginia - Darden Graduate School of Business ......................................................................................................... 198
University of Washington - Michael G. Foster School of Business ................................................................................................... 200
University of Wisconsin - Wisconsin School of Business .................................................................................................................. 202
Vanderbilt University - Owen Graduate School of Management .......................................................... 204
Wake Forest University - Schools of Business .................................................................................................................. 206
Washington University in St. Louis - Olin Business School .............................................................................................................. 208
Wilfrid Laurier University - MBA Program .............................................................................................................................. 210
Willamette University - Atkinson Graduate School of Management .................................................................................................. 212
Yale University - Yale School of Management .................................................................................................................. 214
York University - Schulich School of Business .................................................................................................................. 217
Welcome to Business as UNusual 2012!

INTRODUCTION

Letter from Liz Maw, CEO of Net Impact

Twenty years ago, Net Impact began as a small network of business students who wanted to make a difference. They believed that business should be a force for good, a radical idea at a time when maximizing shareholder value was the primary focus. Net Impact’s early pioneers helped drive social responsibility in business from the fringe to a trend and then to the mainstream. Fast forward to today - we are a global community of over 30,000 student and professional leaders working across sectors for a more just and sustainable world. This is our seventh year publishing our Business as UNusual guide that highlights over 100 business schools at the forefront of social and environmental innovation. For students who care about these issues, this year’s Business as UNusual survey shows that it’s never been a better time to get an MBA.

We surveyed over 3,000 Net Impact chapter members in this year’s Business as UNusual survey, our biggest yet. Asking some new questions this year about respondents’ careers, we found that business school broadened students’ horizons around impact jobs. Respondents went from primarily nonprofit and for-profit experience pre-MBA to a much wider array of future career goals, including start-ups, mission-driven companies, and social enterprise. In the classroom, we’re seeing a shift from environmental and social topics being covered in unique new electives, formerly an achievement on its own, to their inclusion in a more holistic core curriculum. Reflective of this trend, The University of Maryland elected to remove its flagship Corporate Responsibility course last year, and instead injected responsible business themes into 10% of all course content. A total of 55 MBA programs in the guide this year mentioned social and environmental themes being discussed in core classes. With so many great programs, it’s hard to choose – so this year, we introduced an overall sustainability and social impact rating to help prospective students see who’s leading the charge.

Our student-led Net Impact chapters are at the forefront of the movement to transform business education, working to integrate social and environmental topics into their programs’ curriculum, electives, speaking events, and experiential learning opportunities. At Temple University, the chapter’s nonprofit board service program prompted a new business school course on nonprofit governance. At the University of Michigan, students worked with professors to re-introduce the concept of externalities in core economics classes. Most of all, students value being part of a network that shares their commitment to social and environmental impact – citing their Net Impact chapter’s strong community as a top advantage.

We’re proud of the movement our student and professional leaders helped build over the last 20 years. We hope you’ll join us as we work together to create a more just and sustainable future!

Sincerely,

Liz Maw
CEO, Net Impact
BACKGROUND ON THE GUIDE

THE INFORMATION IN Business as UNusual: The Student Guide to Graduate Programs 2012 was compiled from two sources: a qualitative survey completed by chapter leaders from participating programs, and an online survey completed by over 3,000 students. This version is our seventh annual publication.

For more information on the guide’s methodology, please see Part II.

READING THE GUIDE

At a Glance

The “At a Glance” section contains the following information about each program:

- The total number of students in the full-time program, as reported by the Net Impact chapter leader(s)
- The degree options available for each school’s academic program
- An overall satisfaction rating from our student survey, represented graphically on a 1-5 scale of hearts (for Social Impact) and leaves (for Sustainability)
- The number of respondents at each school who participated in the survey

Data Tables

Many profiles include data tables, visualized as pie charts, bar graphs, and percentages, that contain information from our spring 2012 survey of Net Impact chapter members. Data tables appear for schools that generated at least 20 responses to the survey. The number of respondents for each school is listed in the “At a Glance” section of each profile. Please see the Methodology section in Part II for details on how the data was reported.

Net Impact Chapter

The “Net Impact Chapter” section contains the following information about each program’s chapter:

- The Net Impact chapter’s self-reported estimation of active members
- Three words the chapter leader(s) chose to characterize their chapter
- A gold or silver star for chapters that achieved gold or silver standing in 2011-2012 (recognition provided by Net Impact to its most active chapters). For a full list of these chapters, please see Part II.

Program Strengths

For each school who completed our survey, on the second page of the profile are three icons to represent the program’s top three strengths as ranked by the students. The icons are listed in order of overall rating – the first image was the overall top rated strength, the second image the second greatest strength, and so on. A key to what strength each icon depicts can be found on the following page.

What is Net Impact?

NET IMPACT IS a global nonprofit that supports a new generation of leaders working across sectors to transform the world. We put our values to work for good on campuses, in our communities, and throughout our careers. By doing so, we show the world that it’s possible to make a net impact that benefits not just the bottom line, but people and planet too.
# Program Strengths Key

<table>
<thead>
<tr>
<th>Category</th>
<th>Icon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy &amp; Clean Technology</td>
<td><img src="images/sun.png" alt="Sun" /></td>
</tr>
<tr>
<td>Corporate Responsibility</td>
<td><img src="images/shopping_bag.png" alt="Shopping Bag" /></td>
</tr>
<tr>
<td>Environmental Sustainability</td>
<td><img src="images/leaf.png" alt="Leaf" /></td>
</tr>
<tr>
<td>International Development &amp; Base of the Pyramid</td>
<td><img src="images/world.png" alt="World" /></td>
</tr>
<tr>
<td>Education</td>
<td><img src="images/book.png" alt="Book" /></td>
</tr>
<tr>
<td>Public Sector Innovation &amp; Government</td>
<td><img src="images/scale.png" alt="Scale" /></td>
</tr>
<tr>
<td>Healthcare</td>
<td><img src="images/band-aid.png" alt="Band-Aid" /></td>
</tr>
<tr>
<td>Urban &amp; Community Development</td>
<td><img src="images/house.png" alt="House" /></td>
</tr>
<tr>
<td>Nonprofit Management &amp; Philanthropy</td>
<td><img src="images/hand_with_heart.png" alt="Hand with Heart" /></td>
</tr>
<tr>
<td>Social Finance, Responsible Investing, &amp; Microfinance</td>
<td><img src="images/piggy_bank.png" alt="Piggy Bank" /></td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td><img src="images/light_bulb.png" alt="Light Bulb" /></td>
</tr>
</tbody>
</table>
PART I: SCHOOL PROFILES
THE KOGOD MBA core curriculum includes 11 required courses that incorporate social themes and assignments. Graduate students with a passion for environmentalism and sustainable business practices can customize a concentration in Sustainability Management; those interested in nonprofits might design a concentration that includes courses in Governmental and Not-for-Profit Accounting and Leading International and NGO Social Innovation.

Additionally, in fall 2012 Kogod welcomes the inaugural class of the Master of Science in Sustainability Management (MSSM). The MSSM is the only interdisciplinary business degree of its kind in the nation’s capital. The degree is designed to integrate business education with environmental science and public policy to prepare graduate students who want to be part of the first generation of professionally-trained sustainability experts and managers.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...

66% of students are satisfied with course content
52% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...

76% of students are satisfied with student commitment
72% of students are satisfied with extracurriculars

KOGOD BELIEVES EDUCATION extends beyond the classroom to include experiential learning that will enhance intellectual development, leadership ability, and communication skills. This is the concept behind K-LAB, a “lab” that allows business students to experiment with valuable professional skills in real world settings. Many students at Kogod are involved in club activities. Kogod also attracts graduate students interested in social and environmental issues due to its prime location in Washington, D.C. and the Kogod community’s belief that purpose and profit are not at odds. Because of its relationship with the American University (AU) School of International Service and other colleges within AU, the graduate business students can take many diverse courses as electives.

While the Net Impact chapter at AU is a modest size, due to the tight-knit nature of the Kogod MBA program, members are passionate about providing opportunities for their classmates. Members are constantly learning more about socially and environmentally responsible careers and professional development opportunities. The chapter collaborates with many other clubs on campus, including but not limited to Kogod Women in Business (KWIB), the Entrepreneurship Club, and the Consulting Club. Sample activities include a Social Entrepreneurship Site Visit in the Washington area, a clothing swap, and the Red Dress fundraiser for heart disease awareness.

NET IMPACT CHAPTER

20 active student members

SILVER chapter

THREE WORDS TO DESCRIBE THE CHAPTER: engaged, tight-knit, pragmatic
CAREER SERVICES

THE KOGOD CENTER FOR CAREER DEVELOPMENT (KCCD) focuses on providing comprehensive, individualized services to assist students in identifying where they can best leverage their talents to add value to organizations in both the public and private sectors. Through a four-semester required career development class, all full-time MBAs assess their values, interests, personalities, and skills and receive one-on-one coaching to develop short- and long-term career goals. KCCD sponsors a series of Industry Days that connect students with alumni and employers from the corporate sector as well as national nonprofits, government agencies, and NGOs in a variety of functional areas. Interested students are encouraged to attend the annual Net Impact Conference and receive partial conference funding. KCCD staff members also attend the Net Impact Conference to stay abreast of trends and best practices while providing support for attending students.

KCCD and the main campus Career Center share a job-posting and recruiting system so that students who want to work in nonprofits, NGOs, government agencies, and CSR have access to employers who may focus primarily on non-business students. On-campus recruiting interviews and information sessions in 2011-12 included Strategic Sustainability Consulting, Polaris Project, and the DC Department of Human Resources. In 2011, 27% of Kogod Full-time MBAs took full-time positions in nonprofits, NGOs, and government organizations. Students from the Class of 2011 interned and secured full-time work at organizations such as Clean Energy Development Bank, The World Bank, and US government agencies including the Department of Defense Energy Service Center, the FBI, and NASA.

PROMINENT ALUMNI

1. Kristina Dunlevy, Senior Director of Program Operations, FHI 360, ’08
2. Jeff Franco, Executive Director, City Year DC, ’06
3. Annabel Khouri, Field Recruiter, U.S. Peace Corps, ’05

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.5
- Providing information about relevant positions: 3.6
- Connecting with alumni or other professionals: 3.1
- Supporting a self-directed job search: 3.5

REASONS TO ATTEND

KOGOD’S GLOBAL NETWORK OF ALUMNI and students are driven to make a difference within organizations and the world at large. AU students are world conscious citizens who care as much about the means to success as success itself; they define success in a variety of ways. It’s not just about scoring a seat in the executive suite—it’s about contributing to meaningful change at any level of an organization and leaving things better than they found them as they advance in their careers.

The launch of an interdisciplinary graduate degree—the MS in Sustainability Management—illustrates the university’s further commitment to social change. AU has a dedicated office of sustainability and was recently named one of the greenest universities in the country according to STARS (sustainability tracking, assessment and rating system). AU has committed to being carbon neutral by 2020 and will host the largest solar photo voltaic arrays in the Washington metro area and largest urban solar hot water system on the east coast this summer.

"The program is geared for students that want to do good, feel good, and enjoy life while making an impact on the business world."

TOP 3 PROGRAM STRENGTHS
Break the boundaries of a typical MBA.

People, Profit, Planet. It’s in our DNA.

Experience a real-world approach to learning business management that incorporates the triple bottom line in everything you do.

Antioch University New England’s MBA in Sustainability

Our students and graduates are inspiring social entrepreneurs, innovative corporate and government leaders, and dynamic managers of nonprofits. These sustainability champions are creating and working for businesses they believe in. AUNE MBA graduates juggle multiple projects, communicate effectively, and plan strategically for initiatives that deliver environmentally, organizationally, and financially sustainable operations.

• Choose a program that fits your lifestyle
• Get your MBA in one, two, or three years
• No GMAT or GRE required

Triple-bottom-line concepts (people, planet, profit) are woven throughout the MBA courses, because at AUNE sustainability, ethics, and social justice matter. Profit is not the only measure of an organization’s success; in AUNE’s MBA you also learn ways to measure organizational sustainability, corporate social responsibility, and community impact.

Antioch University New England
2011-12 Net Impact Gold Chapter

Visit antiochne.edu/om/mba or call 800.435.9140
40 Avon Street
Keene, NH
800.435.9140

Visit us at www.antiochne.edu
Find us on Facebook & LinkedIn
Watch us on YouTube
ANTIOCH UNIVERSITY
New England, MBA in Sustainability

CURRICULUM

ANTIOCH UNIVERSITY NEW ENGLAND’S (AUNE) MBA in Sustainability is committed to changing the way business is done; the forward thinking curriculum does not just offer a course in sustainability, but dynamically interweaves natural science, social responsibility, and sustainable business strategy into every course. As a university with strong core values, such as ecological stewardship, social justice, and community action, AUNE’s MBA in Sustainability prepares students to become leaders of change. A progressive, interdisciplinary approach prepares students for entrepreneurship, business strategy, and corporate social responsibility. Working together in a cohort model, AUNE’s approach to transformative education integrates practice and theory in a collaborative learning environment. Students move through the program together in a supportive learning community enhanced by the unique perspectives that each student brings to business and sustainability. The diversity of student life and professional experience cultivates the local and global perspectives necessary to lead and manage in complex and changing environments.

At AUNE, traditional MBA topics are accompanied by subject matters such as sustainable business practices, complex systems thinking, and collaboration. Through consulting projects, engaging discussions, and working in group dynamics, AUNE’s approach to education reflects the current shifts in corporate culture and business environments. The MBA faculty members at AUNE share their experiences as leaders, activists, scientists, and consultants in a highly supportive and interactive learning environment.

STUDENT ACTIVITIES

AS A UNIVERSITY recognized for social justice, AUNE practices what it preaches. Students are dedicated and engaged in social and environmental issues throughout all university programs. Through student groups like the Net Impact chapter at AUNE, students explore their interests through hands-on learning with nonprofit organizations, clinics, schools, and businesses close to their homes.

The Net Impact chapter at AUNE is dedicated. Most AUNE Net Impact students do not live in the Keene area and travel to attend classes every third weekend. Despite the challenge in meeting every third weekend, AUNE’s Net Impact chapter manages to hold an event every time weekend class is in session. Events draw a high level of interest and attendance and are tailored to meet the needs and interests of current MBA students. Events include speakers who are leaders in sustainable business, including representatives from Vermont Works for Women, Green Alliance, and the Sustainability Coordinator from Franklin Pierce University. Career-oriented events provide an opportunity for students to share their professional work for feedback and engage in career-mapping exercises. This past year, the Net Impact chapter at AUNE co-hosted an event with local nonprofits to strategize how to keep young, bright, professionals living and working in New Hampshire.

NET IMPACT CHAPTER

32 active student members

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

THE AUNE MBA in Sustainability offers opportunities for students to participate in career development opportunities through hands-on experience, such as consulting projects with regional organizations facing sustainability challenges, informational interviews with sustainability leaders, and learning journeys to businesses with sustainable practices. Individual learning and group projects cultivate the systems-thinking skills required to face the current business challenges. Through diverse student backgrounds in corporate America, entrepreneurship, and nonprofit work, students build a strong professional network with AUNE alumni and faculty.

AUNE faculty is dedicated to helping students in exploring their careers. Students are assisted and well served in connecting with over 9,500 alumni who have taken on sustainability challenges and leadership roles throughout New England, the United States, and the world. AUNE encourages students to make a difference in the world, whenever and wherever they can.

AUNE students are actively connected to faculty and alumni through personal interaction and social media. Both faculty and alumni provide regular additions in line with environmental and social responsibility to the job board and are continuously reporting on their professional successes and sustainability championship. Alumni and faculty genuinely support the career development of AUNE students and are dedicated to cultivating connections for a more sustainable world.

REASONS TO ATTEND

THE MBA IN SUSTAINABILITY reflects AUNE’s progressive approach to education and its commitment to empowering leaders who affect positive change. Sustainability is not a course but a foundation for all course curricula. AUNE has always been committed to social justice and the environment, and the MBA program is an embodiment of strong core values: ecological stewardship, community action, and social responsibility. AUNE offers the MBA in Sustainability in two ways: the two-year weekend program and the one-year accelerated program.

The key to AUNE’s programs is an interdisciplinary and hands-on approach to sustainability in business; it is no longer business as usual. AUNE students are encouraged and dedicated to founding and working for the businesses they believe in. With a diverse mix of students—nonprofit workers, corporate executives, social entrepreneurs, and change agents—the learning environment in the MBA program is collaborative, creative, innovative, and dynamic in facing sustainability challenges. The MBA in Sustainability supports the understanding that organizations need to operate in the present without compromising the future.

Antioch provides the tools to address the adaptive challenges of sustainability.

TOP 3 PROGRAM STRENGTHS

Prominent Alumni
1. Dave Boynton, Executive Director, Seacoast Buy Local, ’11
2. Sarah Lambertson, Store Educator, Whole Foods, ’11
3. Jenny Isler, Sustainability Director, Clark University, ’10

Student Ratings on Career Services:

- Determining what jobs make sense for me: 3.9
- Providing information about relevant positions: 3.9
- Connecting with alumni or other professionals: 4.0
- Supporting a self-directed job search: 4.3

Of students agree...
- the program offers adequate career preparation resources for impact job seekers: 100%
- finding a job with impact is a top priority for students at the program: 91%
AUDENCIA NANTES
School of Management, International MBA

CURRICULUM
AUDENCIA AIMS TO train leaders for change, capable of inventing and implementing more responsible business models and management practices. To do so, Audencia creates various opportunities to broaden students’ minds so that they will think and act differently. Every dimension of Audencia carries global responsibility as its core value. Faculty connected to the Institute for Global Responsibility and Entrepreneurship have research interests in aspects of sustainability or responsible management and this research informs teaching across the disciplines of the school.

In 2004, Audencia became the first school of management in France to sign the United Nations Global Compact and embrace its 10 universal principles of human rights, labor standards, and the environment. Taking a step further, Audencia created an Institute for Global Responsibility and Entrepreneurship to coordinate and to disseminate the school’s different activities related to corporate social responsibility (CSR) and sustainability in research, teaching, corporate relations, and internal management.

In 2012 Audencia launched a Full-time MBA in Responsible Management to educate tomorrow’s responsible leaders. The first cohort of this program will join Audencia in September 2013. All core courses of the MBA in Responsible Management are required to incorporate themes related to global responsibility. A number of electives also incorporate sustainability or responsible management dimensions. The program equips participants to face global business challenges head-on with responsible, state-of-the-art business solutions and risk-management expertise. Working with our experienced professors and professionals on ‘live’ company projects, MBA participants face current business challenges and learn to create innovative recommendations for responsible and sustainable business strategies. They also benefit from tailor-made personal development support to enable them to choose the right career path to make a difference in the business world.

STUDENT ACTIVITIES
MANY ACTIVITIES AND COURSES RELATED to the Institute for Global Responsibility and Entrepreneurship at Audencia are open to students from across the school. Audencia has a large number of active undergraduate student clubs in many areas, such as banking, finance, and corporate social responsibility. One of the objectives of the Net Impact Audencia Chapter is to collaborate with the undergraduate associations on various events. For the past two years, MBA students have organized a Global Responsibility Day open to the whole student body, graduates, and corporate partners in order to raise awareness on CSR issues around debates or conferences. On the first Global Responsibility Day held in December 2010 Audencia MBA students welcomed Jonas Haertle from the PRME Office in New York.

Students this year have been involved in ‘global responsibility’ days with exchange students from partner institutions to facilitate the exchange of ideas and interaction from an international perspective.

SAMPLE COURSES
Business Ethics
Global Responsibility
Sustainable Purchasing & Supply Chain Management

Company visits and corporate presentations from organizations involved in sustainability or responsible management initiatives are also included in the program. Audencia MBA students also take part in the Aspen Institute’s case study competition focused on sustainable business.

NET IMPACT CHAPTER
12 active student members
THREE WORDS TO DESCRIBE THE CHAPTER:
diverse international creative
CAREER SERVICES

PERSONAL DEVELOPMENT IS key in the program; a series of seminars help students manage their career choices and develop their soft skills. Audencia’s Institute for Global Responsibility and Entrepreneurship develops research activities and corporate partnerships focusing on responsible and entrepreneurial activities in order to support and train individuals to become responsible leaders. As a result, an increasing number of students dedicate their internships to missions or organizations in the field of global responsibility. In 2011, students did internships in consultancy agencies in the field of CSR or sustainable development, in NGOs, or in CSR departments at companies. The school’s business incubator also houses several MBA alumni who develop their own businesses. An increasing number of business projects developed by Audencia students and alumni within the school’s incubator are linked to global responsibility. In 2011, 20% of the incubated projects were directly related to global responsibility, either through the mission of the activity itself (e.g. a company measuring carbon footprints), or by the goods sold (e.g. a company selling recycled textiles for clothing).

A series of seminars organized throughout the year are designed to complement the knowledge acquired during the core and elective courses by helping students manage their career choices and develop their soft skills. Themes include intercultural management, negotiating skills, and a joint seminar on business ethics held with Politecnico di Milano. The Audencia MBA in Responsible Management seeks to admit participants who can demonstrate a passion for Global Responsibility as proven through their study and career choices and their commitment to community involvement. In order to support these students, Audencia is proud to offer a Global Responsibility Scholarship that covers up to 50% of tuition.

The program helps to enlarge networking opportunities dealing with socially responsible businesses.

REASONS TO ATTEND

AUDENCIA ENCOURAGES LEARNING from different geographic backgrounds, and the current MBA intake represents 16 different nationalities. Furthermore, Audencia boasts highly qualified and experienced professors from a wide range of nationalities who are much appreciated by the international student population. The Audencia International MBA is a triply accredited program by EQUIS, AACSB, and AMBA; less than 1% of schools worldwide have achieved this. During their MBA, participants may enjoy an exchange with leading MBA partner schools in the United States, Brazil, China, or other European countries. The Reseaudencia alumni network is an international 15,000 member-strong, active organization.

A list of prominent alumni is provided:
1. Caroline Gastaud, Director of Sustainable Development, IKEA, ’05
2. Astrid Heil, Head of Partnership Development, Nicolas HULOT Foundation, ’97
3. Laurent Bruguières, Sales Director, VIGEO, ’89

8 Route de la Jonelière, 44312 Nantes Cedex 3, France www.audencia.com
Kevin Wilhelm

“Tracking sustainability performance to my clients financial bottom-line is in increasing demand. BGI students are at the cutting-edge of this thinking, learning about what’s next in business, and how to apply it at their firm today.”

Owner, Sustainable Business Consulting
Faculty, Bainbridge Graduate Institute

Lead the New Economy with a Sustainable MBA from the Bainbridge Graduate Institute

bgi.edu
twitter.com/bgiedu
facebook.com/bgiedu
CURRICULUM

A DEEP COMMITMENT to pursuing a balanced triple bottom line of people, planet, and profit infuses both Bainbridge Graduate Institute’s (BGI) pedagogy and its community. BGI’s shared vision of changing business for the better by spreading ecological and social sustainability throughout business practices animates professional, academic, and interpersonal relationships.

BGI’s faculty shares a passion for and expertise in environmentally and socially responsible business, grounded solidly in their respective management disciplines. BGI’s goal is to expose students to a mix of Ph.D-level academics with international reputations in sustainable business and/or extensive teaching experience, and practitioners with extensive business experience. Students may apply to either the Metro Program, which features evening classes held at the downtown Seattle campus, or the Hybrid Program which features a combination of interactive online instruction with monthly weekend intensives held at the retreat-in-the-woods setting of IslandWood on Bainbridge Island, WA. The Hybrid program is popular with students who are unable to relocate to the Seattle area.

STUDENT ACTIVITIES

BGI OFFERS A VARIETY OF co-created student activity programs. Activities occurring at the Hybrid MBA intensives, the Seattle Learning site, other locations, and virtually on The Channel are open to all students. The Net Impact chapter also serves as a nexus between the Metro and Hybrid programs, pulling leadership from both programs and cross-promoting activities and events. Students in both programs apply to BGI primarily because of their passion for doing business in a way that is socially, environmentally, and financially profitable. The Net Impact chapter collaborates with other student-led events such as Kaizen and Diversity and Social Justice. Kaizen (the Japanese term for continuous improvement) is held monthly at the Seattle Learning Site and at every intensive in the Hybrid program to address community-wide issues. The primary goal of the BGI Diversity and Justice Committee (DSJ) are to foster deeper understanding, shared experience, and friendship between people of different origins, backgrounds, and experiences.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...

- 96% of students are satisfied with course content
- 93% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...

- 96% of students are satisfied with student commitment
- 82% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

- 80 active student members
- GOLD chapter
- three words to describe the chapter: passionate, integrated, engaged
CAREER SERVICES

BGI supports students in defining and achieving their career aspirations. This is an integral dimension of the educational experience at BGI. Achieving BGI’s mission of “preparing students from diverse backgrounds to build enterprises that are financially successful, socially responsible, and environmentally sustainable” requires more than knowledge, skills and competencies. It also requires that each student find that unique place where their talents and passions fit the world’s needs. BGI’s career counseling and work transition services, as well as activities conducted during orientation and in courses such as Leadership and Personal Development, are designed to support students in exploring and applying for their ideal career position. BGI’s goal of transforming business practice will be achieved to the extent that its students are employed and contributing to organizations and building new ventures. To advance placement, in addition to the career services outlined here, BGI offers a heavy focus on action learning and applied projects to build a student experience base and relationships with the industry, a database of job and internship opportunities, and a network of industry and government leaders involved in sustainable business.

PROMINENT ALUMNI

1. Kate Kaemerle, Founder, Eco-Incubator, ‘05
3. Carrie Ferrence, Chief Planning and Development Officer, Stockbox Grocers, ‘11

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.2</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>3.7</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>3.5</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.5</td>
</tr>
</tbody>
</table>

OF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers.
- finding a job with impact is a top priority for students at the program.

REASONS TO ATTEND

The business world is finally waking up to the importance of addressing the issue of sustainability. Traditional business schools are beginning to acknowledge the relevance of social and environmental values in making business decisions. BGI students have the good fortune to have found a school that pioneered full inclusion of social and environmental responsibility in every aspect of a rigorous business curriculum.

Being ahead of the curve gives BGI students a real opportunity to innovate. For civilization to survive, we will have to reinvent almost every industry, every product, every production process, and every lifestyle. Nonprofits and governments will likewise have to reinvent themselves to meet the challenge of steering society in the direction of community and ecosystem health. Learning to innovate in the direction of sustainability and social justice will put students ahead of the crowd and in line with emerging trends in public policy and consumer preferences.

“BGI offers a community to explore and expand upon your sustainability and social justice knowledge base.”

TOP 3 PROGRAM STRENGTHS
THE ZICKLIN SCHOOL OF BUSINESS at Baruch College educates leaders committed to global awareness, ethical practice, and socially responsible management. Issues of corporate governance and responsibility are woven throughout the curriculum and are reflected in the activities of the school’s academic centers.

Baruch College has courses at both undergraduate and graduate levels concerning social and environmental issues. Certain courses are mandated for undergraduates and graduates, respectively. Others are elective. Baruch College also now has a Tier III minor in sustainability at the undergraduate level and an MBA in Sustainable Business at the graduate level, with a strong variety of courses available in each. Courses are either currently available or being developed in all disciplines in Zicklin, and there are courses also available in the Weissman School of Arts & Sciences and the School of Public Affairs on sustainability issues. The Lawrence Field Center for Entrepreneurship is home to the National Minority Business Owners Surveys and hosts an annual entrepreneurship competition with a social entrepreneurship track.

The International Center for Corporate Accountability (ICCA) is also located at Baruch College. ICCA is a nonprofit organization founded to promote good corporate citizenship worldwide. Its mission is to urge multinational corporations to create voluntary codes of conduct regarding issues such as wages and working conditions, protection of human rights, and sustainable development. ICCA also provides independent external monitoring to verify compliance by companies with their voluntarily created codes of conduct. In addition to its numerous and ongoing reports, ICCA hosts a semi-annual international conference at Baruch College on corporate governance, accountability, and social responsibility issues.

STUDENT ACTIVITIES

THE SUSTAINABLE BUSINESS CLUB (SBC), the Net Impact chapter at Baruch College, is the student organization dedicated to issues such as corporate social responsibility, social entrepreneurship, green marketing, and renewable energy. The SBC’s mission is to empower a community of leaders who use business to make a positive social, environmental, and economic impact on the world.

The SBC is entering its seventh year as a Net Impact chapter and has been growing rapidly since inception – reflecting the increased interest in sustainability among students, faculty, Zicklin administration, and the broader community. Each year chapter goals include cultivating leaders who understand the importance of sustainability, debunking the myth that money and mission are mutually exclusive pursuits, and supplementing classroom learning with discussions, speakers, trips, and networking events. Each of these goals creates a more holistic MBA experience and prepares students for business in the 21st century.

SBC leadership also helped launch and continue to run “Financial Literacy for Youth” (FLY), a partnership with the nonprofit organization Junior Achievement dedicated to teaching financial literacy skills to New York City’s youth.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...

48% of students are satisfied with student commitment
56% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

43 active student members

THREE WORDS TO DESCRIBE THE CHAPTER:

Passionate dynamic growing

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

THE PRIMARY MISSION of Graduate Career Management Center (GCMC) is to educate, train, and advise graduate students in career management so that they may market themselves effectively in the MBA job market. They also consider it a priority to initiate and maintain relationships with potential employers for the purposes of strengthening the connection between students and employers and maximizing students’ employment opportunities. Employers represented in the Net Impact Company Rankings that have hired Baruch MBAs include Citigroup, Colgate-Palmolive, and Deloitte, among many others.

The GCMC works with the Net Impact chapter to help promote events and develop a resume book of students interested in sustainability careers. They have also compiled and made available to the membership a database of socially responsible organizations searchable by location, industry, and whether they have a history of employing Baruch alumni.

PROMINENT ALUMNI
1. Tim Woodall, Strategist, Addison, '08
2. Kevin Ng, Co-Founder, Bennu, '10
3. Cassie Abrams, Operations and Finance Manager, Peeled Snacks, '10

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 2.5
- Providing information about relevant positions: 3.5
- Connecting with alumni or other professionals: 2.8
- Supporting a self-directed job search: 3.0

OF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers: 52%
- finding a job with impact is a top priority for students at the program: 59%

REASONS TO ATTEND

ZICKLIN IS COMMITTED to developing robust curricular and extracurricular offerings in the areas of social and environmental impact. Zicklin has an MBA major in Sustainable Business, and has been recognized by the prestigious Aspen Institute among the Global Top 100 business schools for excellence in social and environmental issues. Recognizing that curricular and programmatic change in this area typically starts at the student level, the school welcomes applicants with interests in sustainability. The full-time Honors MBA program works with student leaders in the Net Impact chapter in outreach efforts to prospective students with similar interests. In addition, the Zicklin Dean’s office has offered financial support for travel for student participation in national social entrepreneurship business plan competitions. The school’s participation in the biannual Beyond Grey Pinstripes survey of MBA programs is a priority and special attention is paid by the Dean and the school’s survey administrator to course offerings and faculty research to ensure Zicklin can meet the standards established by the Aspen Institute. Baruch College also has a Sustainability Taskforce dedicated to curriculum and programmatic changes and lowering the college’s carbon footprint. Working with this taskforce, Net Impact members can participate in real world issues of sustainability at a sizable institution such as Baruch.

“Zicklin gives students more than just opportunities, but the ability to make a difference in the society in which we live.”

TOP 3 PROGRAM STRENGTHS

1. prominent alumni
2. student ratings on career services...
3. reasons to attend
There is an explicit recognition by the College of Business and Economics (COBE) at Boise State University that Ethics, Social Responsibility, and Sustainability (ERS) are core subjects and fundamental business disciplines. This commitment to ERS is embedded in the School’s Vision and Mission.

The Sustainability Minor is a 22-credit interdisciplinary minor. The intent is for the minor to provide a new way of thinking about the world that can be applied to a student’s primary discipline or major. The minor is based on a cross-disciplinary philosophy of applying principles of sustainability to a variety of professions and fields and giving students the tools to apply those principles to real-world applications and contexts.

Each COBE core course has the equivalent of one 75-minute class period worth of material on ERS-related issues and application of concepts. The ERS content is integrated in all COBE Principles courses. All major courses include ERS content as relevant. Each major is designed to have a course dedicated to ERS issues. COBE demonstrates a commitment to ERS in its extracurricular events and offerings by organizing Speaker Series, supporting student groups such as Net Impact, and engaging the business community. COBE is also committed to implementing the Principles for Responsible Management Education (PRME). COBE is taking steps toward the establishment of a Center for Ethics, Social Responsibility, and Sustainability (ERS).

Student Activities
COBE’s student body is cognizant about and engaged in a broad spectrum of activities relating to CSR, ethics, and sustainable development. Prospective students will find a vibrant Net Impact chapter organizing regular Round Table events and discussions with guest speakers covering variety of relevant and timely topics relating to CSR, ethics, and sustainability. The Net Impact chapter at COBE collaborates with several student organizations; most notable is the Master of Public Administration Association.

Career Services
Boise State University provides a variety of resources for new graduates, and it is spearheaded by the Career Center with its extensive database of available employment opportunities, interview coaching services, and events. For students interested in a self-directed career search, the most valuable resource is the faculty, who provide for a variety of independent study opportunities with a strong career networking component.

Prominent Alumni
Amanda Hundt, Marketing and Sales Coordinator, Pazzles, ‘11

Boise State University is committed to ethics, social responsibility, and sustainability.
CURRICULUM

THE CURRICULUM AT THE BOSTON UNIVERSITY School of Management has always emphasized a comprehensive skill set that embraces both quantitative and qualitative dexterity across all industries. In addition, for over 35 years the Public and Nonprofit Management Program (PNP) and its dedicated participants (10-15% of the full-time MBA student body, distributed across all cohorts to encourage disciplinary diversity of thought) have significantly influenced the general management curriculum and experience. The core curriculum courses are increasingly embedding concepts of sustainability and socially responsible business. Students can also enroll in related courses across the university.

SAMPLE COURSES
- Nonprofit Finance & Accounting
- Marketing Social Change
- Public Policy Analysis

The School of Management has also launched a continuum of course work that focuses on sustainability as a core business strategy. From a more micro perspective, a myriad of courses are offered on sustainable business and clean technology, including Strategies for Environmental Sustainability, Sustainable Business: Profits, Planet, People and Purpose, and Clean Technologies and Supply Chains. Many elective courses feature authentic hands-on projects in which students engage with social enterprises to apply skills and create value. The School of Management supports academic research and knowledge development in areas of corporate responsibility and sustainability.

STUDENT ACTIVITIES

THE BOSTON UNIVERSITY MBA PROGRAM is a vibrant, diverse community with organizations and events for every interest. The Boston University Graduate Net Impact Chapter has partnered with the Energy, Latin America MBA and Public & Nonprofit Management Clubs, as well as the MBA Council to host or promote events relevant to members’ educational and professional interests. Recent Net Impact chapter events include a tour of Ocean Spray’s cranberry harvest operations and Q&A with staff regarding their sustainability efforts, a tour of Stonyfield Yogurt and Q&A with top executives, and the annual student-run Boston University Net Impact Case Competition, which in its 17th year featured a live case developed in conjunction with Keurig.

Members of the Net Impact chapter have created a Sustainability Committee focused on greening the School of Management and beyond. The committee has undertaken a high-profile and well-received campaign to replace plastic bottled water consumption with reusable water bottles, an audit of the core curriculum to incorporate sustainability and social impact topics, and other initiatives that promote sustainable behavior by collaborating with the university’s Sustainability Director and playing an instrumental role in greening the campus and educating stakeholders on energy conservation.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
- 53% of students are satisfied with course content
- 60% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
- 57% of students are satisfied with student commitment
- 77% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

122 active student members

SILVER chapter

THREE WORDS TO DESCRIBE THE CHAPTER:
- Collaborative
- Innovative
- Passionate

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

The School of Management's Feld Career Center continues to expand its support and improve the resources available to students interested in careers in nonprofit management, corporate responsibility, and environmental sustainability. In addition to three dedicated career counselors who are available for one-on-one coaching, Boston University has a corporate recruiter who is focused specifically on organizations and companies in the nonprofit, renewable energy, and social entrepreneurship sectors. The Career Center has sent their corporate recruiting representative to the Net Impact conference in 2010 and 2011 to develop company relationships and continue to build knowledge of the space for professional development purposes. Job postings are posted regularly on the internal employer/student web portal. In addition, the career center has also partnered with faculty from the Public and Nonprofit program to support a subscription to the MBA Nonprofit Connection which provides internship and full-time opportunities nationwide to a limited school membership.

Alumni are another rich resource for current students. In addition to the more than 800 alumni of the Public & Nonprofit Management Program, a vast network of Boston University MBA alumni is pursuing careers in renewable energy, corporate social responsibility, and social entrepreneurship. Alumni is engaged by the career center and student clubs through monthly Learn@Lunch meetings open to all students. Additionally, the Career Center hosts industry-specific networking events for alumni and students to meet one another and explore career opportunities. Faculty members are also excellent and accessible resources for mentoring and advising on student career paths. One student remarks that in the program, “You have access to a plethora of leadership opportunities, alumni, and faculty who want to see you . . . impacting society.”

REASONS TO ATTEND

Boston University School of Management’s goal is to create value for the world. It achieves this through focusing on three pillars: health, energy and the environment, and digital technology. Because of this focus, Boston University is a business school leader in the social impact space and an emerging leader in the environmental sustainability area. The comprehensive business curriculum and the long-time influence of the school’s Public & Nonprofit Management Program have equipped students with educational opportunities to evolve efficiently and thoughtfully into socially and environmentally aware professionals and practitioners. Additional concentrations in the health sector, information technology, and entrepreneurship have become popular avenues for MBAs interested in social and environmental impact careers. MBA students are provided with the foundational elements to support effective management as well as the specialized leadership skills to build and direct sustainable enterprises.

"BU focuses on collaboration between students, faculty, and staff that allows individuals to pursue their interests with support."
CURRICULUM

THE WHOLE OF BRANDEIS UNIVERSITY has social justice as one of its core values, and for this reason, the concept of social responsibility naturally permeates into all of the business classes. Most every case-based course uses at least one case that directly addresses ethics and social responsibility. Additionally, the International Business School offers a concentration in Socially Responsible Business and has developed a number of electives related to responsible investing, strategic corporate sustainability, and corporate impact.

The Heller school offers an MBA in nonprofit management so there is a strong focus on social contribution throughout this program.

SAMPLE COURSES
Building Sustainable Businesses
Field Study in Sustainability
Investing in Energy

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
67% of students are satisfied with course content
63% of students are satisfied with faculty emphasis

STUDENT ACTIVITIES

THE BRANDEIS INTERNATIONAL BUSINESS SCHOOL is best known for its finance program, which attracts many practically minded business students. Social and environmental issues are widely discussed and recognized as important business considerations, but students challenge each other to go beyond sentimental arguments and build strong business cases for addressing these issues.

The Net Impact Brandeis International Business School Chapter is a strong driver of sustainability initiatives. The chapter organizes several speakers and panel discussions each semester to keep sustainability a part of the ongoing discussion within the student body. Other events organized by the chapter include consulting projects, an impact investing challenge, and corporate visits.

The Net Impact chapter collaborates with a number of other clubs for different events including the Global Market Investing Club, the International Business Women’s Club, and the African Business Club.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
58% of students are satisfied with student commitment
67% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

27 active student members

THREE WORDS TO DESCRIBE THE CHAPTER:
supportive entrepreneurs international
CAREER SERVICES

CAREER SERVICES IS very supportive of student interest. They recognize and respond to students’ interest in CSR and sustainability in their job search. Several career staff members take a personal interest in environmental and CSR issues, and they are great resources for students also interested in these areas. Career Services has a great relationship with the Net Impact Brandeis International Business School Chapter, with ideas and initiatives for events coming from both sides. The Net Impact chapter partners with Career Services to arrange company visits, to bring in speakers and recruiters, and to help students attend conferences and events.

PROMINENT ALUMNI
Siiri Morley, Director of Sales, Marketing, and Partnership Development, Prosperity Candle, Heller ’09

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.5</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>3.9</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>3.4</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.5</td>
</tr>
</tbody>
</table>

REASONS TO ATTEND

ONE OF BRANDEIS’ GREATEST STRENGTHS is its support for student initiatives. The International Business School’s general strength in finance has melded with the program’s emphasis on CSR to create a specialty in responsible investing. The school is also very strong in sustainability strategy and the energy sector.

The Heller School for Social Policy and Management is unique in that it specifically offers an MBA in nonprofit management. The program includes courses on measuring impact and entrepreneurship as it relates to the nonprofit sector.

“Brandeis is a community of like-minded individuals. The whole program is devoted to creating change.”

TOP 3 PROGRAM STRENGTHS

71% of students agree...

the program offers adequate career preparation resources for impact job seekers.

79% of students agree...

finding a job with impact is a top priority for students at the program.
CURRICULUM

TEPPER'S CURRICULUM HAS expanded in recent years to incorporate more social and environmental coursework. Students currently may choose from 13 concentrations for their MBA, including Ethics & Social Responsibility (ESR). The ESR concentration, just created this year, reflects the goals of the Masters Educational Affairs Committee: to provide the knowledge, skills, and tools useful for managing ethical challenges and to communicate ethical norms within a general business context. Tepper’s greatest strength is the caliber of its faculty, especially its stellar Economics department that boasts eight Nobel Prize winners among former faculty and students. These same faculty members helped to found Carnegie Mellon University’s (CMU) Green Design Institute (GDI), an interdisciplinary group performing cutting-edge research on sustainability, including an economic approach to life cycle assessment. Although Tepper is a small school, there are a number of electives that emphasize corporate social responsibility. Students at Tepper may also choose to take electives in other schools across the CMU campus.

Lastly, the joint MBA-MSPPM degree between Tepper and the Heinz School of Public Policy has grown exponentially, and many of these joint degree students are members of the Net Impact chapter at CMU. This degree option allows interested students to focus their studies on the intersection of social and environmental responsibility, corporate activities, and government policy. A select group of students each year also choose to pursue the joint MBA-JD degree with University of Pittsburgh Law School or the MBA-MSCEE Masters in Civil and Environmental Engineering degree at CMU.

SAMPLE COURSES
Sustainable Business: Energy & Environmental Policies
Business, Government, & Strategy
Ethical Issues in Business

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
60% of students are satisfied with course content
48% of students are satisfied with faculty emphasis

STUDENT ACTIVITIES

THE NET IMPACT chapter at CMU focuses on making social impact activities readily available to students through a Sustainable Speaker Series, Pro Bono Consulting, Zero Waste events, and green building tours. It actively collaborates with numerous clubs and has several members from the Heinz School of Public Policy. Because Tepper is academically rigorous, much of the club’s agenda revolves around providing avenues for students to support CSR activities and align these with long-term career interests.

The most popular initiatives each year include Pro Bono Consulting, the Annual Net Impact Conference, and prominent speakers. Nearly 25% of Tepper’s first-year students participated in the Pro Bono Consulting program, which is jointly sponsored with the Consulting Club. This program gives students the opportunity to obtain consulting experience, while working in small teams with local nonprofits over a four month period. The Speaker Series brought in corporate responsibility directors from Walmart, Alcoa, Giant Eagle, and Marathon Oil, as well as foundation leadership.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
72% of students are satisfied with student commitment
76% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

40 active student members

GOLD chapter

THREE WORDS TO DECRIBE THE CHAPTER: awareness collaboration change
CMU NET IMPACT members work closely with the Career Opportunities Center at Tepper to raise awareness about corporate social responsibility and nonprofit positions available to students. The chapter helps its members to pursue unique internships through various avenues. For example, each fall the CMU Net Impact chapter holds a nontraditional internship panel where second year students share their experiences with incoming students. This not only provides insight into the types of opportunities available, but also advice about how to obtain these internships. As a result, the number of students accepting sustainability internships has increased each year. Now approximately five percent of students pursue nonprofit or sustainability internships. Furthermore, Tepper has established relationships with several employers and repeatedly places students at organizations such as Education Pioneers and Environmental Defense Fund.

The Net Impact chapter at CMU also has a weekly newsletter that promotes unique opportunities and has helped to connect several students with their summer internships at places such as the Green Building Alliance and CARE. Momentum has increased in recent years as more students become aware of the value of these internships and find that they can pursue their passion while working for ethical companies.

PROMINENT ALUMNI
1. John McCue, U.S. Energy & Resources Leader and Vice Chairman, Deloitte LLP, ’87
2. Peter C. Fusaro, Chairman, Global Change Associates & Principal, ’72
3. Masahiro Ogiso, Associate Director, EverPower, ’10

REASONS TO ATTEND

THE TEPPER STUDENT body brings a unique perspective to business school, with over half the students coming from science and engineering backgrounds. They are uniquely poised to contribute both the business and scientific analysis of sustainability work and have that opportunity through classes such as Sustainable Operations or Life Cycle Analysis. In just five years, the Net Impact chapter at CMU has grown to over 15% of the student body. As it does, the appreciation for triple-bottom-line issues also increases and students find more opportunities to participate in chapter events. Whether it is the Sustainability Speaker Series, Pro Bono Consulting, or the Ethics and Social Responsibility Concentration, students will find a community of like-minded individuals in the Net Impact chapter at CMU!

Tepper teaches you to look for and use data to support decision making, so you’re not just another MBA with an opinion.

TOP 3 PROGRAM STRENGTHS

- Nonprofit loan forgiveness?
- Finding a job with impact is a top priority for students at the program.
- The program offers adequate career preparation resources for impact job seekers.
CURRICULUM

SUSTAINABILITY IS CENTRAL to Weatherhead education through sustainability themed electives, partnerships in spreading sustainable practices, and leading sustainability faculty. The Weatherhead School of Management’s core curriculum is continuously modified to incorporate social and environmental themes into both required and elective courses. Weatherhead offers a year-long elective called the MBA Practicum in Sustainable Value and Social Entrepreneurship, which was included among Forbes’ Top 10 Innovative Courses in Sustainable Value. Students have been deeply involved in bringing social and environmental themes into the Weatherhead curriculum, contributing through leadership in the Net Impact Case Western Reserve University (CWRU) Chapter and student-involved academic committees. Students have the opportunity to participate in focus groups and informal advisory committees that review and inform how these themes are incorporated into the curriculum. Being part of a world-class research institution like Case Western Reserve University also provides access to natural and environmental sciences and engineering courses for business students.

Weatherhead is proud to host the Fowler Center for Sustainable Value and the Mandel Center for Nonprofit Organizations. The Fowler Center leverages interdisciplinary scholarship and practice to help leaders capitalize on new profitable business opportunities to solve the world’s growing social and environmental problems, while the Mandel Center supports the mission of nonprofits through a blend of services and programs that nurture the development and prosperity of nonprofit organizations and their leaders.

STUDENT ACTIVITIES

THE NET IMPACT CWRU CHAPTER prides itself in providing a wide variety of events to educate Weatherhead students about opportunities to intersect core business principles with the fundamentals of sustainability. The Net Impact CWRU Chapter develops its events to foster dynamic relationships. The chapter’s events and activities give students the opportunity to interact with other Weatherhead students, additional CWRU students, faculty members, and organizations in the community. The chapter’s key events focus on career preparation: linking students to sustainable organizations, connecting students to resources available within Weatherhead, and collaborating with others as often as the opportunity arises.

Because the chapter encourages seeing sustainability as an opportunity for both the business owner and the consumer, the Net Impact CWRU Chapter interacts with other clubs to show how their foci intersect. The Net Impact CWRU Chapter has collaborated with clubs such as the Entrepreneurship Club to showcase individuals who have created products and services that embrace sustainable value; the Operations Club to hold discussions with organizations to understand how missions, objectives, and processes support the longevity of a business’ existence; and the Community Service Committee to help improve and maintain the condition of the school environment. Weatherhead has worked on various projects that provide diverse opportunities to make an impact inside and outside of the school community. Weatherhead has put many campus greening initiatives in place that have encouraged energy conservation.

NET IMPACT CHAPTER

15 active student members

dynamic involved connected
CAREER SERVICES

AT WEATHERHEAD, STUDENTS interested in using business as a platform for economic, social, and environmental sustainability have access to a wide range of resources to turn their interest into a career.

Weatherhead’s Career Management Office offers one-on-one student advising, workshops, and career exploration events. Through the creation of programs such as ‘Coffee with Alumni,’ the Career Management Office connects students with like-minded individuals who also can contribute a perspective on what is happening in the business world. Both the Net Impact CWRU Chapter and the Career Management Office regularly post social- and environmental-related internship and job opportunities to give students a broader perspective of ways to use their business knowledge. Additionally, Case Western Reserve University is one of 52 members in the MBA Enterprise Corps consortium. The program is overseen by the Career Management Office, and it provides students an opportunity to exercise their social and environmental interests by volunteering on long-term assignments that are centered on economic development.

Students interested in a more self-directed career search also benefit from highly accessible faculty and the Fowler Center for Sustainable Value, which dedicates its efforts to solve the world’s growing social and environmental problems by finding new profitable business opportunities. The Fowler Center for Sustainable Value also administers the Sustainability Circle with leading sustainability companies from Northeast Ohio, which gives students the opportunity to connect with professionals at firms promoting sustainability.

REASONS TO ATTEND

CASE WESTERN RESERVE University’s Weatherhead School of Management provides a program that is filled with an abundance of opportunities for a student to actively participate in. Weatherhead boasts a heavily involved sustainability institute. Weatherhead’s world-class faculty is one of the greatest assets of the program. The school is home to many of the top leaders in disciplines such Organizational Behavior, Finance, Managing By Designing, and Entrepreneurship, who are also the professors that educate the students and discuss their experiences.

Weatherhead’s class sizes provide an invaluable opportunity to develop strong relationships with faculty and classmates. Relationships with faculty, which may not be likely developed at bigger institutions, commonly provide an opportunity for mentorship and connection to industry. Additionally, the environment created by Weatherhead is conducive for students to form close relationships with their peers, as the atmosphere is highly collaborative due to the major focus of teamwork in the program. The Weatherhead School of Management is a business school of innovation, engagement, and collaboration. Attending this graduate program ensures the experience of a curriculum that is complementary in the development of one’s academic and career endeavors.

Weatherhead has a good reputation of being a leader in teaching sustainable business practices.

PROMINENT ALUMNI

1. Don Gallagher, President, Cliffs Natural Resources, Inc., ’70
2. Chuck Fowler, CEO, Fairmount Minerals, ’90
3. John Paganie, Vice President, Energy Efficiency, FirstEnergy, ’73

10900 Euclid Avenue
Cleveland, Ohio
44106-7235, USA
www.weatherhead.case.edu
CURRICULUM

A DRUCKER MBA STUDENT IS a self-motivated, strategic, and innovative individual, passionate about making a positive impact in the creative industry and global marketplace. The Drucker MBA program integrates Peter Drucker’s management perspectives with a focus on the creative economy and brings theory into practice within a collaborative learning environment. The goal of the Drucker MBA is to develop future managers by enhancing their ability to make sound strategic decisions and to lead and inspire others.

The MBA curriculum is designed with the student in mind. Students come from a variety of backgrounds, circumstances, learning styles, and career aspirations. The structured yet flexible curriculum has four major tenets to prepare students for their professional goals: the Drucker Difference, the Foundational Business Core, Ethical Judgment and Practice, and the Practice of Management. The four values of the Drucker MBA curriculum align with the overall mission and goals of Net Impact. Students are taught to think critically through their coursework (core and elective classes) and to apply their knowledge to tackle both organizational and societal problems through the practice of management (project-based and experiential learning opportunities).

Students have the opportunity to learn about sustainability first-hand through their coursework. For instance, they can travel to Costa Rica to learn how sustainability is embedded within a culture. Students who choose to stay closer to home can take a course on Sustainability for a Strategic Advantage, where they learn how to integrate sustainability in solving organizational and social problems.

SAMPLE COURSES
Sustainability for Strategic Advantage
Doing Business in a Culture of Sustainability
Finance and Accounting for Nonprofits

STUDENT ACTIVITIES

DRUCKER NET IMPACT has grown rapidly in the past year and has quickly become the superstar of Drucker student organizations. The chapter produced a ground-breaking panel discussion on the Occupy movement, reviewing the global events that inspired action and exploring varied perspectives on the phenomenon. This event attracted the largest number of attendees of any student-run event of the year. In addition, three club members executed an independent study project on the possibility of a school-wide sustainability strategy. Their research, future vision, and policy proposals were presented to the School’s leadership in April 2012. The club also sent teams to the Leeds, Hult, and Aspen Case Competitions.

Drucker Net Impact spearheaded three new long-term projects this year. With support from Net Impact Central, they started a Board Fellows program. In response to student needs, they organized a project to strengthen the School’s Office of Career Services and bring it more in line with student needs. They are also in the beginning stages of a project addressing emerging economies.

Drucker Net Impact collaborates with Drucker’s Finance Club, Consulting Club, and Marketing Club. The chapter is also working on a series of forums about socially responsible investing.

NET IMPACT CHAPTER

12 active student members

THREE WORDS TO DESCRIBE THE CHAPTER:
energetic
embedded
innovative
CAREER SERVICES

CAREER SERVICES AT the Drucker School has undertaken a significant overhaul during the past two years. Presently, professional development is predominantly self-guided when pertaining to careers for social and environmental impact. In this environment, students still finding their career path may struggle; however, self-aware students driving toward a specific career will thrive. Deans and faculty members are willing to introduce students to their own networks. The alumni office is especially interested in sustainability careers, and is also willing to locate targeted leads and contacts.

A goal-oriented student will find many useful resources here.

Most recently, Drucker students have begun to “crowd-source” their own career development. Students have worked collaboratively to bring career professionals to campus, host workshops, and share job leads. A new steering committee of students, deans, and career services is also in the early stages, which promises to create a style of professional development that is quick to meet changes in the market and flexible enough to focus on individual student needs.

PETER DRUCKER ONCE said, “Every single social and global issue of our day is a business opportunity in disguise.” These words epitomize the opportunities that socially minded students will find at the Drucker School. Drucker’s humanistic approach to management permeates all aspects of the Drucker community.

Drucker’s small size is an asset to students entering school with a specific field or career in mind. All of Drucker’s core MBA classes can be applied to social & environmental endeavors. The student body, faculty and staff are open to supporting students with sustainability interests.

In addition to a traditional MBA program, the Drucker School offers degrees in Financial Engineering (FE) and Arts Management (MAAM). The resulting student diversity aids MBA students with a social and environmental focus: the FE students keep us grounded in the realities of the financial world and the MAAM students share our ties to the nonprofit sector.

Potential students should request copies of the past three years’ worth of course schedules; reviewing these documents can be invaluable in deciding whether Drucker is the right school for you. Additionally, Drucker students may register for classes at any of the seven colleges and universities in the Claremont University Consortium, including all other departments in the graduate school as well as at Pomona, Claremont McKenna, Pitzer, Scripps, and Harvey Mudd Colleges.

“ All of Drucker’s core MBA classes can be applied to social and environmental endeavors. ”

REASONS TO ATTEND

PETER DRUCKER ONCE said, “Every single social and global issue of our day is a business opportunity in disguise.” These words epitomize the opportunities that socially minded students will find at the Drucker School. Drucker’s humanistic approach to management permeates all aspects of the Drucker community.

Drucker’s small size is an asset to students entering school with a specific field or career in mind. All of Drucker’s core MBA classes can be applied to social & environmental endeavors. The student body, faculty and staff are open to supporting students with sustainability interests.

In addition to a traditional MBA program, the Drucker School offers degrees in Financial Engineering (FE) and Arts Management (MAAM). The resulting student diversity aids MBA students with a social and environmental focus: the FE students keep us grounded in the realities of the financial world and the MAAM students share our ties to the nonprofit sector.

Potential students should request copies of the past three years’ worth of course schedules; reviewing these documents can be invaluable in deciding whether Drucker is the right school for you. Additionally, Drucker students may register for classes at any of the seven colleges and universities in the Claremont University Consortium, including all other departments in the graduate school as well as at Pomona, Claremont McKenna, Pitzer, Scripps, and Harvey Mudd Colleges.

“ All of Drucker’s core MBA classes can be applied to social and environmental endeavors. ”

PROMINENT ALUMNI

1. Michael Crooke, Former President and CEO, Patagonia Clothing, PhD ’08
2. Bill Anderson, Transition Manager, SPIDERS JCTD, MBA ’02
3. Les Stocker, President, The Braille Institute, EMBA ’12

150 East 10th Street, Claremont, CA 91711, USA
www.cgu.edu/pages/130.asp

THIS SCHOOL OFFERS...

Funds for nonprofit interns?
What does it take to achieve success in a business environment where the economic policies and corporate practices of one nation impact communities halfway around the world?

At Clark, you’ll gain an in-depth understanding of the cultural, economic, environmental, and political realities that shape our world and impact the global economy. You’ll learn to develop innovative solutions to complex management challenges and make sound – and socially responsible – business decisions.

Students are drawn to Clark for a transformative experience. Are you ready to join them?
CLARK UNIVERSITY IS ONE OF 13 colleges and universities in Worcester, Massachusetts, but stands out for its commitment to engagement both locally and globally through service, activism, and research. Clark’s motto of “Challenge Convention, Change the World” is evident through not only the global focus of its curriculum, but also the diverse student and faculty population.

Clark University Graduate School of Management (GSOM) offers several degree programs that are focused on social and environmental impact including MBAs in Social Change and Sustainability, MBA/MA in Environmental Science and Policy, and MBA/MA in Community Development and Planning. All of these programs combine classes from Clark GSOM with classes in the graduate department of International Development, Community and Environment (IDCE). The core MBA curriculum examines corporate social responsibility and environmental sustainability in several of the required course curricula, including Business in Society, International Management, and Operations Management. Within the MBA program, there has also been course development around social and environmental responsibility through regular elective course offerings.

Several faculty members at Clark GSOM are interested in social and environmental impact topics, including Joseph Sarkis, who has published on Green Supply Chain Management, and Marry-Ellen Boyle, who as published on base of the pyramid strategies. While Clark GSOM’s entire faculty is not engaged in this field, it appears to be a growing topic in the administration. Students are also able to take courses in IDCE that focus on topics such as micro finance, nonprofit management, grant writing, and many others.

STUDENT ACTIVITIES

CLARK GSOM FOCUSES on involving students in knowledge sharing, career development, and social networking outside of the classroom. Clark Net Impact works in four main focus areas: international development, nonprofit management, environmental sustainability, and CSR and social entrepreneurship. During the 2011 academic year, Clark Net Impact kicked off with an open house, an internship panel, and a re-cap of the Net Impact conference for members who could not make it. During the second half of the academic year, the chapter partnered with Clark GSOM Career Services for an event on how to green your resume. Clark Net Impact coordinated the 4th Annual Clark University Run 5K Green raising more than $10000 for the Regional Environmental Council. Also, Net Impact partnered with GSOM Career Services and student organizations to have Kathrin Winkler, VP of Sustainability at EMC talk with students.

Throughout the academic year, Clark Net Impact hosted a series of meet-and-greets for students with sustainability leaders who came to speak at Clark.

GSOM. Sustainability leaders came from top companies such as Staples, the Shaw Group, Cognizant, and Environmental Resources Management (ERM), as well as local sustainability leaders.

NET IMPACT CHAPTER

20 active student members

THREE WORDS TO DESCRIBE THE CHAPTER:

ambitious passionate diverse
CAREER SERVICES

CLARK GSOM’S CAREER SERVICES, known as The Stevenish Career Management Center, offers general assistance in resume writing, interview preparation, personal branding, and other career search skills. Most importantly, Career Services provides a Career Cohort class for full-time MBA students to improve their networking, branding, interviewing, and resume writing skills. Students can attend several Alumni in Residence events to connect with Clark University Alumni. Clark University also sponsors career fairs both on campus and through partnerships with other local universities. This year, The Stevenish Career Management Center held their first Career Expo, inviting Clark GSOM students to connect with local companies and Alumni. The MBA & MSF Career Source database features internship and employment opportunities for students, which increasingly surround topics related to social and environmental responsibility. The Stevenish Career Management Library provides access to recent publications related to careers in nonprofits, green business, and socially responsible investing.

REASONS TO ATTEND

CLARK GSOM CORE curricula are increasingly focused on issues of social and environmental impact, primarily through the strengthening collaboration between Clark GSOM and IDCE. Clark GSOM offers many unique opportunities to learn in a global environment, supported by an internationally diverse student body that generates a truly cross-cultural exchange of ideas. Although Clark GSOM is firmly committed to the development of programs related to social and environmental impact, potential applicants should recognize that these cross-departmental initiatives are continually developing with student interest. While the development of these programs provides some challenges, there are many opportunities for students to contribute to the programs’ development and provide input. The Clark Net Impact Chapter is well positioned to be a strong voice that contributes to this development process, and it will be an effective tool in reinforcing the application of social and environmental impact themes in the business curriculum. Clark University is a good fit for students interested in attending a school where students and faculty are on the forefront of social and environmental issues and who are also interested in building upon an existing base of social and environmental impact activities with opportunity for significant growth.

“Clark GSOM offers many unique opportunities to learn in a global environment.”

TOP 3 PROGRAM STRENGTHS

- Providing information about relevant positions: 3.7
- Connecting with alumni or other professionals: 3.0
- Supporting a self-directed job search: 3.1

OF STUDENTS AGREE... the program offers adequate career preparation resources for impact job seekers.

OF STUDENTS AGREE... finding a job with impact is a top priority for students at the program.

Student ratings on career services...
SINCE 2010, THE Monte Ahuja College of Business offers Global Sustainable Business Practices Certificate. The 16-credit program is offered through the Center for Professional Development. MBA and graduate students from different disciplines are encouraged to apply. The program offers hands-on applications in sustainable business practices, offering local consulting opportunities and global sustainability study abroad programs.

Cleveland State University does not solely engage in campus-wide greening initiatives. The university offers competitive classes focused on environmental sustainability and corporate impact. The Levin College of Urban Affairs offers classes in Environmental Management, Public Policy, and Environmental Science. The Monte Ahuja College of Business also stresses the importance of sustainability to undergraduate students. The curriculum incorporates lessons and practical applications of CSR. Campus-wide initiatives and offices encourage interest in CSR. The recent initiative by the Michael Schwartz Library offered forums and coaching on sustainability research. The program’s coordinators shared one-on-one advice and group coaching for students researching sustainability for academic publications or class projects.

The certificate program at the Monte Ahuja College of Business is committed to the United Nations Global Compact Principles in Management Education (PRME). The Business and Outreach Center oversees the Center for Sustainable Business Practices, immersing students in CSR and attracting local sustainability executives.

STUDENT ACTIVITIES

CLEVELAND STATE UNIVERSITY’S (CSU) Net Impact chapter actively offers professional development opportunities for its student leaders and members. During the academic year, members attend Crain’s Cleveland Business Emerald Awards, which honors local champions of sustainability. Members actively attend events organized by local organizations, such as E4S (Entrepreneurs for Sustainability) and EcoTuesday. CSU’s Net Impact chapter forged partnerships with student organizations such as Student Environmental Movement and CSU Bioneers. Collaboration triggered the tremendously successful campus event, Sustainability Fair. Campus-wide initiative highlighted the prevalence of sustainability on campus in university projects and curriculum.

Committed and passionate, CSU’s Net Impact chapter officers gain university and nationwide recognition. Ryan McBrayer, Director of Communications, participated in CSU College of Science Research Day with his research, “Sustainability Through a Green Roof: Are they worth the investment.” Olga Nagdaseva, President, was the only undergraduate student to represent CSU at the Midwest Decision Sciences Institute (MWDSI) Conference. Her academic publication, “Corporate Social Responsibility & Sustainability: Creating Value for Shareholders and Society” placed second in Student Paper Competition. The chapter consistently demonstrates the importance of sustainability and CSR in the future careers of students.

NET IMPACT CHAPTER

15 active student members

Three words to describe the chapter: innovative, ambitious, accomplished
CAREER SERVICES

CSU’S NET IMPACT chapter cooperates with Career Services and Michael Schwartz Library and also provides members with networking opportunities. The College of Business Career Services Center is critical in emphasizing careers in EHS and CSR. This office shares Graduate Assistantship opportunities such as Human Resources and Sustainability Research opportunities, as well as internships with local green companies.

During monthly speaker events, students are presented with unique opportunities to learn about careers with organizations such as Earthday Coalitions, corporations, and local nonprofits. Speakers frequently address relevant career tips and pertinent certifications, such as LEED Sustainability Certification. Chapter members exclusively attend the Corporate Sustainability Roundtable, which is comprised of local CSR executives and addresses best CSR practices and environmental indices. This exposure allows for networking with leaders of globally recognized companies and increased passion for sustainability.

REASONS TO ATTEND

THE MONTE AHUJA College of Business prepares exceptional future business leaders of sustainability. The college stresses the importance of local and global impact. Local impact is assured through student-faculty partnership through Corporate Sustainability Roundtable and Center for Sustainable Business Practices.

The college’s curriculum is highly focused on global CSR practices. Business study abroad programs, in collaboration with the Center for International Services and Programs, expose students to global sustainability practices and offer unique company tours. The recent Sustainability Field Experience to Germany Tour is just the precedent for future programs which will prepare students to positively impact the world.

PROMINENT ALUMNI

1. Babette Oestreicher, Tinker’s Creek Watershed Coordinator, ’01
2. Erin Huber, Executive Director and Founder, Drink Local. Drink Tap., ’09

“Campus-wide initiatives and offices encourage interest in CSR at Cleveland State University.”

2121 Euclid Avenue, Cleveland, OH 44115, USA
www.csuohio.edu/business
CURRICULUM

AT THE WILLIAM & MARY (W&M) School of Business, community service begins during new student orientation, which is required for all first-year MBAs. During the academic year, William & Mary holds MBA Program Days, ranging in topic from global hunger to recyclable materials. Every year, there are at least two Program Days related to sustainability. W&M first-year MBAs participate in global issues discussion groups, called ‘Juntos’, centered on issues of their choice. Impact Investing and Corporate Social Responsibility are among the topics chosen in 2011-12. Students also have various opportunities to conduct research in social and environmental impact through coursework, field consultancies, and collaboration with faculty on research projects. Furthermore, social and environmental sustainability is infused into many of W&M’s course offerings.

Students have the opportunity to take social and environmental elective courses at the College through the William & Mary School of Law and the William & Mary Thomas Jefferson Program in Public Policy. As part of the Thunderbird School of Global Management (MBA/MGM), additional relevant elective courses can be pursued.

In October 2010, the Mason School of Business opened the Alan B. Miller Entrepreneurship Center which seeks to foster the entrepreneurial spirit. While projects in this center are numerous, it has become a thought leader in social entrepreneurship. Through the Miller Entrepreneurship Center students have been working in a number of important areas regarding social and environmental issues though field consulting projects, research, and case competitions. In collaboration with this center, the school hosted its first annual social entrepreneurship forum, called SEcon2012, with experts from around the globe.

STUDENT ACTIVITIES

NEW MBA STUDENTS can get involved immediately as a first-year W&M Net Impact Chapter representative. In this role, they are responsible for planning events and preparing the club for the Net Impact Conference in October. The chapter engages in several case competitions throughout the year, visits various social entrepreneurs, and co-hosts events with other clubs. Panel discussions, guest speakers, and faculty members, who regularly discuss sustainability and social entrepreneurship, make an excellent atmosphere for collaborating with like-minded thinkers.

This year William & Mary launched its first annual social entrepreneurship forum, SEcon 2012, and students were able to play a role in both planning and participating. SEcon is a forum unlike any other – real social entrepreneurs converge, sharing new ideas that move their businesses toward the triple bottom line. Students are able to play an active part in round table discussions. The William & Mary School of Business practices environmental consciousness by engaging in a voluntary recycling program, and it also partners in a “Do One Thing” project with Saatchi & Saatchi, where each student commits to doing one thing differently to be sustainable.

NET IMPACT CHAPTER

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
- 56% of students are satisfied with course content
- 60% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
- 71% of students are satisfied with student commitment
- 71% of students are satisfied with extracurriculars
CAREER SERVICES

WILLIAM & MARY’S MBA CareerPREP and Corporate Relations teams work together to source opportunities for MBA students interested in corporate social responsibility (CSR) as well as environmental impact. In addition to posting green and CSR jobs through William & Mary’s own portal MASONlink, students have access to hundreds of positions through MBA-Nonprofit Connections and membership in Net Impact. Through “Career Insider” by Vault, students can gain a basic understanding of careers in CSR and the environment, and to further their knowledge, the school refers students to organization sites such as Idealist.org, Justmeans.com, and Csrwire.com. The business school has also welcomed several speakers and a symposium on sustainability. All MBA students are eligible for free travel stipends, which they can use to attend CSR conferences and job fairs or to interview with organizations. Students also have access to the Mason School’s Executive Partners network, which includes senior executives from the nonprofit arena.

The William & Mary School of Business provides opportunities to put your MBA to use in the developing world. W&M is one of only 52 top business schools selected for the MBA Enterprise Corps. The MBA Enterprise Corps – a division of CDC Development Solutions – deploys recently-graduated MBAs for long-term volunteer assignments with the goal of driving growth in emerging economies worldwide.

PROMINENT ALUMNI

1. Jen Boulden, Green Business Entrepreneur, Founded Ideal Bites, ‘95

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.3
- Providing information about relevant positions: 4.0
- Connecting with alumni or other professionals: 3.7
- Supporting a self-directed job search: 3.6

OF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers. 77%
- finding a job with impact is a top priority for students at the program. 75%

REASONS TO ATTEND

WILLIAM & MARY IS looking for revolutionary thinkers who intend to do great things and make a positive difference in the world. Successful candidates interested in social entrepreneurship and sustainability should consider that the William & Mary chapter of Net Impact exists to cultivate values-driven business leaders by equipping and empowering them to be social and environmental change-makers as they enter the workforce. Members of W&M’s Net Impact chapter gain exposure to environmental, social, and ethical value issues during their graduate work and will enter the workforce with a competitive advantage. Additionally, the William & Mary School of Business dedicated its new home, Alan B. Miller Hall, with a public ceremony on October 2, 2009. Miller Hall, designated as a LEED gold certified building, demonstrates the college’s commitment to innovation and sustainability.

William and Mary is becoming a leader in social entrepreneurship by creating a center focusing exclusively on this topic.

TOP 3 PROGRAM STRENGTHS
COLORADO STATE UNIVERSITY
Global Social & Sustainable Enterprise MBA

CURRICULUM

THE GLOBAL SOCIAL & SUSTAINABLE ENTERPRISE (GSSE) MBA curriculum provides students with the skills and experience necessary to create and operate entrepreneurial, scalable, and sustainable enterprises that address global problems as diverse as health, economic development, and the environment. In the GSSE MBA, each course is specifically designed to emphasize a social entrepreneurial approach, base of pyramid markets, and for-profit and nonprofit sectors and solutions. Even core courses in traditional areas such as marketing, management, accounting and finance have been designed to meet demands faced by social entrepreneurs. Students also take cross-disciplinary courses, including a nine credit series in social entrepreneurship and topical seminars in microfinance and ecological perspectives for business.

A critical component of the GSSE experience is the team-based sustainable venture, which includes 8-12 weeks of summer fieldwork, most often in developing countries. From their first semester through graduation, GSSE students work to develop enterprises that address real world problems. While some project ideas are brought to the program by students, others come from opportunities identified by a range of partner organizations.

Four years after launching this program, the College of Business has been pleased to discover its appeal to leading sustainable enterprise groups such as MIT’s International Design for Development Summit (IDDS), Acumen Fund, and a host of other thought leaders – now partners – in this emerging space. In a world that badly needs enterprise solutions to a variety of deeply entrenched problems, GSSE serves as a bridge to many students, professors, and scientists who often have solutions in search of a business model.

STUDENT ACTIVITIES

COLORADO STATE UNIVERSITY’s GSSE MBA boasts a diverse student life committed to social and sustainable issues. CSU’s Net Impact chapter collaborates with a variety of groups including the Dean’s Student Leadership Council and the Entrepreneurship Club to develop meaningful and relevant events for interested students. Additionally, CSU’s Net Impact chapter works with GSSE to present a Sustainable Enterprise Speaker’s Series, which highlights the successes and challenges of triple bottom-line businesses and how social enterprise is creating a paradigm shift in international development work. Past speakers have included Amy Smith, Mark Retzloff, Paul Polak, David Griswold, and Andrew Winston. Finally, CSU’s Net Impact chapter collaborates with the Graduate Student Council (GSC). This year, both groups designed a greening initiative focused on paper towel composting in campus restrooms. CSU’s Net Impact members helped conduct the initial feasibility analysis, which included meeting with sustainability and composting experts both on campus and in the Fort Collins community. While this project faced a number of roadblocks, CSU’s Net Impact chapter helped GSC pivot towards a campus education campaign using stickers on paper towel dispensers to encourage frugal use of the resource. The project is still in progress with the aim of being implemented in the fall of 2012.

NET IMPACT CHAPTER

33 active student members

On social and environmental themes in the curriculum...
87% of students are satisfied with course content
91% of students are satisfied with faculty emphasis

On social and environmental themes in student activities...
89% of students are satisfied with student commitment
80% of students are satisfied with extracurriculars

Three words to describe the chapter:

motivated
passionate
dynamic
CAREER SERVICES

WHILE MANY GSSE graduates have continued to pursue entrepreneurial ventures begun in the program, the program’s coverage of the mainstream business community’s progress in adopting sustainable practices to drive innovation and increased shareholder value has created opportunities for graduates to begin new careers in consulting, construction, manufacturing, and other more conventional business sectors.

A distinguishing strength of the GSSE program is its partnerships with leading international organizations. Project partners work in areas such as environmental conservation, microfinance, and agriculture. These partners will play a key role in the program: helping identify projects for student teams, mentoring teams, supervising field work, and advising on final project work. In return, they will benefit from interacting with students and faculty, receiving significant assistance on projects, and having a pipeline of graduates from which to recruit.

The University’s Career Center and the College of Business are charged with forging and maintaining strategic alliances with organizations that recruit and hire Business School graduates. The Center encourages employers to visit campus to participate in classes, conduct networking sessions, and host other professional activities for students. This allows employers to build relationships with students and gain the insight they need to make informed hiring decisions.

Much more than simply finding a job, the Career Center helps graduates create a path toward the career they have always envisioned, and they also help organizations match their specific needs with the students’ individual talents. The College of Business Career Center Liaison and the Career Management Center provide a wealth of resources to guide and mentor students through the rigors of searching for career opportunities with the ultimate goal of establishing a successful student-employer fit for each position.

REASONS TO APPLY

If you have been looking at a traditional MBA or international development Master’s program, you may feel that you are trying to “force fit” such a curriculum to your interests, like a round peg trying to fit into a square hole. Instead of trying to shape yourself to a more traditional MBA program, why not enroll in one that was designed with your interests in social enterprise and sustainability in mind? The GSSE MBA can help build a toolbox with directly applicable skills and will provide real world project experience. GSSE is particularly interested in applicants with experience in areas such as international development, environmental conservation, and public health, and/or those who have innovative ideas on solving global social, economic, and environmental issues.

Learn to change the way the world does business.

TOP 3 PROGRAM STRENGTHS

PROMINENT ALUMNI

1. Catherine Bentley, Social Enterprise Analyst, Relief International, ’10
2. Jacob Castillo, Co-Founder and CEO, Panda Bicycles, ’08
3. Tim Wade, COO, Waste Enterprisers, ’09

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.0
- Providing information about relevant positions: 3.6
- Connecting with alumni or other professionals: 4.0
- Supporting a self-directed job search: 3.3

OF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers: 98%
- finding a job with impact is a top priority for students at the program: 87%

TOP 3 PROGRAM STRENGTHS...
COLUMBIA UNIVERSITY
Columbia Business School

CURRICULUM

COLUMBIA BUSINESS SCHOOL’S Individual, Business and Society (IBS) curriculum integrates social and environmental issues into every core course, including student orientation. Topics explored include: “How to proceed when faced with serious environmental and political issues in a developing country" during orientation; “How should managers evaluate economic and social benefits of socially responsible investments?” in corporate finance; and “Should fairness enter a firm’s pricing and marketing decisions?” in marketing.

Columbia is very responsive to student interests in its elective offerings. Electives that address social and environmental issues also cover many functional areas including business economics, finance, management, and marketing. The program introduces new courses regularly, though it focuses on teaching excellence rather than expanding course offerings at the expense of quality. Courses are taught by leading faculty – both research faculty and adjuncts who are leaders in their field. Electives related to social and sustainable themes are highly sought-after, which is reflected in average enrollments. Relevant programs and centers include the Social Enterprise Program (public and nonprofit management, international development, social entrepreneurship, CSR and sustainability); the Sanford C. Bernstein Center for Leadership and Ethics (governance, CSR, and values-based leadership); the Eugene Lang Entrepreneurship Program (creating nonprofit and for-profit social ventures); the Global Social Venture Competition; and the Paul Milstein Center for Real Estate (community and urban development, green building and brown field redevelopment).

SAMPLE COURSES
Finance and Sustainability
Education Leadership Consulting Lab
High Performing Nonprofits

STUDENT ACTIVITIES

THE SOCIAL ENTERPRISE CLUB (SEC), the Net Impact Chapter and one of the largest clubs on campus, is committed to helping members explore their interests, pursue careers, and connect to one another, as well as to serve the broader Columbia Business School and Columbia community through educational events that showcase the impact of social ventures. These events range from lectures with leading practitioners and lunches with prominent faculty to social gatherings and field trips to local social enterprises. This year the club also hosted its tenth annual Social Enterprise Conference for over seven hundred attendees, featuring keynote speaker Leymah Gbowee, a Liberian peace activist and Nobel Peace Prize Laureate.

The unique Peer-to-Peer groups connect students over specialized topics like CSR, social entrepreneurship, and sustainable food, among others. The club is also active in the Global Social Venture Competition and hosts a round of judging. Other important initiatives allow members to leverage their MBA skills through hands-on work with socially-minded organizations. Though the Nonprofit Board Leadership Program, students and alumni mentors help local nonprofit boards work through strategic and operational issues. The Summer Fellowship Program raises funds for students pursuing internships with impact.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
- 82% of students are satisfied with course content
- 69% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
- 76% of students are satisfied with student commitment
- 94% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

On a glance...
Survey Respondents=44
1,450 Full-time MBA students

Sample courses
Finance and Sustainability
Education Leadership Consulting Lab
High Performing Nonprofits

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
- 82% of students are satisfied with course content
- 69% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
- 76% of students are satisfied with student commitment
- 94% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

65 active student members

Three words to describe the chapter:
community, diversity, expansive
CAREER SERVICES

STUDENTS INTERESTED IN SOCIAL ENTERPRISE careers have a number of resources available to them at Columbia Business School. These are offered primarily through the Social Enterprise Program, the Social Enterprise Club, and the Career Management Center. The Social Enterprise Program’s staff conducts one-on-one sessions in which program administrators and students discuss the students’ interests and objectives and subsequently develop a plan for achieving the students’ professional goals. The Social Enterprise Program office is an invaluable source of contacts. The Social Enterprise Club organizes presentations and career panels featuring professionals in the social enterprise field. Through these events and the Peer-to-Peer groups, students not only learn more about their specific areas of interest but are also able to network with the panelists and presenters. In addition, the club promotes discussions with CBS Social Enterprise Club alumni through informal dinner events and a mentorship program. A loan forgiveness program is available to those going to work for nonprofit or government organizations. Columbia Business School also has two Executives in Residence - William Baker and Bruce Usher – with backgrounds in social enterprise who are available for career counseling.

Additionally, each year students raise funds to match salaries of those classmates who accept summer internships with nonprofit organizations, social ventures, and government agencies. In the past year CBS students have raised nearly $100,000, which, combined with funds from the Social Enterprise Program, allow over 50 students to work with organizations in New York and around the world.

REASONS TO ATTEND

COLUMBIA’S SOCIAL ENTERPRISE Program aims to inspire and prepare leaders to create social value in business, nonprofit, and government organizations locally, nationally, and internationally. The Social Enterprise Program includes six student clubs and related groups: the Social Enterprise, International Development and Green Business clubs, Pangea (international development consulting), Microlumbia (microfinance fund), and the Bernstein Board (leadership and ethics). The program also harbors a professional staff of five and over 13 full-time and adjunct faculty.

Columbia’s philosophy is to help students become leaders in all areas of social enterprise. This includes: executives who align social and environmental sustainability with profit; social entrepreneurs who start and grow productive ventures to scale; and nonprofit leaders who sharpen the focus and improve the performance of their organizations. In other words, CBS thinks there are a lot of ways MBAs can make the world a better place.

PROMINENT ALUMNI

1 Ron Gonen, Co-Founder, RecycleBank, ’04
2 David del Ser, Founder and CEO, Frogtek, ’08
3 Ben Powell, Founder, Agora Partnerships, ’05

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me 3.6
- Providing information about relevant positions 3.5
- Connecting with alumni or other professionals 4.0
- Supporting a self-directed job search 3.8

OF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers.
- finding a job with impact is a top priority for students at the program.

From clean tech to education, literally every area of socially minded interest is represented at CBS.

TOP 3 PROGRAM STRENGTHS

- Nonprofit loan forgiveness?
- Funds for nonprofit interns?

70% 92%
Teaching Responsible Leadership
- Copenhagen Business School
Full-time MBA

Copenhagen Business School offers a triple accredited Full-time program in the heart of one of the world's greenest cities.

Sustainability and Responsible Leadership are embedded in the curriculum with CSR incorporated in the core business modules.

Participants are encouraged and challenged to reflect on social responsibility issues associated with each topic they encounter during their year of study. They are also active in various CSR initiatives outside the classroom.

The CBS Full-time MBA offers participants the opportunity to learn responsible leadership in Scandinavia, where CSR is a way of doing business.

www.cbs.dk/ftmba
THE COPENHAGEN BUSINESS School (CBS) Full-time MBA (FT-MBA) is located in a geographical environment where business responsibility has been a core tenet of how businesses operate for decades, and this is reflected in how the courses are taught and structured. With few exceptions, every course provides at least one class session that focuses on responsibility in the subject area. The four-month long Integrated Strategy Project, in which teams work in-depth with a company to solve a major strategic issue, finishes the program. In this project, environmentally impactful companies are often clients, such as alternative energy providers.

There are two CSR-oriented electives this year. Student feedback from courses is funneled through a Study Board, where two student representatives, who along with program administration and faculty, have power to make changes to the curriculum for the next program year. As a result, CSR became a core subject in the form of a bridge course offered as class sessions spread throughout the year, providing an overall framework to link the individual CSR topics in each course together to form a cohesive whole. Most of the faculty is supportive of CSR efforts as they discuss it in their lectures. The CBS Centre for Corporate Social Responsibility, ranked ninth worldwide in CSR faculty research in the Aspen Institute’s Beyond Grey Pinstripes ranking, works hand-in-hand with the FT-MBA program supporting their CSR efforts in curriculum development. The CBS full-time MBA provides an integrated CSR curriculum as part of teaching the tools for becoming leaders in business in an environment where CSR is the status quo.

SAMPLE COURSES
- Financial Accounting
- Supply Chain Management
- Cleantech
- Corporate Social Responsibility

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
- 70% of students are satisfied with course content
- 65% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
- 70% of students are satisfied with student commitment
- 75% of students are satisfied with extracurriculars

NET IMPACT CHAPTER
- innovative
- engaged
- international

At a glance...
Survey Respondents=20
47 Full-time MBA students

NET IMPACT CHAPTER
- three words to describe the chapter:
- 15 active student members

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

CAREER SERVICES PROVIDED to FT-MBA students at CBS is minimal. The school as a whole provides opportunities for job hunting through career fairs, company visits, etc., but these are mostly geared towards undergraduates and master’s students of other degree programs. A unique offering in the FT-MBA program is access to a headhunter, who not only provides career workshops throughout the program, but also offers one-on-one meetings to help program participants in their individual career searches. Dedicated company visits for MBA students are conducted with many Danish and multinational companies with representation in Denmark. Given the minimal impact of the career services provided for MBA program participants, assistance in finding careers with impact is correspondingly small. There is some assistance available from the school’s Career Center in regards to where to look in terms of businesses and individual direction from the headhunter, but it remains firmly the individual student’s responsibility to guide their own career search.

REASONS TO ATTEND

THE FULL-TIME MBA at Copenhagen Business School provides an accelerated, wide-ranging curriculum with emphasis on leadership development, entrepreneurship, and corporate social responsibility. The program’s unique “Leadership Discovery Process (LDP)” runs in modules throughout the year and allows each student to develop their own competencies as a leader. The LDP equips students to be socially responsible to themselves and others, developing positive, welcoming environments and the ability to understand and coach others. The purposely-restricted class size (48 maximum accepted each year) of highly diverse international students creates an exclusive program that allows for the development of a strong network with classmates. This also creates a more intimate learning setting in which each student receives personal attention from the faculty and administration. The program culminates with an Integrated Strategy Project that groups students together as executive consultants to a client company to solve a live strategic problem. Client companies are from a variety of industries and often include companies making a difference, such as alternative energy companies. Students desiring an MBA that teaches general business skills infused with social and environmental responsibility themes and located in a country where CSR is mainstream will find the full-time MBA program a very attractive opportunity.

"The CBS full-time MBA provides an integrated CSR curriculum as part of teaching the tools for becoming leaders in business in an environment where CSR is the status quo."

TOP 3 PROGRAM STRENGTHS
Sustainable solutions, profitable businesses.
We get it.

Smart business is on the horizon. The Center for Sustainable Global Enterprise is there.

Combining the business expertise of the Samuel Curtis Johnson Graduate School of Management and the vast resources in science, technology, and the study of humanity at Cornell University, the Center for Sustainable Global Enterprise is advancing the global knowledge base in sustainable enterprise.

Find out how at: johnson.cornell.edu/sge/
CORNELL UNIVERSITY
Samuel Curtis Johnson Graduate School of Management

CURRICULUM

JOHNSON’S SUSTAINABLE GLOBAL ENTERPRISE (SGE) program frames the world’s social and environmental challenges as unmet market needs that can be addressed most appropriately by business through innovation and entrepreneurship. Its focus on business growth, revenue generation, and market creation which help students develop critical management and leadership skills that can be applied broadly to any business challenge.

The SGE curriculum has been designed to allow for maximum flexibility. Students can elect to take the SGE Immersion, the SGE Concentration, the Environmental Finance and Impact Investing Fellows Program, or simply electives. Johnson was named a Grand Prize-winner for its SGE Immersion program and received an honorable mention for its “Creative Design for Affordability” elective in the D. Alfred N. and Lynn Manos Page Prize for Sustainability Issues in Business Curricula. The SGE Immersion combines theory and practice by allowing students to spend an entire semester working with sponsor companies to solve real sustainability problems in today’s marketplace. It begins with a five-day, intensive “boot camp” overview of key concepts and issues in sustainability. The projects require competency in all management areas. The program also includes treks to public and private sector institutions tackling these issues, including Generation Investment Management, Acumen Fund, and Accenture ADP. The newly established Environmental Finance and Impact Investing Fellows program prepares Johnson students to invest in, manage, or regulate businesses or projects seeking financial, social, and environmental goals. Through courses and projects, fellows gain experience in a range of topics, including finance and analytics, markets and regulation, and economic and political analysis.

SAMPLE COURSES
Sustainable Global Enterprise Practicum
Creative Design for Affordability
Social Entrepreneurship

STUDENT ACTIVITIES

THE SUSTAINABLE GLOBAL ENTERPRISE (SGE) Club’s mission is to support the professional development of MBAs seeking purpose-driven careers. Six “affinity groups,” each representing a distinct subject area, drive the content for most club activities, including speaker events, company visits, and networking events. Affinity groups vary with student interests; some current groups are: Agriculture and Water, Renewable Energy, and Social Enterprise and Microfinance.

Johnson has hosted major events to raise the profile of sustainable business on campus, including the 2009 Net Impact Conference. The Johnson Energy Connection, launched in 2010, brings alumni working in the energy industry back to campus to share thoughts and experiences about their careers. This year, to broaden networking opportunities, the SGE Club launched a Fireside Chat series, inviting prominent Cornell speakers to join MBAs for intimate discussions of industry trends and career opportunities. Speakers have hailed from fields as varied as eco-tourism, agricultural development, and impact investing.

SGE Club members typically supplement their professional development by joining student organizations committed to direct service, including BR MicroCapital (coaching local small business owners), Community Impact (service events), and Johnson Board Fellows (nonprofit board membership).

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
87% of students are satisfied with course content
70% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
80% of students are satisfied with student commitment
96% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

50 active student members

GOLD chapter ★

THREE WORDS TO DESCRIBE THE CHAPTER:
passionate
innovative
collaborative

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

CAREER DEVELOPMENT FOR Johnson students interested in social and environmental issues is provided through a mix of formal and informal advising and networking. Resources include:

CAREER MANAGEMENT CENTER: Johnson’s central career office employs a dedicated counselor for sustainability careers, who sends out job postings, meets with students one-on-one to develop career plans and continuously builds connections with firms looking for socially and environmentally-minded students.

CENTER FOR SUSTAINABLE GLOBAL ENTERPRISE: As a clearinghouse for all things related to business and sustainability at Johnson, the Center sends out job posts, helps link students with alumni in relevant industries, and informs students of projects and events that may further their career interests.

SECOND-YEAR MBA STUDENTS: As part of Johnson’s culture of giving back, second-year students run Career Work Groups to provide incoming students with tips on resume writing, informational interviews, and off-campus job searches. Second-years have valuable insights into companies that they have interned with or are pursuing full-time positions with.

FIRST-YEAR MBA STUDENTS: First-year students organize and lead career treks that bring students to sustainability-focused companies in order to speak with key executives. Both first- and second-years also have valuable professional networks and insights to share with peers.

ALUMNI NETWORK: After graduating from the SGE program at Johnson, alumni continue to engage incoming students pursuing careers in sustainability by hosting events at their companies, preparing students for internship and full-time interviews, and giving advice.

REASONS TO ATTEND

THE SGE IMMERSION embraces Johnson’s emphasis on practical and experiential learning, allowing students to develop a practical understanding of sustainable business challenges in the second semester of their first year. By working on real-life projects for sponsor companies, students learn lessons they can take into their summer internships. Unique among business programs, the immersion also gives students a great degree of freedom to shape their experience around specific interests during their second year, either through elective courses at Cornell’s world-class graduate programs or through the vibrant and growing entrepreneurial community in Ithaca, NY.

The SGE student community at Johnson is diverse, tight-knit, and collaborative, with classmates eagerly sharing professional expertise, personal networks, and career advice. The SGE Club (Net Impact chapter) has a unique, flat structure that allows students to take leadership roles in their specified interest area, another way to deepen their knowledge and develop their professional network.

THE SGE IMMERSION embraces Johnson’s emphasis on practical and experiential learning, allowing students to develop a practical understanding of sustainable business challenges in the second semester of their first year. By working on real-life projects for sponsor companies, students learn lessons they can take into their summer internships. Unique among business programs, the immersion also gives students a great degree of freedom to shape their experience around specific interests during their second year, either through elective courses at Cornell’s world-class graduate programs or through the vibrant and growing entrepreneurial community in Ithaca, NY.

The SGE student community at Johnson is diverse, tight-knit, and collaborative, with classmates eagerly sharing professional expertise, personal networks, and career advice. The SGE Club (Net Impact chapter) has a unique, flat structure that allows students to take leadership roles in their specified interest area, another way to deepen their knowledge and develop their professional network.

Top 3 Program Strengths

- Immense hands-on learning opportunity and supportive community, all backed by career search help and a social enterprise thought center.
- Nonprofit loan forgiveness?
- Finding a job with impact is a top priority for students at the program.

Student Ratings on Career Services...

| Determining what jobs make sense for me | 4.0 |
| Providing information about relevant positions | 4.2 |
| Connecting with alumni or other professionals | 4.3 |
| Supporting a self-directed job search | 4.0 |

93% of students agree...

the program offers adequate career preparation resources for impact job seekers.

97% of students agree...

finding a job with impact is a top priority for students at the program.

Prominent Alumni

1. H. Fisk Johnson, Chairman and CEO, S.C. Johnson & Son, ‘84
2. Taryn Goodman, Director of Impact Investing, RSF Social Capital, ’09

Nonprofit loan forgiveness?

Of students agree...

Determining what jobs make sense for me

Supporting a self-directed job search

The SGE student community at Johnson is diverse, tight-knit, and collaborative, with classmates eagerly sharing professional expertise, personal networks, and career advice. The SGE Club (Net Impact chapter) has a unique, flat structure that allows students to take leadership roles in their specified interest area, another way to deepen their knowledge and develop their professional network.

TOP 3 PROGRAM STRENGTHS
DARTMOUTH COLLEGE
Tuck School of Business

CURRICULUM

THE CENTER FOR BUSINESS & SOCIETY (CBAS), formerly the Allwin Initiative for Corporate Citizenship, is the Tuck center that houses the study and practice of business knowledge and societal needs. Students can directly help guide this initiative by joining the Student Roundtable, an active advisory group. There are a number of other opportunities in the curriculum to engage with social and environmental activities. Tuck students are required to do a First-Year Project, where students solve a real world problem for an organization in a consulting capacity or develop their own idea as an entrepreneurial venture. There is additional travel funding for students who do a socially or environmentally related project through the CBAS Research Travel Program. Students can do this project for a nonprofit or do another impact related project – for example, a sustainable sourcing project in a for-profit company. In addition, the Tuck faculty is incredibly accessible – their doors are literally always open. Tuck’s Net Impact chapter hosts student/professor lunches called Conversations with Impact. These lunches are casual, small group discussions with faculty that highlight the intersection of academic research, real world practice, and social impact. Finally, in a student’s second-year, Tuck Global Consultancy offers international problem solving exposure, often an impact consulting project in an emerging market.

STUDENT ACTIVITIES

WITH OVER 40% of the student body enrolled in Tuck’s Net Impact chapter, Tuck is definitely a socially and environmentally conscious campus. Moreover, clubs such as Tuck Sustains, the Dartmouth Energy Collaborative, and the Education Leadership Clubs, among others, reach an additional percentage of the student body. The Center for Business & Society is the overarching umbrella organization that brings together all of these clubs by spreading awareness on campus, offering opportunities for credit inside and outside the classroom, and supporting social impact career-seekers. Prospective students can expect the Net Impact chapter to offer events such as social impact career treks, visiting executive guest speakers, and tours of environmentally sustainable businesses. The annual Business and Society Conference brings world-renowned speakers to discuss social and environmental topics across a wide range of career fields that link to the theme. In both formal and informal ways, second-year students support first-years with resume reviews, career panels, and informational chats, as well as fun social activities to build community. Tuck’s Net Impact chapter collaborates with the special interest clubs listed above, along with for-profit career clubs, such as the Finance, Consulting, and Marketing clubs to explore the intersections between sustainable business practices and social issues. Many of the members sit on nonprofit boards and volunteer throughout the community.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...

43% of students are satisfied with course content
30% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...

48% of students are satisfied with student commitment
65% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

30 active student members

THREE WORDS TO DESCRIBE THE CHAPTER: supportive collaborative united

At a glance...
Survey Respondents=23
520 Full-time MBA students

DEGREE OPTIONS
FULL-TIME
JD/MBA
MBA/MA
MBA/MPP
MBA/MD
MBA/MPH

OVERALL RATING (OUT OF FIVE)
Sustainability
Social Impact

Sample Courses
Business and Climate Change
Business at the Base of the Pyramid
Corporate Responsibility

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

TUCK HAS A CAREER DEVELOPMENT office with a director assigned to help students with social and environmental interests. The biggest strength of Tuck’s career services is an unmatched alumni network. Students can reach out to literally any Tuck alum and expect a response in 24 hours. That is Tuck’s reputation, and it is upheld in practice demonstrating that Tuck has the most engaged and responsive alumni network of any business school. The program also brings companies, public sector organizations, and NGOS to campus for the Business and Society Conference, the Sustainability Summit, the Energy Conference, and the Entrepreneurial Conference, Greener Venture, to share their knowledge and to network with students. Students offer tremendous support to each other - the Net Impact chapter members mentor each other, offer guidance on internship panels, etc. The Tuck job board posts jobs in the social impact space as well.

PROMINENT ALUMNI
2. Micah Sagebiel, Grants Officer, Michael and Susan Dell Foundation, ’10
3. John LeBoutillier, President, Unilever Canada, ’92

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Rating</th>
<th>Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.2</td>
<td>Determining what jobs make sense for me</td>
</tr>
<tr>
<td>3.6</td>
<td>Providing information about relevant positions</td>
</tr>
<tr>
<td>3.5</td>
<td>Connecting with alumni or other professionals</td>
</tr>
<tr>
<td>3.7</td>
<td>Supporting a self-directed job search</td>
</tr>
</tbody>
</table>

REASONS TO ATTEND

TWO OF THE MAJOR SOURCES of strength as a program come from institutional support and Net Impact board leadership. From an institutional standpoint, the administration supports endeavors of the student body. Whether it is providing funds, advising, or supporting administratively, the MBA Program Office and the Center for Business & Society enable ways to make student goals a reality. The Career Development Office connects students to companies, organizations, and alumni in social and environmental fields; and the faculty are constantly exposing students to their research, in addition to implementing relevant social impact cases into the coursework. Moreover, the Net Impact board leadership brings many skill sets and a diverse set of professional experiences to the table. Ranging from education and international development to health care and clean energy, the team is comprised of MBA candidates who are both staying in the NGO/nonprofit sectors and moving into the for-profit space.

MBA applicants interested in social and environmental themes should consider Tuck because it will provide them with an outstanding, well-rounded general management education with support, guidance, and opportunities for deep experiences in an area of personal interest, enabling them to affect change in their chosen path.

“ The small, supportive community empowers and pushes students forward. All students are supported, no matter what their interests are. ”

TOP 3 PROGRAM STRENGTHS

100 Tuck Hall, Hanover, NH 03755-9000, USA
www.tuck.dartmouth.edu
AGGRESSIVELY ADDRESSING SUSTAINABILITY issues, DePaul has integrated sustainability into its strategic plan. The degree to which the curriculum at DePaul incorporates social and environmental themes really varies depending on your concentration. DePaul is very in tune with business ethics, as is the majority of the student body, and such themes are definitely present within the curriculum. The Kellstadt Graduate School of Business recently introduced the Sustainability Management concentration.

The faculty at DePaul tends to lean toward the socially responsible side. A number of faculty members across a variety of departments are involved in social and environmental issues, and they have consistently worked with students and administration to create new courses which incorporate these values and make them more accessible to students. Some available courses even include opportunities for students to work with local nonprofits on consulting projects. Faculty connections also result in many networking opportunities for students who make an effort to establish strong relationships with professors.

While it is possible to get a degree at DePaul without taking any courses that feature social or environmental issues, it is virtually impossible to leave DePaul without any exposure to those issues. Students can make their educational experience at DePaul as socially and environmentally integrated as they want them to be. They can also readily seek out numerous networking opportunities and projects to supplement their education and carve their own path of sustainability with the support of one of our numerous faculty members engaged in sustainability ventures.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
46% of students are satisfied with course content
38% of students are satisfied with faculty emphasis

STUDENT ACTIVITIES

THE SMALLER SIZE of DePaul’s full-time program allows each student to have increased ownership of what the program looks like from year to year. Each cohort develops its own unique characteristics and interests which ultimately can lead to a variety of different student activities from year to year.

About four years ago, the Social Enterprise Collaborative (SEC) was started at DePaul for those students who were interested in many of the same things that Net Impact stands for today. As the student group developed, there was a natural synergy to gravitate towards this program and thus DePaul’s Net Impact chapter was born. The chapter was quick to go into action by creating the Business Corps whose purpose was to travel to New Orleans and provide consultation and support for businesses devastated by Hurricane Katrina. For the last five years, the SEC, and now DePaul’s Net Impact chapter, have annually sent a team of approximately 20 students down to New Orleans to provide this service.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
62% of students are satisfied with student commitment
62% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

Hurricane Katrina. For the last five years, the SEC, and now DePaul’s Net Impact chapter, have annually sent a team of approximately 20 students down to New Orleans to provide this service.
CAREER SERVICES

LOCATED IN THE HEART OF the third largest metropolitan area in the United States, DePaul students have an opportunity to be exposed to many different companies and careers - a growing number of these are related to social responsibility. Although not known as an epicenter of socially responsible thinking in the past, Chicago is seeing a drastic rise in the number of businesses looking to incorporate sustainability into their organizations. This has given rise to opportunities for start-ups and consulting firms who focus on sustainability to become more prevalent throughout the community.

With a smaller number of full-time students as part of the MBA program, students can experience a very intimate relationship with DePaul’s Career Management Center (CMC). This ultimately plays to the advantage of the student who is trying to scout out these CSR players within the community. Additionally, the CMC offers a plethora of tools for students from databases, third party software, career testing, and interview and cover letter/resume critiques. CMC also actively engages with other student organizations to promote sustainability issues or helps student organization such as the Net Impact chapter promote their events through the CMC career management website.

DePaul’s incorporation of Vincentian values into its mission clearly resonates through its faculty. Many professors are interested in sustainability and have connections or side projects they are working on throughout the community. Their availability and willingness to work with students provides even more opportunities to explore a career in this field through their connections to the community.

DEPAUL IS A GREAT FIT for students interested in social and environmental issues. Due to the core values of the school and the interest of faculty members involved with such issues, it is easy to find courses pertaining to them. Additionally, the administrative support allows students to get involved and make an impact in a variety of ways. There are ample opportunities to make a difference and get a great education at the same time.

DePaul’s Net Impact chapter is young and relatively small, but growing and carrying a lot of potential. Students who want to help strengthen a chapter are strongly encouraged to come to DePaul, because with the faculty and administrative support and the overlapping of values between Net Impact and DePaul University the chapter has the ability to become a major force for social and environmental responsibility in the Chicago area. It has already begun making a strong push in that direction but needs to continue to get students more engaged and involved.

“DePaul offers great overall exposure to how sustainability fits into the business world.”

TOP 3 PROGRAM STRENGTHS

1. Prominent alumni
2. Student ratings on career services
3. Reasons to attend
DOMINICAN UNIVERSITY
Brennan School of Business

CURRICULUM
DOMINICAN UNIVERSITY’S DIVERSE student population includes individuals who are interested and experienced in the business field, bringing diversity through their cultural backgrounds. Currently not only are courses provided on the main campus in River Forest, IL, but the university has expanded teaching practice to include programs in Poland and Czech Republic. Coursework teaches students about the importance of ethics-centered management practices, and leadership skills to succeed in the business world. With the Brennan School of Business’s motto, “Impact with Integrity,” signature programs not only include diverse courses taught by highly qualified professionals, but also include: US Bank Center for Economic Education, Center for Global Peace through Commerce, and our Entrepreneur’s Boot Camp.

STUDENT ACTIVITIES
WITH DOMINICAN UNIVERSITY’S STRONG FOCUS on social and environmental impact, the student body truly takes initiative to apply these concepts toward future work settings. Course content and outside events enlighten students that as a business professional, one can make a positive impact in his or her future organization. In combination with the Brennan School of Business graduate programs, the Dominican University Net Impact Chapter provides students with the ability to network with fellow students and professors about interests pertaining to leaving a positive impact. The Net Impact chapter also provides the opportunity to participate in small initiatives outside of the classroom or work setting where students can make a difference in the local community.

At a glance... 274 Full-time MBA students

Sample Courses:
Corporate Social Responsibility
Leadership Seminar
South American Business

NET IMPACT CHAPTER

Three words to describe the chapter:
emerging high-spirited determined

54 active student members

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

THE CAREER SERVICES department ensures that graduate students have the resources at hand to be successful in any field of their choice. The director makes sure she is available to answer any questions a student may have. More importantly, she connects students with those individuals she feels that the students would benefit the most from. This is especially true when students have decided on which social issues they are most passionate about. The resources available include, but are not limited to, other chapters within the region to collaborate with, many of which are professionals as well as professors who have the expertise in these particular fields. The program brings in speakers who are in social and environmental fields to speak about the challenges and rewards of their particular industry. From recycling energy to communicating about the works being done domestically and internationally, the program gives students a great overview of what to expect. The massive library resources also allow students to select the option of an independent project on a topic of their choosing. The program collaborates with firms and there are employers who specifically seek students for social and environmental positions.

DOMINICAN UNIVERSITY’S KNOWLEDGEABLE faculty is one that realizes what needs to be accomplished to achieve goals. They are experienced in the business world, so not only do they have the classroom knowledge, but also the real-life experience. The faculty is able to communicate the differences between case studies and the real world. Concentrating on business school essentials, a student really has the opportunity to figure out where they would like to make an impact. The Career Services department is an excellent resource for connecting with those currently in the industry, as well as those professionals with prior experience within the industry.

In addition, by applying what is learned in the program to the real world, students prepare themselves for leadership roles within the community. The sustainability of the world is important and by applying the appropriate values, the mission of the program is accomplished. By fostering the community, Dominican University illustrates how to engage students by offering valuable resources to create social and environmental impact.

PROMINENT ALUMNI

1 Chelsea Sullivan, Marketing Support, Eastlake Chiropractic Center, ’11
2 Roslyn Davis, Nutrionist, Bethel Newlife, ’11
3 John Jordan, IT Operations Management, Easter Seals, ’10

REASONS TO ATTEND

DOMINICAN UNIVERSITY’S KNOWLEDGEABLE faculty is one that realizes what needs to be accomplished to achieve goals. They are experienced in the business world, so not only do they have the classroom knowledge, but also the real-life experience. The faculty is able to communicate the differences between case studies and the real world. Concentrating on business school essentials, a student really has the opportunity to figure out where they would like to make an impact. The Career Services department is an excellent resource for connecting with those currently in the industry, as well as those professionals with prior experience within the industry.

In addition, by applying what is learned in the program to the real world, students prepare themselves for leadership roles within the community. The sustainability of the world is important and by applying the appropriate values, the mission of the program is accomplished. By fostering the community, Dominican University illustrates how to engage students by offering valuable resources to create social and environmental impact.

"The Brennan School of Business prepares ethical leaders that want to make an impact with integrity."
DOMINICAN UNIVERSITY OF CALIFORNIA
Green MBA

CURRICULUM

DOMINICAN’S GREEN MBA graduate program uses social entrepreneurship and sustainable business practices as its core values. These are expressed through systemic thinking, theoretical models, and practical real-world application. The core curriculum is based on principles of social and environmental themes. No business principle is taught or presented without diving into the sustainable components and the effect on the local and global community. Many of the faculty are deeply engaged in the sustainable and progressive business movement and bring their expertise and experience to the classroom. In the first semester, students are given pro-bono consulting jobs with real local businesses and help the business obtain their California Bay Area Green Business Certification. From the first class, the focus is on sustainability. Students operate intelligently and profitably and learn how to run a business while incorporating social and environmental concepts and awareness into all actions. There are a multitude of speakers brought in throughout the year focusing on various elements and areas of sustainable business practices and related themes.

STUDENT ACTIVITIES

THE STUDENTS WHO choose to attend Dominican’s Green MBA program do so for their desire to make a difference in social and environmental issues through the power of sustainable business. Through the Dominican Net Impact Chapter, students come together through their core desires to make the world a better place for everyone by leveraging sustainable core business competencies and utilizing what they are learning in the classroom. Throughout the program there is a collaborative diversity in the backgrounds and experiences each student brings with them. While all the students seek the same results, everyone brings unique strategies to solving problems and creating solutions. This creates a thriving and engaging community for students to explore opportunities and learn about new ideas. The Dominican Net Impact Chapter recently participated in a beach clean up in San Francisco, co-sponsored by a local surf organization. The event gathered 660lbs of trash from a local Bay Area beach frequented by local families and residents. The Dominican Net Impact Chapter involves itself in community service activities such as this whenever possible.

NET IMPACT CHAPTER

SILVER chapter

THREE WORDS TO DESCRIBE THE CHAPTER: ambitious dedicated passionate

10 active student members

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

DOMINICAN’S GREEN MBA program provides an instant portal into a plethora of job opportunities and avenues for students. These opportunities arise through alumni, local contacts, and administrative contacts, in addition to a green business incubator supporting local green startups and focusing on growing community involvement and awareness of social and environmental issues. In the last six months the Dominican Net Impact Chapter has provided three personal tours of local businesses, including the local water municipal plant and a prominent local software design firm. In addition, the first semester provides support to engage in the opportunity for interviews with local sustainably focused companies.

REASONS TO ATTEND

SUSTAINABLE AND ENVIRONMENTAL issues are the focus of our future. Local and global businesses are at the epicenter of the effect of humans on themselves and the planet. It is possible to mitigate risks and alter the direction of our footprint. If one feels a passion for contributing to making a change in the world and diving into the creative, currently evolving, and exciting world of sustainable business, Dominican is the best place to further one’s education. The Dominican Net Impact Chapter is one of the avenues the graduate program utilizes for having a positive and lasting impact on the local and global community. The Green MBA’s values align directly with Net Impact Central’s values, an important factor in creating the perfect opportunity for students to fully engage in opportunities.

“The students who choose to attend Dominican’s Green MBA program do so for their desire to make a difference in social and environmental issues through the power of sustainable business.”
CURRICULUM

THE COURSE OFFERINGS and flexibility of the Duke MBA curriculum allow students to tailor their experience to their unique career goals, with outstanding support in the social impact and environmental space. Students gain the foundations of business through core courses, primarily in the first two terms (the first half of the first academic year). Building off of the core, students chart their own course through electives over the remaining six terms (one and a half academic years) of the program.

Students interested in using business for social and environmental impact have a broad array of electives available through the concentrations in Social Entrepreneurship and in Energy and the Environment, as well as additional courses offered at other Duke graduate schools including public policy, law, and the environment. The Center for the Advancement of Social Entrepreneurship (CASE) and the Center for Energy, Development, and the Global Environment (EDGE) also provide engaging experiential learning opportunities through interactions directly with faculty’s ground-breaking research, as well as organizations and companies in this space. Outside of the classroom, CASE, EDGE, and the Duke MBA Net Impact Chapter host speaker series and educational events with prominent leaders in the space, as well as an annual conference on social impact and sustainable business and various extra-curricular programs.

SAMPLE COURSES
- Introduction to Social Entrepreneurship
- Advanced Seminar in Social Entrepreneurship
- Global Consulting Practicum in Social Entrepreneurship

STUDENT ACTIVITIES

THE DUKE MBA’S focus on developing leaders of consequence within a collaborative community creates a welcoming environment for students interested in making a difference. The Duke MBA Net Impact Chapter organizes programming to prepare students to make positive social and environmental impact in whatever career they choose.

Key Net Impact chapter programs include Day in Durham, an event which kicks off the first year with the opportunity to engage with organizations in the Durham community, the Duke Conference for Sustainable Business and Social Impact (SBSI), an annual conference which brings panelists from around the country to discuss business in the context of social and environmental impact, and Green Week, a week long event which promotes green practices and educates students on sustainability.

The Duke MBA Net Impact Chapter works closely with CASE and EDGE and collaborates with other clubs and the administration to highlight opportunities for social and environmental impact across functions and industries.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
- 58% of students are satisfied with course content
- 42% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
- 70% of students are satisfied with student commitment
- 89% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

The Duke MBA Net Impact Chapter has 200 active student members.

Three words to describe the chapter:
- Supportive
- Integrative
- Passionate

At a glance...
Survey Respondents=62
882 Full-time MBA students

Overall rating (out of five)
- Sustainability
- Social Impact
CAREER SERVICES

SOCIAL AND ENVIRONMENTAL CAREER SERVICES and support are available through several channels including the Duke MBA Net Impact Chapter, CASE, EDGE, and Fuqua Career Management Center. The Net Impact chapter complements other resources throughout the school by providing student-to-student support. Some examples of chapter programs include Week-in-Cities, an annual trip which gives students the opportunity to engage directly with companies and organizations in areas such as CSR, social sector consulting, sustainability, and education; Career Workshops and Panels, which include topics like Social Sector Careers 101, Speed Networking; and Career Database, which is a chapter database that provides students with an introductory list of companies in social and environmental fields, as well as alumni and current student contacts. The Duke MBA also financially supports students seeking jobs in the social or environmental sector to attract the most talented students dedicated to making a positive difference. In addition to other sources of financial aid at Fuqua, daytime MBA students and alumni with an interest in the social sector may be eligible for programs such as: merit scholarships for incoming students that come from nonprofit organizations who have committed to returning to the nonprofit sector post-graduation; the Summer Internship Fund (SIF) that supplements salaries for first year students interning at nonprofits over the summer; and the Class of 1990 Nonprofit and Small Business Internship Award.

PROMINENT ALUMNI
2. Paul Sansome, CFO, Better World Books, ‘02
3. Alison Levine, Founder and President, Climb High Foundation, ‘00

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.2</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>3.7</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>3.5</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.4</td>
</tr>
</tbody>
</table>

REASONS TO ATTEND

THE DUKE MBA Net Impact Chapter is one of the largest clubs at Fuqua and is a Gold Net Impact chapter, demonstrating Fuqua students’ commitment to making a difference. Whether students are interested in a social or environmental sector career or are looking to bring their values to a more traditional job, within the larger ecosystem of support from the Duke MBA and especially the resources and expertise of CASE and EDGE, the Net Impact chapter provides career, social, educational, and volunteer programming to prepare students to make a positive impact in whatever career they choose.

Fuqua is incredibly supportive of students going into jobs with social and environmental impact.

TOP 3 PROGRAM STRENGTHS

[Graphs and data]
CURRICULUM

THE DUQUESNE MBA Sustainability (sMBA) degree fosters the creativity necessary for innovation and change in the business world. The program meets the growing demand for leaders who understand that growth, ethics, community, and the environment all impact business strategy, value creation, and shareholder return.

The MBA Sustainability degree preserves the core business strengths of a traditional MBA, but also adds a depth, breadth, and knowledge of sustainability experience. The core MBA coursework (including strategic management, ethics, and economics) builds analytical skills and prepares students to practice evidence-based management. All classes incorporate sustainability into the curriculum. Both professors and students simultaneously consider social, economic, environmental, and ethical dimensions of business activity and impact to make responsible decisions. Even classes such as accounting or finance include sustainability-themed case studies for various class topics.

Duquesne moves beyond the classroom with regional field trips to business and community organizations that are actively practicing sustainability. For a more global perspective, MBA Sustainability students travel to a different part of the world each class year to enrich their technical and cultural understanding of business, sustainability, and how to apply these principles in different geographic and cultural landscapes. The required global field study trip locations have included China, India, Peru, Belgium, and Iceland.

STUDENT ACTIVITIES

DUQUESNE UNIVERSITY’S “COMMITMENT to excellence in liberal and professional education through profound concern for moral and spiritual values” and the Principles for Responsible Management Education (PRME) provide the foundation for the MBA Sustainability curriculum as well as student-driven events and activities. Students initiate and participate in opportunities sponsored by Duquesne University’s Net Impact chapter, other student club and university-wide events connected to the environment and campus greening, and extra-curricular activities such as intramural sports and the Donahue Business Society, named after the graduate school of business. Notable events include: Duquesne University’s Net Impact chapter sponsored career events such as Networking 101 and Sustainable Jobs Roundtable, tree planting in Pittsburgh’s riverfront with community-based NGO’s Tree Pittsburgh and Friends of the Riverfront to offset international travel emissions, and neighborhood clean-ups in collaboration with other Duquesne student groups focused on University green initiatives.

NET IMPACT CHAPTER

Pittsburgh’s riverfront with community-based NGO’s Tree Pittsburgh and Friends of the Riverfront to offset international travel emissions, and neighborhood clean-ups in collaboration with other Duquesne student groups focused on University green initiatives.

On social and environmental themes in student activities...

65% of students are satisfied with student commitment
65% of students are satisfied with extracurriculars
CAREER SERVICES

WITH THE MBA Sustainability (sMBA) program now in its fifth year, many alumni are in careers that manage sustainability initiatives and programs as part of their daily work. The sMBA alumni are readily accessible, eager to help, and understand what it means to be an MBA Sustainability graduate. The MBA Sustainability alumni are a reliable and first-line resource that continues to grow in size and importance.

While Duquesne’s Career Services often has a busy workload, many MBA Sustainability students take advantage of career services’ resume review services. In addition, the program has increased support to its students by organizing monthly idea cafés, where sMBA students visit local companies and NGOs such as Deloitte, United States Steel, and Pittsburgh Green Building Alliance to listen to presentations and engage in networking opportunities. The program also sponsors resume-building sessions facilitated by professional career consultants to provide career support to students, answer questions, and revamp resumes. The program also organizes social events with alumni in order to allow students to interact with former students, get a better sense of the job market, and to provide potential job search leads.

PROMINENT ALUMNI

1. Alison Steele, Operations Center Manager, All Facilities Energy Group, ’11
2. Jason Wirick, Director of Facilities & Sustainability, Phipps Conservatory and Botanical Gardens, ’10

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 2.4
- Providing information about relevant positions: 2.9
- Connecting with alumni or other professionals: 3.9
- Supporting a self-directed job search: 3.3

REASONS TO ATTEND

A DUQUESNE MBA Sustainability candidate has committed to a one-year, intensive curriculum that includes both traditional MBA courses as well as sustainability-specific classes. The sustainability courses provide graduates with numerous frameworks and tools for reference in their future careers. As full-time day students, they have had unique exposure to thought leaders through visits, guest speakers, and client projects. These client projects feature companies such as Google, Heinz, and Westinghouse that provide students with corporate exposure and hands-on projects in the sustainability space. This exposure in both the academic and business setting grooms graduates to be knowledgeable thinkers and confident presenters capable of taking on the ambiguity often present in sustainability and business. Graduates know how to clearly articulate the business case for sustainability and how it can positively impact the triple bottom line.

Additionally, in just one year, graduates take study trips abroad to countries with varying degrees of sustainability present to include countries that are leading the way in sustainability but also developing countries facing pressing environmental, social, and business challenges. Graduates are well equipped and eager to utilize their business degree and sustainability knowledge in the business world.

“Duquesne’s MBA Sustainability prepares students for both business and sustainability roles.”

TOP 3 PROGRAM STRENGTHS

- Nonprofit loan forgiveness?
- Finding a job with impact is a top priority for students at the program.
- The program offers adequate career preparation resources for impact job seekers.
EMORY UNIVERSITY  
Goizueta Business School

CURRICULUM

GOIZUETA BUSINESS SCHOOL strives to develop principled leaders who have business acumen as well as ethical standards and high levels of emotional intelligence. As such, Goizueta has developed a social enterprise program focused on applying business principles and market-based solutions to achieve meaningful societal impacts. After three years of hard work, Social Enterprise @ Goizueta is now an academic research center within Goizueta Business School and offers several electives that complement the core classes.

Elective courses allow students to study and gain hands-on experience in a variety of social and environmental issues. Core classes integrate social themes as well.

The driving force behind the social enterprise effort at Goizueta is a dedicated team of faculty who have developed partnerships with experts in the sector; offered unique opportunities through Global Feasibility studies in the summer; provided mentorship support to students interested in pursuing a career in the sector; and led trips to Nicaragua to explore organizational solutions to development challenges in the region. Goizueta is an incredible place to pursue an interest in the growing social enterprise field. This is evident through the curriculum offered and the passion of the faculty who have propelled the program forward and increasingly integrated these concepts into the curriculum.

SAMPLE COURSES

Business & Society
Catalyzing Social Impacts
Data & Decision Analysis
Leadership Communication

STUDENT ACTIVITIES

GOIZUETA PROVIDES TREMENDOUS opportunity for student leadership and involvement that encourages an active student body. The Net Impact chapter at Goizueta proudly constitutes a significant part of campus activity.

This year’s Net Impact chapter theme was Careers, with the objective of creating awareness and opportunity in social enterprise and corporate responsibility fields. This theme carried throughout the year with a series of career roundtable, networking, and workshop events. The year started with Net Impact Week, which included an Emory Sustainability educational lunch, a volunteer project, social events and the first chapter meeting. This year, the Net Impact chapter at Goizueta also hosted a book club, inter-

chapter socials, and community service days with Trees Atlanta, among other events. Currently, as part of a “Spring Cleaning” campaign, the Net Impact chapter is working to improve recycling rates at Goizueta.

NET IMPACT CHAPTER

24 active student members

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

GOIZUETA LIES AT a unique intersection of educational excellence, world-class Atlanta-based location, and tight-knit community. The size of the program coupled with its emphasis on excellence allows students access to valuable individual attention, extensive career resources, a vast alumni base and the relationships that Emory has developed. Even before coming to campus, students are paired with a career coach at Goizueta’s Career Management Center. Throughout the first year, students are coached through a Professional Development course in the core curriculum and individually by their career coach. Students looking to enter social enterprise, CSR, sustainability, and nonprofit careers have additional resources at their fingertips, including workshops for non-traditional careers, a Social Enterprise Fellowship, and access to a mentor who is an experienced practitioner in the field. Because these careers often require a more innovative search process, an array of networking opportunities is also available. For example, the Net Impact chapter at Goizueta co-sponsored a Green-Networking Night to expose members to opportunities and professionals working in social enterprise-related careers. Social events with the Net Impact professional chapter provide additional opportunities, and the Career Management Center hosts a non-traditional career panel including professionals in fields such as nonprofit, government, and CSR. Goizueta’s network of well-connected alumni is another great resource for students. Alumni participate in mentor programs, connect students to jobs, and offer networking opportunities. Students are able to gain valuable information on industry and career prospects through relationships with these alumni. Overall, Goizueta and Atlanta offer numerous opportunities to network, intern, and experience social enterprise and nonprofit organizations. Goizueta and the Social Enterprise Center go above and beyond to help students find their niche.

REASONS TO ATTEND

GOIZUETA PROVIDES AN incredibly unique opportunity to attend an academically excellent school combined with an intimate learning environment located in a dynamic, global city. This experience allows students to transform themselves into the businesspersons they want to be, a particularly valuable tool for those interested in social enterprise. The individual attention, rigorous curriculum, unique extra-curricular opportunities, and connections between Goizueta and its alumni create an amazing environment for any student interested in social enterprise, CSR, and nonprofit careers.

Goizueta’s experiential learning style and leadership focus provide students with a competitive edge. Students entering the work force are ready on day one due to real-world project experience, leadership opportunities in student organizations, and knowledge of relevant issues in socially and environmentally responsible business through other student activities.

The Net Impact chapter at Goizueta has a vision to inspire and empower all Goizueta students, not just those interested in social enterprise careers, to act as socially and environmentally responsible business leaders.

“Student body shares a passion for making an impact in the space of social responsibility.”

TOP 3 PROGRAM STRENGTHS

1. Prominent alumni
   - David Rachelson, Manager, InterContinental Hotels Group, ’10
   - Bill Hosken, Budget & Policy Manager, City of Atlanta Department of Sustainability, ’08
   - Paul Towne, Director of Corporate Partnerships, Points of Light Institute, ’07

2. Funds for nonprofit interns

3. 找工作前top priority for students at the program

4. Of students agree... the program offers adequate career preparation resources for impact job seekers.

5. Of students agree... finding a job with impact is a top priority for students at the program.
ESADE BUSINESS SCHOOL
Master of Business Administration Program

CURRICULUM

THE ESADE MBA offers a robust curriculum that incorporates its strengths in entrepreneurship, innovation, and social responsibility with a diverse and collaborative student body. Within the program’s curriculum, students engage in discussions, debates, and projects in courses that focus on CSR themes. Together with the Career Department, ESADE’s Net Impact chapter organizes a case competition that forms part of the curriculum, where all first-year students analyze a prominent company and the integration of sustainability into its core business strategy. The initiative takes place in the fall and aims to provide competition practice while also preparing students to understand the importance of evaluating the social and environmental impact of business decisions.

Students in the ESADE MBA program also benefit from the university’s Institute for Social Innovation (ISI) and Entrepreneurship Institute. ESADE’s ISI is responsible for producing cutting-edge research and training programs for leaders in the nonprofit sector. The institute houses some of the brightest and most highly-published thought leaders in the field and brings together organizations from across Europe for knowledge sharing at its annual conference. Students enjoy opportunities to take classes from professors in the institute, as well as engage with them during panels, workshops, and discussions held on campus. More specifically, students have the opportunity to volunteer during the ISI annual conference every year, and this year’s theme was “Connecting Sustainability and Innovation.” The ESADE Entrepreneurship Institute also offers resources to students interested in creating social and environmental impact, including professors and alumni with experience in social entrepreneurship.

STUDENT ACTIVITIES

THE ESADE NET IMPACT CHAPTER hosts several career-oriented events, including company presentations, interview and CV building tips, and career fair preparation. For the second consecutive year, the ESADE Net Impact Chapter collaborated with other clubs including the Emerging Markets and Entrepreneurship club to organize a one-day conference on emerging markets. The conference discussed trends, opportunities, and challenges in emerging markets, with specific panels on finance and impact investing, sustainable operations, and healthcare and media.

The ESADE Net Impact Chapter offers both pro bono nonprofit consulting and a Service Corps program (skills-based volunteer projects for nonprofits). Additionally, Escolas Emprendedores allows students to teach a basic business class to local high school students in Barcelona. There is also significant interest around the Net Impact chapter sessions in which professors apply learning from class to a social sector context. These sessions attract large audiences from the surrounding community who want to go beyond the “typical” applications of these teachings. The chapter has also seen a positive student uptake in Net Impact-orientated case competitions. Many students—club members and non-members—are interested in applying what they have learned in the MBA program to a case competition with a social focus or to a business plan for a social entrepreneur.

NET IMPACT CHAPTER

81% of students are satisfied with course content
81% of students are satisfied with faculty emphasis
78% of students are satisfied with student commitment
84% of students are satisfied with extracurriculars
CAREER SERVICES

CAREER SERVICES AT ESADE, through its supportive and collaborative approach, works very closely with students interested in pursuing a career with social and environmental impact. A designated person in Career Services is responsible for supporting the Net Impact chapter’s VP of Careers and Education, who together work towards educating, counseling, and providing job opportunities for chapter members. This year, the chapter initiated one-on-one meetings with every member to understand their career aspirations and accordingly organize career events and identify potential recruiters that better fit the requirements of students.

ESADE has built strong relationships with organizations ranging from international development, foundations, and social entrepreneurs to multinational corporations with CSR teams. Currently, the most accessed student resources include internship and full-time job postings in the Career Services newsletter, Career Service portal, Net Impact Newsletter, and ESADE Net Impact Campus Groups portal. Organizations such as international foundations, socially responsible banks, and humanitarian institutions have been presented to students through special career events followed up by internship and full-time job opportunities. Over the last couple of years, Career Services has begun partnering with large NGOs to create student events that help build awareness around Net Impact organizations and future career possibilities. These events have included conferences about social innovation and sustainability, case competitions on responsible businesses, and integrated social entrepreneurship.

REASONS TO ATTEND

THE ESADE MBA provides a top tier education in all business areas with potential to go more deeply into the student’s specific interests through the offering of a large variety of electives. There is an especially strong focus on developing awareness of the global context of business and social and environmental responsibility. The faculty throughout the program is comprised of world class academics and professionals that create a stimulating learning environment.

Receiving an MBA at ESADE brings students into contact with many entrepreneurs, local and international. In addition, it provides ample opportunities for students to develop, test, and potentially start up their own businesses during the MBA. ESADE’s reputation as a fast-developing, innovative, and entrepreneurial school is embodied both by its students and staff. There is a remarkable openness from the program to collaborate with students on further improving the school’s commitment to responsible business. It is this chance to not simply learn, but to contribute to ESADE’s growth that makes ESADE such an attractive school.

“Receiving an MBA at ESADE brings students into contact with many entrepreneurs, local and international.”

TOP 3 PROGRAM STRENGTHS

PROMINENT ALUMNI

1. William Benthall, Director of Operations, Clinton Health Access Initiative, Nigeria, ’12
3. Luke Miller, Co-Founder and CEO, Offset Solutions, ’09

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.2
- Providing information about relevant positions: 3.5
- Connecting with alumni or other professionals: 3.8
- Supporting a self-directed job search: 3.3

OF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers: 77%
- finding a job with impact is a top priority in the program: 70%
CURRICULUM

THE GEORGE WASHINGTON SCHOOL OF BUSINESS (GWSB) provides students innumerable opportunities to tailor their coursework to their career track. Coursework integrates the values of sustainability, ethics, and corporate citizenship in a meaningful way. Preparing leaders with integrity for the global business environment is one of the main pillars of the school’s vision statement. Since 2008, students, faculty, and industry leaders from the professional, social, and environmental community have worked together on a year-to-year basis to review and refine curriculum and co-curricular opportunities.

There are specific knowledge domains for Net Impact chapter members at the GWSB, and students can focus their electives in areas such as Environmental Policy and Management and Strategic Management and Public Policy (SMPP). Outside the GWSB, students can select from countless electives at other George Washington (GW) schools, including the Trachtenberg School of Public Policy and the School of Engineering and Applied Science. During their first year, Global MBA students complete a Consulting Abroad Project that allows them to apply their classroom learning in countries like Sweden, where students study alternative energy marketing and technology export. In 2009, the Certificate in Responsible Management (CRM) program was developed by GWSB students and provides students with an opportunity to demonstrate their commitment to becoming responsible managers through the completion of service learning hours, extracurricular work at impact organizations, and coursework pertaining to social and environmental issues.

STUDENT ACTIVITIES

THE GW NET IMPACT CHAPTER is the largest and most active club in the MBA program. The chapter offers a broad range of events focused on networking, professional development, community volunteering, and educational opportunities, including panels and speakers. GW Net Impact’s events are often organized in collaboration with other GW clubs, including the Graduate Finance Club and the International Business Society, as well as with other Net Impact chapters in the D.C. area. Additionally, the GW Net Impact Chapter includes representation from the Masters in Engineering and Masters in Public Policy/Public Administration programs.

Now in its third year, the GW Net Impact Chapter partnered with the GW Energy Group to organize the Business Response Conference, a full-day conference featuring speakers from Verizon, Sodexo, and Pace Global, a Siemens Business, among others. The conference concluded with a career fair for students seeking careers in energy, sustainability, and environmental management. Through the Board Fellows program, the GW Net Impact Chapter matches members with local nonprofit organizations to provide board governance and assistance with mission-critical projects. In fall 2011, GW placed 17 Board Fellows among 14 local organizations. This program focuses on projects in areas such as marketing, finance, and strategic business planning.

NET IMPACT CHAPTER

Fellows program, the GW Net Impact Chapter matches members with local nonprofit organizations to provide board governance and assistance with mission-critical projects. In fall 2011, GW placed 17 Board Fellows among 14 local organizations. This program focuses on projects in areas such as marketing, finance, and strategic business planning.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...

80% of students are satisfied with course content
67% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...

80% of students are satisfied with student commitment
87% of students are satisfied with extracurriculars

80% of students are satisfied with course content
67% of students are satisfied with faculty emphasis

At a glance...

Survey Respondents=30

240 Full-time MBA students

36 active student members

NET IMPACT CHAPTER

GOLD chapter

FOUR WORDS TO DESCRIBE THE CHAPTER: involved, ambitious, leaders, huge

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

THE CAREER CENTER offers an impressive range of services for Net Impact-minded students and dedicates career counselors to areas of sustainability, international development, and energy. Career Center services include panels and career networking events, resume review and interview preparation, and on-campus recruiting events and career fairs. Additionally, first-year students have access to a new co-curricular Career Roadmap class that takes them through self-assessment to offer negotiation, peer advisors in their career areas that help them prepare for interviews, explore career avenues, review resumes, etc. For the past two years, students have teamed up with the Career Center to organize an annual one-day energy career fair at GWSB. GW’s location in the heart of D.C. greatly enhances the networking potential for students, and allows them to leverage opportunities for career advancement.

The GWSB alumni network includes professionals working in social, environmental, energy, and government organizations, and it is a widely accessible, eager resource for students. GWSB offers students opportunities to network with professionals through the GW MBA Career Trek program. For career treks, students travel to cities such as New York and San Francisco to meet with professionals and alumni in their area of interest. This past year, the GW Net Impact Chapter offered its own career trek to Convio and Calvert Investments. Students are also connected to and have visited local organizations such as Opower and the EPA. Every other week, the GW Net Impact Chapter and the Career Center team up to offer a bi-weekly newsletter dedicated to highlighting jobs and internships with social and environmental themes.

PROMINENT ALUMNI

1. Miranda Ballentine, Director of Sustainability, Walmart, ’03
2. Sarah Truitt, Technology Deployment Manager, Laboratory, National Renewable Energy, ’08
3. Dave Kirkland, Client Solutions Executive, Opower, ’10

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.4</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>3.3</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>3.8</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.6</td>
</tr>
</tbody>
</table>

REASONS TO ATTEND

THE GWSB’S MBA program ranks 11th out of the top 100 global MBA programs, according to the Aspen Institute’s Beyond Grey Pinstripes report. The ranking measures the extent to which business schools equip students with an understanding of the social, environmental, and economic perspectives of global business. The GWSB Global MBA program prepares full-time students for leadership and management careers in the private and public sectors. Students gain a comprehensive foundation in the fundamentals of business, familiarity with the global business environment, and the analytical tools for strategic and intelligent decision-making. During the first year, students complete the core curriculum concluding with a capstone Consulting Abroad Project which helps apply classroom learning in a hands-on way to the global environment. Second-year GMB candidates enjoy flexibility to either develop expertise in a specific field of concentration or to design an individualized series of courses based on professional goals. MBA students can choose from many electives in sustainability, international development, and energy. The GWSB stands out from other schools because of its outstanding resources and public commitment to responsible business practices.

GW is the perfect school for students who want to focus their career on the area where business, nonprofit, and government meet.

TOP 3 PROGRAM STRENGTHS

1. Prominent alumni
2. Student ratings on career services...
3. Funds for nonprofit interns?
THE GEORGETOWN MBA curriculum was redesigned in 2012 to add a strong integrative learning component throughout the core curriculum, greatly expand its emphasis on global experiential learning, and deepen the commitment to business education for social impact. It offers dynamic courses that address the needs of diverse students, with particular strengths in international development, ethical business, and nonprofit management and marketing. In addition, most of the required core curriculum incorporates components that address relevant social or environmental issues. A continuing highlight of the MBA curriculum is an international consulting project that includes a 10-day on-site visit called Global Experience. Recent sites have included Shanghai, Tel Aviv, and Barcelona, with some projects having a social-impact focus.

Several components of the MBA program are of particular interest to Net Impact-minded students. As part of the International Development component, students may access a variety of international development courses. The school has developed, in conjunction with faculty from Georgetown’s School of Foreign Service, the Social Enterprise Development fellowship program, capitalizing on expertise in global human and business development in both schools. Bill Novelli, former CEO of AARP and well-known policy leader in corporate social responsibility and Professor Alan Andreasen, a pioneer in social marketing, lead a growing team of faculty and practitioners with interests in the field. Students may also take courses, or pursue a joint-degree, with the School of Foreign Service. The “International Business Diplomacy” certificate, open to MBAs, addresses topics in development, global supply chain, and other global business issues. Alumni go on to the World Bank, IMF, and other prominent firms.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
66% of students are satisfied with course content
63% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
84% of students are satisfied with student commitment
88% of students are satisfied with extracurriculars

NET IMPACT CHAPTER
120 active student members
GOLD chapter
THREE WORDS TO DESCRIBE THE CHAPTER: engaged, diverse, principled
CAREER SERVICES

GEORGETOWN’S MBA CAREER Center continues to strengthen its focus on social and environmental recruiting by expanding resources for the non-traditional job search, building new connections with government, international development, and public sector consulting, and deepening its network in Fortune 500 CSR.

Georgetown has a full-time staff member and a second-year student peer advisor who partner with the Net Impact chapter. They work with employers and alumni to develop job and internship opportunities and coach students on their career development and job searches. Georgetown’s MBA Career Center proactively solicits and publishes social impact and environmentally focused job listings. For example, the Career Center partners with the MBA Non-Profit Connection (MNC) to bring paid nonprofit internship opportunities from a variety of top-notch organizations such as Elizabeth Glaser Pediatric AIDS Foundation, Sustainable Conservation, and Acumen Fund. The center works with organizations like the World Bank, IFC, and Education Pioneers, among others, to recruit on campus.

Annually, the center organizes a Development Bank Hoya Happy Hour engaging alumni in the international development sector and graduate students. The center also offers job-support meetings focused on nonprofit, international development, emerging markets, and other social impact careers. Georgetown features several relevant career treks, including a Net Impact trek and California trek. There are several nonprofit and government career fairs in D.C. each year, as well as opportunities to network with the D.C. Professional Chapter of Net Impact. On campus, the Social Impact Internship Fund provides scholarships to students who accept unpaid internships with nonprofits or the social sector. Georgetown has a strong reputation among D.C. area organizations, especially in government, federal consulting, and international development.

PROMINENT ALUMNI

1. Robin Deliso, Associate Marketing Manager, Walmart, ’10
2. Jamie Dunchick, Associate, Social Finance Group, JP Morgan Chase, ’08
3. Amy Celep, President and CEO, Community Wealth Ventures, ’00

REASONS TO ATTEND

WITH A SMALL STUDENT BODY and a growing community engaged in social and environmental issues, Georgetown is still at a point where great ideas are heard and implemented - the school is receptive to motivated, engaged students. Georgetown is a great place to get outside the “traditional” MBA mindset and explore new social and environmental issues with other passionate and diverse students. Georgetown has strong curriculum, many alumni, and many extracurricular opportunities in these areas.

A D.C. location is unparalleled for gaining access to some of the most exciting work out there. An MBA at Georgetown also provides access to a community and alumni network of lawyers, public policy experts, foreign service officers, health scholars, and academics from across Georgetown’s graduate schools.

Georgetown’s key strengths are its D.C. location, its international character, its academic excellence, and its Jesuit tradition. These traits combine to create a culture that is collaborative, open, ethically minded, and engaged with government and social change.

“The location of the program in Washington D.C. puts many major nonprofits and social impact positions close at hand.”

TOP 3 PROGRAM STRENGTHS

- Prominent alumni
- Student ratings on career services
- Funds for nonprofit interns?
- Finding a job with impact is a top priority for students at the program.
- The program offers adequate career preparation resources for impact job seekers.

BUSINESS AS USUAL, PUBLISHED BY NET IMPACT 2012

37th and O Street, NW
Washington, DC 20057, USA
www.msb.georgetown.edu
THE SOCIAL ENTERPRISE programs at Harvard Business School (HBS) apply innovative business practices and managerial disciplines to drive sustained, high-impact social change. The approach is grounded in the mission of HBS and aims to inspire, educate, and support leaders who make a difference in the world.

Since 1993, HBS faculty have researched and written over 600 social enterprise cases and teaching notes, more than 100 articles and book chapters, and several books in the field of social enterprise. Today, more than 90 faculty members engage in research projects, course development, and other activities. Research forums have examined a wide range of topics, including Nonprofit Strategy, Business Leadership in the Social Sector, and Public Education.

During the first year of the MBA program, students undertake a required curriculum which incorporates social enterprise cases and topics across several courses. During the second year, students have the option to choose from more than 25 courses with social enterprise as the central or related focus. In addition, students have access to courses offered by the Harvard Kennedy School of Government.

Independent projects in social enterprise complement classroom-based courses by providing second-year MBA students with the opportunity to apply their skills to real-world challenges faced by social enterprises. Under faculty supervision, individuals or teams of students work on a project of strategic importance to an organization and report their recommendations at the end of the term.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
48% of students are satisfied with course content
57% of students are satisfied with faculty emphasis

provide Harvard students with valuable community leadership development through placement as non-voting members on nonprofit boards and to provide MBA talent to advance critical projects for nonprofit organizations.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
52% of students are satisfied with student commitment
87% of students are satisfied with extracurriculars

NINE HBS CLUBS serve as major vehicles for student interests, activities, and community building in and around social enterprise. For example, the Social Enterprise Club, an affiliate of Net Impact which includes more than 300 students, seeks to inspire and empower students to have a social impact by connecting them with innovative individuals and organizations. The Social Enterprise Conference provides a forum for exploring the synergies between for-profit, nonprofit, and public-sector approaches to address global social issues. With panel discussions from alumni and practitioners, keynotes from recognized leaders, and other key events, the annual, student-led conference attracts more than 1,500 attendees worldwide. Another example of a HBS club is the HBS Board of Fellows. This club seeks to

NET IMPACT CHAPTER

At a glance...
1,800
Full-time MBA students
Survey Respondents=23

Sustainability
Social Impact

At a glance...
1,800
Full-time MBA students
Survey Respondents=23

Sustainability
Social Impact
Sample courses
Business and the Environment
Social Impact Investing
Social Entrepreneurship in the Business Sector

Three words to describe the chapter: inspiring, empowering, enabling

Three words to describe the chapter: inspiring, empowering, enabling

Sixty active student members
CAREER SERVICES

THE HBS CAREER & Professional Development office supports students interested in social enterprise through career development programs and workshops, online career posting database, and access to more than 70,000 alumni. Students have the opportunity to work with dedicated career coaches, many with decades of experience in the social sector, in order to create a tailored career planning approach. Students interested in working in socially-oriented enterprises can attend events in networking, interviewing, resume and cover letter writing, and negotiations. Speakers and panels are organized to increase students’ knowledge in specific industries.

HBS offers many programs to support social impact career pathways. An example is the Summer Associate Positions program, in which MBA students spend 10-12 weeks working within social enterprises to address key strategic issues. Organizations pay a salary and students may apply for supplemental funding through the HBS Social Enterprise Summer Fellowship program. Since 1982, over 1,150 students have received support through this program. There is also the Full-time Positions program, in which organizations recruit MBA students and alumni for full-time positions, and the School’s Nonprofit/Public Sector Loan Repayment Assistance Program reduces the educational debt burden for qualifying students and alumni serving in nonprofit or public-sector positions. In 2011, nearly 50 recent alumni benefited from the program. Finally, the Business Plan Contest allows students to discover the process of creating ventures that have a central focus on the creation of social value through participation in the Social Venture Track of the HBS Business Plan Contest. Since the initiation of the Social Venture Track in 2001, there have been 729 participants and 240 plans.

REASONS TO ATTEND

AT HBS, STUDENTS gain two years of leadership practice immersed in real-world challenges. Students engage with a diverse community of colleagues and faculty reflecting a world of talents, beliefs, and backgrounds. HBS provides students with the opportunity to experience an intense period of personal and professional transformation that prepares them for challenges in any functional area—anywhere in the world. The HBS MBA experience goes inside the issues that matter—to gain the strength, skills, and confidence necessary to face them and create sustainable solutions. In every case, class, event, and activity, students are asked not only to study leadership, but to demonstrate it. Each day at HBS begins with one question: “What will you do?” Because that’s the truest way to prepare students for the larger question that matters most, here and in their careers beyond the HBS campus: “What difference will you make in the world?”

HBS’ greatest strength is its community of students who self-moderate around social impact interest areas.
CURRICULUM

AT HEC, STUDENTS have the freedom to reflect about and build toward business for social and environmental impact. From the program’s perspective, there are some invaluable opportunities. Students have the option to obtain a certificate in Social Business lectured by faculty from the MSc program in Sustainable Business and professionals from companies in this field. Students also have the opportunity to work off campus in the field tackling some of the world’s biggest social and sustainable challenges by choosing to participate in a Mission & Action project during the internship period. With help from the school, students look for projects offered by NGOs working in underdeveloped countries and then travel to those areas. They work with the organizations to help solve a variety of issues and ultimately to improve their impact. Students also appreciate faculty lecturing on core courses that have a strong interest in sustainability and incorporate this issue into their curriculum.

Lastly, students have the chance to obtain a double degree with the MSc in Sustainable Development at HEC that complements standard business education with this focused program. Student clubs are considered a valuable aspect of the HEC experience, and as such, the school offers strong support to develop club activities, such as the Sustainable Business Conference. This facilitates the planning and organization of the HEC Net Impact Chapter’s events, as well as opens the path for potential expansion of chapter activities.

STUDENT ACTIVITIES

AS A STUDENT AT HEC, one finds the opportunity to explore and discover a way towards creating social and environmental impact. The HEC Net Impact Chapter membership includes students with a clear vision on which career path they want to follow. It also includes students without a clear idea on which direction to take who use their experience as a member to develop their careers in this field. However, all have a shared passion for changing the way business is done, and through the chapter, members work together to discover how to be a part of that change.

The HEC Net Impact Chapter organizes an annual conference in Sustainable Business, and this allows for members to have a unique opportunity to become part of the organizing team and meet people in the field of sustainability to understand how they work to tackle the world’s biggest challenges. On top of this, members organize a speaker series that can become a starting point for working on extracurricular projects. As a HEC Net Impact Chapter member, students are free to bring their ideas and put them into practice. The chapter’s goal is to offer opportunities for students to have a hands-on experience in making an impact.

NET IMPACT CHAPTER

20 active student members

hands-on, committed, networking
CAREER SERVICES

THE HEC NET IMPACT CHAPTER is the central source of information on careers with impact. The chapter shares job postings and conducts mock interviews to prepare students. A vast alumni network is at the disposal of the students. For a small fee a student can be mapped to an alumnus in their field of interest who can subsequently guide the student in career development. The Net Impact chapter offers related events catered to the non-traditional career path. This effort is primarily student driven.

REASONS TO ATTEND

THE HEC PROGRAM is well known for its marketing strengths and for its leadership program on campus. There are a wide variety of electives to choose from, and there are also good opportunities to pursue dual degree education with prominent partner schools. A high degree of customization is possible in the Masters program for students interested in social and environmental themes.

"The HEC MBA program provides abundant possibilities for those interested in social and sustainable business."
HULT INTERNATIONAL BUSINESS SCHOOL
Master in Business Administration Program

CURRICULUM

THE MISSION OF HULT International Business School (HULT) is to transform lives by providing exceptionally valuable and enduring education that brings together people, cultures, and ideas from all around the world. HULT provides a platform for students to flourish in the global economy and also empowers them to contribute meaningfully to their business and community. The curriculum has imbibed corporate social responsibility into its course structure and is continuously updated to incorporate changes in the corporate and societal structure. The electives discuss the importance of corporate social responsibility and its effects on sustainable profitability.

The faculty at HULT understands the importance of social responsibility and is involved in integrating those values into the curriculum. HULT focuses on practical learning and tapping knowledge from experts in their relevant fields. The lecture series “Plug into a World of Idea” brings experts from different fields to share their ideas and inspire the students to bring about a change to society and business. The HULT Global Case Challenge, one of the world’s largest crowdsourcing platforms that tackles the world’s most pressing problems through business, is a student initiative.

In addition to courses, HULT’s graduate programs, like the Master of Social Entrepreneurship, focus primarily on the practical education of how to apply business skills to important global social problems. The Action Project offers opportunities to some of the brightest minds to work closely with nonprofits and other organizations to provide sustainable business strategies.

STUDENT ACTIVITIES

STUDENT LIFE AT HULT IS fast-paced but rich and rewarding. The enthusiasm and the involvement shown by the student body in various club-related activities distinguishes HULT from all other schools who also have a one year MBA program. The student body is made up of students from more than 70 nationalities, each bringing with them diverse experiences, culture, and a differentiated outlook towards business as a whole.

With more than a dozen clubs trying their best to add to the program’s curriculum, the newly developed HULT Net Impact Chapter is trying to bring a different perspective through its seminar series, sustainability visits, and speakers from various organizations in the fields of environmental sustainability. Being located in the center of Cambridge, Massachusetts, HULT offers the students an opportunity to mingle, share their ideas, and learn from students from other prestigious institutions in the area. With the Net Impact chapters in this region deciding to come together to make an impact, the future looks promising for incoming chapter members who will get a chance to work alongside some of the best minds in the country, including Harvard, MIT, BU, and many others.

NET IMPACT CHAPTER

15 active student members

At a glance...
Survey Respondents: 22

205 Full-time MBA students

FULL-TIME
PART-TIME
EMBA

Overall rating (out of five)

Sustainability
Social Impact

On social and environmental themes in the curriculum...
64% of students are satisfied with course content
55% of students are satisfied with faculty emphasis

On social and environmental themes in student activities...
55% of students are satisfied with student commitment
55% of students are satisfied with extracurriculars

Three words to describe the chapter:
growing
dynamic
diverse
CAREER SERVICES

THE CAREER SERVICES team at HULT focuses mainly on improving and empowering the students towards professional development and corporate success. They have relationships with various international organizations ranging from multinational corporations to social entrepreneurs.

Career Services partners with various NGOs to help build awareness and also to create future career possibilities. Working with the HULT Net Impact Chapter, the Student Services team arranges for sustainability visits to various organizations in the Cambridge region to help students connect the dots, which they learned as part of their curriculum.

Career Services also provides students with access to recruiting companies through corporate presentations, career fair days, and networking events with NGOs and various other international organizations. They emphasize networking as a major tool in building professional relationships, finding jobs, and also in developing one's potential to market themselves in a much better way.

PROMINENT ALUMNI

1. Jose Ignacio Barraza Arellano, Training and Development Manager, LGT Venture Philanthropy, ’11
2. Amit Antony Alex, Director of Business Development, Pepal, ’11
3. Ahmad Al-Ashkar, Founder and CEO, HULT Global Case Challenge, ’10

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.6</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>4.0</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>3.3</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.8</td>
</tr>
</tbody>
</table>

55% of students agree...

the program offers adequate career preparation resources for impact job seekers.

70% of students agree...

finding a job with impact is a top priority for students at the program.

REASONS TO ATTEND

HULT’S STRENGTHS GO BEYOND what the curriculum and the professors offer to the students. The diverse and international student body adds flavor and an enriching learning experience, which not many schools can even dream of. The faculty doors are open to all students who wish to discuss anything from career to volunteering activities, which enhances the learning and student experience. The various clubs at HULT provide enough opportunities for students to gain and develop leadership skills, build a strong network, and learn and implement innovative ideas.

Prospective students can expect to join a growing community of students, faculty, and staff who have demonstrated commitment to changing the world through their business skills. Students interested in social and environmental themes should contact the HULT Net Impact Chapter to discuss their goals and initiatives so they can join a pool of like-minded individuals in making an impact.

Hult is diverse, international, and full of dedicated students that have a global knowledge of business.

TOP 3 PROGRAM STRENGTHS
CURRICULUM

THE CURRICULUM FOR the Environmental Management & Sustainability (EMS) Program is focused on preparing students to develop a business case for sustainability at any organization. The program is entirely focused on sustainability and includes courses on environmental law, policy, and energy and pollution management. Students get the opportunity to learn how to conduct a life cycle assessment, create an environmental management system for a company, and put together a GHG emission reduction project. The courses are partly case-based and largely project-based with a preponderance of group projects and client-based projects as students progress through the program. Students take nine core classes and two electives which can be from any of the graduate business programs at the school. Environmental issues are often integrated into MBA classes within the framework that sustainability is a key for strategic competitiveness for modern corporations. Illinois Institute of Technology’s (IIT) professors are experts in the environmental management and sustainability field, with a nice mix of industry and project experience to complement class discussion and provide context. IIT’s Office of Campus Energy & Sustainability holds monthly sustainability forums where current topical issues of sustainability are discussed among experts, students, and the greater IIT community.

Overall, the curriculum gives graduates a strong basis to go out and pursue any job in an environmental field. The EMS program gives students the relevant project experience and specialized knowledge they need to make them competitive within any social or environmental field. A new curriculum will be launched in fall 2012 that will integrate the strengths of the MBA and EMS programs, while retaining their specialized areas of knowledge.

STUDENT ACTIVITIES

IIT PROVIDES A GOOD NUMBER of student activities spearheaded by both IIT’s Net Impact chapter and IIT’s Office of Campus Energy & Sustainability. Events include the aforementioned monthly Sustainability Forums, discussions with environmental industry professionals, tours of sustainability-focused businesses, and volunteer events such as electronic waste collection days. Students are generally very busy with school, projects, and work, but most find time to get involved on a regular basis. Networking events are popular among the business students, and people often mingle with their friends and co-conspirators at all Net Impact chapter events. Just this past year, the chapter provided a tour of IIT’s Smart Grid and Perfect Power System, had the architect of Chicago’s DeCarbonization Plan come to talk, and helped a local urban sustainable builder and farmer deconstruct part of his 90,000 sq. ft. warehouse.

The chapter tries to volunteer at least once a semester with a variety of environmentally focused local groups, and members are taking the first steps toward helping to green the campus by organizing an electronic waste collection day, providing battery recycling to the building housing the Business and Law schools, and helping mobilize IIT for Recyclemania.

NET IMPACT CHAPTER

ILLINOIS INSTITUTE OF TECHNOLOGY
Stuart School of Business

At a glance... Survey Respondents=20

250 Full-time MBA students

DEGREE OPTIONS
FULL-TIME
PART-TIME
JD/MBA
MBA/MS

OVERALL RATING (OUT OF FIVE)
Sustainability
Social Impact

SILVER chapter

60 active student members

Business as UNusual, Published by Net Impact 2012

NET IMPACT CHAPTER

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...

80% of students are satisfied with course content
84% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...

76% of students are satisfied with student commitment
60% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

On social and environmental themes in the curriculum... On social and environmental themes in student activities... Three words to describe the chapter: scholarly sustainable career-minded
CAREER SERVICES

IIT STUART PROVIDES a strong level of support to its graduate students and its EMS students in particular. The Career Management Center (CMC) provides weekly seminars on various useful skills such as conducting mock interviews, perfecting your elevator speech, and making the most of informational interviews. These are very helpful regardless of whether a student is already an accomplished job-hunter just needing to brush up on their skills or is diving into the professional world for the first time. The CMC also hosts an online job board which is improving year by year. This past year an entirely new staff took over the CMC, and they have continued to learn and provide better services as the year has gone by. There are a fair amount of job postings for sustainability related jobs, and the Director of the CMC, who knows everyone personally, will specifically alter a post if he sees something he thinks would be good fit for a specific student.

Stuart’s CMC is also putting together the first Green Networking event where they will have at least 30 sustainability-focused companies at the school to meet with the students. IIT’s Net Impact chapter co-hosted a Green Resource Opportunity Fair where 20-25 green companies and organizations from around Chicago got together to inform students about what is going on in the green field in Chicago.

IIT students are also regulars at Chicago’s famous Green Drinks and other networking events around the city. Students have found internships and jobs through these networking events with great regularity so they continue to be popular.

PROMINENT ALUMNI

1. Craig Colella, President & Founder, Sustainability Consulting Services Corp, ’11
2. Beth Kirshenberg, Marketing & Project Management, LaSalle Solutions, ’11
3. Sue Rhomberg, Management Systems Manager, Arup, ’11

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.3</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>3.6</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>3.7</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.5</td>
</tr>
</tbody>
</table>

OF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers.
- finding a job with impact is a top priority for students at the program.

REASONS TO ATTEND

THE ENVIRONMENTAL MANAGEMENT & Sustainability program draws its strength from its talented and varied student body. Students come from a range of backgrounds, from history to physics, and jobs, from energy managers to supply chain analysts. Professors do a good job of structuring and guiding discussion while at the same time letting students flesh out the answers and really develop their analytical skills. The classes at Stuart are anchored in hard skills, such as technical knowledge of LCAs and EMS, though the real benefits are the soft skills, such as developing tailored sustainability programs for any organization or understanding how to manage the change needed to actually get ideas implemented.

At Stuart, students find kindred spirits who want to change the world, as well as more pragmatic souls who see a good opportunity in an emerging field – both are welcome and appreciated. Stuart’s great location in Chicago provides bountiful opportunities to enjoy a world-class city while also networking with some of the top companies in the world – not a bad place to spend a few years for graduate school!

“A strong focus on traditional financial models combined with a heavy emphasis on the new economy and emergence of the modern company.”

TOP 3 PROGRAM STRENGTHS
CURRICULUM

AT IMPERIAL COLLEGE BUSINESS SCHOOL (ICBS) there is not a core course devoted to social and environmental themes, but these themes are threaded through the curriculum. The core curriculum is all required; it only addresses social and environmental themes in an ad-hoc manner, with many of the professors bringing social or environmental cases into their own subjects due to their own interest. The professors do not coordinate this activity through any body or panel; it is entirely ad-hoc and based on personal interest.

Net Impact themes are incorporated into coursework on an ad hoc basis by interested professors. More than 60% of this year’s projects have a social or environmental component, several of which are nonprofit enterprises. The university has two research labs, the Energy Futures Lab & the Grantham Center for Climate Change, which regularly host events with guest speakers, panel discussions, and networking for MBA students to attend. The faculty individually is very supportive of the social and environmental projects that are brought into individual and group assignments – providing useful feedback and direction based on their social, environmental, and economic goals.

The program’s Design London business incubator (a partnership between Imperial Business School & RCA) favors social benefit start-ups and will also provide start-up space to nonprofits. It is worth noting that not all of the start-ups in the incubator are socially oriented, though more than half of the projects are socially and environmentally focused at the moment.

STUDENT ACTIVITIES

ALTHOUGH THERE IS some general interest in social and environmental issues, genuine interest is very weak, with few students prioritizing such issues. Students are beginning to understand the concept of doing good in business, and the future looks promising. Students are not very familiar with Net Impact and what the chapter offers, but generally they are interested in engaging speakers with real life experience. ICBS’ Net Impact chapter collaborated on some speaker events with the Entrepreneur Club and the Marketing Club. The chapter has a charity-consulting project all MBA students are able to participate in and provides a great opportunity to understand the issues and challenges charities face.

NET IMPACT CHAPTER

THREE WORDS TO DESCRIBE THE CHAPTER:
-growing hopeful young
CAREER SERVICES

THERE HAS BEEN an increase in potential employers who have contacted ICBS with jobs with social and environmental impact; however, currently any social and environmental impact roles are mixed in with all other career opportunities. Career coaches are very helpful in advising students, from helping them figure our suitable roles to advice on how and where to search for jobs. The job board includes positions related to social and environmental impact. Although on-campus recruiting does not explicitly include social and environmental positions, companies with strong CSR and sustainability focuses are present on-campus.

REASONS TO ATTEND

IMPERIAL COLLEGE BUSINESS School’s strengths lie primarily in its focus on innovation and entrepreneurship. Although Imperial as a whole has a lot of work to do in relation to social and environmental themes, there is actually a lot of potential for students to work on these issues independently or in groups. Many of the IED projects are social enterprises or at least have a social or environmental background. Many students have chosen to focus their final project on sustainable issues, while many assignments are flexible enough to take on a sustainable theme as well. Finally, there are many interesting programs outside of the business school, including the environmental technologies program, that host events at which business students are welcomed to participate. ICBS might not be the most sustainable or socially minded; however, with more students who care about these issues, this will shift.

“Net Impact themes are incorporated into coursework on an ad-hoc basis by interested professors.”
THE POST GRADUATE PROGRAM (PGP) curriculum at the Indian School of Business (ISB) emphasizes teaching management concepts with a hope to develop ethical and responsible leaders for India and the world.

Core courses are designed to help students develop more informed positions on key development issues, think analytically about development policy and its assessment, and explore the many ways in which government, business, and society can contribute to achieving human development. An important component of class learning is group presentations which involve lateral thinking and teamwork. Elective courses enable students to understand the social and environmental landscape in great detail. The faculty is very supportive in integrating social and environmental themes into the curriculum. In addition to the Center of Excellence, ISB has the Wadhwani Center for Entrepreneurship Development (WCED) and the Center for Emerging Markets Solutions (CEMS). They serve as research centers and supporting ground for students interested in starting ventures in the social and environmental space. WCED has a special Entrepreneurship Development program that supports students who start their own ventures, especially in the social sector, for two years. The program also offers relevant events and lectures. Forums like the ones with Khemka Foundation, Intellecap boot camp, or the Conference on Affordable Housing give students platforms to engage with industry leaders and form opinions on social and environmental issues. The faculty is engaged in groundbreaking research as well.

STUDENT ACTIVITIES

STUDENT AND CLUB activities are a very integral part of the curriculum at ISB. Some of the students have worked with organizations that are making a significant impact on social and environmental issues. As a result the student body is aware of the social and environmental challenges and actively engages in such issues through the ISB Net Impact Chapter and the Operations and Sustainability Council (OSC). Students participate in activities like Diffusion, which is a skill-building workshop for social entrepreneurs conducted by chapter members; ISB Global pro bono consulting projects, which are a chance for all students to work with NGOs on real consulting problems; and Board Fellows, which is an opportunity for chapter members to work with board members of social and developmental organizations. Students engage with industry leaders and sector experts during various speaker sessions conducted by the Emerging Markets Club. Apart from organizing frequent blood donation camps, the ISB Net Impact Chapter regularly works with other clubs. For example, the chapter worked with Healthcare to conduct medical check-up camps in schools for underprivileged children. This year the chapter also partnered up with the Emerging Markets Club to organize a panel discussion on Opportunities at the Bottom of the Pyramid under the ISB Leaders Summit.
CAREER SERVICES

The Indian School of Business (ISB) has been a pioneer of sorts in its placement records over the last few years. ISB has facilitated dramatic careers shifts, initiated the trend of lateral placements in India, and secured leadership positions for women – essentially raising the benchmark for business school graduates.

The Career Advancement Services (CAS) office at ISB assists students in making the right career choices. It does not focus only on getting the best compensation for students, but lays emphasis on the importance of job satisfaction – of finding the “best fit.” Students receive personalized guidance in defining and attaining their career objectives through counseling, skill development workshops, and career information services.

With an average work experience of five years, ISB students are guided by CAS to find career opportunities that fully leverage their prior work experience, maturity, and skills. Students who wish to switch career tracks or sectors receive special assistance in exploring these aspirations. With reference to the social sector, ISB has seen an increase in the number of recruiters from this space which includes social venture capitalists, consulting and advisory firms specializing in this sector, and nonprofits working on issues at the grassroots. These firms include Acumen Fund, Intellecap, and Aavishkaar, to name a few.

ISB offers the Nurture India Scholarship to students who opt to join the sector and take a correspondingly lower compensation by paying their student loan for up to two years. There has also been an increasing trend of alumni becoming social entrepreneurs, often giving up lucrative jobs and urban homes to embark on a career that is their true passion and calling.

REASONS TO ATTEND

The Indian School of Business (ISB) grooms future leaders by imparting knowledge that has a blend of the best global practices and relevance to emerging economies. Founded by eminent business leaders, entrepreneurs, and academics from around the world, ISB has lived up to its vision of becoming a global leader in management education. The ISB has been ranked in the Top 20 for five consecutive years in the Global MBA rankings by the Financial Times, London.

The ISB has associations with the Kellogg School of Management, the Wharton School, and the London Business School to ensure that students gain international exposure and have the opportunity to be taught by faculty from some of the world’s leading business and management institutions.

The Indian School of Business guarantees minimum career interruptions and tremendous savings of opportunity costs through the one-year Post Graduate Program in Management. In one short year, students can get a thorough understanding of the world business market and take on challenging roles in some of the best companies in the world. Moreover, students become a part of a growing network of over 3,500 alumni who have started making a mark in their chosen careers.

"ISB students become a part of a growing network of over 3,500 alumni who have started making a mark in their chosen careers."
INDIANA UNIVERSITY
Kelley School of Business

CURRICULUM

THE CURRICULUM AT KELLEY PROVIDES several opportunities for students to learn more about the intersection between business, the environment and society. From the core curriculum to electives in social entrepreneurship and environmental sustainability, students have the opportunity to deepen their understanding of how business can be used for social or environmental impact.

At the same time, members of the Kelley Net Impact leadership team are working with the administration and their fellow students through the Curriculum Advisory Committee to expand the number of courses offered at Kelley in topics such as corporate social responsibility, the environment, and clean energy. As more students express interest in these topics each year, the administration and faculty are becoming increasingly aware that there is a great opportunity to further expand the number of courses that incorporate these themes at Kelley. Beyond regular coursework, students have opportunities to further explore their interest in social and environmental issues through Kelley’s various international programs. The cornerstone of the international programs at Kelley is Global Business and Social Enterprise (GLOBASE), an experiential course that allows students to work directly with entrepreneurs, NGOs, and small enterprises in emerging markets. This year, more than 80 students traveled to Guatemala, Ghana, and India during spring break to volunteer their business skills abroad.

In addition to GLOBASE, Kelley also offers international consulting opportunities for a handful of students through its annual deployment teams. Last summer, for example, five students traveled to Fiji and the Republic of the Marshall Islands to gather research and provide a go-to-market strategy for a South Pacific microfinance institution.

Lastly, students at Kelley also have the chance to pursue a Certificate of Social Entrepreneurship. This certificate allows students to not only take courses at Kelley, but also study at the School of Public and Environmental Affairs (SPEA) at Indiana University, a top-ranked public affairs program.

SAMPLE COURSES
Social Entrepreneurship
Environmental Sustainability
Sustainable Operations

STUDENT ACTIVITIES

KELLEY STUDENTS CARE tremendously about making a difference in Bloomington and beyond, as reflected in its diverse programming. The Kelley Net Impact Graduate Chapter is very active on campus, and the Net Impact chapter frequently collaborates with other student clubs and campus groups to offer a variety of events and activities related to social and environmental impact. Past activities include a Professional Speaker Series, in which leaders from GE, Eli Lilly, IDEO.org, FSG Advisors, Aid for Artisans, Stonyfield Farms, Education Pioneers, Pfizer, and Cummins speak about current issues including corporate social responsibility, nonprofit management, and leadership development in the social sector. Kelley Net Impact also has a Board Fellows Program, in which students serve on the boards of local of nonprofits within the Bloomington community.

ON SOCIAL AND ENVIRONMENTAL THEMES IN CURRICULUM...
37% of students are satisfied with course content
33% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
47% of students are satisfied with student commitment
50% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

KELLEY NET IMPACT, Published by Net Impact 2012
GRADUATE CAREER SERVICES (GCS) at Kelley is heavily involved in assisting students with their career development. However, despite the regular activities of the Net Impact club on campus, the GCS staff at Kelley is less familiar with Net Impact Central or other online resources, job boards, and networking events for MBA students pursuing job opportunities in the social sector. To further raise awareness among the GCS staff about the multiple resources available to students interested in the social sector, the current Net Impact leadership team has discussed facilitating a one-day workshop with all members of the GCS staff in the coming year. The goal of this workshop would be to raise awareness within GCS about the career resources available through Net Impact, as well as provide all GCS coaches with a portfolio of online resources and career events for students interested in using business for social and environmental impact.

At the same time, it is important to note that organizations such as Aid for Artisans and Education Pioneers actively recruit on-campus for summer internships. Each year, several Kelley students intern in the social sector, either through on-campus recruiting or their own self-directed search. As the number of students interested in pursuing careers in the social sector grows, so does the awareness of these opportunities among students and the GCS staff. Finally, the GCS website is an invaluable resource for students interested in job opportunities in the social sector. The website is constantly updated with nonprofit job opportunities with relevant links, and social and environmental jobs are readily accessible.

PROMINENT ALUMNI
1. Susan Maupin, Director of Marketing, Stonyfield Farm, '96
2. Walla Elsheikh, Strategy Consultant, Kiamsha Youth Empowerment, '10

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.7</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>3.3</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>4.0</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.5</td>
</tr>
</tbody>
</table>

REASONS TO ATTEND

THE KELLEY SCHOOL OF BUSINESS is very strong in preparing students for careers in consumer marketing, business marketing, and finance. The Academy system at Kelley exposes students to various industries such as consulting, investment banking, or consumer marketing while giving students the opportunity to apply what they’ve learned in the classroom with real-life business challenges. In past years, for example, Kelley students have spent seven weeks on consulting engagements with clients such as Target, ConAgra, and FedEx. This opportunity to gain industry knowledge and build technical skills with real-life clients prepares Kelley students for their internships and full-time job opportunities.

Beyond the Academy system, Kelley has multiple international programs that give students various opportunities to visit emerging markets, hone their leadership skills, and work with nonprofits and small businesses. As more students convey interest in gaining international business experience, Kelley continues to evolve its portfolio of international programs, giving students more opportunities to work in an emerging market and utilize their business skills to make a social and environmental impact for their clients.

The Kelley School of Business molds future business leaders who care not just for financial performance but for social impact and sustainability.

TOP 3 PROGRAM STRENGTHS
IE BUSINESS SCHOOL
International MBA Program

CURRICULUM

IE BUSINESS SCHOOL’S commitment to bringing new solutions to sustainability challenges has produced a learning model that goes beyond the traditional MBA experience. Through the exploration of innovation and entrepreneurship it encourages the student body, one of the most diverse in the world, to tackle crucial sustainability issues such as renewable energies, industry ecology, and social business.

In addition to a core curriculum that incorporates social, environmental, and governance discussions into every class, IE provides a large variety of elective courses on these themes. Further, engagement and outreach initiatives in sustainability extend beyond the classroom through various programs and events. One initiative, IE’s Venture Lab, incubates the development of socially responsible business start-ups launched by IE students. Other spaces to explore sustainability include workshops in design thinking for social innovation, cross-cultural intelligence, and sessions led by actors from London’s Globe Theatre to enhance the use of creative thinking to provide corporate and social solutions.

STUDENT ACTIVITIES

THE IE NET IMPACT CHAPTER aims to inspire business leaders to tackle the world’s social and environmental problems and give them the tools to do so. By creating a sustainable network, the chapter increases awareness within the IE community of opportunities in the fields of CSR, social enterprise, and entrepreneurship.

The most important IE conference, the Social Responsibility Forum (SRF), is organized by the IE Net Impact Chapter and is designed to promote sustainable business attitudes. This year the theme is “Shared Impact” with two days of inspiring keynotes, engaging workshops, and thought-provoking panel discussions. The SRF enables more than 300 people every year to interact with students, professionals, and inspirational changemakers from all over the world.

The Impact Weekend is a 60-hour, hands-on, startup experience that develops business plans for social enterprises. It leverages IE students’ experience, business acumen, and strong culture of entrepreneurship to empower participants with the tools to create a more socially and environmentally sustainable world through business.

Global Village, a strong network venue, celebrates the unique diversity of students through showcasing the best of their cultures with over 50 countries represented. IE hosts a number of “Socially Responsible Careers” keynotes and participates in the Aspen Institute’s MBA Case Competition.

NET IMPACT CHAPTER

45 active student members

At a glance...
Survey Respondents=23
841 Full-time MBA students

On social and environmental themes in the curriculum...
52% of students are satisfied with course content
48% of students are satisfied with faculty emphasis

On social and environmental themes in student activities...
63% of students are satisfied with student commitment
74% of students are satisfied with extracurriculars

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

IE CAREERS MANAGEMENT CENTER (CMC) seeks to support IE students and alumni in their search for employment opportunities. It primarily focuses on corporate relations, education, and advisory services for students and alumni and resources for improving the job search. In regards to corporate relations, CMC provides students with access to recruiting companies through corporate presentations, online recruiting activities, and networking events. In the past, prominent companies such as Iberdrola Renovables, Telefonica, and General Electric have offered careers and internships oriented in renewable energy, CSR, and microfinance. Numerous recruiting events and panel discussions are also organized on campus to offer students the opportunity to network with potential employers at NGOs or social businesses. In addition, the CMC provides the tools and seeks to educate students on the skills required to be successful in the job market. The center organizes workshops and seminars on careers opportunities in sustainable sectors (for example, the Clean Careers workshop). Further, students can benefit from round tables with CMC personnel, external experts, and consultants in recruitment, alumni in specific areas of expertise, recruiting companies, and headhunters. Finally, the center compiles databases on companies, employment search guides, and a CV book of its students that potential employers in sustainability can access. The CMC has also partnered with several international online recruitment providers.

Among exclusive opportunities at IE is the Emzingo Internship program, which allows IE MBA students to apply the skills that they have learned in the classroom to consult for social enterprises in Johannesburg, South Africa on business development, funding opportunities, and program strategy.

PROMINENT ALUMNI

1. Jose Luiz Ruiz de Munain, Consultant in Social Entrepreneurship and Impact investing, ’11
2. Lesley O’Connor, Development Project Manager, Mainstream Renewable Power, ’11
3. Katherine Walker, Sustainability Specialist, Performance, Sodexo, Inc., ’10

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.0
- Providing information about relevant positions: 3.7
- Connecting with alumni or other professionals: 4.0
- Supporting a self-directed job search: 3.2

OF STUDENTS AGREE... the program offers adequate career preparation resources for impact job seekers.

OF STUDENTS AGREE... finding a job with impact is a top priority for students at the program.

REASONS TO ATTEND

WHAT MAKES IE’S MBA program unique is the diversity of its student body, its emphasis on entrepreneurship, and its culture of collaboration. Students have the opportunity to gain knowledge about social and environmental issues both in the classroom and from fellow students, who hail from over 80 countries. The culture of entrepreneurship is evident in every student-run activity on campus. The IE Net Impact Chapter is the largest and most active club on campus, with over 700 student and alumni members. The Net Impact chapter is constantly creating new opportunities for students to participate in the sustainability dialogue, from speaker series Impact Weekend, which is in its second edition this year. Furthermore, competition is friendly and collaborative at IE, and students readily offer each other their expertise to assist in social initiatives. In all, IE is a stimulating and inspiring environment in which students are able to pursue studies that will lead to a meaningful career.

The program’s strength is the focus on social responsibility and equipping students to be responsible managers in for-profit and nonprofit organizations.

TOP 3 PROGRAM STRENGTHS

- Prominent alumni
- Student ratings on career services
- Finding a job with impact is a top priority for students at the program.
JOHNS HOPKINS UNIVERSITY
The Paul H. Nitze School of Advanced International Studies

CURRICULUM

THE PAUL H. NITZE SCHOOL of Advanced International Studies (SAIS) at Johns Hopkins University is unique in its emphasis on rigorous theoretical and professional training in international affairs for careers in the public, private, and nonprofit sectors. SAIS boasts a world-class finance and economics program for international development impact. All of the student body can and does take advantage of elective offerings. Students and faculty are constantly involved. For example, a course in Social Entrepreneurship will be offered in the 2012-2013 academic year in response to student demand.

SAMPLE COURSES
Impact Investing: Financial Inclusion and Creating Value at the Base of the Pyramid
Microfinance and Development
Energy, Environment, & Development in Developing Countries
Corporate Responsibility

STUDENT ACTIVITIES

BASED AT THE HEART OF the United States capital, SAIS students enjoy innumerable opportunities on a weekly basis to engage with experts and practitioners making a difference on a global scale. The SAIS Net Impact Chapter regularly partners with the International Development program, the International Development Career Club, and the International Finance Club to recruit speakers who are the top in their field. Alumni and guests share their experiences with the student body and exchange ideas on cutting edge topics within the social and environmental impact field. Wine & Wisdom is the SAIS Net Impact Chapter’s signature event series, where members bring a high-level practitioner in business-related development (or development-related business) to speak with a small group of SAIS students in an intimate, discussion-style setting. Another special feature of the SAIS Net Impact Chapter is that given SAIS’s diverse student interests, producing future leaders in their fields ranging from regional affairs to security studies, chapter members have a unique opportunity to have impact on their own student body. Chapter members thereby shape future leaders in business, nonprofits, and governments throughout the world.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
71% of students are satisfied with course content
68% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
71% of students are satisfied with student commitment
71% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

40 active student members

BUSINESS AS USUAL, Published by Net Impact 2012
CAREER SERVICES

AS A CAREER club, the SAIS Net Impact Chapter is sponsored by the Office of Career Services and partners closely with Career Services to support students interested in using business for social and environmental impact. Career Services sponsors multiple career treks throughout the course of the year, including a career trek to New York-based nonprofits.

Career Services regularly brings to campus alumni and recruiters in the fields of impact investing, social impact consulting, microfinance, etc. Students conducting self-directed searches have access to career counselors, several career databases, and free skills courses on topics such as spreadsheet modeling and project management.

PROMINENT ALUMNI

1. Beth Keck, Senior Director of Corporate Sustainability, WalMart, ’85
2. Pamela Flaherty, President and CEO, Citigroup Foundation, ’68
3. Lisa Mensah, Executive Director, Aspen Institute, ’85

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.6
- Providing information about relevant positions: 3.2
- Connecting with alumni or other professionals: 3.3
- Supporting a self-directed job search: 3.9

REASONS TO ATTEND

A SAIS EDUCATION provides an international perspective developed through international economics, country and regional studies, and foreign language curriculum. SAIS also boasts strong energy, resources, and environmental curriculum with global scope. Students interested in social and environmental themes will benefit from a basis in academic and technical rigor, but they will be challenged to place these skills into an integrated global framework.

"SAIS gives students the economic fundamentals, policy framework, and financial skills to make an impact in a wide variety of careers."

TOP 3 PROGRAM STRENGTHS

Determining what jobs make sense for me: 3.6
Providing information about relevant positions: 3.2
Connecting with alumni or other professionals: 3.3
Supporting a self-directed job search: 3.9

Funds for nonprofit interns? Yes

93% of students agree...
the program offers adequate career preparation resources for impact job seekers.

96% of students agree...
finding a job with impact is a top priority for students at the program.
SOCIAL AND ENVIRONMENTAL themes are interwoven within the core curriculum at the Leeds University Business School. For example, the MBA features a ‘Leading Change’ module that runs throughout the year, focusing on projects that build leadership, including a consultancy project for NGOs and nonprofits. Students are also encouraged to tailor their MBA to their passions and interests, with many students choosing to specialize in sustainability and CSR.

At Leeds, there are specific elective or optional modules on Sustainability, Ethics, and CSR, although these modules in general also incorporate social and environmental themes within the content. Because all students are encouraged to tailor their studies, module leaders are supportive of students choosing to base their assignments on social and environmental themes.

Although UK higher education works very differently than the US, there are still many interdisciplinary courses and centers that are open to business students, with the centers being the most common route to expanding one’s learning experience. Additionally, the School of Earth & Environment offers a range of sustainability and CSR driven Master’s programs, and they also have a solid relationship with the Business School and the Net Impact chapter. For example, there are seven MSc degrees available under the main heading of ‘Sustainability’ with foci in Transport, Environmental Consultancy & Project Management, Ecological Economics and Environment & Development, just to name a few.

At the Leeds University Business School, the majority of faculty are actively engaged and supportive in integrating social and environmental themes into the curriculum. For example, the MA in Corporate Communications & PR added a core module on ‘Corporate Social Responsibility and Sustainability’ two years ago because of the growing global demand for this type of knowledge and experience by employers. Likewise, from 2013, the MBA will feature a new ‘Sustainability MBA’ geared specifically towards social and environmental issues and business, which will also be opened up to Executive MBAs as well.

THE MAJORITY OF BUSINESS STUDENTS at the Leeds University Business School are aware and active in elements of nonprofits, social and environmental issues, and social entrepreneurship.

The University of Leeds Net Impact Chapter offers informative and inspiring events as well as social opportunities. These range from an informal ‘Sustainability Games Night’ down at the local pub to formal speaker series, such as the talk given by Jeremy Piercy, MD for Shared Earth (Fair-trade retailer) on the effects of the economic downturn on the UK fair-trade retail industry. The chapter also offers amazing networking and career opportunities through a partnership with the Global Talent Centre – a dedicated career center for the Business School, which also features career consultants dedicated solely to MBA students.

The Net Impact Leeds Chapter partners with many of the high quality clubs across campus, including Green Impact, which look at the implementation of sustainability initiatives and campus greening across the university. The chapter also has strong connections with the green and social clubs within the student union.
CAREER SERVICES

THE LEEDS UNIVERSITY BUSINESS SCHOOL MBA has its own dedicated careers & alumni consultants who work with each student on career opportunities and personalizing their experience, including support for those looking for social and environmental jobs. They are amazing at finding the right social and environmental contacts needed to boost one’s professional career. The Business School also offers many networking opportunities and additional careers activities, which are tailored each year to the needs of the cohort.

The Global Talent Centre works in partnership with several organizations, including AMBA and Carnet Alliance, to offer a wide range of job boards. All of these jobs are then posted on LinkedIn and/or emailed to relevant students – again, adding that tailored and personalized touch!

On-campus recruiting encourages all types of positions, companies, or organizations, but it is often left to the organizations that attend to decide on whether or not they offer such positions. CSR and sustainability are part of the general career fair prospectus, however.

REASONS TO ATTEND

THE MBA PROGRAM offers an opportunity for students to develop leadership skills while delivering a diverse, international experience with exposure to other cultures and business practices. It integrates academic learning with workplace placements and international study tours that make sure the MBA is a profound learning experience for candidates. The Leeds MBA experience is a socially aware one, with active discussion of social issues and active encouragement to extend business skills to the local community as well as deep ethical considerations of common management dilemmas that face industry.

The majority of business students at the Leeds University Business School are aware and active in elements of nonprofits, social and environmental issues, and social entrepreneurship.
LOYOLA UNIVERSITY CHICAGO
Quinlan School of Business Graduate Programs

CURRICULUM

LOYOLA UNIVERSITY CHICAGO (LUC), as a Jesuit Institution, offers full-time and part-time programs of study in the Quinlan School of Business Graduate Programs and a range of specializations to meet the needs of both non-working and working students. The school prides itself on its commitment to socially responsible leadership. LUC offers Microenterprise Consulting, a course with 12 years of history, which provides MBA students with an opportunity to gain hands-on experience in consulting and advising individual entrepreneurial and nonprofit clients who are starting up or operating businesses in economically disadvantaged neighborhoods in Chicago. This course, working directly with the client, is a unique learning experience, as was recognized by the Association to Advance Collegiate Schools of Business, Loyola’s accrediting association, when it awarded the Microenterprise Consulting course first place in its 2007 Innovation in Business Education competition.

Quinlan Graduate Programs is proactively working to implement programs that have an environment or sustainability component. There are areas where LUC can expand on social and environmental sustainability. Over the last year, LUC Net Impact members worked closely with Loyola faculty, staff, and Chicago professionals to discuss ways to integrate a sustainability focus into Loyola's undergraduate and MBA curriculum. The business school is growing in its commitment to environmental sustainability. There are far more projects related to sustainability that are supported on the undergraduate level than at the graduate level, largely due to challenges in awareness. Some of the program faculty and staff are beginning to see the importance of integrating elements of social and environmental responsibility into their daily practices and continue to enhance the efforts.

SAMPLE COURSES
Ethics in Finance
Microenterprise Consulting
Global Environmental Ethics

STUDENT ACTIVITIES

THE STUDENT BODY is comprised of working and non-working individuals and thus perceptions vary throughout the program. In order to stimulate student interest, LUC Net Impact has offered a series of educational programs, professional networking events, and unique projects for its members in order to raise awareness of various topics in sustainability and corporate responsibility. The LUC Net Impact Chapter has made opportunities available for its members to work on projects that give them experience in community development domestically, as well as internationally, through opportunities such as Service Corps. In the most recent event, LUC Net Impact teamed up with Loyola’s marketing and entrepreneur organizations to run the 7th annual Loyola Business Plan Competition, with a sustainability theme. Throughout the year, the leadership team enhanced relationships with other departments and organizations at Loyola to cross-promote events in order to continually gain visibility. The chapter co-hosts events as often as possible, especially networking events, including a quarterly Chicago area social where all the chapters in the Chicago-land area gather to socialize and network.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
52% of students are satisfied with student commitment
65% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
61% of students are satisfied with course content
52% of students are satisfied with faculty emphasis

SILVER chapter
THREE WORDS TO DESCRIBE THE CHAPTER: collaborative innovative proactive

20 active student members

At a glance... 700 Full-time MBA students
Survey Respondents=28

DEGREE OPTIONS
FULL-TIME
MBA
JD/MBA
MBA/MSF
MBA/MSHR
PART-TIME
MBA
MBA/MSA
MBA/MS
MBA/MSP
OVERALL RATING (OUT OF FIVE)
Social Impact

LOYOLA UNIVERSITY (LUC), as a Jesuit Institution, offers full-time and part-time programs of study in the Quinlan School of Business Graduate Programs and a range of specializations to meet the needs of both non-working and working students. The school prides itself on its commitment to socially responsible leadership. LUC offers Microenterprise Consulting, a course with 12 years of history, which provides MBA students with an opportunity to gain hands-on experience in consulting and advising individual entrepreneurial and nonprofit clients who are starting up or operating businesses in economically disadvantaged neighborhoods in Chicago. This course, working directly with the client, is a unique learning experience, as was recognized by the Association to Advance Collegiate Schools of Business, Loyola’s accrediting association, when it awarded the Microenterprise Consulting course first place in its 2007 Innovation in Business Education competition.

Quinlan Graduate Programs is proactively working to implement programs that have an environment or sustainability component. There are areas where LUC can expand on social and environmental sustainability. Over the last year, LUC Net Impact members worked closely with Loyola faculty, staff, and Chicago professionals to discuss ways to integrate a sustainability focus into Loyola's undergraduate and MBA curriculum. The business school is growing in its commitment to environmental sustainability. There are far more projects related to sustainability that are supported on the undergraduate level than at the graduate level, largely due to challenges in awareness. Some of the program faculty and staff are beginning to see the importance of integrating elements of social and environmental responsibility into their daily practices and continue to enhance the efforts.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
61% of students are satisfied with course content
52% of students are satisfied with faculty emphasis

SILVER chapter
THREE WORDS TO DESCRIBE THE CHAPTER: collaborative innovative proactive

20 active student members

At a glance... 700 Full-time MBA students
Survey Respondents=28

DEGREE OPTIONS
FULL-TIME
MBA
JD/MBA
MBA/MSF
MBA/MSHR
PART-TIME
MBA
MBA/MSA
MBA/MS
MBA/MSP
OVERALL RATING (OUT OF FIVE)
Social Impact

LOYOLA UNIVERSITY (LUC), as a Jesuit Institution, offers full-time and part-time programs of study in the Quinlan School of Business Graduate Programs and a range of specializations to meet the needs of both non-working and working students. The school prides itself on its commitment to socially responsible leadership. LUC offers Microenterprise Consulting, a course with 12 years of history, which provides MBA students with an opportunity to gain hands-on experience in consulting and advising individual entrepreneurial and nonprofit clients who are starting up or operating businesses in economically disadvantaged neighborhoods in Chicago. This course, working directly with the client, is a unique learning experience, as was recognized by the Association to Advance Collegiate Schools of Business, Loyola’s accrediting association, when it awarded the Microenterprise Consulting course first place in its 2007 Innovation in Business Education competition.

Quinlan Graduate Programs is proactively working to implement programs that have an environment or sustainability component. There are areas where LUC can expand on social and environmental sustainability. Over the last year, LUC Net Impact members worked closely with Loyola faculty, staff, and Chicago professionals to discuss ways to integrate a sustainability focus into Loyola's undergraduate and MBA curriculum. The business school is growing in its commitment to environmental sustainability. There are far more projects related to sustainability that are supported on the undergraduate level than at the graduate level, largely due to challenges in awareness. Some of the program faculty and staff are beginning to see the importance of integrating elements of social and environmental responsibility into their daily practices and continue to enhance the efforts.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
61% of students are satisfied with course content
52% of students are satisfied with faculty emphasis

SILVER chapter
THREE WORDS TO DESCRIBE THE CHAPTER: collaborative innovative proactive

20 active student members
LOYOLA’S BUSINESS CAREER SERVICES OFFERS various opportunities for students of all backgrounds by providing professional development and skills workshops. The doors are always open to students who want to learn more about career paths and strategies to attain competitive advantage in the job market. Aside from general career workshops and advising, the office allows students to access a job board with hundreds of job and career opportunities that is updated daily. In addition to these efforts, the school offers several job fairs that are open to all business concentrations.

While the opportunities for careers in sustainability are limited, LUC Net Impact has had a continuous partnership with Business Career Services (BCS) to diversify job boards. To assist these efforts, LUC Net Impact has been in the forefront by collaborating with BCS and professors through panel discussions, workshops, and networking events to introduce students to current social and environmental issues and to provide a better understanding of various opportunities in the field. BCS, which as a Net Impact member, has been a strong proponent of the organization’s efforts by inviting speakers from organizations, such as Education Pioneers, Pepsi, Allstate, and many others to initiate opportunities in the social and environmental fields.

LOYOLA’S STRENGTHS GO beyond the urban setting and the diverse backgrounds of its professors. As a university with a strong focus in ethics, most professors strive to include such topics in all courses and to consider other social and environmental issues when possible. As a medium-sized business school, Loyola’s faculty doors are open to all students who wish to discuss anything from career and volunteer opportunities to offering ideas that enhance the student body experience. For students who want to get involved outside the classroom, Loyola offers an organization for students in any concentration. These organizations are open to all interested students regardless of their business concentrations. At Loyola, student organizations are not merely clubs that gather for social events. Student leaders take initiative in providing students opportunities to gain practical business skills, develop a strong network inside and outside the Loyola community, and learn about new and innovative ideas.

REASONS TO ATTEND

LOYOLA’S STRENGTHS GO beyond the urban setting and the diverse backgrounds of its professors. As a university with a strong focus in ethics, most professors strive to include such topics in all courses and to consider other social and environmental issues when possible. As a medium-sized business school, Loyola’s faculty doors are open to all students who wish to discuss anything from career and volunteer opportunities to offering ideas that enhance the student body experience. For students who want to get involved outside the classroom, Loyola offers an organization for students in any concentration. These organizations are open to all interested students regardless of their business concentrations. At Loyola, student organizations are not merely clubs that gather for social events. Student leaders take initiative in providing students opportunities to gain practical business skills, develop a strong network inside and outside the Loyola community, and learn about new and innovative ideas.

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.0
- Providing information about relevant positions: 3.6
- Connecting with alumni or other professionals: 3.0
- Supporting a self-directed job search: 3.0

OF STUDENTS AGREE...

- 77% of students agree... the program offers adequate career preparation resources for impact job seekers.
- 57% of students agree... finding a job with impact is a top priority for students at the program.

TOP 3 PROGRAM STRENGTHS

1. Heather Roth, Data Analyst, Charter School Growth Fund, ‘10
2. Scott Best, Director, Common Pantry, ‘11

use business knowledge and networking capabilities to impact social and environmental issues around the Chicago community.
CURRICULUM

THE MANAGING FOR SUSTAINABILITY program curriculum is based on the principles of social, ecological, and economic sustainability. The entire program is engaged and supported by community building practices designed to foster and sustain progress towards sustainability. As such, all students follow a set curriculum during the course of their studies. While there are no electives, the curriculum offers great flexibility for students to direct course projects and consulting assignments towards their areas of interest.

The Marlboro faculty’s commitment to sustainability in the business and economic context is both broad and deep. Most of the faculty are directly engaged in social or environmental professions, activism, and research. Their passion for sustainability and depth of experience in the social and environmental sectors are reflected throughout the curriculum design. Faculty and students are joint learning partners committed to continually developing and integrating sustainability into the program through the Curriculum Committee (which includes faculty, alumni, and student representatives), an integrated community-building process, and the Net Impact chapter.

Marlboro is a center for activities and innovative thinking related to CSR, socially responsible business, and other related topics. Examples include consulting assignments with local businesses, case studies, and guest speakers in many courses. There is also a monthly Leadership in Sustainability speaker series, independent travel and study opportunities, and corporate trainings offered by program faculty. Marlboro also offers a Master of Science in Mission-Driven Organizations (MSM-MDO) that serves professionals in nonprofit or social entrepreneurship careers. The MBA and MSM-MDO programs collaborate on curriculum, guest speakers, events, and courses that offer students in for-profit and nonprofit career trajectories, the opportunity to work with one another.

STUDENT ACTIVITIES

THE MARLBORO COMMUNITY is passionately involved in nurturing sustainability in Vermont, where the school is located, and various towns along the Eastern seaboard where its students reside. The Marlboro MBA Net Impact Chapter hosts monthly Leadership in Sustainability events during “intensive” weekends, giving members the opportunity to network with sustainability business leaders and community members.

Additionally, the Marlboro MBA Net Impact Chapter plans major events that focus on a variety of sustainability and business topics. These include: an annual Farm-to-Table community dinner fundraiser to support local entrepreneurs and farmers, co-sponsorship of the Slow Living Summit, and a sustainable business conference. The Marlboro MBA Net Impact Chapter is extremely involved in student governance, helping to guide the program and maintain a student voice in program decision-making. Students also work closely with the faculty to enhance the curriculum, including having a Net Impact chapter student representative on the curriculum committee. Students also regularly participate in business plan competitions.

NET IMPACT CHAPTER

17 active student members

Three words to describe the chapter:
innovative
collaborative
community
CAREER SERVICES

THE PROGRAM SUPPORTS students in their career development by providing networking opportunities to enhance their careers. For example, during the Personal Leadership Development course, students select and work with a mentor who is in a role that interests the student.

Additionally, the faculty at Marlboro is very accessible to students. They regularly offer to connect students to their professional networks, and advise students on career development opportunities. Students also have access to the program’s Circle of Advisers, some of whom provide paid internship opportunities at the adviser’s company. Students and faculty also regularly post internships and jobs to an online community jobs forum.

REASONS TO ATTEND

THE MARLBORO MBA is especially attractive to applicants who place a high value on social and environmental sustainability. Because this program was designed to train leaders who seek to address these issues at a root level, a focus on sustainability is woven throughout every aspect of the program. Students are mostly working early- to mid-career professionals from across the Northeast and Mid-Atlantic. Students form close learning partnerships with faculty who are “walking the talk” in their areas of expertise. The blended in-person and online program format allows students to study (at home), work, and attend monthly in-person “intensive weekends” to build community and foster collaboration with their peers. This virtual/in-person hybrid format mimics many of today’s modern business environments, preparing students for success in their careers.

The program seeks to create a learning environment that “is the change we want to see in the world.” This goal is reflected in the program’s highly participatory form of governance. It is also seen in the program’s commitment to community building, where students learn the communication, emotional intelligence, and leadership skills that are essential to catalyzing social change in organizations and communities.

“A wonderful learning community focused on new models of business.”

TOP 3 PROGRAM STRENGTHS

1. Jennifer Marshall Grantham, Executive Director, SEEAL, ’12
2. Kevin Lehman, Co-Founder and CEO, Three Revolutions, ’11
3. Kathleen Draper, Founder and Owner, Finger Lakes Biochar, ’12

PROMINENT ALUMNI

OF STUDENTS AGREE...
the program offers adequate career preparation resources for impact job seekers.

OF STUDENTS AGREE...
finding a job with impact is a top priority for students at the program.

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>2.7</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>4.0</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>4.0</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.2</td>
</tr>
</tbody>
</table>

TOP 3 PROGRAM STRENGTHS

1. Jennifer Marshall Grantham, Executive Director, SEEAL, ’12
2. Kevin Lehman, Co-Founder and CEO, Three Revolutions, ’11
3. Kathleen Draper, Founder and Owner, Finger Lakes Biochar, ’12

Determining what jobs make sense for me
Finding a job with impact is a top priority for students at the program.

The program offers adequate career preparation resources for impact job seekers.

Supporting a self-directed job search
MARYLHURST UNIVERSITY
Master of Business Administration in Sustainable Business

CURRICULUM
MARYLHURST UNIVERSITY (MU) is a pioneer in offering 18-month accelerated online and on-the-ground MBA in Sustainable Business programs. The online program allows students from all over the world the opportunity to interact with one other. The in-person program caters to students’ busy schedules by offering weekly evening courses. Curriculums for both the online and on-ground programs have sustainability woven into each course. The MU faculty is full of experienced professionals in their fields, and they connect the dots between what is being taught in the classroom and what is being practiced in the real world.

In addition to the relevant course work, students choose a concentration within the program. Concentration options include Renewable Energy, Green Development, and Natural & Organic Resources. For those who are interested in learning more about the other concentrations, business graduate and post-graduate certificates are also available. MU values the life-long learner and offers students and alumni professional development opportunities through webinars, workshops, and other various events.

SAMPLE COURSES
Principles of Sustainable Management
Managerial & Environmental Accounting
Environmental Law

STUDENT ACTIVITIES
BECAUSE MU IS a commuter campus with over half of the student body participating virtually, online student life is deliberately accessible and inclusive. Previous MU Net Impact Chapter webinars featured guest speakers who discussed topics like B-Corporations and finding “green” jobs in various industries. Collaboration with community members and local Net Impact student and professional chapters help combine resources and provide opportunities to network with like-minded change agents. One example is a Net Impact networking event hosted by MU, Portland State University, and the Portland Professional Chapter.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
81% of students are satisfied with course content
78% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
67% of students are satisfied with student commitment
52% of students are satisfied with extracurriculars

NET IMPACT CHAPTER
6 active student members
THREE WORDS TO DESCRIBE THE CHAPTER:
inclusive, evolving, collaborative

At a glance... 129 Full-time MBA students
Survey Respondents=27
DEGREE OPTIONS
FULL-TIME
PART-TIME
ONLINE
OVERALL RATING (OUT OF FIVE)
Sustainability
Social Impact

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

GIVEN THE AVERAGE age of a MU student is 38, the career services team is equipped to work with students who have different levels of professional experience and who are in career transitions. The MU Office of Career Services offers a suite of services for both students and alumni. In the current competitive job market, students are encouraged to visit the office throughout their academic program to craft resumes, cover letters, and work on their personal branding. Services include professional development workshops, webinars, and online resources like a LinkedIn group and a Wordpress blog. Many of these services can be accessed online, and there are also Skype appointments available. A job search tool targeted towards students looking for work that involves social and environmental impact is an online resource called “Find Your Green Job.” Developed by Carol McClelland, Ph.D. and author of “Green Careers for Dummies”, this resource offers a Green Economy Map and insight into sustainability-focused industries.

REASONS TO ATTEND

THE MBA IN SUSTAINABLE BUSINESS program creates change agents. Today’s leaders know it’s not only about profits – the impact on people and the environment must be considered. The curriculum has a holistic approach, from courses in leadership to finance; students leave with fundamental business skills and an understanding of how to make the business case for sustainable practices. MU tailors the program for professionals juggling work, family, and other life responsibilities. The accelerated pace is challenging and proper time management is vital to successfully completing the program. With motivation and time management skills, the 18-month program is a good fit for serious, adult learners who are interested in using business as a vehicle for social and environmental impact.

Marylhurst’s program is comprehensive, so students receive a 360-degree education in sustainable business.

TOP 3 PROGRAM STRENGTHS
CURRICULUM

THE MIT SLOAN MBA sustainability and social impact curriculum incorporates “an integrated framework to consider the system-wide dynamics of human society along with the tools and methodologies for measuring and monitoring sustainability efforts and their applications” (Professor Richard Locke, 2007). During their required core semester, Sloan students have their sustainability and social impact appetites whetted through the exploration of such topics as workplace justice and the environmental risks of business decisions.

Following the core semester, Sloan students may either pursue a Certificate in Sustainability or assemble their own sustainability curriculum by choosing from among 23 sustainability electives at Sloan and another 18 from around MIT. The flagship sustainability course is Sustainability-Lab, featuring an action learning project pairing student teams with companies seeking to infuse sustainability and/or social impact into their businesses.

The school’s quantitative strengths also provide unique opportunities for students to learn about sustainability and social impact from statistical modeling and dynamic systems perspectives.

During term breaks, both the school and a number of student-led groups run study tours around the globe allowing students to discover challenges and solutions in water, international development, and other areas firsthand.

In 2011, MIT Sloan made its first cross-departmental faculty hire, Matthew Amengual, to focus on sustainability. The hire was funded entirely by the Dean’s office, demonstrating the school’s sustainability commitment. Several senior faculty members are also active in developing sustainability and social impact courses including John Sterman, Richard Locke, and Tom Kochan, all of whom are leaders in sustainability or social impact fields.

STUDENT ACTIVITIES

OUTSIDE THE CLASSROOM at MIT Sloan, students have a rich set of opportunities to engage in activities related to sustainability and social impact. The MIT Energy Club @ Sloan equips members to take on leadership positions in conventional and alternative energy upon graduation. Leveraging MIT’s reputation as a thought-leader in energy innovation, the club has unparalleled access to educational and networking opportunities. The MIT Food and Agriculture Collaborative engages students on issues ranging from how global supply chains of traditional agribusiness firms can be more sustainable to the development of local urban food systems.

The MIT Water Initiative engages students around pressing issues in the global water sector. The Sloan Net Impact Chapter inspires and educates students to use the power of business to create a socially and environmentally sustainable world. The chapter operates the Board Fellows program, placing students as non-voting members onto nonprofit boards. Sloan.Ed engages students interested in the education sector, helping them learn about MBA career options in education related to teaching, administration, educational technology, or other areas. Sloan Entrepreneurs for International Development (SEID) seeks to drive sustainable global development through entrepreneurship. Members create new ventures and engage with existing organizations in emerging markets addressing critical global issues.

NET IMPACT CHAPTER

30 active student members
energetic diverse passionate
CAREER SERVICES

AT MIT SLOAN, in addition to frequent social and environmental impact job opportunities posted through regular portals, there is a great deal of student activity and information sharing around social and environmental impact jobs. The MIT Energy Club, the Sloan Net Impact Chapter, and Sloan Entrepreneurs for International Development (SEID) help inform students of job opportunities.

Furthermore, the Sustainable Business Internship Program and the Sloan Social Impact Fellowship help provide funding for students interning in the social impact space. Supported students have worked in marketing, strategy, finance, and other fields for organizations such as Education Pioneers and the United Nations Development Program.

Career advisors are happy to discuss sustainability and social impact job tracks and to aid students in finding resources specific to student interests. The Career Development Office offers workshops, frequently with industry guest speakers, on job searches in the energy, sustainability, and nonprofit areas as a part of its curriculum for first-year students. The school job board includes positions related to social and environmental impact on a regular basis. Other resources include access to informational databases, networking events, and the MIT and Sloan School of Management alumni databases. To help students with networking, Sloan Entrepreneurs for International Development (SEID) club organizes a trek each year, and the Sloan Net Impact Chapter attends the Net Impact Conference each year. In addition, many study treks organized outside these clubs have a sustainability or social impact focus. For example, in 2012 there was a social impact trek to East Africa, an energy and natural resources trek to China and Mongolia, and a trek focused on water management that visited Turkey and the UAE.

PROMINENT ALUMNI

1. Geoff Chapin, Founder and CEO, Next Step Living, Inc., ‘02
2. Lindsay Stradley, Co-Founder, Sanergy, ‘11
3. Samantha Joseph, Director of Corporate Responsibility, Iron Mountain, ‘09

REASONS TO ATTEND

PERHAPS DEAN DAVID Schmittlein (in a 2010 Rahim Kanani interview) said it best: MIT Sloan distinguishes itself from its peer management schools by not only pursuing excellence, but by infusing its mission—to develop principled, innovative leaders who improve the world—into the everyday aspects of its program. This infusion can be seen in the values and ethics workshops Sloan leads very early in its curriculum. It can be seen in how Sloan strives to understand how organizations, whether for-profit or nonprofit, entrepreneurial or enterprise, “can and must have an impact and be understood to be having an impact.” It can be seen in the deep partnership between Sloan and the broader MIT community where Sloan is viewed not only as a management school but as a school that helps bring MIT’s world-changing innovations into practice.

Students interested in environmental and social impact should choose MIT Sloan because of its holistic approach. Sloan students have opportunities to draw on MIT’s unique strengths as a technologically-innovating institution. MIT’s technical strengths are also broad enough to allow students to learn about whole sustainable systems and about how sustainability can be best achieved when approached with systemic considerations in mind.

"MIT Sloan is where a student goes to receive the most rigorous, hands-on training available in sustainability and social impact issues."
THE MELBOURNE BUSINESS School (MBS) curriculum increasingly incorporates opportunities for students to pursue their interest in using business for social and environmental impact. Students who wish to focus their studies on these areas are encouraged—where applicable—to choose assignment topics that investigate issues of this nature. Students can also focus their interests in their elective subjects. The Integrative Project (Consulting Skills) elective, for example, has consulting projects where students engage and consult with nonprofit organizations. Many students also choose to pursue experiential learning opportunities via the school’s internship program.

MBS also offers the Graduate Certificate in Social Impact—offered via the Asia Pacific Social Impact Leadership Center (APSILC). This four-subject program focuses on building the professional capacity of social managers and entrepreneurs of the future across the corporate, government, and nonprofit sectors. This creates opportunities for MBA students to engage, network, and work alongside people from these organizations.

Two Centers of Excellence housed at the school align with the mission and focus of Net Impact; in particular, APSILC and the Center for Ethical Leadership. Both Centers have an extensive calendar of events and programs, including a symposium on deepening links between business, government, and aid groups; the future of social enterprise; and human rights and sustainability in the mining industry. These events enable MBS students to engage with key issues of interest and to attract an impressive array of visiting speakers to the school each year.

MELBOURNE BUSINESS SCHOOL (MBS) students have access to clubs touching almost any area of interest. The boutique size of the school enables students from a broad variety of clubs to collaborate. A recent example was the ‘Green Shopper and Ethical Consumerism’ event, co-hosted by the MBS Net Impact Chapter and the MBS Marketing Association. Students discussed consumers’ orientation toward green products. Collaborative events and those coordinated solely by the MBS Net Impact Chapter include speaking events with authors and community leaders, as well as networking events, totaling about ten each year. The biggest event within the last two terms was a symposium co-coordinated by the MBS Net Impact Chapter, Melbourne Business School, and Business for Millennium Development (B4MD) that brought together nearly 100 delegates from business, government, and nonprofits to discuss the issues and opportunities presented by cross-sector collaboration. This event culminated in a research paper authored by the MBS Net Impact Chapter that was directed to AusAid, the Australian arm of the government focused on international development.

48% of students are satisfied with course content
42% of students are satisfied with faculty emphasis
55% of students are satisfied with student commitment
55% of students are satisfied with extracurriculars

Three words to describe the chapter: committed, inclusive, enthusiastic
CAREER SERVICES

THE CAREER SERVICES department has developed long-standing relationships with many local nonprofits and organizations that offer opportunities for students interested in having a social or environmental impact. Career consultants devote time to continuing these relationships and to developing new ones. Companies that offered positions during the 2011 recruiting season included YWCA, Social Traders, the Center for Ethical Leadership, and Social Ventures Australia. In addition to companies that come to campus each term, students interested in pursuing outside opportunities are supported by career consultants with CV and cover letter preparation, as well as aiding a search for alumni in each student’s particular area of interest.

The MBS Net Impact Chapter helps to facilitate students’ career interests by offering events through its ‘Careers with Impact’ series. The first event in early 2012 focused on providing new students with a feel for what it is like doing internships with nonprofits or other social businesses. The second targeted graduating students and connected them with a group of alumni who are currently working in environmental or socially related positions.

REASONS TO ATTEND

THE BIGGEST REASON to attend Melbourne Business School is opportunity. The combination of small size, a student population that thrives on collaboration, and an administration that increasingly supports a concentration on sustainability and social impact, creates an environment where students can take charge of their MBA and make the impact they desire.

Passionate, driven, and focused student body committed to making a positive social impact in not only Australia, but globally.

PROMINENT ALUMNI

1. Andy Jones, Group Sustainability Director, Amcor, LTD, ’09
2. Nigel Hembrow, Head (New Business), Green Post, ’09
3. Maree Lang, Principal, MLG Consulting, ’09

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.1
- Providing information about relevant positions: 3.0
- Connecting with alumni or other professionals: 3.3
- Supporting a self-directed job search: 3.1

58% of students agree

59% of students agree...

THIS SCHOOL OFFERS...

- Funds for nonprofit interns?: ✔️

OF STUDENTS AGREE...

the program offers adequate career preparation resources for impact job seekers.

finding a job with impact is a top priority for students at the program.

TOP 3 PROGRAM STRENGTHS
THE LORRY I. LOKEY GRADUATE SCHOOL of Business’ core mission is to educate ethical and socially responsible leaders with the strategic perspective, business knowledge, and management skills to deliver strong financial performance while making a positive impact on society and the environment. Recognizing that diversity in leadership drives innovation and performance, Lokey GSB was founded with the commitment to advance women in business. Current students – both men and women – represent a rich diversity of backgrounds, perspectives, and experiences that enrich the program.

Lokey GSB integrates social and environmental themes into at least 80% of the core courses in the MBA curriculum. Lokey GSB offers concentrations in both socially responsible business and nonprofit management. The new joint degree MBA/MA Educational Leadership program is designed to harness the power of business knowledge and skills to equip leaders in education to innovate, lead change, and run effective and accountable organizations.

The School has an active Center for Socially Responsible Business (CSRB) which sponsors a lecture series and a major conference on cutting-edge issues in socially responsible business and social enterprise in collaboration with the Net Impact Chapter. In 2011-12, the lecture series and conference focused on innovative financing strategies for domestic social ventures.

STUDENT ACTIVITIES

THE LOKEY GSB offers numerous opportunities for students to engage in social and environmental related activities outside the classroom. Students volunteer at socially responsible organizations, such as Inner City Advisors and One PacificCoast Bank. The Dean’s Office funded six summer internships for MBA students to work with nonprofit partners in Oakland to support small-scale entrepreneurs and drive economic development. MBA students also partner with Centro Community Partners to serve as advisors to small-scale entrepreneurs.

The Lokey GSB Net Impact Chapter is only in its third year, yet it has already had a huge impact on campus, focusing on educating students about social and environmental issues and inspiring them to use their business skills to make an impact. In 2011-2012, the Net Impact chapter organized 22 events, including a film screening on sustainability, internship panel discussions, and a food justice week. One of the Net Impact chapter’s most valued contributions was the launch of the MBA Green team, a campus greening program. The chapter’s leadership team also helped launch a Net Impact chapter at Saint Mary’s Graduate Business School. Lokey GSB students are committed to making social and environmental change and the goals and activities of the Net Impact chapter mirror their commitment.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
94% of students are satisfied with student commitment
88% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

52 active student members

Three words to describe the chapter: engaged, progressive, committed
CAREER SERVICES

THE CAREER SERVICES Office at Lokey GSB offers students a range of tools and resources to secure career opportunities with organizations and companies committed to social and environmental issues. Such resources include resume workshops, one-on-one advising sessions, interview coaching as well as related job and internship postings. During the 2011-2012 academic year, the Office hired a new counselor who is well networked with organizations committed to social and environmental impact. The Office also hosted an industry panel on careers in sustainability and business, which included high level speakers such as Michael Kobori, Vice President for Social and Environmental Sustainability at Levi Strauss & Co.

PROMINENT ALUMNI

1. Emily Linick, Loan Officer, NCB Capital Impact, ’10
2. Jamie Almanza, Executive Director, Bay Area Community Services, ’09
3. Mirela Stanke, Business Analyst, Sungevity, Oakland, ’10

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.4</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>3.7</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>4.3</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.6</td>
</tr>
</tbody>
</table>

REASONS TO ATTEND

THE LORRY I. LOKEY GRADUATE SCHOOL of Business educates ethical and socially responsible leaders for the 21st century. Lokey GSB students possess strategic perspective, business knowledge, and management skills to deliver strong financial performance while making a positive impact on society and the environment.

The program is committed to sustainable practices, including finding ways in which students, faculty and staff can conserve energy and reduce consumption and waste. The Lokey GSB building has won Gold LEED certification and the business department was first to achieve Platinum recognition within Mills College for its sustainability practices in April 2012. Overall, Mills College has a strong commitment to sustainability and was named one of America’s “100 Coolest” green schools by Sierra, the magazine of the Sierra Club, and named one of the top 286 green colleges in the nation by The Princeton Review.

“This school offers... 
Funds for nonprofit interns? ☑

97% 81%

OF STUDENTS AGREE...
the program offers adequate career preparation resources for impact job seekers.

OF STUDENTS AGREE...
finding a job with impact is a top priority for students at the program.

Close relationships with companies that create social impact and corporate social responsibility is woven throughout the curriculum.

TOP 3 PROGRAM STRENGTHS

Emily Linick, Loan Officer, NCB Capital Impact, ’10
Jamie Almanza, Executive Director, Bay Area Community Services, ’09
Mirela Stanke, Business Analyst, Sungevity, Oakland, ’10

5000 MacArthur Boulevard,
Oakland, CA 94605, USA
www.mills.edu/mba
Where will your MBA take you?

Our MBA in International Sustainable Business prepares students for careers that require both strong business skills and an in-depth understanding of sustainability issues, enabling them to adapt and lead in rapidly-evolving global markets:

- Leading edge sustainability course work: carbon markets, climate risks and corporate value, public/private partnerships for sustainable development, sustainable supply chains, and others
- Real-world, immersive learning opportunities offered both domestically and in emerging economies
- Easy access to Silicon Valley’s green technology recruiters and innovators
- Top 15 ranking from Entrepreneur magazine and Princeton Review four years in a row
- Now offering Joint MBA/MA in International Environmental Policy

Choose the MBA degree that will get you to your destination.
CURRICULUM

THE INTERNATIONAL ENVIRONMENTAL Policy program at MIIS combines studies in environmental sustainability and quantitative science, natural science, policy, and other disciplines. Students can choose to specialize in Sustainable Business and Development, Natural Resource Policy & Management, Ocean and Coastal Resource Management or Energy and Climate Change. These courses and one specialization, which include two courses, are required. Students in the program can also take technical and environmental classes at Cal State Monterey Bay as well as the Stanford Hopkins Marine Lab.

Faculty are dynamic and constantly adding classes and reconfiguring the program to meet new needs in the field. One example is the new Center for the Blue Economy, which will focus on ocean economics and sustainable fisheries management. The program also offers weekly lectures and discussions outside of class on sustainability related topics, both environmental and social. Additionally, the program often sends out posts for upcoming conferences and job and internship opportunities.

SAMPLE COURSES
Renewable Energy
Social Marketing
International Environmental Law & Policy

STUDENT ACTIVITIES

MIIS HAS MANY clubs that help students apply classroom knowledge and prepare for environmentally and socially relevant work after graduation. Students are interested in social and environmental change inside and outside the classroom. The student body is extremely diverse, with over 50% international students. Clubs include a networking organization, trade club, and student sustainability council (with emphasis on environmental issues). The MIIS Net Impact Chapter has partnered with the MBA Association, trade club, and student sustainability council. Students can expect to work on campus projects such as campus greening initiatives and fundraisers such as the sustainable fashion show. The chapter has also collaborated with local nonprofits and businesses on educational and pilot initiatives for environmental sustainability.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
96% of students are satisfied with course content
96% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
92% of students are satisfied with student commitment
92% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

15 active student members

SILVER chapter

THREE WORDS TO DESCRIBE THE CHAPTER:
proactive sustainable dedicated
CAREER SERVICES

ALL PROGRAM ADVISORS send regular emails announcing job and internship postings, as well as opportunities to improve environmental and social settings both nationally and internationally. MIIS also has a database which includes all job postings for MIIS students as well as an annual career fair featuring social and environmental enterprises. The school offers many other networking opportunities. The career management center also offers resume/cover letter writing and interviewing workshops, and the Digital Learning Commons offers classes in technical skills such as R Commander and GIS Analysis. Students that fall outside of any of these events and opportunities can always seek out alumni or other resources through student services as well as the alumni office.

PROMINENT ALUMNI
1 Kevin Morenzi, Sustainable Business Development, Monterey Mushrooms, ‘11
2 Christa Thoeresz, Sustainability Coordinator, Portland Timbers, ‘11
3 Geoff Schwarten, Consultant of Business Development, NESsT, ‘11

REASONS TO ATTEND

MIIS’ MAIN STRENGTH is its interdisciplinary nature. MBA students can receive a dual degree in international environmental policy and add social issue classes to the curriculum. There are also several classes that focus on business as it relates to environmental and social issues. For example, one specialization is titled Sustainable Business and Development. Many degrees require study across related disciplines, such as Economics and Quantitative Study. Other strengths include outside lectures and internship opportunities. Finally, MIIS’ location in central California is ripe with businesses, NGOs, and governments focused on environmental and sustainable energy initiatives and sustainable fisheries efforts.

MONTEREY INSTITUTE brings people with diverse and overlapping experiences together.

TOP 3 PROGRAM STRENGTHS

1. Funds for nonprofit interns? 
   - 88%
2. Finding a job with impact is a top priority for students at the program. 
   - 91%

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Rating</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.7</td>
<td>Determining what jobs make sense for me</td>
</tr>
<tr>
<td>3.8</td>
<td>Providing information about relevant positions</td>
</tr>
<tr>
<td>3.3</td>
<td>Connecting with alumni or other professionals</td>
</tr>
<tr>
<td>3.8</td>
<td>Supporting a self-directed job search</td>
</tr>
</tbody>
</table>

OF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers.
- finding a job with impact is a top priority for students at the program.
NEW YORK UNIVERSITY
Stern School of Business

CURRICULUM

AT NYU STERN, all students are pushed to think about how to transform society’s biggest challenges into opportunities to create value. Students explore issues of global urbanization, resource constraints, infrastructure, and economic development. Courses incorporate material from across sectors and around the world.

The core curriculum sets a common foundation of skills and frameworks for taking on these larger questions. A rich set of electives allows students to broaden their perspectives through an array of interest areas. Students interested in social impact will have a broad and deep selection of courses to explore. First, there is the robust specialization, Social Innovation and Impact. The broader set of electives includes courses that push all Stern students to think about business’ role in society.

Stern firmly believes in applying theory to practice, and several courses promote real-time project work on current world problems. Stern has a large and robust program called Stern Consulting Corps that matches teams of MBAs with Stern professors, alumni mentors, and NYC-based organizations (both for-profit and nonprofit) to undertake semester-long strategy projects. Finally, the Board Fellow program gives MBA students the opportunity to join the board of NYC-based nonprofit organizations. Stern is an incredibly rich environment to explore the intersections between business and society.

SAMPLE COURSES
Nonprofit Capital Markets
Foundations of Social Entrepreneurship
Growth in the Developing World
Urban Systems

STUDENT ACTIVITIES

THE STERN STUDENT body is a dynamic and diverse community. There is a variety of interests and a love for engaging New York as the ultimate petri dish for exploring social impact. From a host of student-led clubs like the Stern Net Impact affiliate Social Enterprise Association (SEA), and the Government and Business Association, among others, student groups advance the discussion of what’s possible with an MBA. Furthermore, students engage with colleagues from across NYU to bring rich perspectives into the conversation.

SEA offers an array of programs to engage the Stern and NYU student bodies on business’ role in society. From a robust career development program to a host of inspiring speakers, social events, and alumni engagement activities, SEA is a dynamic community of forward-thinking MBAs. SEA cares deeply about business creating meaningful impact in society and enjoys partnering with the student body, administration, and colleagues from across NYU to make the university the hub for this important conversation.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
90% of students are satisfied with course content
83% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
93% of students are satisfied with student commitment
100% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

50 active student members

SILVER chapter

THREE WORDS TO DESCRIBE THE CHAPTER: innovative engaged community

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

SEA PARTNERS CLOSELY with the Stern Office for Career Development (OCD) to provide a rich and strategic career development program. SEA runs weekly knowledge management sessions to explore different verticals within social enterprise and expose students to what’s possible in the world. OCD brings in alumni to discuss trends in their work and how MBAs can go about finding internships and jobs in the field. Weekly sessions include: social finance, consulting for nonprofits, CSR and cause marketing, and more. At the end of the day, students rely heavily on the active SEA alumni community to engage with current students for informational interviews, internships, and jobs. The individual career search in New York City is a dynamic and never boring process; SEA tries to make it as comprehensive and communal as possible.

OCD is an important partner to SEA and its members, ensuring that students are well prepared to enter the job market, to tell their stories, connect their networks, and strategize for success. Stern offers an extremely generous Social Impact Internship Fund fellowship for students passionate about working in social impact during the summer. On-campus recruiting offers more and more opportunities to work in social impact – from CSR roles in bigger companies to positions with Education Pioneers and social impact strategy consulting firms like Bridgespan.

PROMINENT ALUMNI
1. Dan Saccardi, Senior Associate, GreenOrder, ’07
2. Rebecca Solow, Consultant, The Boston Consulting Group, ’10
3. Mark Reed, Founder, Contact Fund, ’99

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 4.0
- Providing information about relevant positions: 3.2
- Connecting with alumni: 2.0
- Supporting a self-directed job search: 4.2

REASONS TO ATTEND

STERN IS AT the leading edge of world, business, and city. As a close-knit community, the program cares deeply about business’ role in society, and it leverages the networks and location to engage in the conversation. Stern has one of the finest faculties in the world and a diverse and engaged network of alumni and current students, all centered around one of the most dynamic locations possible for exploring social innovation and impact.

No matter where you desire to be on the spectrum of social impact, Stern can help you get there.

TOP 3 PROGRAM STRENGTHS

- Prominent alumni
- Student ratings on career services
- This school offers...

- Nonprofit loan forgiveness? ✓
- Funds for nonprofit interns? ✓

OF STUDENTS AGREE...
- the program offers adequate career preparation resources for impact job seekers.
- finding a job with impact is a top priority for students at the program.

86% 90%
THE SOCIAL ENTERPRISE at Kellogg (SEEK) program reflects the converging challenges that managers face today as they strive to be socially responsible global leaders in their chosen fields. SEEK is affiliated with Kellogg’s Center for Nonprofit Management, the Global Health Initiative (GHI), Northwestern’s Innovate for Impact Program, and the Ford Center for Global Citizenship.

The SEEK program, which offers students either a SEEK major or SEEK major with nonprofit specialization, provides students with the skills to lead successfully across a variety of industries and sectors. The curriculum includes courses in areas such as social entrepreneurship, public economics, and corporate social responsibility. Another academic offering is Kellogg’s Board Fellows, which is unique in that it combines two courses in board governance with a year-long practicum as a non-voting board member at a Chicago-area nonprofit organization. In addition to promoting the SEEK courses, the Academics Committee of the Kellogg Net Impact Chapter also works with SEEK to promote increasing attention to social and environmental issues in courses in adjacent departments and in the core curriculum.

SAMPLE COURSES
- NUvention: Innovate for Impact
- Corporate Social Innovation
- Microfinance & the Role of Financial Institutions in Development

STUDENT ACTIVITIES

EACH YEAR, THE KELLOGG NET Impact Chapter brings approximately 15 speakers to campus who speak across a variety of social, environmental, and policy-based topics. The flagship event, the Beacon Capital Partners Executive-in-Residence program, brings in a social sector leader whose experience appeals to the broad Kellogg audience. Examples include Jonathan Reckford, CEO of Habitat for Humanity, and Sonal Shah, former director of the first White House Office of Social Innovation and Civic Participation. The Kellogg Net Impact Chapter also organizes debates on social and environmental topics. The chapter provides support for a variety of case competitions, alumni mixers, and other social events to give students hands-on experience and promote networking within the social impact sector. In addition, the Kellogg Net Impact Chapter hosts an annual conference titled Innovating Social Change.

The Kellogg Net Impact Chapter collaborates with ten partner clubs and programs to form a “Net Impact Community” which provides students with a myriad of ways to pursue their social and environmental interests. Community clubs include Kellogg Volunteers (volunteer and service efforts), KelloggCorps (three-week pro-bono nonprofit consulting summer projects), and the Sustainable Business Club, which manages all greening efforts at Kellogg.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
- 57% of students are satisfied with course content
- 57% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
- 67% of students are satisfied with student commitment
- 87% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

Community

GOLD chapter

innovative
collaborative
passionate

three words to describe the chapter:

240 active student members

NET IMPACT CHAPTER
CAREER SERVICES

OVER THE PAST year the Kellogg Net Impact Chapter has focused on enhancing its offerings as the premier professional club at Kellogg for those interested in careers related to the social sector. Program offerings from the chapter this year included a step-by-step guide for students pursuing social sector jobs, with emphasis on students pursuing a self-directed career search. The Career Management Center (CMC) also supports and assists students with non-traditional and off-campus job searches, for example by providing a dedicated career counselor focused on social sector jobs and internships. Additionally, Kellogg provides a limited number of summer internship stipends to students working in the nonprofit and public sectors and a loan assistance program for graduates who enter careers in this area. The Kellogg Net Impact Chapter career initiatives span the career search from discovery to offer. In the fall, students from the chapter have historically traveled to San Francisco and Washington D.C. during career treks that focus on providing in-depth looks into the top social and environmental impact firms. The chapter also includes one-on-one, industry-tailored resume reviews conducted by second-year students with experience in the first-year student’s field of interest. The chapter manages Interview Prep Groups (IPGs) for first-year students with like-minded career goals led by a second-year mentor. IPGs cover interview prep, networking strategies, cover letters, and more. The chapter tracks and catalogues internships and job postings from Kellogg and across the industry through shared document tools; the chapter then shares this information with the CMC to improve year-to-year job offerings and interactions with organizations of interest to students.

PROMINENT ALUMNI
1. John Wood, Founder and CEO, Room to Read, ’89
3. Andrew Youn, Founder and CEO, One Acre Fund, ’06

STUDENT RATINGS ON CAREER SERVICES...

Determining what jobs make sense for me: 3.5
Providing information about relevant positions: 4.2
Connecting with alumni or other professionals: 3.4
Supporting a self-directed job search: 3.7

OF STUDENTS AGREE...
the program offers adequate career preparation resources for impact job seekers.

81%

OF STUDENTS AGREE...
finding a job with impact is a top priority for students at the program.

82%

TOP 3 PROGRAM STRENGTHS

1. Nonprofit loan forgiveness?
2. Funds for nonprofit interns?

Reasons to Attend

AS THE 2011 GRADUATE CHAPTER of the Year, the Kellogg Net Impact Chapter continues to look for new ways to provide students with a variety of experiential, classroom, and extracurricular opportunities to complement the coursework of the Kellogg MBA. The SEEK program is evolving and growing to reflect students’ interests. The Kellogg Net Impact Chapter—one of the largest and most active clubs at Kellogg—plans numerous activities to enhance the classroom experience, provide students with a community of like-minded peers, and connect students with career opportunities in the public, nonprofit, and private sectors. Kellogg students have a wide range of professional backgrounds and interests—from social entrepreneurship to sustainability to education to global health. The Kellogg Net Impact Chapter works to support these diverse interests, and, in conjunction with its partner clubs, provides students with numerous ways to engage in socially responsible business. There is something for everyone interested in social and environmental themes at Kellogg.

Learn about the evolving space of sustainability as well as social impact through experienced students and amazing professors.

2001 Sheridan Rd.
Evanston, IL 60208, USA
www.kellogg.northwestern.edu
THE OHIO STATE UNIVERSITY (OSU) Fisher College of Business continues to make progress in curriculum and will continue to benefit from student passion and encouragement.

The trade off of having a small program with individualized attention is narrow class offerings; however, there are threads of sustainability found among the required core classes. There are also cases devoted to ethics within each of the core classes. Students continue to be instrumental in bringing some of the more pressing sustainability issues to the forefront by challenging the thinking in the classroom. Student requests have resulted in additional class offerings. Through students expressing their desires to the broader community, there have been corporate donations to the college in the name of sustainability education. Outside of the core curriculum, there are electives available that can help to complete the sustainability track or can be used to make-your-own-major.

In addition to the classes offered at Fisher, OSU has an extensive list of classes that can help to build a well-rounded student of sustainability. While all classes are open for elective credit with permission, several have become OSU Net Impact Chapter member favorites.

OSU is a large research university with a broad array of centers, institutes, and opportunities. The Food Innovation Center, the International Poverty Solutions Collaboration, and the Center of Resilience are world-renowned houses of learning. OSU’s reputation and standing bring in amazing speakers, movie premiers, and summits on a regular basis.

STUDENT ACTIVITIES

STUDENTS INCREASE FISHER’S sustainability efforts tenfold. There is a passion and a drive that runs through the student body that craves more information, challenges them to be respectful of others and the planet, and demands them to do and be good.

To feed that passion, the OSU Net Impact Chapter is very active. The chapter holds no less than 16 events per year, with a capstone event each quarter. Sustainability Bootcamp in the fall brings in sustainability industry leaders to talk about their journey and how to follow their path. The Green Supply Chain Symposium looks at the way companies are sourcing and operating through the eyes of industry giants, like Wal-Mart and Ford. The Spring Summit has focused on sustainable food for the last two years, diving into the local food movement and community development. These flagship events are flanked with speakers sharing their work in energy, community, and investing. Hands-on workshops give students working knowledge of the newest reporting systems and standards in the world of life-cycle analysis.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...

66% of students are satisfied with student commitment
71% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

20 active student members

GOLD chapter

THREE WORDS TO DESCRIBE THE CHAPTER:
dedicated passionate educated

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

THE OFFICE OF CAREER MANAGEMENT (OCM) assists students in finding a niche career through alumni contacts, career fairs, and speaker support. The OCM at Fisher allows students to customize their career search through on-campus interviews and by guiding and preparing students to target companies and organizations of interest. Students receive one-on-one consultation with career consultants who help them prepare for any stage of the job search. The OCM also provides students with the ability to contact alumni, giving students access to one of the largest university alumni groups in the nation. The OCM is involved in multiple on-campus career fairs; some are general and others are more specific in nature such as the Nonprofit Opportunities Fair.

In addition, the OCM offers financial assistance to students who attend career conferences around the country. For example, the OCM supported students attending the Net Impact Conference and the Hult Case Competition, both of which took place on the coasts. The OSU Net Impact Chapter works with the OCM in planning the annual Sustainability Boot Camp, an event that gives MBA students insight into sustainability-related careers and how to apply sustainable business practices to all concentrations. The executive director of the OCM also serves on the OSU Net Impact Chapter’s Advisory Board, providing a link between sustainable careers and students involved in the chapter.

PROMINENT ALUMNI
1 Kyle Girardi, Market Analyst, Alcoa, ’11
2 Scott Griffin, Chief Sustainability Officer, Greif Inc., ’87
3 James Balch, Senior Specialist of Sustainability, Cardinal Health, ’10

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.4</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>3.6</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>3.5</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.5</td>
</tr>
</tbody>
</table>

OF STUDENTS AGREE...
the program offers adequate career preparation resources for impact job seekers.

OF STUDENTS AGREE...
finding a job with impact is a top priority for students at the program.

REASONS TO ATTEND

FISHER COMBINES THE ADVANTAGES of a small business program with the advantages of being housed in a large research-based institution. Students have the ability to make an impact in areas of interest, while also being able to draw upon resources that may exist outside of the business school. The Fisher MBA allows for students to customize their degree to closely match their own career needs and aspirations. The learning environment provides rigorous coursework, team-oriented projects, and the opportunity to make an impact. Fisher offers access to many renowned faculty members in core fields such as marketing and finance, and in elective fields such as ethics, social entrepreneurship, and sustainability. OSU and Fisher provide access to more than 600 student organizations. Fisher is embedded in the Columbus network of companies, nonprofits, and other organizations that work in a variety of social and environmental business fields, and both Fisher and the OSU Net Impact Chapter work to help students to benefit from this large network.

“OSU is committed to sustainability and this is evident in the new brand statement...one school and one planet.”

TOP 3 PROGRAM STRENGTHS
Master the leader in you with a new sense of purpose.

SEER  Pepperdine’s certificate in Socially, Environmentally, and Ethically Responsible (SEER) business practice allows students to complement their MBA degree with courses and activities that focus on sustainable initiatives essential for the 21st century.

Offered at our spectacular Malibu campus, SEER is a unique opportunity to integrate environmental stewardship, corporate social responsibility, and strong financial performance into a great product or service.

Run your business in a socially responsible manner while thriving fiscally and become one of the next generation of leaders equipped with this contemporary, sustainable competitive advantage.

bschool.pepperdine.edu/seer

The Full-time MBA

PEPPERDINE UNIVERSITY
Graziadio School of Business and Management

Master the leader in you.
CURRICULUM

THE GRAZIADIO SCHOOL of Business and Management (GSBM) develops leaders through education that is entrepreneurial in spirit and ethical in focus. GSBM also offers a Social, Ethical, and Environmental Responsibility (SEER) Certificate program that prepares students to be future leaders in the sustainable business landscape. Graziadio successfully launched its premier certificate program in fall 2010. The SEER Certificate was initiated and created by three students, all of whom were active Pepperdine Net Impact Chapter members. Engagement from the associate dean, faculty, and administration has supported the growth and evolution of the SEER Certificate program, which now boasts its own framework. The framework helps students evaluate a company’s strategic competitive advantage using the SEER lens, which focuses on product or service quality, financial strength, corporate social responsibility, and environmental stewardship.

The SEER Certificate’s faculty champion is Dr. Michael Crooke, former CEO of Patagonia, a standout leader who was recently named one of North America’s “Top 100 Thought Leaders in Trustworthy Business Behavior” by Trust Across America. Because of Crooke, the program has featured guest speakers such as actress and environmental activist Daryl Hannah, President of Earth Day Network Kathleen Rogers, and CEO of PrAna Apparel Scott Kerslake. Pepperdine University also has a Center for Sustainability led by its director, Rhiannon Bailard. Bailard teaches a SEER metrics course that gives students the opportunity to apply knowledge gained in the classroom to real-world business problems facing today’s local, national, and global companies.

STUDENT ACTIVITIES

IN ADDITION TO STUDENT CLUBS based on traditional business disciplines such as finance, marketing, and consulting, Graziadio offers three clubs based on leveraging the power of business to improve the world: the Pepperdine Net Impact Chapter, Challenge 4 Charity, and the Values-Centered Leadership Lab.

The Pepperdine Net Impact Chapter offers on-campus events throughout the year including speaker events, symposiums, and panel discussions. Off-campus events include mixers with other Net Impact chapters and visits to responsible companies such as LivingHomes and Patagonia. This past fall the chapter hosted the SEER Business Symposium, an annual half-day event centered on how businesses of today can create a more sustainable world tomorrow. The speaker series included CEOs from PrAna Apparel, iPATH, and Patagonia, in addition to the president of the Global Earth Day Network. The premier spring event is Social Enterprise Week (SEW), where the chapter partners with other campus clubs to offer events focused on SEER initiatives.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...

82% of students are satisfied with course content
76% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...

63% of students are satisfied with student commitment
79% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

Pepperdine’s Net Impact Chapter is a Gold Chapter, where the chapter partners with other campus clubs to offer events focused on SEER initiatives. Three words to describe the chapter: passionate entrepreneurs dedicated
CAREER SERVICES

ONE WAY THAT Pepperdine helps its students advance is through the Career Services Office. Graziadio’s small student body size allows for a personal, one-on-one relationship with the career services advisors. The advisors are able to help students develop a customized career plan and connect with the vast alumni network. With this personalized approach, the career advisors are able to channel job leads and resources of interest to each student. Every year, Career Services organizes a Net Impact Conference preparation session to help prepare students for the Net Impact Conference and offers stipends to help offset the costs of attending. The Career Services Office also worked with the Sustainable Business Council to host a Green Career Fair where students connect with companies in sustainable industries. Additionally, the Graziadio School Board of Visitors provides stipends for students working for social enterprises and nonprofit organizations during their summer internships.

REASONS TO ATTEND

THE GRAZIADIO SCHOOL of Business and Management’s strong emphasis on values-centered leadership translates into building socially and environmentally responsible business leaders. In the same way that Net Impact is a network of leaders that believe in social and environmental change, the business school at Pepperdine University has the same breadth of reach with campuses spread throughout Southern California. When a student enrolls at the Grazziadio School, they become part of a dynamic community that will challenge and support them in their quest to become a stronger leader.

When considering Pepperdine University, a prospective student should consider the vast opportunities to learn about social enterprise and sustainability, whether it be in the classroom, from special keynote speakers, or through involvement in student groups, such as the Pepperdine Net Impact Chapter. Grazziadio’s annual SEER Business Symposium brings together some of the most innovative minds in sustainable business and social and environmental activism. Students interested in programs with a social and environmental theme will have the opportunity to earn the SEER Certificate in conjunction with any MBA concentration and learn from experienced professors who are experts in their field.

“Gradziadio students view sustainability as a strategy and see business through a sustainable lens.”

TOP 3 PROGRAM STRENGTHS
PORTLAND STATE UNIVERSITY
School of Business Administration

CURRICULUM

PORTLAND STATE UNIVERSITY’S (PSU) unique MBA curriculum combines a solid MBA core with an intense focus on three key ideas: leadership, innovation, and sustainability. Guest speakers from leading sustainability-inspired businesses, such as Brightworks, Ecova, and Vestas help bring the connections between business acumen and social and environmental stewardship to life. Key members of the faculty are outspoken in their advocacy of responsible business practice as the foundation for sustainable communities.

Interdisciplinary courses that fuse environmental science, public administration, and economics are also available to students. The concentration in Sustainable Enterprise offers a variety of sustainability-related study topics. Students often choose more difficult topics around sustainability as the focus of their group projects, educating other members of the classroom on the latest innovations in sustainable finance, social enterprises, or triple-bottom-line accounting. Through business plan competitions, students present their sustainable business ideas to local venture capital companies and seek feedback on the viability of their solutions. Portland State’s commitment to developing and serving a socially responsible economy doesn’t end with coursework. The Center for Global Leadership in Sustainability serves as the central resource within the region for furthering the creation of an economy based on social and environmental sustainability. The Center offers students research and applied-learning fellowships, and each year it hosts an international conference on business and sustainability featuring industry leaders and academics from Portland and beyond.

STUDENT ACTIVITIES

THERE ARE SUBSTANTIAL opportunities for graduate business students and members of the Portland State University Net Impact Chapter to connect with like-minded professionals making a difference through their work. The PSU Net Impact Chapter hosts tours of local companies in sustainable building, food, and recycling technologies, among other fields. There is an annual career forum and an annual volunteer event.

Community service is a preferred form of extracurricular engagement for many graduate business students at PSU. To help satisfy this inclination, the chapter has organized volunteer days with Central City Concern and the Community Building Project. 2011-2012 leaders committed hundreds of hours and intensive effort to help orchestrate the 2012 Net Impact Conference in Portland, finding innovative ways to partner with local organizations to highlight Portland and its business ethos. Consciousness of sustainability flourishes among students across the broader campus. The Institute for Sustainable Solutions is the hub of sustainability at PSU and an engine for change in the university and across the region. PSU’s Environment Club boasts over 100 members and frequently hosts compelling speakers and film screenings. The outstanding student-run Food4Thought Café cooks and sells vegan meals made from local ingredients to the student body.

NET IMPACT CHAPTER

40 active student members

GOLD chapter

three words to describe the chapter: passionate collaborative exceptional

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
41% of students are satisfied with course content
64% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
68% of students are satisfied with student commitment
68% of students are satisfied with extracurriculars
CAREER SERVICES

MBA CAREER MANAGEMENT Resources provides a wide range of programs, events, and resources designed to assist students at any point in their career: beginning a new profession, transitioning into a new industry, or growing within a current organization. The Career Management Resources team begins working with students as soon as they start their MBA program to develop an individual strategic career plan. Through the program’s www.PSUCareerForward.com website, students access internship and job postings and sign up to participate in a series of career management seminars, industry career panels, and networking events.

Portland State MBAs learn to do more than just network. They have a wide range of opportunities to engage with the business community and build strong professional relationships with the region’s top employers. In addition to large companies that recruit on campus, such as Nike, Intel, and Tektronix, Portland State attracts major renewable energy companies, like EnXco and Vestas Wind. With a local, robust sustainable business community, students are recruited for positions such as: Corporate Social Responsibility Intern for Cambia Health, Partner Services Program Manager for Northwest Energy Efficiency Alliance, or Director of Supply Chain for EcoZoom Stoves.

Students also connect to employers through mentor programs, career panels, and the Capstone Consulting Experience. With a reputation as a thought leader in sustainable business practices, Portland State attracts companies, small and large, who apply to work with student business consulting teams. Through this experience, students are able to work directly in the industries of choice: alternative energy, sustainable supply chain, and consumer products.

PROMINENT ALUMNI
1 Lorie Wigle, General Manager of Eco-Technology, Intel Corporation, ’89
2 Dan McDonald, Senior Program Manager, PECI, ’91
3 Gregory Price, Regional Director, Northern Power Systems, ’09

STUDENT RATINGS ON CAREER SERVICES...
- Determining what jobs make sense for me: 3.5
- Providing information about relevant positions: 3.4
- Connecting with alumni or other professionals: 3.7
- Supporting a self-directed job search: 3.5

REASONS TO ATTEND
IT MAKES SENSE that one of the country’s leading sustainability MBA programs is located in Portland, Oregon — one of the country’s most sustainable cities. From the #1 Beyond Grey Pinstripes MBA ranking among small schools to accolades from U.S. News & World Report and the Princeton Review, the Portland State University School of Business is continually recognized for its ability to produce future business leaders with an innovative spirit and a commitment to social, economic, and environmental stewardship.

PSU is attracting a new kind of student. This new student sees an urgent need for business to play an active role in solving the world’s social and ecological challenges, dedicates their education and life work to forwarding that change, and chooses PSU because the university is living their values out loud.

The critical mass of sustainability-inspired students is growing with each incoming class, and they are not choosing Portland State for “business as usual.”

Through field-based courses, students go on location to learn first hand from sustainable businesses on leading edge. Through abroad programs and international scholarships, students take what they learn here from Portland’s sustainable business community and share it with the world.

“PSU’s MBA program is preparing its graduates for jobs in a new economy.”

TOP 3 PROGRAM STRENGTHS

- Funds for nonprofit interns? 91%
- Finding a job with impact is a top priority for students at the program. 86%

THIS SCHOOL OFFERS...
- the program offers adequate career preparation resources for impact job seekers.
- OF STUDENTS AGREE...
PRESIDIO GRADUATE SCHOOL
MBA in Sustainable Management

At a glance...
Survey Respondents=91
225 Full-time MBA students

CURRICULUM

PRESIDIO GRADUATE SCHOOL integrates sustainability into every course and across the entire curriculum—including social innovation, integrated bottom-line accounting, and ecological economics. The MBA in Sustainable Management program does not simply have a stand-alone course or concentration in environmental management or corporate social responsibility. Instead, each rigorous MBA course is designed to teach social and environmental sustainability from the ground up. This is the difference between incremental change and designing for systems thinking. Presidio teaches students to think critically and apply sustainable management skills to create more effective business and public policy solutions.

Experiential or applied learning is a cornerstone of the curriculum design at Presidio, in which students work on real-world projects with companies or organizations in four courses. Presidio Graduate School works with a growing number of local and global partners that value students’ unique perspective in tackling management challenges. Organizations range from start-up businesses to government agencies to Fortune 500 companies such as Wal-Mart Stores and Hewlett Packard.

The expert faculty members at Presidio are at the forefront of new learning in the field of sustainable management. Together with guest lecturers and academic advisors, faculty members offer students a dynamic and experienced resource. Presidio also offers students the unique opportunity to engage with business and policy decision makers. The school not only offers an MBA in Sustainable Management but also the nation’s first integrated MPA in Sustainable Management.

STUDENT ACTIVITIES

IN ADDITION TO interactive, action-based classes, Presidio offers a variety of opportunities for students to be involved and engaged in its vibrant community. The Net Impact chapter at Presidio, which is eight years old and proudly includes every Presidio student as a member, serves as a hub for students to connect with each other and with Net Impact’s professional and educational resources. The chapter sponsors various events each semester including career workshops, business plan competition workshops, and social gatherings. One of the chapter’s most valued contributions to Presidio is the Peer Adviser Program, which connects new students with current students and alumni who advise them on all aspects of the MBA program. The chapter also connects students with regional Net Impact chapters by co-hosting mixers with other Bay Area chapters.

Because Presidio Graduate School is designed around the principles of sustainability, all of the clubs and organizations promote social and environmental sustainability in business. The Net Impact chapter houses clubs such as the Social Venture Finance Club, Entrepreneur Club, and the International Sustainability Club. Regular club activities include trips to developing countries and local food nights where students enjoy delicious food and networking while learning how local businesses are improving food systems.

NET IMPACT CHAPTER

70 active student members

Entrepreneurs, collaborative, innovative
CAREER SERVICES

The Student Services team at Presidio Graduate School is dedicated to providing career services for students looking for jobs with a social and environmental focus. Career services offer students a range of resources including resume prep, interview coaching, career workshops, and job and internship postings. Presidio Graduate School also has an extremely engaged alumni network of sustainable business leaders, which provides an invaluable resource for job seekers, as well as ideas and career advice.

The Net Impact chapter at Presidio Graduate School collaborates with Career Services to offer regular career treks to leading businesses and organizations working toward social and environmental impact. The Net Impact chapter also hosts events like resume reviews where students can get feedback from professionals in their field of interest, branding workshops to learn how to create a personal brand, and personal sustainability sessions where students learn how to make the most of conferences, stressful deadlines, and other challenging situations. Though Presidio Graduate School is a relatively young learning community, it is highly regarded among socially responsible companies, nonprofits, and governments. Presidio Graduate School is recognized for its rigorous business and management fundamentals, as well as its hands-on sustainability learning opportunities for students. Presidio Graduate School alumni are implementing social and environmental change across a broad range of corporations and organizations including Google, Facebook, and RSF Social Finance. Other graduates have founded successful sustainable enterprises, often creating business sectors where none previously existed. Presidio is creating a new kind of leader in every area, from business management to public policy and from social entrepreneurship to global governance.

PROMINENT ALUMNI

1. Lyrica Hamman, Sustainability Coordinator, Facebook, ’12
2. Kate Drane, Chief Marketing Officer, The Can Van, ’11
3. Brahm Ahmadi, Founder, People’s Grocery & People’s Community Market, ’10

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.4
- Providing information about relevant positions: 4.0
- Connecting with alumni or other professionals: 4.0
- Supporting a self-directed job search: 3.9

OF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers.
- finding a job with impact is a top priority for students at the program.

REASONS TO ATTEND

PRESIDIO GRADUATE SCHOOL is a learning community dedicated to developing business and civic leaders with the courage and competencies to implement a sustainable future. Sustainability and systems thinking are woven throughout the MBA program at Presidio Graduate School. Rigorous management theory and practice are connected with social responsibility, ecological awareness, systems thinking, and leadership within an integrated framework of sustainable management. This framework, in addition to its emphasis on applied learning and robust network, makes Presidio Graduate School a unique learning community for students interested in social and environmental sustainability.

The integrated curriculum is designed around three fundamental and interconnected concepts that together define competence in sustainable management: sustainable systems, leadership, and business foundations. The coursework is designed to build competencies in personal efficacy, resilience, adaptability, relationship management, and organizational change. Foundational courses focus on building practical management proficiencies in economics, innovation, and critical thinking. Experiential learning is a key component of the program and trains students to address real-world business challenges.

“Learning holistically how to balance planet, people, and profit.”

TOP 3 PROGRAM STRENGTHS
CURRICULUM

THE CURRICULUM AT the Jesse H. Jones Graduate School of Business at Rice University is primarily focused on standard MBA courses; however, with a flexible program, the faculty and administration are open to molding courses toward students’ interests. Two of the school’s pillars of education are energy and entrepreneurship, allowing students to excel and become thought leaders in these areas.

The Jones School also provides electives focused on bringing business concepts to the developing world and becoming social entrepreneurs. For instance, in 2009, the Jones School began offering a course, founded by the Rice bioengineering school, focused on commercializing new technologies in countries such as Rwanda. During the course, students visit Rwanda and begin developing a business model. The students meet with government officials, healthcare professionals, and approval committees to learn about starting a business in a developing economy. Rice University also has several courses in environmental and social issues such as clean water, air pollution, community development, and energy efficiency. Furthermore, the Jones School allows students to complete Independent Study projects in their second year with a faculty advisor, and these projects can cover topics relevant to social responsibility and sustainability in business.

These courses are open to all Jones School students interested in learning more. In addition to courses, Rice University also hosts the Baker Institute, a public policy think tank and a venue for numerous speakers on social and political issues.

STUDENT ACTIVITIES

THE NET IMPACT CHAPTER AT Rice University is dedicated to bringing students into the regional community. The chapter holds at least one community service event per semester in addition to ongoing community efforts. In the past, the chapter has teamed with Neighborhood Tax Center to engage students in helping local small business owners file their taxes. In 2008, chapter members volunteered to clean up Galveston, Texas after Hurricane Ike and worked with Habitat for Humanity to help build a house in the Houston area. In the 2011 fall semester, the Net Impact chapter participated in “Jones Gives Back”; a day of volunteer activities at several locations throughout Houston.

In addition to volunteer opportunities, the Net Impact chapter formalized a Board Fellows Program during the 2008–2009 school year. In its first year, the program successfully placed eight first and second-year students on local nonprofit boards. The program quickly gained wide acceptance and acclaim, and the program grew to 26 students in 2010–2011.

Each year the Net Impact chapter hosts a career panel to allow students to learn more about opportunities in the fields of sustainability, corporate responsibility, and community development. Previous panels have focused on the Triple Bottom Line Business event in Houston, featuring professionals in the renewable energy, community lending, and green building fields who share career advice and stories about their own entrepreneurial and sustainability-minded pursuits.

NET IMPACT CHAPTER

At a glance... 240 Full-time MBA students

DEGREE OPTIONS
FULL TIME

SAMPLE COURSES
Strategies for Emerging Markets
Business-Government Relations
Technology Commercialization in Developing Countries
Social Responsibility in Developing Countries

NET IMPACT CHAPTER

Three words to describe the chapter: growth, empowerment, momentum

active student members

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

COUNSELORS AT THE JONES SCHOOL’S Career Management Center are enthusiastic about working with students interested in non-traditional MBA career paths. These jobs have become increasingly popular on campus, and as a result, more recruiters are visiting campus to recruit for education, environmental sustainability, and social entrepreneurship positions. Recent recruiters have included the Environmental Defense Fund, Education Pioneers, and the sustainability departments at companies such as Waste Management. These opportunities are especially abundant at the annual Career Rodeo career fair. Students at the Jones School are cooperative and help each other find their most sought-after jobs. Postings are shared amongst chapter members. To further enhance the opportunities for careers in environmental sustainability jobs and social entrepreneurship, the chapter also sponsors career-focused site visits. These treks primarily center on the alternative energy sector due to its geographic proximity to Rice.

The nonprofit sector, especially in Houston, reveres Rice University as a great place to hire top-notch talent. Although financial support for students interested in nonprofit internships recently expired, the development department on campus is working to replenish this fund to encourage more nonprofit internship support.

PROMINENT ALUMNI

1. Dylan Hedrick, Consultant, Alliantgroup, ’11
2. Tyler Monzel, Director of Loss Control & Sustainability, Dixie Chemical Co., ’09
3. Jill Sanders, Manager Director of Fund Development, Amigos de las Americas, ’09
4. Toni Henning, Business Analyst, Chevron Technology Ventures, ’09
5. Herman Hsuan, Market Information Analyst, Waste Management, Inc., ’08

REASONS TO ATTEND

THE JONES SCHOOL at Rice University is particularly strong in entrepreneurship, energy, and finance. Since the school has a relatively small student body, the program allows students to find their own paths and career aspirations. As a result, the program is set up to encourage entrepreneurship and leadership in all of its students, especially in regards to social and environmental themes.

The Net Impact chapter at Rice University is a growing student club. In 2007, the club consisted of 10 students; during the 2010-2011 school year, the club grew to over 50 student members; and during the 2011-2012 school year the club reached over 70 members. The school is focused on the intersection of all disciplines and teaching students that social responsibility is at the core of business, and the growth of the Net Impact chapter at Rice University reflects the commitment of students and faculty to that concept.

“ The nonprofit sector, especially in Houston, reveres Rice University as a great place to hire top-notch talent.”
CURRICULUM

THE ROLLINS COLLEGE Crummer Graduate School of Business approach to social entrepreneurship utilizes a hands-on approach, challenging students to be the impact they want to see. The vast majority of core courses incorporates social and environmental themes into the course learning and provides the option to focus on these issues in class. Crummer also offers a growing number of elective courses that focus on sustainability topics. These include traditional courses, international learning experiences, and sustainability-related consulting projects.

While the faculty has played an instrumental role in broadening the course offerings, many initiatives have been student led, which shows the level of interest and bias for action the student body possesses. Both the faculty and the active Net Impact chapter bring in numerous speakers on sustainability related topics, allowing students the opportunity to learn from and network with these local professionals.

SAMPLE COURSES
Social Entrepreneurship & Sustainable Enterprise
Global Sustainability
Global Consulting Project: Sustainability of Eco-Tourism Businesses in Monteverde, Costa Rica

STUDENT ACTIVITIES

SOCIAL AND ENVIRONMENTAL impact is frequently discussed on campus and is gaining popularity. An increasing number of incoming students become involved in the Rollins Net Impact Chapter and related opportunities each year.

Some of the chapter’s most noteworthy events are travel to Net Impact Conferences and Sullivan Foundation Conferences and participation in competitions like the Hult Global Case Challenge and Walmart Business Plan Challenge. Locally, the chapter toured Darden’s LEED-certified headquarters building and the social enterprise Clean the World. Other activities have included networking events with social leaders, a discussion with Orlando’s Director of Sustainability, and an impact investing panel with some of the nation’s top social investors.

The chapter collaborates with Eco Rollins, Rollins Microfinance, and the Social Entrepreneurship and Sustainable Enterprise (SESE) Initiative. These clubs host an Earth Day celebration, venture plan and pitch competitions, and hands-on immersive volunteer trips.

The chapter serves as the student arm of SESE, an administrative initiative to raise awareness about social and environmental impact. The two organizations co-host several events each year, in which SESE provides resources and the Rollins Net Impact Chapter helps with planning and promotion. Additionally, SESE is working to build a strong network of social and environmental leaders and to earn the Ashoka Foundation’s prestigious Changemaker Campus designation.

NET IMPACT CHAPTER

At a glance...
Survey Respondents=40
378 Full-time MBA students

34 active student members

THREE WORDS TO DESCRIBE THE CHAPTER: engaging, dedicated, impactful

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
70% of students are satisfied with course content
53% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
63% of students are satisfied with student commitment
63% of students are satisfied with extracurriculars
CAREER SERVICES

THE CENTER FOR CAREER DEVELOPMENT and the Department of Alumni Relations offer strategy development, resume and interview support, and networking events to aid students’ job search. One particularly successful program is the Alumni Mentorship Program, in which students are connected to local alumni who share their professional interests. Many of these mentorships have added value to the job search and even led to job offers.

These departments also offer two unique database services for students: the comprehensive Jobs for Tars site and an alumni contact database, which lists the background, location, and contact information of all alumni. Many of the job and internship listings are related to social and environmental impact, particularly in the nonprofit sector, and several alumni are nonprofit leaders. Most of the opportunities and contacts listed are concentrated in central Florida, but the number of national and international connections is rising.

The Rollins Net Impact Chapter dedicates a large number of events to social and environmental career development each year. Past examples include the opportunity for student social entrepreneurs to pitch to impact investors, as well as intimate question and answer sessions with top sustainability professionals.

REASONS TO ATTEND

THE ROLLINS COLLEGE Crummer Graduate School of Business offers interactive, hands-on learning both in and out of the classroom. The program heavily emphasizes teamwork, entrepreneurial thought, and community involvement. Students wanting to get involved with an initiative or organization that is not already available are greatly supported in starting them. With the growth of the Net Impact chapter and the Social Entrepreneurship and Sustainable Enterprise (SESE) initiative, an increase in social and environmental curriculum, as well as a growing social entrepreneur alumni base, incoming students have a plethora of opportunities to make a major social and environmental impact.

“A life changing experience, taking the blinders off of the world that actually exists around us.”

TOP 3 PROGRAM STRENGTHS
CURRICULUM

THE INTERNATIONAL FULL-TIME MBA PROGRAM at Rotterdam School of Management, Erasmus University (RSM) incorporates environmental, social, and governance issues into teaching and research. This successfully generates graduates who actively create a positive impact on the world. Students examine these issues in many of the courses and throughout the program through case studies. The core curriculum includes social and environmental themes in Business Society Management, Marketing Management, and Economic Environment of Business. In addition, the RSM Personal Leadership Development course, which runs throughout the entire MBA program, provides ample opportunity to explore and develop wider issues regarding one’s role both in business and in society at large. RSM, as a larger research institute, also has professors studying various areas of business sustainability in the Business Society Management Department. This includes university-appointed Professor Gail Whitman, Director of the Center for Corporate Eco-Transformation and Ecorys NEI Professor of Sustainability and Climate Change.

SAMPLE COURSES
Business and Society Management
Companies and Ecologies
Personal Leadership Development

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
61% of students are satisfied with course content
78% of students are satisfied with faculty emphasis

STUDENT ACTIVITIES

ONE OF RSM’S GREATEST STRENGTHS is its diversity, which extends to the student activities. The student association and numerous clubs work closely together to provide students with opportunities to apply their learning in alternative ways. Club presidents work hard to include sustainability issues into their clubs’ activities, thereby greatly expanding the number of activities involving social and environmental impact. For example, a business case competition for Private Equity would be on a sustainability theme. The RSM Net Impact chapter aims to collaborate and connect with other clubs at RSM and the greater university. It works closely with GreeningRSM and GreenEUR, organizations focused on greening the campus. It also supports the highly successful RSM Charity Foundation, which generates funds for social impact activities. All of these clubs and events allow RSM students to gain awareness of Net Impact values and inspire them to make a positive impact on the planet.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
78% of students are satisfied with student commitment
65% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

20 active student members

THREE WORDS TO DESCRIBE THE CHAPTER:
diverse engaged passionate
CAREER SERVICES

THE CAREER DEVELOPMENT CENTRE (CDC) at RSM is designed to assist students with their individual career aspirations. The CDC provides individual support to those seeking a career in social or environmental impact in business by connecting them with organizations and alumni working in this field. In addition, they organize a wide range of events to help students obtain careers in sustainability. These include arranging visits to companies such as Microsoft and sustainable agricultural companies, as well as holding workshops related to careers in sustainability. Previous workshops have included topics such as “Careers in the UN” and “Seeking careers that align with your core values.”

PROMINENT ALUMNI
1. Tom Macagno, Sustainability Writer and Educator, University of East Anglia, '90
2. Johan Hellemans, Chief Social Officer, The Social Pitch, '11
3. Barend Reijn, Senior Business Unit Manager, Tradin Organic Agriculture BV, '12

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.5
- Providing information about relevant positions: 4.2
- Connecting with alumni or other professionals: 3.0
- Supporting a self-directed job search: 3.5

OF STUDENTS AGREE...
- 73% of students agree the program offers adequate career preparation resources for impact job seekers.
- 70% of students agree finding a job with impact is a top priority for students at the program.

REASONS TO ATTEND

RSM’S STRENGTHS ARE the diversity of the students and faculty and the focus on individual and team development. All courses include team and group work, which helps to develop the collaborative aspect of the program. Due to the diversity, students have many different experiences and viewpoints, making learning about global issues, such as sustainability, even more enriching. This teamwork and diversity creates a unique culture at RSM that allows students to easily explore and develop skills and opinions in sustainability and other complex topics.

A 360-degree approach to environmental, social, and financial sustainability.

TOP 3 PROGRAM STRENGTHS
CURRICULUM

THE RUTGERS BUSINESS School (RBS) MBA curriculum primarily focuses on traditional business concepts, with concentrations in global business, supply chain management, and entrepreneurship. While customary business theories are emphasized, social, environmental, and ethical themes are incorporated into the program as well. Furthermore, RBS collaborates with schools in the Rutgers University network to offer customized MBA concentrations and MBA dual degrees. Overall, while RBS encourages students to follow their passions and offers valuable resources to those wishing to pursue more socially and environmentally-themed careers, interested students must take initiative to discover and utilize those resources. The RBS faculty includes renowned individuals in certain social and environmental subject areas. With the establishment of the Net Impact RBS Chapter in 2011, the MBA student body is becoming more involved in incorporating social and environmental themes into the MBA program. For example, the Net Impact RBS Chapter has established a strong relationship with the Rutgers Institute of Ethical Leadership (IEL). Currently, the IEL and the MBA program are housed in the same RBS building, and the co-founders of the IEL teach an MBA course in the Management & Strategy concentration. In the future, the Net Impact RBS Chapter and the IEL plan to have IEL faculty and professional advisory board members serve as mentors and role models for MBA students wishing to pursue careers with social and environmental themes.

STUDENT ACTIVITIES

THE NET IMPACT RBS CHAPTER strives to engage MBA students in socially and environmentally-themed programs and events. Examples of Net Impact RBS Chapter events include panel presentations, guest lecturers, and career-related workshops. In addition, the Net Impact RBS Chapter collaborates with fellow RBS MBA student organizations, including the Supply Chain Student Initiative, the Rutgers Association of Marketing & Strategy, and Team MBA. Team MBA’s collaboration is particularly important to the Net Impact RBS Chapter, as Team MBA has a long history in engaging students in community service and nonprofit work. Furthermore, the Net Impact RBS Chapter has established a strong connection with the New Jersey Net Impact Professional Chapter. In addition to co-sponsoring events, the professional chapter encourages RBS MBA students to participate in Service Corps and stay connected with Net Impact after receiving their MBA degree.

Overall, the RBS MBA student body is proud and excited to have a chapter of Net Impact, and the organization is constantly building awareness and strengthening support. Students are engaged in the MBA program and in student organizations—student involvement in the Net Impact RBS Chapter is no exception.

NET IMPACT CHAPTER

25 active student members

entrepreneurs visionary leaders

THREE WORDS TO DESCRIBE THE CHAPTER:
CAREER SERVICES

RUTGERS BUSINESS SCHOOL offers a strong career management program for MBA students. For instance, full-time MBA students are required to complete a formal, 10-week course offered by the Office of Career Management during the first semester. The career management staff works to get students in the door with major corporations around the world.

MBA students particularly find alumni networking events, school job boards, and corporate site visits helpful in pursuing careers. In addition, the RBS Office of Career Management facilitates on-campus recruitment with certain companies in the New York City metropolitan area; however, rarely do corporations recruit on-campus specifically for social and environmental positions. Nevertheless, the Office of Career Management maintains its own job board and recommends many external job sites to students looking to pursue social and environmental careers. The Net Impact RBS Chapter plans to collaborate with the Office of Career Management to promote more social and environmentally-themed recruiting in the future.

REASONS TO ATTEND

THE RBS CURRICULUM underscores the importance of applying modern science and innovative technology in business. In addition, although students must be proactive in seeking them out, RBS offers valuable resources to MBA students looking to pursue career paths in social responsibility, sustainability, and ethics. The Institute for Ethical Leadership, renowned faculty, and the Net Impact RBS Chapter are only a few examples of how MBA students can pursue those interests.

RBS students come from around the globe and have various interests and goals. It is no surprise that RBS has ranked first in diversity for 14 years by U.S. News and World Report. Consequently, RBS encourages each member of its global student body to pursue his or her individual passion, and offers seven concentrations and nine dual-degree programs. Even still, students have the opportunity to customize their MBA concentrations by partnering with Rutgers’ 270+ degree programs. Ultimately, RBS students become members of a global network of over 33,000 alumni.

PROMINENT ALUMNI

1 Sheri S. McCoy, CEO, Avon Products, Inc., ’88
2 Gary M. Cohen, Vice-President and Executive Officer, Becton Dickinson, ’83

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 4.0
- Providing information about relevant positions: 4.1
- Connecting with alumni or other professionals: 5.0
- Supporting a self-directed job search: 3.8

OF STUDENTS AGREE...
- the program offers adequate career preparation resources for impact job seekers: 68%
- finding a job with impact is a top priority for students at the program: 81%

TOP 3 PROGRAM STRENGTHS

- Prominent alumni
- Student ratings on career services...
- Determining what jobs make sense for me: 4.0
- Providing information about relevant positions: 4.1
- Connecting with alumni or other professionals: 5.0
- Supporting a self-directed job search: 3.8

Overall, RBS connects MBA students, professors, alumni, and corporate partners in an ambitious and entrepreneurial environment. RBS motivates students to network with mentors and future business partners to get all business ideas rolling—whether scientific, socially responsible, or environmentally themed.

“Rutgers has a strong and engaged student body that is active and makes things happen within the school.”
THE HAUB SCHOOL OF BUSINESS at Saint Joseph’s University (SJU) is concerned with the moral and ethical philosophical reasoning behind leadership and decision making. Much of the integration of moral reasoning into the curriculum is accomplished through the work of the Pedro Arrupe Center for Business Ethics, which was launched in 2005. The Arrupe Center aims to assure that students are equipped with the right tools to engage in careful and sustained critical reflection on ethical issues and are prepared to use those tools in their business decision making. The Arrupe Center integrates ethics, corporate social responsibility, and sustainability in the business school curriculum through their Faculty Fellows Program, the Executive Lecturers Program, and various lectures and conferences.

Examples of notable ethics, CSR, and sustainability related topics featured in both core and elective graduate courses include—but certainly are not limited to—full and fair reporting; triple bottom line accounting; and the difference between ethical behavior and regulatory compliance. Three flagship executive education specializations focus on ethics and corporate social responsibility topics, including those related to the environment. First, the Pharmaceutical and Healthcare Marketing MBA program features coursework on leadership, ethical decision making, and access to healthcare. Second, the Executive Food Marketing MBA and MS programs concentrate on food and poverty, transformational leadership, and consumer issues. Finally, the Executive MBA one-year and 20-month programs feature coursework centered on leadership, ethical decision making, and stakeholder theory. Two levels of leadership and decision making and three levels of ethics are required for fulfillment of these programs.

In addition, the Professional MBA Program weaves ethical, environmental, and social justice considerations throughout all courses available to students in the program.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
74% of students are satisfied with course content
74% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
74% of students are satisfied with student commitment
78% of students are satisfied with extracurriculars

The Haub School’s Net Impact chapter is active in Net Impact Service Corps and currently cultivates several partnerships and collaborations with Philabundance, the Stromme Foundation’s Shonglap program, and other SJU campus graduate and undergraduate organizations. Other SJU campus partners include the SJU Undergraduate Sustainability Club, the SJU Social Entrepreneurship Club, and the Graduate Business Student Association. The Haub School’s graduate Net Impact chapter also has been represented at every Net Impact Conference since its formation in 2005.

NET IMPACT CHAPTER

10 active student members

THREE WORDS TO DESCRIBE THE CHAPTER:
focused
goal-oriented
burgeoning
CARER SERVICES

THE HAUB SCHOOL’S PROFESSIONAL MBA Program hosts an annual graduate business student and alumni networking event. The event, currently in its 26th year, enables professional MBA alumni to maintain their interaction and engagement with the Haub School while networking with their peers and with the MBA Corporate Advisory Board.

The success of the Haub School’s graduate Net Impact chapter inspired the launch of a Philadelphia professional chapter in 2006. Haub alumni are invited to continue their efforts in ethics, CSR, and sustainability by participating in professional chapter events.

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.7</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>3.3</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>3.2</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.8</td>
</tr>
</tbody>
</table>

PROMINENT ALUMNI

1. Judith Ward, CEO, Advanced Enviro Systems, ’07
2. Cydney Irving-Dasent, VP Government & Communications Relations, Operation Warm, ’07

REASONS TO ATTEND

THE ERIVAN K. HAUB SCHOOL of Business at Saint Joseph’s University seeks excellence in a business education that offers breadth and coverage of business concepts and skills, including ethics and corporate social responsibility, depth through focus on specific industries and professions, and wholeness via education of men and women in service to others in accordance with the Ignatian tradition. The Ignatian tradition embodies intellectual excellence, cura personalis (care for the whole person), magis (striving for “the more;” the ability to live greater), a commitment to social justice, educating men and women for others, seeing God in all things, and Catholic Social Teaching. Over two-thirds of the Haub School’s faculty has been actively engaged in ethics, CSR, and sustainability-related research, course development, and professional development opportunities sponsored by the Arrupe Center for Business Ethics.

“Sustainability is a core tenet of the program, and business ethics is stressed in all subjects.”

TOP 3 PROGRAM STRENGTHS

1. Of students agree... the program offers adequate career preparation resources for impact job seekers.
2. Of students agree... finding a job with impact is a top priority for students at the program.
3. Of students agree...
CURRICULUM

THE SF STATE MBA PROGRAM has a popular and reputable Sustainable Business emphasis, which draws students from all around the world to pursue an AACSB-accredited MBA degree and grow skills to assist in transforming mainstream business. The emphasis provides students with an in-depth appreciation of the environmental and social dimensions of conducting business in a global market.

In 2011, SF State's MBA was recognized by the Aspen Institute’s Beyond Grey Pinstripes list as number 16 among the world's top sustainability-oriented business schools. Three aspects of sustainable business that improve a firm's long-term performance are emphasized: managing risks; focusing on values-driven leadership; and recognizing market opportunities created by environmental and social challenges.

Nearly every class in the MBA program strives to incorporate social and environmental themes. There are also opportunities for students to enroll in independent study courses to research emerging sustainable business opportunities. The Net Impact chapter at SF State has also helped expand the current sustainability curriculum. For example, the Net Impact chapter at SF State researched and hosted a successful Carbon Footprinting workshop in 2010, the first of a series of five “Toolkit Workshops” teaching auditing best practices for carbon, energy, and waste. Furthermore, the program holds an annual campus-wide Ethics Week, hosting a series of guest speakers and the program’s own widely published and highly reputable professors to discuss ethical topics in class.

STUDENT ACTIVITIES

THE NET IMPACT chapter at SF State is a motivated, passionate, and fun group of MBA students with a diverse membership. The chapter works with faculty to bring guest lecturers to campus and sponsor engaging events for the community. The chapter also holds regular community service events, working with organizations such as the Hayes Valley Farm and the Presidio Native Plant Nursery.

There is also a strong interest in microfinance in the chapter; the chapter is very active with Kiva, ranking highly among college groups on the Kiva website. Chapter leaders have been active in creating Bay Area networking events with other Net Impact chapters and helped start an undergraduate Net Impact chapter at SF State in 2011. Additionally, Net Impact at SF State is making a concerted effort to develop career development resources and tools for its members; it held its first sustainable business career fair and began annual tactical sustainability auditing workshops in 2011.

On campus, the Net Impact chapter at SF State collaborates closely with other student body organizations to further develop a well-rounded and engaging MBA program. The student body is very receptive toward and involved with the Net Impact chapter. It has become the leading student organization on campus.

NET IMPACT CHAPTER

25 active student members

SILVER chapter

THREE WORDS TO DESCRIBE THE CHAPTER: fun passionate eclectic
CAREER SERVICES

THE SF STATE MBA PROGRAM offers career services and career preparation on campus. The program has hired a highly regarded business leadership consultant who holds regular advisory sessions and events. She provides one-on-one sessions with students, as well as regular career workshops in advising on everything from resume writing to interview, negotiation and etiquette skills. Students are also required to attend an all-day communications workshop, which polishes presentation and other communications skills.

SF State’s internal job board is an excellent resource for internship and job postings for students on a self-directed trek. Additionally, each semester the program offers employer presentations and information sessions. The College of Business, Net Impact chapter, and the CESB host several alumni panels and guest speakers each semester, which expose students to peers’ entrepreneurial ventures, networking opportunities, and job hunting advice. All three parties place a great emphasis on networking and networking skills. Finally, the Net Impact chapter at SF State hosted its first sustainable career mixer in 2011 and plans to continue the tradition of more sustainability-specific career fairs in the future in conjunction with the CESB.

Most importantly, multiple courses in the program offer student projects with companies from the Bay Area in topics such as supply chain management, organizational development, finance, marketing, business strategy, and general sustainability management. These projects provide key career networking opportunities and often lead to future internships and positions, as San Francisco and Bay Area companies are leaders in sustainability initiatives.

REASONS TO ATTEND

THE SF STATE MBA PROGRAM has a highly ranked sustainability emphasis. SF State takes pride in its commitment to diversity and its overall mission of social justice and equality. These facts, coupled with its location in downtown San Francisco, experienced and caring faculty who are widely published and highly reputable in the field of sustainable business, and highly active Net Impact chapter make San Francisco State University an excellent choice for the pursuit of an MBA.

The Net Impact chapter at SF State consists of a passionate group of future business leaders who are actively working to transform mainstream business. Importantly, the SF State MBA program focuses on the MBA first, with sustainability a close second. This means it isn’t all “green washing” at one end or environmental demagoguery on the other, but fits right in the middle, providing a balance of making the business case for sustainability and “doing good” equally. The program, which fits within San Francisco State University’s mission, teaches extremely practical skills to enable its MBA graduates to change the world through business at any level within an organization.

The program provides a good breadth and depth of information necessary for success in a sustainability career.

TOP 3 PROGRAM STRENGTHS
THE STILLMAN SCHOOL OF BUSINESS has many courses incorporating social and environmental issues. In these courses, there will be many case studies, which reflect diverse aspects of corporate social responsibility and global perspectives. Students registering in these courses are encouraged to prepare presentations, debates, and papers on relevant topics.

**SAMPLE COURSES**
- Social Responsibility
- Social Entrepreneurship
- Corporate Governance
- Ethics

Besides these two core courses, Corporate Social Responsibility and International Perspectives, there are also other courses for students to choose. For example, Gender and Diversity Issues in Management will explore contemporary attitudes toward diversity, and Managerial Negotiating will teach students negotiating skills, which can make students successful in their future careers.

**ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...**
- 100% of students are satisfied with course content
- 96% of students are satisfied with faculty emphasis

THE STILLMAN SCHOOL OF BUSINESS has a large number of student clubs for students to join. Many clubs will hold activities about social and environmental issues. The Seton Hall University Net Impact Chapter holds many meaningful activities for students and helps them to learn more about our society. The chapter also cooperates with clubs such as the Chinese Students Society to hold activities like China Night, which aims to introduce Chinese culture to American students. There are also other clubs that organize activities, such as fundraisers and volunteer activities, to let students make some contribution to where they are living. Students can really learn something that they cannot learn from textbooks through the student activities offered at Seton Hall University.

**ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...**
- 96% of students are satisfied with student commitment
- 100% of students are satisfied with extracurriculars

**NET IMPACT CHAPTER**
- **17 active student members**
- THREE WORDS TO DESCRIBE THE CHAPTER: informative, welcoming, leadership

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

THE CAREER SERVICES Center exists to help students develop their interests and their future careers. The Center has a website to provide students with services such as job interviews or job and internship listings. The Center invites famous CEOs or HR personnel to help students improve their job skills and learn about possible career plans. For example, they teach students how to write a resume. The Career Services Center also holds a party to let alumni meet and help students along their career paths.

PROMINENT ALUMNI

1. Kathleen R. Madaras, Associate Director, Fuel Merchants Association of New Jersey, ‘07
2. Kan Xie, Operating Intern, Seton Hall University Women’s Basketball, ’12

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.9</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>3.0</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>3.0</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>4.0</td>
</tr>
</tbody>
</table>

OF STUDENTS AGREE...

- 95% the program offers adequate career preparation resources for impact job seekers.
- 95% finding a job with impact is a top priority for students at the program.

REASONS TO ATTEND

GENERAL STRENGTHS OF Seton Hall University’s Business School include: a great professor to student ratio of 1 to 14; close proximity to New York City with great opportunities to find internships and jobs; and diverse and experienced professional faculty. It is worth noting that Seton Hall University’s Law School and Business School are ranked within the Top 100 Universities by U.S. News.

In addition, Seton Hall University shows great respect to international students. Seton Hall University provides English as Second Language (ESL) courses and many other resources to help international students practice their English skills.

“MBA program with great respect for international students.”

TOP 3 PROGRAM STRENGTHS

- Prominent alumni
- Student ratings on career services...
- Finding a job with impact is a top priority for students at the program.
THE SIMMONS SCHOOL OF MANAGEMENT (SOM) maintains a holistic approach to sustainability studies, which include environmental, economic, and social considerations. The curriculum incorporates social and environmental themes into classes and assignments by preparing students with best practices in sustainability analysis and reporting, sustainable supply chain management, and offering a number of opportunities with real-world applications. Students analyze and recommend best practice strategies for managing and improving sustainable supply chain performance.

In addition to a CSR internship or research project in CSR, the MBA program also offers travel courses and strategic consulting opportunities for social ventures. Through travel courses, students make on-site visits to companies and can anticipate addressing critical sustainability challenges facing emerging markets. Important “hot button” sustainability issues that emerging markets face and how corporations take on the challenge of addressing those issues are the primary focus of our study abroad courses. Special attention is given to the role of gender and women’s leadership in fostering sustainable development.

The strategic consulting project for social ventures is designed to help MBA students practice with applying skills, especially analysis and recommendation formulation skills, in the context of a major research project related to a strategic growth initiative. All projects are conducted for social ventures; organizations can be nonprofits, for profits, or hybrids, but all have a prominent social and environmental mission.

DUE TO THE intensity of the condensed 16-month full-time program, opportunities for students to participate in events outside of class compete with school work for students’ time. Fortunately, this means the events offered to Simmons students are consistently high quality. Simmons Net Impact offers an annual CSR panel, with previous panelists including: Amy Hall, Director of Social Consciousness at Eileen Fisher, Chris Stevens, Vice President of Corporate Relations and Customer Development at Keurig, and Cynthia Wilkinson, Director of Supply Chain Sustainability at Staples. They have served both as a source of current CSR trends in the consumer-facing industry and career path advocates. A number of Net Impact chapter members have historically received job offers or internship opportunities through our CSR panel. Simmons Net Impact has provided a foundation for the School of Management student body to participate in CSR activities including monthly CSR speaker series, networking events, and the annual Net Impact Conference. The annual Net Impact Conference is taken very seriously at the Simmons School of Management, as scholarship funds and professional development funds are available to students upon submitting an application. This year, we are enhancing Simmons Net Impact’s offerings to the student body via a mini CSR career expo and a first-ever advisory board. The chapter anticipates that these two new initiatives will create a new pipeline for CSR careers for the SOM student body that is currently missing from the School of Management career services.

NET IMPACT CHAPTER

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

The Simmons Career Services Office is continually evolving to meet the needs of students. As sustainable jobs become increasingly popular, the focus of Career Services will need to shift toward providing students with opportunities that fit their needs. While the Career Services Office is open to supporting students with their social and environmental career paths, Simmons Net Impact and the Net Impact job board are the current standing pipelines for this line of work. The Career Services job board is updated with new job opportunities in the CSR field when one of the leadership members updates the office with these opportunities. Since on-campus recruiting and the Career Services career expo currently offer limited career opportunities in the CSR field, Simmons looks forward to the growth of our Career Services in the future. Until then, Simmons Net Impact will continue to provide students the resources they need to be successful in social and environmental business.

Prominent Alumni

1. Lindsey Seavey, Assistant Brand Manager, Stonyfield Farm, ’11
2. Ivonne Bordas, Head of Sustainability Operations, Koo de Monde, ’11
3. Erin Dopfel, Senior Strategy Analyst, Conservation Services Group, ’10

Student Ratings on Career Services...

- Determining what jobs make sense for me: 3.1
- Providing information about relevant positions: 3.7
- Connecting with alumni or other professionals: 2.9
- Supporting a self-directed job search: 3.3

Of students agree...

- the program offers adequate career preparation resources for impact job seekers: 100%
- finding a job with impact is a top priority for students at the program: 92%

Reasons to Attend

The primary component prospective students of the Simmons School of Management MBA program should keep in mind is that this program is specifically tailored for women who wish to develop their leadership capability. The school’s mission of “women’s empowered and principled leadership” also applies to Simmons Net Impact. As a result, the Simmons MBA core curriculum has a gendered lens that focuses on the social impact application of women’s leadership abilities. In other words, anyone considering the Simmons MBA should ask themselves if a gendered worldview is important for their career development, and if so, Simmons Net Impact will only further enhance their gendered worldview and leadership abilities.

“Simmons SOM is incredibly supportive and interested in helping individuals find their specific interest.”

Top 3 Program Strengths

[Icons for TOP 3 PROGRAM STRENGTHS]
CURRICULUM

 USING A STRONGLY APPLIED APPROACH, the Simon Fraser University (SFU) Beedie School of Business full-time MBA combines theory and application to provide students with grounding in the fundamentals of business. The core curriculum incorporates social and environmental themes by offering sustainability and new ventures courses, where students are encouraged to learn and practice what it means to be socially and environmentally sustainable. The students are encouraged to adapt the program to their interests—whatever that may be. Many SFU Net Impact members have gone on to bring socially and environmentally sustainable aspects into their school projects. This has included meeting with nonprofits, social entrepreneurs, and socially responsible companies to offer business services.

There are a number of other relevant courses that are open to students at SFU. The university offers discussion sessions at the local Center for Dialogue, where students are encouraged to converse about issues such as poverty and health care. There are a number of faculty leaders that are involved in social and environmental areas who are open to sitting down with students and lending a helping hand. The MBA program is filled with case studies, lectures, and guest speakers surrounding the topic of social and environmental sustainability.

STUDENT ACTIVITIES

SFU NET IMPACT at the Beedie School of Business is very active in providing students with opportunities to learn, engage, and change the way things are done in the community. Some of the chapter’s key events and programs include a speaker series on how sustainability has transformed careers, panel discussions that touch on how sustainability can be incorporated in marketing and finance, and relevant fundraising and documentary events. The chapter continues to collaborate with the Graduate Students Business Association as well as the Learning Strategies Center at SFU. Some of the community impact initiatives have included live case studies for social enterprises and partnerships with local nonprofits in downtown Vancouver and the Vancouver Eastside.

SFU Net Impact has forged strong ties with both the Net Impact UBC and Vancouver professional chapters, acknowledging that the way forward is through collaboration. The live case studies and cooperation on the UBC Net Impact conference have come out of these partnerships. Social and environmental issues are integrated into student life through the sustainability course that is part of the MBA curriculum. Through the course, students have the opportunity to participate in real-life scenarios and help implement sustainable solutions for businesses in the community. Many students at SFU have found SFU Net Impact to be an interesting and worthwhile experience that opened their eyes to the possibilities that exist within the community.

NET IMPACT CHAPTER

SFU Net Impact has 20 active student members, three words to describe the chapter: passionate, committed, diverse.

Sample Courses:
- Sustainability
- New Ventures/Entrepreneurship
- Marketing
- Ethics

Degree Options:
- Full-time MBA
- Part-time MBA
- EMBA
- ONLINE-GMBA
- MSC Finance
CAREER SERVICES

THE CAREER MANAGEMENT CENTER (CMC) at the SFU Beedie School of Business is a valuable tool for students looking to start or continue a career in almost any field, including environmental and social sustainability. The staff at the CMC is extremely knowledgeable, friendly, and well-connected within the business community. Kirk Hill, the Associate Dean of External Relations, is a strong supporter of SFU Net Impact and student initiatives. The school job board offers many positions surrounding the area of sustainability, and many of these opportunities are first relayed to SFU Net Impact members who show a strong interest in getting involved. For students doing self-directed career searches, SFU Net Impact offers a categorized list of opportunities that are available both within the community and abroad.

REASONS TO ATTEND

THE MBA PROGRAM at the SFU Beedie School of Business is filled with individuals from diverse educational and professional backgrounds, helping to create an interesting dialogue both inside and outside the classroom. Staff members are extremely interested in seeing students succeed, and they are therefore always willing to help. Students with an interest in social and environmental themes should be willing to tailor the program to their interests, allowing for a unique perspective on business and sustainability. While some schools might have a sustainability stream, SFU requires all of our full-time MBA students to study this crucial area of business.

Social and environmental issues are integrated into student life through the sustainability course that is part of the MBA at SFU.
TEMPEL UNIVERSITY
Fox School of Business

CURRICULUM

TEMPLE UNIVERSITY’S FOX School of Business is in the early stages of developing a core CSR program. Sustainability, corporate governance, and social entrepreneurship are currently being incorporated into various classes. While the core curriculum does not yet offer diverse opportunities to explore social and environmental themes, certain courses do dedicate time to explore issues of CSR and sustainability. This includes the school’s survey course on Marketing, which explores CSR initiatives and corporate brand awareness. There are several professors who are very passionate about integrating social and environmental themes into the curriculum. T.L. Hill (faculty advisor to Fox Net Impact), Lynne Andersson (faculty advisor to the undergraduate chapter of Fox Net Impact), and Debbie Campbell are extremely dedicated to CSR initiatives and serve as excellent mentors to students who are looking to launch their CSR careers. There are also numerous extracurricular activities that students can explore, such as case competitions. This past year, Fox Net Impact competed in the Aspen Case Competition (which focuses on sustainability) and made it to the final round in the annual Design Week competition with a proposal that aimed to rejuvenate an urban neighborhood through social entrepreneurship.

SAMPLE COURSES
Social Entrepreneurship: Change the World, Profitably
Nonprofit Governance: Preparing to Sit on a Board of Directors
Sustainable Business Practices

STUDENT ACTIVITIES

FOX NET IMPACT is the flagship student group that seeks to create leaders that make a meaningful social and environmental impact in their careers. Fox Net Impact has three key primary initiatives: The Social Entrepreneurship Conference (SEC), Fox Board Fellows (FBF), and the Green Impact Campaign. Additionally, Fox Net Impact runs speaker events with area leaders such as Mark Pinsky of the Opportunity Finance Network, numerous volunteer opportunities, and networking events with alumni and other local chapters. This year, Fox Board Fellows had its largest applicant pool to date. FBF will place 20 – 25 students on the boards of local nonprofits this academic year. Next year will mark the first time that FBF participants will be simultaneously enrolled in a complimentary course to facilitate and enhance their board projects. This year’s Social Entrepreneurship Conference: From Point A to Point Green brought together students, faculty, and professionals for an engaging day of discussion centered on transportation and sustainability. The rousing keynote address was delivered by Stephen Gardner, the VP for NEC Infrastructure and Investment Development for Amtrak.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
27% of students are satisfied with course content
35% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
58% of students are satisfied with student commitment
54% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

NET IMPACT CHAPTER

SILVER chapter

15 active student members
energetic passionate close
CAREER SERVICES

THERE ARE SEVERAL emerging avenues for students searching for sustainability-oriented internships and jobs. As a growing number of students request these types of positions, the school has become more receptive to expanding its reach beyond the typical MBA positions. Specifically, Fox Net Impact is working on building a database of alumni for both advising and job/internship outreach. In addition, the team works to create contacts via speaker events and the Social Entrepreneurship Conference to help students network with other CSR leaders in the greater Philadelphia area. The career services department at Fox has a job/internship aggregator database called FOXNET, where the school posts internships and jobs. The career services department has increased the number of CSR opportunities through FOXNET this year and is attempting to add more in the future. The career services department also hosts a Career Connection event in the spring and fall terms where 20+ prospective employers are invited to come and recruit on campus.

REASONS TO ATTEND

THE INTIMATE COHORT setting of the full-time program offers students a fantastic opportunity to engage in their coursework and extracurricular activities. While the full-time program is small, it is characterized by a high level of group collaboration and support. The real-world consulting practicum offered by the Enterprise Management Consulting office is an invaluable skill-building and career-enhancing opportunity for students. The consulting portfolio includes over 50 projects that have focused on social sector and sustainability projects. Based on continuous feedback, the school has initiated a leadership development program which will be a valuable tool as students enter post-graduate positions. The entrepreneurial spirit of the Fox School is strong, and the administration is always open to new ideas and initiatives from motivated students. Thus, while a student may not find the exact course or program in social and environmental sustainability it is very possible to forge a unique path at the Fox School of Business. The faculty is truly dedicated to career development and students will be hard-pressed to find a closer community of students.

“Temple University is strongly committed to social and community development.”

TOP 3 PROGRAM STRENGTHS
THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT
MBA in Global Management

CURRICULUM

THUNDERBIRD WAS FOUNDED in 1946 with the vision that “borders frequented by trade seldom need soldiers,” and from this history, the school continues to be both globally and socially focused with the mission to “educate global leaders who create sustainable prosperity worldwide.” Thunderbird is serious about teaching students to view business and its interactions from a global perspective and was the first graduate business school to adopt an official Professional Oath of Honor. Every course offers a truly global focus, preparing students not just for business, but for business on an international scale. Even from the core courses, awareness of emerging markets, creating sustainable value, and the social and environmental impact of businesses are integrated into the curriculum. Students can find on-the-ground consulting practicum experiences through Thunderbird Emerging Markets Laboratories (TEM Labs). Through TEM Labs, students gain a deeper and broader understanding of the social and environmental impact of business in growth markets. A number of centers provide students with access to knowledge centers and resource opportunities with thought leaders in their fields, including the Center for Global Energy Studies, the Global Mindset Leadership Institute, and the Lincoln Center for Ethics in Global Management. Through the Net Impact chapter, a Sustainable Curriculum Integration initiative led by students in partnership with faculty and staff has established new courses focused on topics like Alternate Energy, and plans are in the works for both a course on Marketing to the Base of the Pyramid and developing a certificate in Social Enterprise. Finally, there are numerous opportunities to meet and listen to speakers on sustainability in areas ranging from international development to supply chain management.

STUDENT ACTIVITIES

THE THUNDERBIRD NET IMPACT CHAPTER leads the student body through club partnerships to collaboratively drive forward a focus on social and environmental issues in students’ academic lives and careers. In true Net Impact fashion, the chapter hosts events in collaboration with the Energy Club, Microfinance Club, Marketing Association, Management Consulting Association, Finance Association, Outdoor Adventure Club, and many more that see the value of integrating Net Impact values across fields and functional areas. In the spring of 2012, the chapter hosted its second annual Global Citizen Forum in collaboration with eight other clubs. The forum brought in speakers from around the country and consisted of panels and workshops to bring students, alumni, professors, and industry leaders together to engage in candid discussions about sustainability and the business case for good. Chapter initiatives provide students practical experience through Curriculum Change initiatives, Service Corps projects, Board Fellows placements, Mentorship programs, and Campus Greening efforts. With one of the largest student memberships, Thunderbird’s Net Impact chapter is known as an active, collaborative, and professional association on campus. The chapter was selected for the "True Spirit of Giving" award and received recognition in all six categories for student-selected awards within student activities.

NET IMPACT CHAPTER

THREE WORDS TO DESCRIBE THE CHAPTER: motivated ambitious connected
CAREER SERVICES

THE THUNDERBIRD CAREER MANAGEMENT CENTER (CMC) is intimately connected with the International Development field and works with students interested in socially and environmentally focused careers. Along with a state-of-the-art electronic library, access to hundreds of international resources, and more than 50 databases for conducting business research and employment analysis, the CMC employs a dedicated staff member who caters to those interested in careers relating to the Net Impact pillars. The CMC partners with Thunderbird’s Net Impact chapter to sponsor select groups of students to travel and network with upper-level management within the International Development, Social Enterprise, CSR, and Clean Technology industries in certain geographic regions. Career treks can offer a chance to be exposed to well-respected organizations and give those organizations an opportunity to showcase themselves at very little cost.

The CMC offers a variety of career services and access to job search support. Thunderbird’s career management portal, GlobalConnect, provides a hub where students can convey their qualifications and interests to prospective employers, store multiple resumes, view job postings that fit their specific qualifications and interests, apply for positions, and schedule interviews online. The CMC hosts a week of career-related activities, including a career fair, for students and recruiters every October. It includes soft skills and function/industry workshops, employer and alumni panel discussions, networking opportunities, guest speakers, and more.

One-on-one coaching sessions with career advisors are designed to help students articulate their skills and strengths and improve resume writing, interviewing, and salary negotiations skills.

The CMC offers a variety of career services and access to job search support. Thunderbird’s career management portal, GlobalConnect, provides a hub where students can convey their qualifications and interests to prospective employers, store multiple resumes, view job postings that fit their specific qualifications and interests, apply for positions, and schedule interviews online. The CMC hosts a week of career-related activities, including a career fair, for students and recruiters every October. It includes soft skills and function/industry workshops, employer and alumni panel discussions, networking opportunities, guest speakers, and more.

One-on-one coaching sessions with career advisors are designed to help students articulate their skills and strengths and improve resume writing, interviewing, and salary negotiations skills.

Reasons to attend

AS THE WORLD’S top-ranked international business school, Thunderbird has the knowledge, capacity, and global network to provide business training in even the world’s most challenging environments. Not only is the knowledge gained at Thunderbird invaluable, Thunderbird is a global and lifelong network that spans across borders and generations and will support graduates in socially and environmentally focused careers. Since its inception, Thunderbird has focused on promoting the role of business management in the creation of sustainable prosperity worldwide. Global citizenship is an umbrella for all the activities on campus related to professional ethics, corporate social responsibility, and sustainability, including curriculum, research, outreach, and student-led activities. Thunderbird for Good, the philanthropic arm of Thunderbird, leverages the school’s expertise in

Thunderbird provides opportunities to get your hands dirty and gain real life experience.

Top 3 program strengths

Nonprofit loan forgiveness?

Funds for nonprofit interns?

83% 70%
Q: Can UNICEF teach Unilever about succeeding in emerging markets?

A: fletcher.tufts.edu/TenQuestions

Today’s headlines remind us that the Front Page and Business Page are tightly interconnected. A business education from Fletcher—America’s oldest exclusively graduate school of International Affairs—is now more essential than ever. The MIB integrates concrete business skills and nuances of global forces and geopolitics. Graduates launch international careers that span borders and disciplines, in consulting, finance, policy, MNCs, NGOs, the UN, and more.

Change the world. Make the headlines.

Master of International Business
Learn more: fletcher.tufts.edu/MIB
The Fletcher School of Law and Diplomacy

CURRICULUM

The Fletcher School curriculum combines traditional business skills with a depth of knowledge in international affairs. Students must complete two field requirements and may choose to couple a business concentration with an international affairs focus such as development economics, human security, or international environment policy. Fletcher provides students with core business skills in finance, accounting, strategy, marketing, and economics. Social and environmental themes are incorporated into all coursework in a multi-disciplinary approach.

Students at the Fletcher School are considered its best assets. The depth and diversity of their backgrounds serve to create interesting dialogue inside and outside of the classroom. They are proactive in identifying new areas for study and working to create new courses. The faculty supports this process and actively engages with students in order to shape the curriculum to their needs. Students may also take courses across Tufts University, at Harvard University’s various graduate schools, and at other institutions in the Boston area. This cross-registration makes a wealth of courses available to Fletcher students in order to fine tune their education with respect to their career goals.

Students at the Fletcher School are considered its best assets. The depth and diversity of their backgrounds serve to create interesting dialogue inside and outside of the classroom. They are proactive in identifying new areas for study and working to create new courses. The faculty supports this process and actively engages with students in order to shape the curriculum to their needs. Students may also take courses across Tufts University, at Harvard University’s various graduate schools, and at other institutions in the Boston area. This cross-registration makes a wealth of courses available to Fletcher students in order to fine tune their education with respect to their career goals.

Students have the opportunity to conduct research and collaborate with these centers as well as conduct research trips abroad. The centers and clubs on campus organize regular speakers, panels, seminars, roundtables, and conferences to broaden the learning experience.

STUDENT ACTIVITIES

Student life at Fletcher is as vibrant and dynamic as the school’s diverse student body, which represents a wide range of interests, professional backgrounds, and life experiences. Rooted in a strong sense of community, Fletcher students participate in a plethora of student organizations, clubs, and research opportunities that complement their education in the classroom. Among the many organizations sharing Net Impact’s focus areas are the Social Business Club, Fletcher Green, Fletcher Energy Consortium, the Political Risk Forum, the Fletcher Youth Initiative, the Human Rights Project, and the International Business and International Development Clubs.

Students come to Fletcher from the public sector, private sector, nonprofits and international organizations, but they all share a commitment to tackling emerging global challenges. The mission of Net Impact therefore aligns with the interests, background, and future career goals of Fletcher students. Fletcher’s Net Impact chapter seeks to leverage the diversity of the student body to promote rich dialogue and exposure to a variety of perspectives. The chapter strongly believes in integrating the interests of its members into chapter activities, striving to represent the many environmental, social, and governance issues by inviting outside lecturers from academia, the private sector, and civil society.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...

77% of students are satisfied with course content
84% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...

81% of students are satisfied with student commitment
87% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

25 active student members

Three words to describe the chapter: global, entrepreneurs, leaders
CAREER SERVICES

STUDENTS AT THE FLETCHER SCHOOL have support from a spectrum of areas when conducting career research. The staff at the Office of Career Services takes all students through a Professional Development Program in their first semester, where they learn about networking, interviewing, and writing resumes and cover letters. They have access to a database that includes job and internship postings as well as fellow students’ work history, which facilitates more casual networking. Students also host career and internship panels in which they discuss their experiences in a particular industry or region.

The Office of Career Services staff has dedicated areas of expertise, advising on the best ways to perform a job search and providing introductions to key people in each students’ target industry. The Office has key people in the private, nonprofit, international development, and energy and environment sectors. Students also have full access to the alumni database. Alumni are open to being contacted for career advice and informational interviews and most respond quickly to emails and phone calls.

REASONS TO ATTEND

THE KEY STRENGTHS of the Fletcher School are its multi-disciplinary curriculum, diverse student body, and interactive approach to understanding and solving today’s complex issues. Fletcher students see the big picture and want to share that vision with their peers. They actively work toward promoting social good through their careers and the businesses or organizations they will work for. Many have started their own social businesses which they continue to run from Fletcher. Many more go on to establish these businesses after graduation. A rich community among current students and alumni helps to facilitate connections during and after students’ time on campus.

The Fletcher School is an excellent way to share a vision and truly make a meaningful impact.

TOP 3 PROGRAM STRENGTHS

1. Michael Zarin, Director of Government Relations, Vestas Wind Systems, ’87
2. Tessie Petion, Lead SRI Analyst, Domini Social Investments, ’07

OF STUDENTS AGREE...
the program offers adequate career preparation resources for impact job seekers.

OF STUDENTS AGREE...
finding a job with impact is a top priority for students at the program.

94% 93%
UNIVERSITY OF ALBERTA
Alberta School of Business

At a glance...
Survey Respondents=26
142 Full-time MBA students

CURRICULUM
THE ALBERTA SCHOOL of Business recognizes the importance of social and environmental sustainability in business study and practice. The School believes in building business leaders who consider the planet, people, and profit. The classes offer a balance of case studies, professor- and industry-led lectures, and real-world, community-based project opportunities that focus on social responsibility and nonprofit sectors. The Alberta School of Business has developed strategic partnerships with the Canadian Centre for Corporate Social Responsibility (CCCSR) and the Centre for Applied Research in Energy and the Environment (CABREE), which have been instrumental in supporting curriculum development.

Alberta Net Impact has provided the Alberta School of Business the opportunity to engage MBA students in many community-based projects within the curriculum, volunteer consulting opportunities outside of the formal program, Speaker’s Forums, the Net Impact Conference, and business case competitions.

SAMPLE COURSES
Managing Not-For-Profit Organizations
Corporate Sustainability

As one of 25 participating international schools, the School of Business, CCCSR, CABREE, and Alberta Net Impact sponsored a number of teams to enter the prestigious Aspen Business & Society International Case Competition focused on a for-profit business facing a social or environmental challenge. The Speaker’s Forums are also excellent complementary extracurricular opportunities for students to hear from speakers about CSR, social sectors, arts and culture, and sustainability.

All core MBA courses moving forward will provide greater emphasis on course material and projects related to sustainability issues. Students can also specialize in sustainability, focusing on challenging and engaging courses in the areas of natural resources and energy accounting, law, and management; sustainable and responsible marketing; managing nonprofit organizations; and CSR and social entrepreneurship, to name a few. Additional courses in clean technology and philanthropy are also being explored.

STUDENT ACTIVITIES
ALBERTA NET IMPACT believes in supporting sustainable and responsible business practices within the community. Over the past year, Alberta Net Impact has engaged 16 community partners and roughly one third of the Alberta School of Business students under two of the graduate chapter’s most value-added portfolios. The Consulting and Greening portfolios have provided student consulting teams with opportunities to provide recommendations and practical solutions to local organizations that face real issues. All students participating in the consulting and greening projects demonstrated commitment to the objectives of Net Impact and to the community organizations they were assisting. Each team provided advice or solutions related to strategy, marketing, business plans, or energy saving audits. Alberta Net Impact has worked diligently to gain the support and recommendation of the administration, faculty, students, and community partners. This support has been demonstrated through sponsorship of events, funding of students attending the Net Impact Conference, and case competitions.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
69% of students are satisfied with course content
69% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
65% of students are satisfied with student commitment
69% of students are satisfied with extracurriculars

NET IMPACT CHAPTER
GOLD chapter
THREE WORDS TO DESCRIBE THE CHAPTER:
innovative conscientious community
47 active student members

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

THE ALBERTA SCHOOL of Business MBA Career Services offers personalized career support, based on a student’s strengths, aspirations, and experiences that can be leveraged in his or her search. The relationship is designed to proactively engage the student in the pursuit of their career, with the student taking ownership of the various opportunities within and outside of the program. The school offers a variety of settings for students to network with and meet business leaders and alumni, including award dinners, breakfast lectures, and alumni dinners. MBA-related job openings are regularly advertised through e-updates provided by Career Services. For those who have their own leads, the Career Services office is there to facilitate whatever the student may need in the process. For the socially- and environment-minded individuals, Career Services can assist in identifying the current opportunities and can actively engage alumni and the School of Business professional network in sourcing opportunities. Career Services is supportive of special initiatives, such as the Alberta chapter’s pilot launch of Net Impact’s new peer job search and team curriculum.

PROMINENT ALUMNI
1. Alison Schneider, Manager, Alberta Investment Management Corporation, ’11
2. Kathy Arbuah, Special Events & Administration Manager, Special Olympics, ’10
3. Charlene Butler, President & Founder, Butler Business Solutions, ’09

STUDENT RATINGS ON CAREER SERVICES...
- Determining what jobs make sense for me: 3.2
- Providing information about relevant positions: 2.6
- Connecting with alumni or other professionals: 3.3
- Supporting a self-directed job search: 3.6

OF STUDENTS AGREE...
- The program offers adequate career preparation resources for impact job seekers: 72%
- Finding a job with impact is a top priority for students at the program: 57%

REASONS TO ATTEND

THE ALBERTA MBA program offers students a stimulating and rewarding experience across multiple specializations. Students who attend the program are here to make a difference. While in the program, students will be exposed to learning that is a blend of team-based and individual projects that stretch academic and leadership opportunities. Students thrive, developing relationships built on teamwork, reputation, and healthy competition that last as they graduate and become alumni of the program. Students have access to faculty, staff, and alumni which allow the development of further professional and academic success. The program is designed to be better every year and encourages active involvement of students in feedback that shapes and achieves this goal.

Alberta Net Impact remains a strong leader in bringing social, corporate, and environmental responsibility themes into the Alberta MBA experience. The graduate chapter has met its objective of engaging students, the community, and the program through community-based programming, insightful speaker series, professional development workshops, case competitions, and real-world consulting opportunities. Those who rise to the challenge of the Alberta MBA Program can expect to develop a more holistic perspective of business and leave equipped with the tools needed to have a greater social and environmental impact.

"A strong student body dedicated to finding a balance between the economy and social and environmental impact."

TOP 3 PROGRAM STRENGTHS

1. Prominent alumni
2. Student ratings on career services...
3. Reasons to attend
THE UBC MBA curriculum at the Sauder School of Business is undergoing a major redesign in 2012, but its integrated perspective on business strategy will remain, and perhaps even strengthen. Sustainability is considered an integral part of all business decisions and therefore is a key aspect of the “Responsible Business” theme that weaves throughout the entire MBA program. Through courses, industry projects, and extra-curricular offerings, students get a multi-faceted view of sustainability and its ethical components.

Sauder’s social and environmental strengths lie mostly outside the classroom, and the revised MBA program suggests this will remain the case. Through required integrative projects, all students get involved with local businesses focused on shared values and strengthening the local economy. In addition, the ISIS Research Centre, dedicated to “advancing social innovation and sustainability through research, incubation and application,” provides students with workshops, speaker events, and internships in a network of dynamic, well-regarded local business initiatives focused on social change. The Sauder Africa program is also a valuable resource for students interested in social innovation and sustainability; each year a team of Sauder students travels to Kenya to teach business skills to young adults in Nairobi.

The larger UBC community is a global leader in environmental sustainability, from research to teaching to campus development. While these resources are not readily provided to Sauder students, they are easily accessible. Faculty members have a range of interest, knowledge, and accessibility in terms of integrating social and environmental themes into the curriculum. Several Sauder professors are fluent in, and passionate about, sustainability and are very supportive of student extra-curricular initiatives and in-class leadership.

THE SAUDER MBA student body is generally very enthusiastic about sustainable business and lifestyles. This attitude is in line with the local West Coast culture and is a main reason many students and professionals make the move to Vancouver. 2012 marked the 10th year of the UBC Net Impact Conference & Sustainability Expo, by far the largest event the Sauder Net Impact chapter organizes; it is also the largest student-led Sauder event of the year, attracting nearly 200 professionals and students to enjoy panel discussions and a career expo on various subjects relating to sustainable business. The chapter enjoys a close relationship with the Simon Fraser University (SFU) and Vancouver professional chapters of Net Impact.

The UBC campus has many active student groups, many of which are undergrad-led, including the Commerce Undergraduate Society: Sustainability, Common Energy UBC, AMS Sustainability, and the Campus Sustainability Initiative. These groups host a range of activities, including socials, lectures, and advocacy efforts. In addition to the annual UBC Net Impact Conference, the Sauder Net Impact chapter organizes or volunteers at panel discussions, film screenings, live case study events, and networking events.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
- 76% of students are satisfied with student commitment
- 59% of students are satisfied with extracurriculars

NET IMPACT CHAPTER
- 35 active student members
- Three words to describe the chapter: diverse, motivated, inspiring
CAREER SERVICES

THE BUSINESS CAREER CENTER (BCC) is an excellent student resource for career and network building. The MBA class is small enough that career advisors get to know students who engage with them personally. There is also an excellent mentorship program with numerous connections to active, contemporary leaders in local social and environmental businesses. Staff members are approachable, engaging, and understanding of the desire of many students for an unconventional career path. A range of required and optional workshops develop student skills in negotiation, resume building, and networking tactics. One-on-one career advising and additional resources such as video practice interviews are popular.

While many of the BCC’s established relationships are with larger local businesses, there are few head offices in Vancouver and staff members recognize that many students who come to Sauder and wish to stay in British Columbia are not interested in positions at large corporations. The contemporary complexities of corporate responsibility are well-integrated in corporate positions and smaller companies with whom the BCC has established relationships; in fact, Vancouver is at the forefront in terms of integrating complicated sustainability roles in various industries such as IT, finance, and natural resources. Net Impact’s connections with other local chapters and its energetic local professional network, in combination with the many public events open to Sauder students, makes a self-directed career search an excellent strategy, easily and effectively augmented by a relationship with the BCC.

REASONS TO ATTEND

THE UBC MBA program at the Sauder School of Business is internationally known for its collaborative environment, integrated curriculum, and embedded culture of sustainability. This culture extends beyond the walls of Sauder, where MBAs and Sauder’s Net Impact chapter are active and engaged with the greater UBC and Vancouver communities. The Vancouver business community is a hotbed of innovative small businesses, entrepreneurs, and social and environmental leaders.

The UBC MBA program is creative, contemporary, and progressive; teaching styles are personalized and innovative, and there are numerous opportunities, both integrated into the curriculum and available for students with initiative, to augment their professional and academic development in creative ways.

British Columbia is a strong hub for socially responsible start-ups which make it an exciting place for future social entrepreneurs.

TOP 3 PROGRAM STRENGTHS
ACADEMICS AT HAAS include a strong core curriculum in addition to a wealth of social and environmental impact electives, offered both through the business school and the broader UC Berkeley campus.

Even before classes start, Haas students are introduced to the social and environmental impact space with a social impact case during Orientation Week. This theme is continued in the first year core classes which are taken by all incoming MBA students. Beyond the core, Haas students have at their fingertips a wide range of social impact electives – more classes than can even fit in the two year course of study! Popular electives allow students to gain real-world consulting experience through experiential learning engagements with clients ranging from Bay Area nonprofits and social enterprises to major corporations such as Dow, Yahoo, and Hewlett-Packard.

SAMPLE COURSES
Social Sector Solutions
Strategic Corporate Social Responsibility & Projects
Social Entrepreneurship
Power of Social Technology 4 Good

Haas students also benefit from two exceptional centers within the business school that are focused on social impact. The Center for Responsible Business (CRB), the Lester Center for Entrepreneurship (“Lester Center”) and the Center for Nonprofit and Public Leadership (CNPL) connect students with outstanding faculty, practitioners and thought leaders in the field of responsible business, social enterprise, impact measurement and nonprofit leadership. They also work to design innovative new courses based on developments in the sector and interest from students. In addition the Lester Center supports innovation and social entrepreneurship through the GSVC (Global Social Venture Competition) held annually at Haas, and its incubation program manifested in UC Berkeley’s Startup Accelerator known as “SkyDeck,” offering a home for new social enterprises, among other initiatives.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
76% of students are satisfied with course content
73% of students are satisfied with faculty emphasis

STUDENT ACTIVITIES
THE HAAS NET IMPACT CHAPTER provides members with high-impact, relevant programming to allow students to learn about and build careers in the area of social and environmental impact.

Haas Net Impact hosts career treks to local companies and nonprofits and also brings speakers to campus. These opportunities allow members to learn about a range of organizations and network with industry practitioners. Recent organizations the chapter has worked with include Blu Skye Sustainability Consultants, Omidyar Network, and BSR. Net Impact also helps run the Berkeley Board Fellows program, coordinated by the Center for Nonprofit and Public Leadership, where interested students can sit on the board of one of over 50 Bay Area nonprofits to receive governance and leadership experience.

While Net Impact is one of the largest student clubs at Haas with close to 150 members, it works closely with other student clubs that also enrich the social and environmental offerings for Haas students. These include the International Development and Enterprise Club; the Education Leadership Club; Global Social Venture Competition; and Berkeley Energy and Resources Collaborative.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
97% of students are satisfied with student commitment
100% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

include the International Development and Enterprise Club; the Education Leadership Club; Global Social Venture Competition; and Berkeley Energy and Resources Collaborative.

NET IMPACT CHAPTER

80 active student members

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

AS A RESULT of its well-earned reputation for “doing well and doing good,” the Haas School of Business provides significant career services support for its students interested in social impact.

This guidance includes a “Social Impact 101” panel for students exploring the sector, career management seminars focused on recruiting fundamentals within specific industries, two career services staff focused on the social impact space, and a team of second-year career coaches who worked in social impact internships and are eager to help incoming students with each step of the job search. Additionally, each student interested in social and environmental impact receives a copy of the school’s 23-page “Guide to Social Impact,” detailing courses, events, and partner companies in major sub-sectors of the social impact space. As the internship search heats up, the career services office organizes networked job search teams so students can provide support and contacts to each other, demonstrating the Haas values of teamwork and collaboration. Numerous opportunities for mock interviews are provided via a Career Management Conference in October and the school’s “Super Saturday” interview event in January. In terms of actually sourcing jobs, a large number of social impact organizations recruit on campus for impact-related positions and even more opportunities are posted on the school’s job board. Haas also has a partnership with the MBA Nonprofit Connection, which provides approximately 30 additional internship and full-time job postings each month. Haas recently added resources from More Than Money Careers, which provides on-demand training and guidance for securing social impact job placements.

REASONS TO ATTEND

THE HAAS SCHOOL OF BUSINESS is on the smaller end of the top business programs, but the school’s commitment to social and environmental impact is anything but small. The Haas Net Impact Chapter is a key strength of the program and is one of the largest student clubs with around 150 members. In fact, interests in various areas of social impact are so strong that the school features several other clubs devoted to these areas, in spite of the small student body. The Haas Education Leadership Club rallies students around education, culminating in an Education Case Competition that was the first in the business school world. Similarly, The Global Social Venture Competition is the largest and longest-running social business plan competition, with over 600 teams from over 50 countries competing in 2012 for $50,000 in start-up capital. Students passionate about international development and energy challenges can join the International Development and Enterprise Club targeted on these issues.

“Smart, hardworking, and fun people who want to lead successful careers that go beyond just maximizing profits.”

TOP 3 PROGRAM STRENGTHS

PROMINENT ALUMNI

1. Patrick Awuah, Co-Founder and President, Ashesi University College, Ghana, ’99
2. Priya Haji, Co-Founder and CEO, World of Good, ’03
3. Paul Rice, President and CEO, TransFair USA, ’96

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.9
- Providing information about relevant positions: 3.2
- Connecting with alumni or other professionals: 3.7
- Supporting a self-directed job search: 4.0

OF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers: 92%
- finding a job with impact is a top priority for students at the program: 95%

THIS SCHOOL OFFERS...

- Nonprofit loan forgiveness?
- Funds for nonprofit interns?

2220 Piedmont Avenue, Berkeley, CA 94720, USA
www.haas.berkeley.edu
UC DAVIS IS emerging as one of the leading institutions of the green economy. Cutting edge research is being done within the fields of energy efficiency, environmental design, and sustainable agriculture. MBAs pursuing sustainability have access to vast resources of knowledge throughout a variety of disciplines. The research centers available to students include the Agricultural Sustainability Institute, Energy Efficiency Center, Institute of Transportation Studies, Center for Watershed Sciences, and the Institute for Innovation and Entrepreneurship. Recently, the University opened its doors to the new West Village community, the largest planned zero net energy community in the United States. Many graduate students have utilized these centers to develop successful green business plans which have been nationally recognized at various competitions.

The UC Davis Graduate School of Management is no exception within this environmental community. The business school resides in a beautiful LEED Platinum certified building, embodying the school’s commitment to sustainability. The MBA program recognizes that sustainability and corporate social responsibility are two essential components of business leadership. The core curriculum is focused on preparing students to be effective and ethical leaders with real impact. Case studies reflecting environmental and social issues are included in core classes. Professors often stage challenging debates that require students to think critically about issues such as hydraulic fracturing, labor conditions, and executive compensation. Students are also encouraged to bring projects and topics they are passionate about into class for group assignments. For those who want to dive deeper into these topics, the Graduate School of Management offers several electives.

STUDENT ACTIVITIES
FOR OVER A DECADE, MBA students have brought innovative programming and exciting events to the Graduate School of Management through the Net Impact chapter. Davis Net Impact is consistently one of the largest and most active clubs at the school – a testament to the value students place on environmental and social concerns. Each year, events reflect the personal passions of club members. This year, esteemed speakers presented topics ranging from low-carbon projects in China to B-Corps and the new Flexible Purpose Corporation laws. One of the most popular events is an annual retreat to Lake Tahoe during student orientation, which provides a unique environment for new students to connect and discuss their interests.

Davis Net Impact recognizes that it is important to embed the principles of sustainability throughout all activities, and the club frequently cosponsors events with other student organizations. These event partners include the Clean Technology Club, Wine Business Consulting Group, and Women in Leadership Club. The chapter also frequently collaborates with Net Impact groups in Sacramento and the Bay Area. By developing these relationships, Davis Net Impact has become a resource for responsible business leaders within the region.

NET IMPACT CHAPTER
20 active student members

SILVER chapter

THREE WORDS TO DESCRIBE THE CHAPTER: committed synergistic diligent
CAREER SERVICES CONTINUES to be more active in sourcing opportunities for current students in the areas of social and environmental responsibility. The weekly newsletter features opportunities like the Y.O.U. Inspire Fellows Program and NGOabroad. The Job Board regularly features postings in organizations with social and environmental impact like Education Pioneers and the California Public Employees Retirement System (CalPERS). Career counselors recently attended a Fast Company networking event and plan to attend the 2012 Net Impact Conference in Baltimore. Career Services’ ability to connect current students with alumni engaged in social and environmental responsibility is a notable strength. This year’s Job Shadow Day offered shadowing opportunities with alumni in nonprofit organizations like the Low Income Investment Fund (LIIF). Last year, Career Services developed a cohort system to accurately categorize students for postings, employer outreach, and marketing. Cohort groups in the system include CSR/Sustainability and Nonprofit/Public classifications. The fall Career Fair featured nonprofit and government organizations like Blue Shield of California and CalPERS. Career Services encourages students to share information on non-traditional career fairs like The Hub Internship Fair and Slow Money Annual Gathering. Counselors also offer assistance in identifying panelists for events. The Nonprofit Fellowship Fund continues to subsidize students who choose to pursue low-paid or unpaid summer internships in areas of social and environmental responsibility. The Net Impact chapter hosted an internship panel in the fall featuring recipients of the Fellowship Fund. This past April, the chapter presented a panel of current and former Net Impact members who have established careers in social and environmental responsibility after earning their MBA degree.

PROMINENT ALUMNI
1 Ted Howes, Director of Consumer Products & Innovation, Business for Social Responsibility, ’04
2 Cleveland Justis, Director, Institute at the Golden Gate, ’05
3 Mitchell Jones, Environmental Market Analyst, EcoAnalytics, ’09

STUDENT RATINGS ON CAREER SERVICES...

Determining what jobs make sense for me 3.5
Providing information about relevant positions 4.1
Connecting with alumni or other professionals 4.0
Supporting a self-directed job search 3.8

REASONS TO ATTEND

THE MBA PROGRAM at UC Davis has a long legacy of developing responsible leaders that transform ideas into action. Under the IMPACT curriculum, students have the opportunity to apply their passions through hands-on experience with companies in Northern California. Situated between San Francisco and Sacramento, the school provides access to one of the world’s most innovative regions featuring successful entrepreneurs and influential policy makers. Prominent speakers, such as Patagonia’s Rick Ridgeway and Morrison and Foerster’s Susan Mac Cormac, regularly engage students on the environmental and social challenges facing tomorrow’s business leaders. The intimate environment, made possible by classes of fewer than sixty students, allows for an unparalleled sense of community. MBA candidates can pursue environmentally and socially focused careers while gaining the rigorous, fundamental education of a top business school. Through this program, students empower themselves to become effective leaders for environmental and social change.

The UC Davis Graduate School of Management is a vibrant, close-knit academic community of future business leaders with a focus on sustainability.

TOP 3 PROGRAM STRENGTHS
CURRICULUM

THE PAUL MERAGE School of Business at the University of California, Irvine promotes awareness of issues concerning sustainability through its core curriculum as well as its elective offerings. All core and elective courses contain real-world assignments that create opportunities for MBA students to work with nonprofit organizations and socially responsible companies. The Merage School has developed a curriculum that provides business leaders with the skills to implement, evaluate, and raise awareness for a successful sustainability program.

Many of the opportunities to work with nonprofits or social responsibility initiatives are presented through the Center for Global Leadership’s Social Responsibility Initiative (SRI) program. The Social Responsibility Initiative (SRI) program emphasizes the importance of corporate and personal responsibility in the community. The SRI program connects MBA student teams with local nonprofit organizations needing project-based consulting. The program is also a valuable resource for nonprofit organizations especially in times of economic challenges. In turn, the SRI program is a meaningful way for MBA students to gain real-world consulting experience, to get insight into community challenges, and to help shape the future of an organization.

Dual-degree programs include an MD/MBA and JD/MBA program. Overall, the dual-degree students are active in campus organizations, including Net Impact.

STUDENT ACTIVITIES

SINCE THE BEGINNING of the Merage School Net Impact Chapter in 2005, the club has continued to gain support from both full-time and part-time MBA students, as well as faculty and community members. Students from The Merage School continue to collaborate with local nonprofits to provide consulting on different areas like finance and marketing.

The Merage Net Impact chapter actively collaborates with other business school chapters in the Southern California area, as well as within the undergraduate community. The Merage Net Impact chapter often participates in joint activities with other organizations on campus that contribute to the community by fundraising and bringing together students with shared interests. Recent events include a panel on careers in education reform, an ethical leadership seminar, and a presentation on the advantages and disadvantages of operating an organic brewery.

NET IMPACT CHAPTER

40 active student members
collaborative cross-functional engaged
CAREER SERVICES

THE MERAGE SCHOOL CAREER CENTER is very supportive of students seeking work in CSR-related internships and careers. The job search website offers many opportunities for both internships and careers in nonprofit and corporate social responsibility work. The Merage Net Impact chapter works closely with the MBA Career Center and is heavily involved in developing professional relationships with like-minded companies and bringing them to campus for informational and recruiting events.

The Dean of The Merage School is also very involved in the local community and fosters relationships with many nonprofits in the surrounding Orange County area. Additionally, many networking opportunities are also available through company information sessions, mixers, mentorship program, and the Distinguished Speaker Series where top business leaders speak on-campus.

REASONS TO ATTEND

THE MERAGE SCHOOL program is an intimate one; the faculty and students help to create a collaborative learning environment. Being a close-knit environment, there is easy access to the MBA Program Office and student-driven initiatives are encouraged and supported. The faculty and staff believe in the motto, “Be the change you want to see in the world.”

The Merage School program is also on the cutting edge of innovation in business, particularly where environmental, social, and corporate accountability issues are concerned. The Business Plan Competition at The Merage School creates many socially and environmentally-progressive products that are unprompted by Net Impact, which leaves a large potential for on-campus presence outside of the business school. The Merage School Net Impact Chapter is poised for growth in the immediate future.

“ The Paul Merage School of Business provides a wholesome, personalized MBA program where fellow student interaction is key.”

PROFICIENT ALUMNI

1. Sarah (Hine) Spear, Executive Director, Arch Grants, St. Louis, ’05
2. Wendy Arciero, Director of Community Relations and Public Affairs, Anaheim Ducks & Honda Center, ’01
3. Eve Barker, President, Barker Consulting, ’06
4. Geetanjali Singh, Marketing Manager-Corporate Citizenship, Asia Pacific, Oracle, ’10
5. Jack Toan, Vice President, Wells Fargo Foundation, Wells Fargo, ’02
THE CURRICULUM AT UCLA ANDERSON is very entrepreneurially focused and can be applied to any industry, including those related to Net Impact. While the core curriculum is limited in social and environmental casework, Net Impact student leaders have been successful at pushing the administration to integrate more social impact cases; operations, brand management, leadership, ethics, supply chain management and marketing courses now all include social impact casework. Moreover, many professors are personally involved in these issues and are able to tie the themes back into this realm. Outside of the core curriculum, there are some electives that focus on these issues, with two entirely new courses created this year at the urging of Net Impact chapter members: Impact Investing and Corporate Social Responsibility. There is also an entire certification program called Leaders in Sustainability that can be obtained in conjunction with the Anderson MBA degree. These offerings are fairly diverse and easily accessed, though improvements are still being made in terms of socially focused curriculum. Dean Judy Olian is currently drafting the 2016 Strategic Plan and promises a new focus on social impact. Thankfully, UCLA is a large university and Anderson students are permitted to take several courses in other graduate schools which provides an opportunity to learn more about social issues if one so chooses.

SAMPLE COURSES
Impact Investing, Microfinance, and Climate Change Law & Management of Nonprofit Organizations
Social Justice and Corporate Social Responsibility

STUDENT ACTIVITIES
THIS PAST YEAR, Net Impact students led 42 unique events, ranging from speaker series, to Industry Career Nights, to Dinner-for-Eights (small group dinners with professionals), to Days-on-the-Job (company visits), to large scale case competitions and conferences. The 7th annual Net Impact Consulting Challenge grew to 120 student participants consulting 20 nonprofits in the LA community. Net Impact helped create the inaugural weeklong TED Takeover, TED’s first partnership with a business school. Anderson’s Board Fellows program grew significantly from its inception two years ago. The club also organized various speaker series designed to facilitate networking between like-minded students and professionals. There is also a strong effort to make Anderson a green campus, and the school works closely with the broader UCLA community on many green initiatives. Overall, Anderson students are very interested in and supportive of Net Impact’s offerings. The majority of the student body participates in Challenge-for-Charity (C4C); last year, Anderson C4C raised over $100,000 and volunteered over 5,000 hours for three select charities. There is a lot of flexibility within the club’s programming each year and therefore many opportunities to plan unique and interesting events. Anderson is a great place for a self-motivated person who wants an opportunity to create social impact within the business school.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
66% of students are satisfied with student commitment
77% of students are satisfied with extracurriculars

NET IMPACT CHAPTER
45 active student members
three words to describe the chapter: growing, energizing, family

46% of students are satisfied with course content
43% of students are satisfied with faculty emphasis
CAREER SERVICES

SEVERAL SOCIALLY AND ENVIRONMENTALLY FOCUSED companies recruit for employees and interns on campus. Many students find employment this way, though the majority of students interested in these roles end up finding employment through the connections and support system that is developed while attending Anderson. These connections are facilitated through Net Impact led events. The career center is useful for career-switchers or students coming from non-traditional backgrounds, but sometimes there is pressure to remain open-minded toward more traditional MBA roles, where skills can be transferred to social impact jobs in the future. The Haskamp Fund offers merit-based financial support for top students looking to intern in the social and environmental industries, especially if these internships are unpaid or low-paid. At this time, there is no loan forgiveness for students working in the nonprofit or public sector, but there is an emphasis on finding companies or positions in those sectors with fair compensation.

PROMINENT ALUMNI
1. Gregory McGinity, Managing Director of Policy, The Broad Foundation, ’02
2. Nurit Katz, Sustainability Coordinator, UCLA Sustainable Resource Center, ’08
3. Brandon Malmberg, Managing Director, Los Angeles, Education Pioneers, ’07

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.5</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>3.6</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>4.5</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.4</td>
</tr>
</tbody>
</table>

OF STUDENTS AGREE...
- the program offers adequate career preparation resources for impact job seekers: 69%
- finding a job with impact is a top priority for students at the program: 66%

REASONS TO ATTEND

UCLA ANDERSON is an incredibly supportive and entrepreneurial program that invites students to incorporate their passions into their careers. Because of the high quality of supportive students, there is an astounding level of coordination among students to create exciting ventures and innovative solutions for existing problems. Anderson students are very active on the case competition circuit, recently winning the Haas Education Leadership Case Competition and placing among the top teams in the International Impact Investing Competition. There is also a strong emphasis on being a “green” campus, which begets many opportunities to learn about sustainability and participate in similar activities. Education Reform has also become a strength of the school, with alumni who are senior leaders at LAUSD, Education Pioneers, Green Dot Public Schools, and The Broad Foundation. UCLA administration has become much more supportive of Net Impact as it has grown in membership, and students are encouraged to take initiative in every aspect of student life. The sense of family and community within the Net Impact chapter is especially notable, providing a welcoming and dynamic atmosphere for students interested in social impact issues.

“UCLA Anderson does an outstanding job of giving students the tools to be global, strategic leaders.”

TOP 3 PROGRAM STRENGTHS
UC SAN DIEGO'S School of International Relations and Pacific Studies (IR/PS) offers a wide variety of courses in the areas of clean energy, corporate social responsibility, and environmental policy. In the core curriculum, the school offers required courses that focus on building quantitative and economic skills, which are essential building blocks for future environmental policy courses. For example, in Managerial Economics, a required course for all students, the professor spent several lectures discussing the economic aspects of sustainability. Thus, even a student without a strong economic background can feel prepared to take on more advanced economic-focused environmental policy courses.

SAMPLE COURSES
Environmental and Regulatory Economics
International Health Economics
Chinese Environmental and Energy Policy
Latin American Environmental and Energy Policy

Required courses as part of the International Environmental Policy career track are heavily focused on the very important economic side of environmental policy. In addition to these courses, many of these themes are incorporated into the core curriculum. IR/PS also works closely with UCSD’s esteemed Scripps Institute of Oceanography, and IR/PS students may take courses in Marine Science, Economics, and Policy, Economics of Natural Resources, and International Environmental Agreements. The program is very focused and engaged with social and environmental themes and often host talks about sustainability and environmentalism.

STUDENT ACTIVITIES
THE NET IMPACT CHAPTER AT IR/PS is the major sustainability club at IR/PS. Each year the chapter hosts a variety of lectures and activities; most notable include the Environmental Policy and Business Forum for networking opportunities with the local business community, stimulating social awareness lectures, trivia nights, and guided nature walks through beautiful La Jolla and San Diego.

The IR/PS chapter is also involved with the UCSD Center for Sustainability and coordinates events with the Rady School of Management’s Net Impact group. The IR/PS community is highly collaborative; all of IR/PS’s clubs work together and join forces to develop club activities that address relevant social and environmental issues. The chapter also coordinates a Board Fellows Program.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
79% of students are satisfied with course content
86% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
84% of students are satisfied with student commitment
93% of students are satisfied with extracurriculars

NET IMPACT CHAPTER
20 active student members
SILVER chapter
THREE WORDS TO DESCRIBE THE CHAPTER: innovative, collaborative, high-achieving
CAREER SERVICES

IR/PS STUDENTS OFTEN cite that their main reason for enrolling in this program is the amazing career services. As soon as school starts, the career counselors encourage students to start searching for an internship. Students are quite lucky that the school is located in San Diego, a leader in environmentalism. The UC San Diego campus is often praised for its sustainability practices - it ranked third Coolest School in Sierra Magazine’s Sustainability Magazine, and the university has even won the EPA’s 2010 Energy Star Award for its on-campus cogeneration plant, which generates 85% of campus electricity. There are many local businesses and start-ups for which IR/PS often organizes information sessions and facilities tours. Part of IR/PS’s Net Impact chapter includes an Environmental Policy and Business Forum, which hosts quarterly panel discussions about a salient social and environmental topic. It’s ultimately a networking opportunity for those interested in social and environmental impact careers with members of the industry and academics.

The program’s career management team is extremely experienced, and it is particularly helpful that career counselors have different industry focuses, allowing students to get a more pertinent job/internship search experience. They also hold very useful resume building workshops and organize semi-annual outreach trips to San Francisco and Washington, DC. There is no limit to the amount of job and internship postings relating to social and environmental impact accessible through IR/PS. Because the program has a specialized career track in International Environmental Policy, employers are eager to post social and environmental impact job opportunities that they may not post elsewhere.

PRINCIPAL ALUMNI

1. Lane Jost, Corporate Responsibility Consultant, Price Waterhouse Coopers, ‘09
2. Tristan Mecham, Business Sustainability Analyst, Source 44, ‘10
3. Adam Whinston, Supply Chain Social/Environmental Responsibility Lead, Hewlett Packard, ‘06

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 4.5
- Providing information about relevant positions: 3.3
- Connecting with alumni or other professionals: 3.3
- Supporting a self-directed job search: 4.6

REASONS TO ATTEND

IR/PS PROVIDES A UNIQUE ENVIRONMENT for graduate school because it combines a student’s interest in international relations and gives them tangible ways to take that interest into the real world. The program offers career track options that should appeal to most students, including a track in International Environmental Policy. While other schools may offer environmental programs or courses, IR/PS take social and environmental themes and sets them in an international context; a vital aspect for an increasingly globalized world. Additionally, each student is required to become a regional “expert” by graduation time. The program is not an MBA program, but an international studies program whose mission is to matriculate confident members of a global society that have the skill sets any MBA graduate would have, along with a strong appreciation for social responsibility and international policy issues.

“IR/PS is a close-knit community of people with fascinating backgrounds, insights, and experiences.”

TOP 3 PROGRAM STRENGTHS

- Prominent alumni
- Student ratings on career services
- Funds for nonprofit interns

OF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers.
- finding a job with impact is a top priority for students at the program.

93% 98%
CURRICULUM

THE MASTER OF ENVIRONMENTAL SCIENCE and Management (MESM) program is a two-year professional degree program that focuses on application and problem-solving. The program consists of three parts: core courses, specializations aimed at fostering depth in specific areas, and the capstone Group Project or Eco-Entrepreneurship (Eco-E) project. There are seven areas of specialization offered, including Corporate Environmental Management (CEM), Economics and Politics of the Environment, Energy and Climate, Water Resources Management, Conservation Planning, Pollution Prevention and Remediation, and Coastal Marine Resources Management.

Students in the Corporate Environmental Management (CEM) specialization gain knowledge in business skills, entrepreneurship, life cycle assessment (LCA), and energy innovation. The Eco-E focus, unique to Bren, is a 10-unit supplement to any specialization and is designed to provide students with the skills to launch new ventures that address society’s environmental problems from a business perspective.

The combination of courses in the CEM and Eco-E focuses allows students to gain a multidisciplinary perspective relating to the social and environmental impacts of business.

The capstone of the MESM program is the Group Project or Eco-E Project, which serves as the master’s thesis. The Group Project provides master’s students, working in groups of three to six, an opportunity to partner with outside clients to solve a real-world environmental problem. Proposals for projects are submitted by companies (for example, Toyota, Patagonia, Hewlett Packard and Zurich Financial Services), nonprofits, government agencies and students, among others. The students work together and consult with faculty advisors, clients, and other relevant professionals to tackle the problem. For the Eco-E Projects, an alternative to Group Projects, students work in groups to develop a business model, build a prototype concept, and create a go-to-market strategy for a new environmental venture.

STUDENT ACTIVITIES

BREN SCHOOL STUDENTS have demonstrated their passions beyond the classroom through participation in myriad clubs, organizations and events. Students at the Bren School find opportunities to participate in internal and external competitions and workshops that allow them to develop skills and share expertise. For example, a group of Bren Net Impact members took the opportunity to test their knowledge of sustainable business by participating in the Hult Global Challenge. Net Impact also sponsored the school’s first Walmart Better Living Business Plan Challenge internal competition for students with creative entrepreneurial ideas. After winning the regional competition, the team from Bren was one of eight teams to present its business model to Walmart executives at the company’s corporate headquarters in Arkansas.

Over the past year, Net Impact has hosted a series of diverse events ranging from academic discussions about corporate social responsibility and the nuances of doing business across cultures to career development opportunities in environmental markets.

NET IMPACT CHAPTER

10 active student members

THREE WORDS TO DESCRIBE THE CHAPTER:
innovative, collaborative, interdisciplinary

160 Full-time MESM students
CAREER SERVICES

THE BREN SCHOOL Career Development Program (CDP) is highly proactive, innovative, and student/client focused. With extensive experience in hiring and placement, the Bren School CDP team has created a unique job-search approach aimed at ensuring that students land preferred jobs quickly. Nearly 70% of the class of 2011 said they are currently working in their “ideal” job, while more than 25% are working in jobs closely related to their ideal. A majority of students land jobs prior to graduation and close to 100% accept environmental job offers within 3-4 months of graduating. The CDP team has connections with hundreds of organizations in all sectors within the social and environmental impact arena. Graduates are also part of the University of California network, which has more than 1.4 million alumni working around the globe.

The CDP has a listserv that posts over 75 opportunities each month — many of them developed by the CDP team, with additional announcements coming from alumni, employers, and Bren School Corporate Partners.

The CDP team brings in more than 30 social and environmental impact speakers annually. Students also connect with employers through numerous professional association events, including Net Impact events. The CDP team has also established an internal social networking system and an internal career development website to provide students and alumni with everything they need to manage their careers and conduct a self-directed career search.

REASONS TO ATTEND

THE BREN SCHOOL seeks to provide students with a platform to develop skills essential for making an impact in the work force. It is the ideal place for someone seeking a combination of environmental education, business and entrepreneurial training, and real-world experience.

Solving issues that occur at the intersection of business and the environment requires interdisciplinary knowledge, and the Bren School enables students to gain this knowledge. Bren’s broad offering of classes exposes students to the natural sciences, economics, business, law, and policy.

The Bren School is a leading graduate school of environmental science and management in the western United States, and it was purpose-built for the pursuit of cutting-edge training of environmental professionals. Anyone seeking an education that will lead to a career involving both business and the environment should consider the benefits of the interdisciplinary education that Bren can provide.

"The Bren School attracts the biggest minds in the world studying all angles of environmental issues."

TOP 3 PROGRAM STRENGTHS

1. Ariana Arcenas-Utley, Corporate Responsibility & Sustainability Program Manager, Deckers Outdoor, ’10
2. Jennifer DuBuisson, Associate Manager of Global Sustainability, Mattel, Inc., ’08
3. Kim Matsoukas, Sustainability Manager, Vans Corporation, ’06
CURRICULUM

AT BOOTH, A “QUESTION EVERYTHING” ethos pervades the classroom experience and encourages debate on emerging business issues, including social impact. Its flexible curriculum allows students to explore the subjects that are most relevant to their particular situation. Additionally, students may take up to six elective courses outside of the business school, including courses at the Law School, the Harris School of Public Policy, or the College.

In spring 2012, Booth launched the Social Enterprise Initiative, a center that serves as a central advocate for social impact at the school. The center unifies efforts by faculty, students, and alumni to promote social enterprise and supports faculty research on social impact.

There are several courses focused on social enterprise at Booth. For students interested in international development, global business, and social policies, the business school offers a number of international economic policy courses, an International MBA program, and a robust study abroad program.

SAMPLE COURSES
Social Entrepreneurship Lab
New Social Ventures
Energy: Markets & Innovation
Business, Politics, & Ethics

STUDENT ACTIVITIES

BOOTH’S VIBRANT STUDENT life gives students the opportunity to take on leadership roles and shape future communities that they care about. With a range of student groups focused on social or environmental impact (such as Net Impact, International Development Group, Emerging Markets Group, Food, Environment, Agribusiness & Development Group, and Energy Group), there are many opportunities to get involved.

Booth’s Net Impact chapter offers its members the opportunity to gain hands-on experience through the Board Fellows Program and education consulting projects with Chicago Public Schools and Teach for America. The chapter also provides career development support through regular lunch lectures by social entrepreneurs and collaboration with the Career Services Department. Booth’s Net Impact chapter also allows students to explore their interests through field trips to local social ventures, networking-focused socials, and other events such as documentary screenings.

The number of students at Booth who are engaged in social and environmental issues is increasing, and the Booth Net Impact chapter views the upcoming year as an opportunity to strengthen the program while focusing on its membership’s professional ambitions.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
15% of students are satisfied with course content
35% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
20% of students are satisfied with student commitment
40% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

Net Impact Chapter Silver
40 active student members
entrepreneurs innovative experimental
CAREER SERVICES

THE CHICAGO BOOTH Career Services Department is dedicated to working with student groups, including Net Impact, to meet the needs of students. By fostering relationships with social impact recruiters and constantly reaching out to potential new recruiters, Career Services continually improves the quantity and quality of social and environmental impact jobs available for Booth graduates. In addition, Career Services organizes career development programming and weekly job postings and on-campus recruiting for students interested in working in non-traditional sectors that prioritize social and environmental issues.

There is substantial programming for first-year students. The school’s “Industry Immersion” event for incoming students includes a panel on careers in social enterprise. The “On Time/On Target” series of workshops for students seeking nontraditional MBA careers includes sessions specifically devoted to students planning to work for social impact organizations. Students also have access to an extensive online community directory, which allows them to search for alumni using numerous criteria, such as industry, area of expertise, club involvement, professional and personal interests, and volunteer activities.

The Polsky Center for Entrepreneurship offers an Entrepreneurial Internship Program, which gives students the opportunity to intern at a company with a social mission, startup, or small business during the summer between their first and second years. The Polsky Center provides assistance in locating companies/organizations that qualify to host an intern. Qualifying interns, who are selected through a competitive application process, receive financial assistance from the Polsky Center and host companies during the ten-week summer internship.

PROMINENT ALUMNI

1. Scott Griffith, CEO, Zipcar, ‘90
3. Craig Nakagawa, Co-Founder and Director, VillageReach, ‘97

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.6</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>4.0</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>4.0</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.8</td>
</tr>
</tbody>
</table>

REASONS TO ATTEND

THE UNIVERSITY OF CHICAGO BOOTH School of Business is recognized as an incubator of original thought, having a storied history in challenging existing thinking in finance and economics. This innovative mentality has important applications for managing for-profit and nonprofit enterprises. Chicago Booth students are encouraged to be independent, data-driven problem solvers who challenge conventional wisdom—an important quality for social innovation.

Booth’s flexible curriculum and focus on experiential learning offers students the freedom to dive deeply into topics of interest and apply what they’ve learned in the classroom to real-life business problems. Booth students learn to tackle challenging issues while balancing the needs of various stakeholders. Through lab courses, club-sponsored consulting projects, the Board Fellows program, and frequent visits from social entrepreneurs, members of the Chicago Booth community strengthen their management expertise while having an impact on social and environmental problems.

“Chicago Booth’s strength is in adopting to the needs of the students.”

TOP 3 PROGRAM STRENGTHS

- Prominent alumni
- Student ratings on career services
- Funds for nonprofit interns
- Finding a job with impact is a top priority in the program

OFF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers.
- finding a job with impact is a top priority in the program.

20% 67%

2007 South Woodlawn Ave.
Chicago, IL 60637, USA
www.chicagobooth.edu
Advance Your Career with an MBA Degree from the Leeds School of Business

The University of Colorado Boulder Leeds School of Business offers both full-time MBA and part-time Evening MBA programs. With a solid foundation rooted in core business fundamentals, our MBA programs allow you to delve deeper into the areas of finance, marketing, entrepreneurship, and real estate.

To learn more Visit leeds.colorado.edu/mba or email LeedsMBA@colorado.edu
THE LEEDS SCHOOL OF BUSINESS offers an array of opportunities for students to learn about and become engaged with values-driven business – in the classroom, through impactful events, and the school’s various Centers of Excellence. Students are immediately exposed to the ideals of socially- and environmentally-responsible business in Leeds’ core corporate social responsibility course. Students can further pursue a specialization in sustainability and enroll in a variety of electives that focus on sustainable business and social entrepreneurship. Leeds’ coursework also provides countless opportunities for MBAs to work on projects with real-world implications, and students have partnered with an impressive array of businesses to help them address important sustainability challenges.

Students are further supported by a strong network of faculty and Centers of Excellence, including the Center for Education on Social Responsibility (of which the Leeds Net Impact Chapter is a part), the Deming Center for Entrepreneurship, and the Real Estate Center’s Institute for Sustainable Development. Leeds’ faculty also add significant value to the program through their remarkable range of direct experience in such areas as sustainability consulting, renewable energy, sustainable land use, and natural or organic products. Leeds also offers many opportunities to network and learn outside of a classroom setting. The Deming Center’s Sustainable Opportunities Summit as well as CESR’s Conscious Capitalism Conference are two such opportunities. The 2011-2012 academic year also brought an exciting selection of guest speakers, such as Hunter Lovins, President of Natural Capitalism Solutions, Will Sarni, Director and Practice Leader for Enterprise Water Strategy at Deloitte Consulting LLP, and Auden Schendler, VP of Sustainability at Aspen Skiing Company.

THE LEEDS NET IMPACT CHAPTER is actively engaged in providing a wide range of opportunities for students to develop the skills and networks to become tomorrow’s sustainable business leaders. Students have created many impressive events and groups, representing the truly entrepreneurial culture of the MBA program. Now in its 11th year, the Leeds Net Impact Case Competition brings MBA teams from around the country to compete on a challenging sustainability topic for a real business. Leeds students plan and manage the entire competition, gaining valuable experience in case writing, event management, fundraising, marketing, and volunteering.

Leeds also provides a host of other opportunities for students. Through the Leeds Social Impact Consultants organization, students offer consulting services to social ventures and nonprofits. Board Fellows participants use their business acumen to help local nonprofits. Through a partnership with CORE, a Colorado based sustainable business consortium, students consult local businesses to assess and improve their environmental, social, and governance (ESG) performance. Students can also pitch new venture plans to local experts through the Social Impact Track of the New Venture Challenge.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
87% of students are satisfied with course content
73% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
98% of students are satisfied with student commitment
93% of students are satisfied with extracurriculars

Sample Courses
Environmental Entrepreneurship
Commercialization of Renewable Energy Technology
Nonfinancial Accounting

Net Impact Chapter
60 active student members
GOLD chapter
Three words to describe the chapter: engaged entrepreneurs active
CAREER SERVICES

The Leeds MBA program is a dynamic environment that offers many exciting opportunities for students. From career-switchers to students taking the next step in their professional careers, Leeds offers an array of resources, networks, and opportunities to enhance their career search and professional progression.

The Leeds Career Connections team provides consistent communication around potential job and internship opportunities, many of which have an environmental or social focus. Career Connections staff offers industry seminars, career assessment, and individual career planning. Students have the added benefit of directly interacting with potential employers through such events as group lunches with professionals, speaker series, and impact-driven business conferences, all of which are further supported by Leeds’ impressive network of staff, alumni, and businesses. A core course in Professional Development not only touches on the traditional facets of the job search, but also provides insight into new tools and media to prepare students for 21st-century business. Conferences and career fairs add further value by allowing students to become exposed to various target industries, and network with and learn from relevant thought leaders.

The business environment in Boulder and the greater metro area provides a plethora of opportunities for students to leverage their MBA degree to do impactful work in a range of industries such as organics, renewable energy, local agriculture, and many others.

PROMINENT ALUMNI
1. Sean Tufts, Development Manager, RES Americas, ’11
3. Michael Joseph, CEO, Mile High Organics, ’09

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.2
- Providing information about relevant positions: 3.1
- Connecting with alumni or other professionals: 3.5
- Supporting a self-directed job search: 3.8

OF STUDENTS AGREE...

- 96% of students agree the program offers adequate career preparation resources for impact job seekers.
- 91% of students agree finding a job with impact is a top priority for students at the program.

REASONS TO ATTEND

At the Leeds School of Business, MBA students can learn from the best while also walking (or biking, hiking, running and skiing) the talk. Few settings rival the scenic Flatirons, the vibrant Front Range research and sustainable business economy, or the Leeds community’s commitment to social responsibility and environmental stewardship. A student will develop not only the theory and tools for the new economy, but also have the commitment of an entire community to entrepreneurial, environmental, and social action. Among its many accolades, the University of Colorado at Boulder is recognized as one of the nation’s most sustainable campuses – CU was named “the greenest university in America” by CNN in 2010, highlighting its zero-waste football games, 10,000+ bicycles (one for every three students), biodiesel buses, renewable energy and water conservation efforts, and decades-old (and profitable) recycling program. Further, CU is one of only ten Ashoka Changemaker Campuses, has achieved "Leader" status from the Sustainability Endowments Institute, and is ranked 21st in Aspen Institute’s “Beyond Grey Pinstripes” list of top universities preparing MBAs for social, ethical, and environmental stewardship. The environment at CU is ideal for the values-driven business leaders of tomorrow.

Leeds’ curriculum is focused on providing the highest level of education with an emphasis on sustainable entrepreneurship.

TOP 3 PROGRAM STRENGTHS
CURRICULUM

THE DANIELS COLLEGE OF BUSINESS is widely regarded as a leader in ethics education and is integrating sustainability into its curriculum more and more every year. In 2011, The Aspen Institute’s Beyond Grey Pinstripes ranked Daniels second in the world for small MBA programs, and 15th overall, for integrating social and environmental issues into the MBA program. Last year, Net Impact drove a campaign to create a formalized Sustainability concentration. Daniels has formed a working group of faculty and a small external advisory board to develop the concentration proposal and define the course content. The new Sustainability concentration could launch as early as fall 2012.

Daniels’ core MBA curriculum includes a three-course progression known as the Compass. Compass courses The Essence of Enterprise, Ethics for the 21st Century Professional, and Creating Sustainable Enterprises emphasize ethics, corporate social responsibility, and sustainability.

MBA students can choose a concentration from among general business areas such as finance or marketing. Students with an interest in social or environmental themes can create a customized concentration and take courses at other schools at the University of Denver.

STUDENT ACTIVITIES

DANIELS HAS MANY students passionate about and dedicated to using business for social and environmental impact. The Daniels Net Impact Chapter offers interested students a variety of events and projects in which they can become involved.

Daniels Net Impact projects and events for the 2011 – 2012 academic year have included a moderated panel discussion entitled “The Business of Water: Key Issues and Strategic Imperatives,” which brought professionals from the world of water to speak to Daniels students about the issues they see in their jobs. Panelists included Dr. Paul Bowen, Water Technology Director for the Coca-Cola Company, David LaFrance, Executive Director of the American Water Works Association, Sue Dorsey, CFO of Water For People, and John Stulp, Special Policy Advisor to the Governor of Colorado on Water. There was also real-world networking and consulting opportunities through a partnership with CORE (Connected Organization for a Responsible Economy) that paired student teams with companies to conduct baseline sustainability assessments and greenhouse gas inventories. Finally, there was a Social Entrepreneurship and Sustainability Forum and Elevator Pitch Competition, which featured speakers and breakout sessions on social enterprise and gave students the opportunity to develop pitch skills with professional social entrepreneurs.

NET IMPACT CHAPTER

GOLD chapter

THREE WORDS TO DESCRIBE THE CHAPTER:

passionate
involved
busy

20 active student members
CAREER SERVICES

CAREER SERVICES AT Daniels is coordinated by the Suitts Career Management Center, which offers a variety of workshops and services aimed at creating a long and rewarding career for students and alumni. Resources specifically targeting students interested in pursuing a career with social or environmental impacts are limited; however, the staff has an open door policy and is willing to work with individual students to address their needs. The Suitts Center does post jobs related to social and environmental impact as they come available. Since there are numerous ways to find an impact career, the staff encourages students to build their core business skills and target socially and environmentally conscious companies as opposed to just looking for a specific CSR role. Net Impact is working with the Suitts Center and the Dean to build an alumni database that specifically tracks those alumni who are working for responsible companies or have taken social and environmentally related positions. The Suitts Center has an opportunity to build stronger relationships with local businesses in the Denver community in addition to the larger companies, like Starbucks, DaVita and CH2M Hill, that participate in the on-campus recruiting events and other student experiential learning opportunities. It is part of the Daniels Net Impact chapter’s mission to promote professional development opportunities, and the chapter continues to work with the Suitts Center to improve the tools available for those interested in pursuing careers with social and environmental impacts.

PROMINENT ALUMNI
1. K.J. McCorry, Founder, Eco-Efficiency Consulting Firm, '09
2. Kara Seeley, Director of Business Development, Natural Capitalism Solutions, '09
3. Aubrie Fontanini, CSR/Sustainability Consultant, Environmental Resources Management, '11

REASONS TO ATTEND

THERE’S A REASON THE DANIELS COLLEGE of Business attracts current and future business leaders passionate about triple-bottom-line business practices. The school is a nationally recognized pioneer in the fields of ethical business leadership and sustainable business development due to the robust and unique learning environment it creates.

The Daniels program benefits from the school’s proximity to the burgeoning clean tech movement in the Denver area; former students have interned with the National Renewable Energy Laboratory and the Clean Tech Open. Daniels alumni go on to do big things at the intersection of business and sustainability - the founding president of the college’s Net Impact Chapter went on to a leadership position in guiding sustainable business practices for a Fortune 500. Daniels Net Impact chapter provides students additional opportunities to engage with the topics of environmental and social issues as they relate to business. For students looking to hone their business skills at the intersection of money and meaning, the Daniels College of Business offers an incredible value.

"There are many opportunities to get involved with case studies, events, and other engaged students. Anyone is able to find a field to get excited about."
CURRICULUM

THE UNIVERSITY OF GEORGIA (UGA) offers an Environmental Certificate Program (EECP), designed to prepare students for environmental business challenges using multiple disciplines and points of view. In addition to electives that address issues of social and environmental sustainability, MBA students jointly enrolled in the EECP may take electives as varied as Water Resources Economics, City Planning, or Natural Resource Law. The Terry College of Business is unique and ground-breaking is in the field of energy informatics, with leading professors such as Dr. Boudreau and Dr. Watson.

Although there is no first-year core class on sustainability, core classes incorporate case studies that grapple with sustainability issues. The faculty and staff are very supportive in integrating social and environmental themes into the curriculum whenever possible.

At a glance... 100
Full-time MBA students

STUDENT ACTIVITIES

THIS PAST YEAR, the UGA Net Impact chapter worked primarily with the Office of Sustainability at UGA. Students helped evaluate sustainability grants that current students at UGA proposed for sustainability projects on campus. The chapter also worked with the recycle-reuse program and learned to build a goat shed from recycled materials. The goats then ate an invasive plant species growing at UGA.

Outside of the UGA Net Impact chapter, the Terry College of Business requires students to complete 45 hours of community service in order to graduate with their MBA degree. The MBA Volunteer Dawgs organizes student involvement with various community service projects, including ones related to sustainable human development.

NET IMPACT CHAPTER

5 active student members
two words to describe the chapter: developing university-oriented

CAREER SERVICES

THE MBA CAREER MANAGEMENT CENTER is very supportive of students with alternative business foci. They work to connect students with individuals in fields and companies with progressive sustainability policies.

The UGA program teaches skills necessary to developing sustainable and socially responsible projects.

REASONS TO ATTEND

UGA PROVIDES ITS students with the business acumen needed to thrive in a career focused on sustainability. New course offerings in business analytics and innovation provide MBA students with forward-looking new business tools that will prepare them for the environmental and business challenges ahead.
CURRICULUM

SOCIAL VALUE, CORPORATE social responsibility, and business’ role in shaping society are discussed in all core courses in the Smith MBA program, whether finance, marketing, strategy or accounting. During the 2011–2012 academic year, the Smith MBA core curriculum changed from a required selective course in CSR and sustainability to requiring that at least 10% of core course material cover these topics.

Smith is one of the best places in the nation to explore global supply chain management. Its programs are consistently highly ranked and have numerous successful alumni, including the current CEO of CSX, Michael Ward. The Center for International Business and Education Research (CIBER) at Smith offers multiple country-focused courses, including Doing Business in Australia: Resource Management. In conjunction with the Center for Social Value Creation (CSVC), CIBER also offers a short-term volunteer summer consulting program in Sri Lanka in collaboration with the United States Agency for International Development.

The CSVC is a driving force behind the focus on social enterprise and responsible business in the MBA core curriculum. The Center lobbied for inclusion of socially and environmentally focused cases in MBA courses and offers grants to encourage faculty to research topics in related fields. The Center also runs the Changetheworld.org Social Venture Consulting Program, which gives MBA students real-world experience consulting for nonprofit organizations. CSVC provides students with exposure to leaders in corporate responsibility by hosting events such as lectures, forums, and the annual student-led Social Enterprise Symposium.

STUDENT ACTIVITIES

THE SMITH NET IMPACT CHAPTER is joined by many student clubs in creating and providing business tools and professional networks that Smith MBAs can use to create maximum social, environmental, and economic impact. In fall 2011, the Supply Chain Club and the chapter held a Greenstorming event that matched students with supply chain professionals to work on cases in supply chain sustainability. In conjunction with the Entrepreneurship Club, the Chapter hosted a screening of TED Talks on social enterprise, exposing students to Net Impact principles in a social setting. With the Professional Communications Club, Net Impact organized the first annual Leadership Under Fire Case Challenge, in which students played the roles of corporate executives facing a social or environmental crisis, fielding difficult questions from a live press corps.

The Smith Net Impact Chapter’s signature “Cases & Beer” event invites high-profile guest speakers to discuss responsible business issues in a casual setting. During the 2011–2012 academic year, Net Impact led five Executive Job Shadowing Program visits to responsible businesses and organizations in the DC Metro area, which provided over 25 students with access to leaders in their field of interest and resulted in several internship offers.

NET IMPACT CHAPTER

GOLD chapter

40 active student members

entrepreneurs driven professional
CAREER SERVICES

THE CHAPTER PROVIDES many career resources to students seeking jobs or internships in non-traditional job sectors. Through networking events like career treks, panel presentations, speaker engagements, and the Executive Job Shadowing Program, students have the opportunity to establish connections in their area of interest. The Executive Job Shadowing Program sends a small group of students to shadow and interview top executives at responsible businesses in the DC Metro area. This year, students visited the headquarters of Marriott, OPower, Community Wealth Ventures, Noblis, and the Inter-America Development Bank. The goals of the program are to create strong connections between local sustainable organizations and Smith students and expose Smith students to the realities of being a responsible leader in the business world.

The Office of Career Services (OCS) has a career advisor who specifically supports the career development of students interested in careers in CSR, sustainability, and the nonprofit sector. On-campus recruiting for jobs with a social or environmental focus includes EDF Climate Corps and Education Pioneers. OCS also provides support for Net Impact by sponsoring chapter attendance to the annual Net Impact Conference. This year OCS brought Dr. Mrim Boutla, Co-Founder and Managing Partner of More Than Money Careers, to lead a two-part workshop that helped students match career goals with their passions at Smith. This well-attended session helped students design a plan for a non-traditional job search and has become a yearly component of the OCS career development program. OCS supports the chapter by funding expenses related to the Executive Job Shadowing Program and a networking reception following the Leadership Under Fire Case Challenge.

PROMINENT ALUMNI

1. Jigar Shaah, CEO, Carbon War Room, ’01
2. George Ashton, Co-Founder and CFO, Sol Systems, ’06
3. Marc Russo, President of North Division, WellCare, ’96

REASONS TO ATTEND

THE MISSION OF THE SMITH SCHOOL of Business is to equip students for impact in the world as agents of both economic prosperity and transformative social change. Smith offers a high-quality and diverse business education with a rigorous approach that prepares students to create social value in their future careers. With a dedicated Dean and nationally recognized Centers of Excellence, Smith offers strong institutional support for students interested in CSR, sustainability, and social entrepreneurship. Students benefit from the school’s prominence in the Washington DC/Baltimore area, and its strong connections with federal, state, and local government; national and international non-governmental organizations and the social sector; Northern Virginia and Maryland’s high-tech and biotech corridors; and Baltimore’s thriving banking, manufacturing, legal, and health care industries. The MBA program is poised to become a top program integrating issues of social and environmental stewardship into curriculum and research. With the Net Impact Chapter’s already strong presence among MBA students and related organizations, any incoming MBA student can play a critical role in one or many different transformative initiatives on campus and in the community.

“Each student at Smith is able to tailor a unique academic experience that reflects their own interests.”

TOP 3 PROGRAM STRENGTHS

- Determining what jobs make sense for me (3.4)
- Providing information about relevant positions (4.0)
- Connecting with alumni or other professionals (3.1)
- Supporting a self-directed job search (3.5)

OF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers.
- finding a job with impact is a top priority for students at the program.
- 74% of students agree..

7965 Baltimore Avenue,
College Park, MD 20742, USA
www.rhsmith.umd.edu
**UNIVERSITY OF MASSACHUSETTS, AMHERST**  
Isenberg School of Management

---

### CURRICULUM

The University of Massachusetts (UMass) Amherst’s Isenberg School of Management has a full-time MBA curriculum with some recent student-led changes that incorporate social and environmental themes into both core and elective courses. 2012 marked some exciting activity with a new core course *Business & Its Environment* and participation in the Hult Global Case Challenge and the Aspen Business & Society Case Competition.

After students complete the first year core curriculum, the flexible second year is purposely set up to encourage students to pursue their cross-disciplinary interests through elective courses, offered not only in the business school but also across the entire university, including the Center for Public Policy & Administration, the UMass Climate System Research Center, Resource Economics, and several other social and environmentally focused departments and research centers on campus. “The ability to take courses outside the business school is profoundly helpful,” remarked one student. “I studied solar and wind energy as part of my MBA program through the engineering school at UMass.” Elective courses with social and environmental themes are increasing.

Extensive support for dual degree programs is also offered in conjunction with the engineering, public policy, hospitality, and sports management departments. The small size of the full-time MBA makes faculty members very accessible and often willing to consider student input when it comes to class design. Both faculty and administration seem to be open to further incorporating social and environmental issues into the curriculum.

---

### STUDENT ACTIVITIES

UMass Amherst’s GOLD Net Impact chapter is one of three graduate student clubs in the MBA program. With committed, energized chapter leaders and nearly half of all full-time MBA students involved, Net Impact UMass offers a varied event calendar that provides networking, professional development, educational, and social opportunities. A keynote Net Impact event last year was the Sustainability Consulting Challenge, which partnered Net Impact members with local businesses to work on a sustainability project. Teams spent three to four weeks consulting with each business, developed recommendations, and participated in a final competition. In addition, the chapter hosted a dozen other events, including speakers on social finance, nonprofit governance, and social entrepreneurship; film screenings; professional development workshops; and attendance at sustainability conferences.

Net Impact UMass also participates in Net Impact’s Board Fellows and Campus Greening programs. Through Board Fellows, students can serve six-month terms as non-voting board members of local nonprofits. Working with the UMass Sustainability Coordinator, 24% of students are satisfied with course content, 33% of students are satisfied with faculty emphasis, 76% of students are satisfied with student commitment, and 61% of students are satisfied with extracurriculars.

---

### NET IMPACT CHAPTER

Net Impact members created an initiative to reduce the usage of disposable plastic water bottles on campus. The chapter also brought the MBA Oath to campus, organizing an MBA Oath Ceremony for graduating full- and part-time students.

---

**GOLD chapter**

Three words to describe the chapter: passionate, creative, vibrant
CAREER SERVICES

THE CHASE CAREER CENTER IS a career development resource tailored especially for the needs of business students and is the main source of career support for the MBA program. With input from students, and in conjunction with the Business Communication Program, Chase is launching a revised professional development seminar geared towards training students to be competitive adaptable leaders in a rapidly evolving business climate. This first-year course will not only cover traditional job seeking skills, but will include improvisational workshops, negotiation training, and other life-long skills with a holistic approach to the students’ long-term career success. Due to the small size of the program, there is limited recruiting on campus and internship/job opportunities are typically generated by the students themselves. Isenberg has a strong alumni network and there is an electronic alumni database. Net Impact UMass provides peer resources for internships, maintaining a list of internships in the social sector, and is exploring the development of a stipend fund to assist students who accept internship offers in the nonprofit sector. At this time, the school offers limited dedicated resources for students looking specifically for jobs with a social or environmental focus; however, recent efforts have increased awareness of social and environmental issues with career center staff and the school administration.

REASONS TO ATTEND

THE ISENBERG SCHOOL’S FULL-TIME MBA at the University of Massachusetts, Amherst is a small, close-knit business community within a large university setting. The small size of the program creates an environment that fosters student involvement in course discussion and helps to shape a continually evolving curriculum. In the first year, social, environmental, and business ethics themes are incorporated into the core curriculum. The second year of the program, focused on elective courses, allows students to take advantage of the myriad of resources the university has to offer.

As only one of three student groups in the MBA program, Net Impact offers students opportunities to lead and make a real difference. The faculty and administration are easily accessible and supportive of sustainability initiatives. UMass Amherst passed its Climate Action Plan in 2010, so this is an opportune time for involvement in campus greening efforts. Attending school in the Pioneer Valley of Massachusetts offers the benefit of a diverse and culturally vibrant region with a community-wide commitment to making a positive social and environmental impact. Local businesses serve as resources and inspiration for students who want to follow the path of doing well by doing good.

“It is a small program that allows students the opportunity to become closely connected with fellow students and faculty.”

TOP 3 PROGRAM STRENGTHS

1. prominence of alumni
2. student ratings on career services...
3. finding a job with impact is a top priority for students at the program.
UNIVERSITY OF MASSACHUSETTS, DARTMOUTH
Charlton College of Business

CURRICULUM

THE COURSE RECOMMENDED as the first that students should take in UMass Dartmouth’s MBA program is Corporate Responsibility and Business Law - it provides an overview of how sustainability and corporate social responsibility concepts relate to all the other subject areas of the MBA curriculum and aspects of running a business. A sustainable development concentration is available, as are a total of seven courses related to sustainability and social responsibility. Groundbreaking research, new discoveries, and original case studies about local sustainability role models are incorporated into the curriculum. The most revolutionary experiential learning opportunity is the chance for MBAs to help produce the annual GRI-guided sustainability report for the university. This was the first such report by a university in the world to achieve the top level of compliance with the world’s preeminent standard. Both students and faculty are actively engaged in developing new curriculum and social-engagement opportunities at the university level. There is a Center for Campus and Community Sustainability and a Center for Civic Engagement. Over 170,000 hours of volunteer time will have been logged by UMass Dartmouth students in the 2011-2012 academic year.

Together, students and faculty have published research on themes such as sustainability reporting, corporate reputations, and employee happiness. Discoveries in these areas have been cited by MSN, The Times of India, and Inc. magazine.

SAMPLE COURSES
Corporate Responsibility and Business Law
Sustainable Development Theory and Practice
Strategic Sustainability Leadership
Carbon Management

STUDENT ACTIVITIES

THE GRADUATE PROGRAMS at UMass Dartmouth expose students to colleagues from a diversity of geographic regions and backgrounds and challenge conventional means of thinking. Surveys show that students are highly informed about social and environmental issues and highly interested in the impacts and efforts of their university to become more benign, engaged, and restorative in terms of its externalities. Five things that prospective students may expect from Net Impact UMass Dartmouth are: Field trips to sustainable businesses including local wineries and food industry pioneers; guest lectures, such as one by the founder of the world’s first fair trade spirits company; opportunities to engage in community activities like clean-ups and campus maintenance; career-boosting networking, CV-writing, and job search guidance and events; and first-in-the-world pilot energy conservation projects. Examples of community impact activities include a beach clean-up and campus wilderness trail maintenance.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
76% of students are satisfied with student commitment
76% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

78 active student members

NET IMPACT CHAPTER

GOLD chapter

committed
enthusiastic
inventive
CAREER SERVICES

STUDENTS AT BOTH THE GRADUATE and undergraduate levels have succeeded in finding and excelling in positions related to sustainability. Representatives of companies in this field regularly visit campus to meet students. Faculty and alumni extend a helping hand to current students, and within the student body are examples of colleagues mentoring each other in their quests for employment that is the perfect fit.

REASONS TO ATTEND

AS INDICATED BY the information above, the Charlton College of Business has unique and differentiating strengths in the arena of sustainable business and sustainable development education. These strengths relate to the education offered in the classroom and online, ongoing research into sustainable business and development issues, and opportunities for engagement in the local economy and community. Students should weigh whether there are as many opportunities to be part of “first-in-the-world” achievements at other programs or chances to actively engage in research that can lead to presenting and co-authoring prominent articles about ground-breaking discoveries.

“...The chance to take part in a meaningful and socially relevant organization with like-minded students and faculty.”

TOP 3 PROGRAM STRENGTHS

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th></th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.2</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>4.0</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>3.7</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.4</td>
</tr>
</tbody>
</table>

93% of students agree...

the program offers adequate career preparation resources for impact job seekers.

81% of students agree...

finding a job with impact is a top priority for students at the program.

PROMINENT ALUMNI

1. Kaisa Holloway-Cripps, Manager of Sustainability Communications, EMC, ’10
4. Lauren Barber, Marketing Account Manager, Effective Student Marketing, Inc., ’09
5. Elizabeth Grenier, Strategic Accounts Manager, Percipio Media, ’09
THE ROSS CURRICULUM is designed to give students a strong multidisciplinary skill set that includes an understanding of how social and environmental issues are relevant to business.

In addition to an exemplary “traditional” business education, Ross incorporates triple bottom line issues into some of its core classes. For example, in the past, the Ross Net Impact Chapter has partnered with professors to introduce a case study on Patagonia’s corporate environmental strategy to the core strategy course and a full class on marketing ethics to the core marketing course. Last year, the chapter worked with the economics department to re-introduce externalities to the core.

A significant part of the Ross experience is “action based learning.” One of the signature programs is the Multidisciplinary Action Project (MAP), in which students spend the last quarter of their first year putting their education into practice through real-life consulting projects with businesses and nonprofits throughout the world. Approximately half of MAP partner organizations—such as the Acumen Fund, GE Healthcare, and Rainforest Expeditions—deal with topics and goals of interest to Net Impact members. With 15 top-10 ranked graduate programs at the University of Michigan (UM), Ross students utilize the tremendous opportunity to supplement their business education with classes at other UM schools.

STUDENT ACTIVITIES

STUDENTS AT THE ROSS Net Impact Chapter share their creativity and inspiration for affecting positive change by introducing new events, engaging with administration, faculty, and professionals on social and environmental issues, and using their business skills to make a positive impact in the community.

With 365 members, Ross Net Impact is one of the largest and most active clubs. It was also recognized in 2006, 2007, 2008, and 2010 as the Chapter of the Year and Runner-up in 2009. In the 2010–2011 academic year, the chapter organized and co-sponsored 52 events to engage its membership and the greater community. The chapter also had the honor of hosting the 2010 Net Impact Conference, welcoming more than 2,500 attendees and 395 speakers to Ann Arbor. For the fourth year in a row, the club worked with the Boston Consulting Group on a mission-driven consulting project for a local nonprofit organization.

There are many other Ross clubs that support the chapter’s mission. Some of the most popular are the Emerging Markets Club, Social Venture Fund, Energy Club, Community Consulting Club, and Habitat for Humanity. There are also a number of relevant institutes housed partially or completely within Ross. Finally, students can apply to serve as members of local nonprofit boards as part of Ross’ Board Fellows program. This year, the chapter promoted more than 70 events to its members on behalf of partner organizations.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...

69% of students are satisfied with course content
61% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...

82% of students are satisfied with student commitment
89% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

292 active student members

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

ROSS’ LONG-STANDING PARTNERSHIPS with socially responsible organizations throughout the world provide MBA students with many opportunities for careers with a social or environmental focus. These relationships allow Ross students to obtain internships and full-time positions in traditional and sustainability-related departments of many large corporations, at innovative social ventures, and at well-respected nonprofit organizations. The Ross Net Impact Chapter career development team provides resume reviews, interview practice, job board postings, general career counseling to students through specific career workshops, and a peer-networking program. The Chapter also works closely with the Office of Career Development (OCD) to recruit socially-responsible companies to campus and organize career-related events. With lobbying from the Chapter, OCD hired a career development counselor who focuses on the corporate social responsibility sector. This counselor collaborates directly with the chapter to support the career development of members in their interested sectors.

A number of institutes affiliated with the business school support non-traditional career paths. DomestiCorps funds 30 nonprofit internships each summer for MBA students. The William Davidson Institute funds 25-30 internships related to social enterprise, bottom-of-the-pyramid, and international development. The Erb Institute for Global Sustainable Enterprise supports a number of internships in environmental and social sustainability. The Nonprofit and Public Management Center provides funding for public and nonprofit internships while the Zell Lurie Institute for Entrepreneurship also supports internships with social ventures.

NET IMPACT BENEFITS parallel Ross' overall strengths: action-based learning, powerful team spirit, and a great cross-disciplinary education. The team spirit at Ross is all-embracing. Students feel it from professors who are accessible as teachers and mentors to alumni who are over 40,000 strong. They are there with a “Go Blue!” to help fellow students enthusiastically share knowledge, experience, and contacts with classmates. Ross Net Impact Chapter’s members help one another pursue careers and develop professional and social networks in the social and environmental impact space.

Interdisciplinary action is real. Ross has excellent professors in core business disciplines as well as leading thinkers on Net Impact topics, from environmental management to bottom of the pyramid strategies. Ross students can also add breadth through elective coursework at Michigan’s renowned schools of policy, social work, natural resources, law, urban planning, and education.

REASONS TO ATTEND

NET IMPACT BENEFITS parallel Ross’ overall strengths: action-based learning, powerful team spirit, and a great cross-disciplinary education. The team spirit at Ross is all-embracing. Students feel it from professors who are accessible as teachers and mentors to alumni who are over 40,000 strong. They are there with a “Go Blue!” to help fellow students enthusiastically share knowledge, experience, and contacts with classmates. Ross Net Impact Chapter’s members help one another pursue careers and develop professional and social networks in the social and environmental impact space.

Interdisciplinary action is real. Ross has excellent professors in core business disciplines as well as leading thinkers on Net Impact topics, from environmental management to bottom of the pyramid strategies. Ross students can also add breadth through elective coursework at Michigan’s renowned schools of policy, social work, natural resources, law, urban planning, and education.

The MBA program at Ross, through the curriculum, clubs and social activities, emphasizes the importance that all students consider both social and environmental issues as they continue their careers.

TOP 3 PROGRAM STRENGTHS

1. Michele Diener, Director of Sustainable Strategies, MGM Resorts International, ’07
2. Melissa Vernon, Director of Sustainable Strategy, InterfaceFLOR, ’02
3. Devon Douglas, Senior Manager of Sustainable Strategy, Walmart, ’09

OF STUDENTS AGREE...
the program offers adequate career preparation resources for impact job seekers.

OF STUDENTS AGREE...
finding a job with impact is a top priority for students at the program.
CURRICULUM

The core curriculum requires all students to complete a business ethics course. Students have the opportunity to take this as a two-week immersive experience in Costa Rica, studying the sustainable development of the country. In 2013, students will have the opportunity to visit China, India, or Oman in the United Arab Emirates to learn firsthand how the rapid growth of these economies is affecting the environments in these nations.

There are several elective options that complement the core curriculum for students interested in social and environmental studies. Students are also able to take public policy electives at the highly regarded Humphrey Institute.

Carlson’s Net Impact chapter continues to make progress in bringing social and environmental issues into the classroom at the Carlson School of Management. Recently, thanks to the hard work of the chapter’s curriculum development team, the student body, and the school programs office, a brand new course in corporate responsibility was added to the curriculum for both full- and part-time students.

Carlson also has Enterprise Programs, experiential learning programs that coordinate for-credit, hands-on, and student-managed projects. Examples of Enterprise Projects include triple bottom line business, nonprofits, and social enterprise development and opportunities. This program offers experiential projects in four fields (consulting, venture capital, fund management, and brand management) with actual business clients, ranging from Best Buy and 3M to small start-ups.

STUDENT ACTIVITIES

The Carlson Net Impact Chapter is one of the biggest and most active clubs at the Carlson School of Management. It hosts monthly discussion groups and guest speaker events to educate students about social and environmental issues that may confront them in the business world. For example, the chapter has invited sustainability coordinators from companies like General Mills, 3M, Medtronic, and Best Buy to campus to speak at daytime and evening receptions. The talks are co-sponsored by Carlson clubs such as the Supply Chain & Operations Club, Marketing Club, and Medical Industry Leadership Institute.

The Carlson Net Impact Chapter also sponsors the Neighborhood Business Fellows (NBF) program. NBF connects students to local businesses in the ethnically diverse West Bank community of Minneapolis. The students provide consulting services to the small business owners with whom Carlson shares a neighborhood. In 2011, the Carlson Net Impact Chapter was awarded a generous $10,000 grant to be used for Neighborhood Business Fellows initiatives. This money will be used during the 2012-2013 academic year to make a positive impact on the West Bank business community.

NET IMPACT CHAPTER

Net Impact Chapter

Sample courses:
- Business Ethics
- Business, the Natural Environment, & the Global Economy
- Topics in Management
- Energy and Environmental Policy

Survey respondents: 31

Full-time MBA students: 168

At a glance...

40 active student members

42% of students are satisfied with course content

42% of students are satisfied with faculty emphasis

52% of students are satisfied with student commitment

61% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

Sustainability

Social Impact

Silver chapter

Three words to describe the chapter: committed, passionate, ambitious
CAREER SERVICES

THE CARLSON SCHOOL OF MANAGEMENT maintains a fantastic alumni network and a dedicated Graduate Business Career Center. The Minneapolis Professional Net Impact Chapter is also very active, inviting Carlson Net Impact students to attend its speaker and networking events. The chapter works with an established network of CSR leaders in the Twin Cities on speaker and internship opportunities. It is also already engaging with the newly-formed Twin Cities chapter of the Social Enterprise Alliance which is an excellent resource for finding opportunities at local nonprofit organizations. The school offers access to a number of career treks, career coaches, and memberships in job search organizations to help students find opportunities. With these resources combined, students can find positions that fit with their goals and ideals.

Certain corporations in the Twin Cities also actively recruit members of Carlson’s Net Impact chapter because these students often match well with the company’s goals and ideals. “The Twin Cities have a national reputation for corporate citizenship. The community leaders see community engagement and responsibility as important,” one student says.

The Carlson School of Management recently hosted its first annual nonprofit networking reception, connecting students with nonprofit organizations from around the area and paving the way for collaboration and internship opportunities.

REASONS TO ATTEND

ANY STUDENT WHO wants to positively change the business world will find their new home at the Carlson School of Management. While the student body, faculty, and administration all offer support and guidance, the school offers students a number of opportunities to study issues of social responsibility and business ethics. The city of Minneapolis is a great environment for first-hand education on CSR and other related topics. Both in its larger Fortune 500 companies and smaller emerging companies, the Twin Cities region has a strong culture of corporate citizenship.

The Carlson Net Impact Chapter is becoming a greater force within the school and will have a major impact on the campus and community in coming years. “We have a very dedicated and enthusiastic group of students who have created a great impact for a variety of social and environmental causes in and around the community,” one student says. Chapter members are active and dedicated to social and environmental issues, and plan to create a better world as the future leaders of corporations and nonprofit organizations. Carlson’s Net Impact chapter wants to make sure that Carlson’s MBA students are educated and aware of issues so that they are better prepared to make a positive impact on their workplaces and communities.

“Personalized experience and good faculty intimacy provide the tools to continually grow and excel in the U.S. marketplace.”

TOP 3 PROGRAM STRENGTHS

PROMINENT ALUMNI

1. Chris Goralski, CEO, SynGas Technology, ’06
2. David Sheppard, Architect, Self, ’11
3. Amit Shukla, CFO, Green Chemistries, Inc., ’07

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 4.0
- Providing information about relevant positions: 3.7
- Connecting with alumni or other professionals: 3.3
- Supporting a self-directed job search: 3.7

OF STUDENTS AGREE...

- the program offers adequate career preparation resources for impact job seekers: 63%
- finding a job with impact is a top priority for students at the program: 81%
THE IESE CURRICULUM incorporates a wide range of ethical business and responsible development aspects into its core courses and offers several specifically related elective courses. The school was founded to provide managers with professional and personal development in order to create leaders who serve people and society. As listed in its mission statement, “IESE Business School is committed to the development of leaders who aspire to have a positive, deep and lasting impact on people, firms and society through their professionalism, integrity and spirit of service.”

The school’s core values are articulated in its programs and materials. They are based on the belief that firms are, above all, communities of people who work better in an atmosphere of trust. Those values highlight the aspiration to excellence that any professional in the business world should aim for.

They include respect for others, professionalism, and integrity. In its programs, IESE also takes a view of leadership development that is based on pillars such as general management perspective, human and ethical values, and international character.

The values of social and environmental responsibility are ubiquitous throughout the curriculum and current topics are specifically highlighted. There is a strong focus on global citizenship through social awareness of cultures, knowledge of economies and markets and the analytical tools and judgment ability to put these in context. Social and environmentally responsible business is closely tied with the global stage - emerging markets and global sustainability - and the international student body and faculty provide important education in this area.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
45% of students are satisfied with course content
45% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
69% of students are satisfied with student commitment
55% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

THE IESE NET IMPACT CHAPTER is very active on campus, hosting numerous events and activities focused on networking, careers, and speaker panels or discussions. Some notable events include guest speaker Antonio Meloto of Gawad Kalinga, Internship Panels, and a session on impact investing with Uli Grabenwarter of the EIB.

The most notable event at IESE is the Doing Good and Doing Well Conference (DGDW), Europe’s leading student-run conference on responsible business. The two-day event attracts professionals and students from around the globe and features interactive panel discussions on major opportunities and challenges faced by responsible businesses and organizations. The conference includes the CleanTech Venture Forum and Social Investment Competition, in addition to covering a range of topics including responsible finance, base of the pyramid business, technology for development, and more. By challenging participants to consider the potential for sustainable development, the DGDW Conference helps develop innovative new strategies and business models, as well as foster meaningful relationships between industry professionals and graduate students.

In addition, the IESE Net Impact Chapter collaborates with the Social Impact Club to organize hands-on philanthropic events and volunteer opportunities as well as fundraising events for social and environmental causes.

NET IMPACT CHAPTER

30 active student members

THREE WORDS TO DESCRIBE THE CHAPTER:
impactful
passionate
involved
CAREER SERVICES

AS WITH MANY BUSINESS SCHOOLS, recruitment is small in untraditional industries, but Career Services posts opportunities in these sectors. The Career Services department organizes a recruiting career fair at the annual Doing Good and Doing Well Conference that attracts socially responsible employers and entrepreneurs. Speakers at the conference and those who are invited throughout the year are encouraged to network with students and vice versa. There is one recruitment specialist dedicated to this area who is currently lobbying for support funds for students doing internships with nonprofits.

REASONS TO ATTEND

IESE’S FOCUS ON values and business ethics translates into an international student body and faculty reflective of the school’s mission statement. This creates an excellent atmosphere to network, grow, and progress a career, especially for those interested in social and environmental career paths. A spirit of entrepreneurism gives students freedom to pursue interests and passions to ultimately shape their education. The IESE Net Impact Chapter provides a channel for students to grow their network and develop their career, whether it is through networking, leadership opportunities, or the Doing Good Doing Well Conference.

OF STUDENTS AGREE... the program offers adequate career preparation resources for impact job seekers.

OF STUDENTS AGREE... finding a job with impact is a top priority for students at the program.

IESE’s event ‘Doing Good Doing Well’ has been changing minds and perspectives every year.

TOP 3 PROGRAM STRENGTHS

PROMINENT ALUMNI
1 Catalina Parra Baño, President, Fundación Hazloposible, ’96
3 Cristóbal Colón Palasí, President, La Fageda, ’98

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.0</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>4.3</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>4.2</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.0</td>
</tr>
</tbody>
</table>
STUDENTS AT UNC’S KENAN-FLAGLER Business School have unparalleled access to academic coursework related to sustainability. These courses equip students with skills and knowledge that enable them to use business as a platform for tackling the world’s most pressing social and environmental issues.

The school continually evaluates trends in the sustainability sector to ensure course topics stay relevant and cover emerging areas of interest. Whether a student is interested in learning more about alternative energy, impact investing, sustainable operations, or international development, s/he will have an opportunity to explore the topic in-depth with an expert in the industry through an elective course at UNC Kenan-Flagler. Many of UNC Kenan-Flagler’s core classes incorporate social and environmental themes. Additionally, the MBA Net Impact Club elects a VP of Curriculum to ensure sustainability topics are increasingly applied to core courses and new elective courses are developed as needed. Many students choose to pursue the enrichment concentration in Sustainable Enterprise, which includes 21 electives related to sustainability. In 2012, 31% of the graduating MBA class completed the Sustainable Enterprise concentration.

Since its founding in 1999, UNC Kenan-Flagler’s Center for Sustainable Enterprise (CSE) has become an invaluable asset to students interested in sustainability. The CSE team provides a wide range of enriching educational opportunities, such as research, student-led projects, and guest speakers. MBA students have nearly limitless opportunities to supplement their coursework with classes from other graduate programs at the broader university and neighboring universities. Students may also decide to pursue a certificate in nonprofit management or international development.

UNC KENAN-FLAGLER’S MBA Net Impact Club offers a wide range of events that inspire and educate students on careers in sustainability. For instance, the one-of-a-kind Sustainable Venture Capital Investment Competition (SVCIC) brings together sustainable entrepreneurs, venture capitalists, and student venture capital teams to compete in evaluating sustainable business plans for seed funding.

The MBA Net Impact Club is very engaged in the student community and actively collaborates with other career clubs, such as the Energy Club and the Supply Chain Management Club, to host speakers and networking events. The club’s action-oriented Greening Committee serves as a learning laboratory to achieve measurable improvements in sustainability at the business school. UNC Kenan-Flagler also offers a Nonprofit Board Fellows program, where over 25 MBA students serve on the boards of local nonprofit organizations. UNC Kenan-Flagler is known for its very collaborative culture, and there is a strong sense of community within the Net Impact Club and throughout the student body. As one of the largest clubs at the business school, Net Impact is perceived by students to be an active and positive career club that offers valuable programs to engage and inspire the student body.

UNC Kenan-Flagler Business School
CAREER SERVICES

UNC KENAN-FLAGLER’S Net Impact Club, Center for Sustainable Enterprise (CSE), and Career Management Center (CMC) work collaboratively to provide students access to comprehensive resources that enable them to pursue their passion for making a social and/or environmental impact with their career.

The CSE offers outstanding support to students through career-focused events, a career-coaching program, and connections to alumni. The CMC staff recognizes the importance of supporting students interested in sustainability oriented careers and provides a dedicated full-time staff member and training across the CMC. CMC also works with a team of Peer Counselors, organized by functional area with at least one counselor in each area having expertise in sustainability. Due to students’ varying interests in sustainability, CSE and CMC work closely with students to help them develop individualized internship/job search plans. Career experts, such as Dr. Mrim Boutla with More than Money Careers, come to campus to discuss the wide range of sustainability-oriented career paths students can pursue. Sessions provide tips on how students can find a career path that best fits their passions and insight on concrete steps students can follow to pursue their career goals in sustainability.

Global and local businesses look to UNC Kenan-Flagler for well-rounded graduates with expertise in sustainability. Companies including GE’s Renewable Energy Leadership Program, B Lab, Self-Help Credit Union, Education Pioneers, and Burt’s Bees have recently recruited from UNC Kenan-Flagler. The school’s job board includes numerous internship and full-time opportunities for students interested in careers in sustainable enterprise.

PROMINENT ALUMNI
1. Brett Smith, President and Co-Founder, Counter Culture Coffee, ’94
2. Valerie Cook Smith, Director of Corporate Sustainability, Citi, ’02
3. Manoj Bhatia, Director of Smart Grid Alliances, GE Digital Energy, ’03

STUDENT RATINGS ON CAREER SERVICES...
- Determining what jobs make sense for me: 4.0
- Providing info about relevant positions: 2.0
- Connecting with alumni or other professionals: 4.3
- Supporting a self-directed job search: 3.8

OF STUDENTS AGREE...
- the program offers adequate career preparation resources for impact job seekers: 71%
- finding a job with impact is a top priority for students at the program: 84%

REASONS TO ATTEND

UNC KENAN-FLAGLER is known for its strength in developing socially and environmentally responsible, results-driven leaders. Consistently ranked one of the world’s best business schools, UNC Kenan-Flagler has demonstrated leadership in the field of sustainable enterprise for over a decade. Students pursuing an MBA at UNC Kenan-Flagler can expect ample opportunities to participate in academically rigorous courses, engage in real world projects, and develop strong leadership skills. An illustration of the depth of UNC Kenan-Flagler’s commitment to sustainability is the Sustainability Immersion. Participants commit their final seven weeks of the MBA program to applying the skills they developed over the course of their MBA career to real world social and environmental challenges. The group travels to Eastern North Carolina and East Africa to take an in-depth look at economic development issues in domestic and international emerging markets and work on sustainable solutions.

Students interested in pursuing a career that makes a social and environmental impact can expect to find fellow classmates that share their interests and support their passions at UNC Kenan-Flagler. Upon graduation students will join a robust alumni network composed of changemakers and thought leaders in sustainability.

“Great career center with a sustainability minded focus and students always willing to help and connect you.”

TOP 3 PROGRAM STRENGTHS

Business as UNusual, Published by Net Impact 2012
300 Kenan Center Drive, Chapel Hill, NC 27599, USA
www.kenan-flagler.unc.edu
“ASK MORE OF BUSINESS.” Students at the University of Notre Dame’s Mendoza College of Business are encouraged and inspired to embrace this mantra in all aspects of their MBA experience. “Ask More” of business education, of careers in business, and perhaps most importantly, “Ask More” of yourself.

Sustainability, social responsibility, and business ethics are integrated into most MBA courses. One award-winning course, Business on the Frontlines, provides students with the opportunity to visit post-conflict countries to explore the role of business in the rebuilding process. All students take at least two ethics courses. International programs, such as a ten day immersion to a Chinese nonprofit or seven week CSR course in China, also address the subject of responsible business.

Various lecture series enhance classroom learning. The “Ten Years Hence” series explores issues and trends likely to affect business and society in the next decade. In 2012, this focused on “Social Innovation,” featuring the Gates Foundation, IDEO, and Ashoka. The “Berges Lecture Series” highlights senior executives’ experience with business ethics; this year, it welcomed leaders from General Mills, Verizon, and Alcoa.

Each semester, MBA students participate in interterm intensives – weeklong “deep dives” into various business issues. This spring included one course to develop a sustainable waste diversion strategy for Notre Dame and another, led by Fair Trade Sports founder Scott James (ND MBA ’99), about marketing certification systems. At the week’s end, students present their suggestions to executives from the related company.

NOTRE DAME MBAS find countless opportunities to “ask more” through student activities. Students make an impact by creating nonprofits and participating in case competitions. This year, Notre Dame MBAs launched the “31 Lengths Campaign” (an effort to cultivate entrepreneurship in Uganda) and “99Fridays” (a unique fundraising model for local nonprofits). Teams from Mendoza won BYU’s 2012 Innovation in Social Entrepreneurship Case Competition and third place in Aspen Institute’s 2012 Business & Society International MBA Case Competition. Two MBAs also worked on the grand prize-winning submission for social impact at Notre Dame’s 2012 McCloskey Business Plan Competition.

Mendoza also welcomes the opportunity to learn how a career can have social and environmental impact. This year, the MBA Net Impact Chapter hosted leaders in sustainability and CSR from companies such as Deloitte, Nike, and Microsoft, and it partnered with other clubs for visits to a GE wind farm and design firm IDEO.

Finally, students embrace the pervasive spirit of volunteerism at service projects during orientation, on a Habitat for Humanity trip over spring break, and through year-round efforts with organizations such as Meals on Wheels and South Bend Center for the Homeless.

The “Ten Years Hence” series explores issues and trends likely to affect business and society in the next decade. In 2012, this focused on “Social Innovation,” featuring the Gates Foundation, IDEO, and Ashoka. The “Berges Lecture Series” highlights senior executives’ experience with business ethics; this year, it welcomed leaders from General Mills, Verizon, and Alcoa.

Each semester, MBA students participate in interterm intensives – weeklong “deep dives” into various business issues. This spring included one course to develop a sustainable waste diversion strategy for Notre Dame and another, led by Fair Trade Sports founder Scott James (ND MBA ’99), about marketing certification systems. At the week's end, students present their suggestions to executives from the related company.
CARER SERVICES

THE MBA CAREER DEVELOPMENT OFFICE at Notre Dame helps students to identify unique opportunities for internships and full-time positions. Through workshops, career coaching, and access to a powerful network of alumni, students can explore how to make an impact with their MBAs.

Last fall, first-year MBA orientation included an insightful workshop with Mark Albion, co-founder of Net Impact and author of More than Money: Questions Every MBA Needs to Answer. During this session, students identified how they could combine their passions with careers in business to make a difference in the world. Participants expressed positive feedback about the experience of putting a different lens on their career goals.

As students ramp up their job search, they have access to various career resources. Notre Dame provides access to the MBA-Nonprofit Connection for MBA-level internships and full-time positions related to CSR, sustainability, impact investing, etc. MBA Career Development also lists similar jobs on the program’s job board and reaches out to various nonprofits each spring regarding internship opportunities.

Throughout the year, MBA students work with experienced career coaches, who provide insight into various career paths and actively connect students to alumni with related experience. Many alumni work in nonprofit, sustainability, and CSR roles and enthusiastically share their experiences with interested students. Additionally, Career Development coordinates a career-related peer mentor program and an alumni mentor program, through which students can establish ongoing relationships while exploring their career options.

TODAY'S OFFERS... Funds for nonprofit interns?

82% 71%

OF STUDENTS AGREE...
the program offers adequate career preparation resources for impact job seekers.

OF STUDENTS AGREE...
finding a job with impact is a top priority for students at the program.

REASONS TO ATTEND

AS DEMONSTRATED BY Mendoza’s “Ask More of Business” pledge, the leadership of Notre Dame’s MBA program is committed to fostering a student body that embraces business ethics and strives for social and environmental impact. Even during the admissions process, prospective students must complete a “Personal Characteristics Inventory” survey that provides the office with a better understanding of each applicant’s unique strengths beyond the GMAT or GPA.

Furthermore, the Mendoza Net Impact Chapter has been blessed with ongoing support from the Dean’s office, which this year included a breakfast with departing Dean Carolyn Woo and Associate Dean Edward Conlon as well as generous sponsorship of several students for last year’s Net Impact Conference in Portland. Dean Conlon also spoke with the Chapter regarding his involvement with the recently launched Notre Dame Deloitte Center for Ethical Leadership, a center that both leverages and enhances Mendoza’s reputation in business ethics and corporate responsibility.

Notre Dame has always been focused on ethics, which naturally leads to concern for social and environmental issues.

TOP 3 PROGRAM STRENGTHS

- Prominent alumni
- Student ratings on career services...
- Reasons to attend
- Today’s offers...
- 82% 71%
CURRICULUM

AT THE LUNDQUIST College of Business, students can earn an MBA focused on balancing social, environmental, and financial responsibilities through the Center for Sustainability Business Practices (CSBP). Both core curriculum and electives emphasize sustainable supply chain management, social and environmental stewardship and business practices, and corporate governance. Coursework is combined with an experiential learning component consisting of student-managed consulting projects for leading businesses and organizations in the sustainability sphere. Dozens of these projects have aided such organizations as PG&E, Nike, and Costco.

The CSBP complements the coursework through a sustainable business seminar which brings in guest speakers throughout the year to explore topics of sustainability in more depth. The CSBP also hosts the Portland Green Business Initiative Symposium in conjunction with the University of Oregon (UO) Law School. Students have numerous opportunities to participate in trips to hear presentations by executives and thought leaders on sustainability from both the University of Oregon campus and the greater community.

Students can also choose from electives outside the business school in topics such as economics, public policy, and dispute resolution. Students have access to UO’s Technology Entrepreneurship Program and the UO Law School’s environmental and natural resources law center. UO faculty is regarded for their research on many dimensions in the sustainability sphere, from lifecycle analysis to strategic environmental certification. Their work is demonstrated in research publications, comprehensive case studies and tools that businesses use. Overall, UO offers sustainability-minded students a strong combination of classroom and experiential learning opportunities.

STUDENT ACTIVITIES

THE NET IMPACT CHAPTER AT UO is the most active student group in the Oregon MBA program. A large portion of members and non-members participate in Net Impact chapter social and educational events. The Net Impact chapter at UO is characterized by interdisciplinary interactions with sustainability-focused student groups in the School of Law, Architecture and Planning, and Public Policy and Management. This interaction exposes students to diversity of thought and discipline, which is useful when applying sustainable business concepts in the real world.

A few of the Net Impact chapter event highlights include the Sustainable Business Symposium “Operating in the Green.” This conference was in Portland and put on in conjunction with the UO Law School. Panelists included prominent NW business leaders and policymakers, such as Andrew Kassoy, Co-Founder of B Lab. Panel discussions focused on exploring the intellectual property and economic development as well as the realignment of capital for a more sustainable economy. The Net Impact chapter at UO leads the planning for exciting Earth Day events, including a sustainability policy panel, Green Business Expo and mixer, as well as keynote speakers discussing the future of renewable energy in Oregon and the Pacific Northwest.

NET IMPACT CHAPTER

38 active student members

Three words to describe the chapter: passionate, connected, active

At a glance... Survey Respondents=35

UNIVERSITY OF OREGON
Lundquist College of Business

108 Full-time MBA students

DEGREE OPTIONS
FULL-TIME
ACCELERATED
JD/MBA
MBA/ENVIRON

OVERALL RATING (OUT OF FIVE)
Sustainability
Social Impact

NET IMPACT CHAPTER

GOLD chapter★

86% of students are satisfied with course content
94% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...

91% of students are satisfied with student commitment
86% of students are satisfied with extracurriculars

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
CAREER SERVICES

The Lundquist College of Business (LCB) Career Services has four active career advisors who are focused on supporting career opportunities for students interested in sustainable business, CSR, and nonprofit management positions. In addition, MBA students receive a weekly newsletter listing relevant job and internship listings which include sustainability and corporate social responsibility-oriented jobs. The LCB Career Services and the Center for Sustainable Business Practices host career treks and company visits each year to Portland, Seattle, and San Francisco where students have the opportunity to meet with industry leaders and business professionals. These trips provide students not only with the opportunity to meet business leaders from top companies, but also the opportunity to understand the culture of different organizations as well as gain better insight into working life across industries. Highlights from the San Francisco and Seattle Career trips include opportunities to meet the top CSR officers and managers from prominent companies such as Starbucks, Costco, and Microsoft and better understand their vision for a sustainable future. LCB Career Services also hosts periodic networking events for students interested in careers with a social and environmental focus. Alumni and other business professionals are invited to give presentations and meet students in a round-table discussion format.

PROMINENT ALUMNI
1. Sara Hoversten, Community & Outreach Coordinator, The Green Sports Alliance, ’11
2. Hendrik Van Hemert, Shared Services Specialist, McKinstry, ’11
3. Monica Thilges, Offset Project Coordinator, The Climate Trust, ’08

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.5
- Providing information about relevant positions: 3.0
- Connecting with alumni or other professionals: 4.2
- Supporting a self-directed job search: 3.8

OF STUDENTS AGREE...
- 97% of students agree the program offers adequate career preparation resources for impact job seekers.
- 91% of students agree finding a job with impact is a top priority for students at the program.

REASONS TO ATTEND

Sustainability at the University of Oregon is not a new concept—it is in its DNA and is part of the school’s heritage, having been taught and practiced on campus for over three decades. Commitment to sustainability is demonstrated campus-wide, from the Oregon MBA program, to the Green Chemistry department, to the Architecture department. At the Lundquist College of Business, the Center for Sustainable Business Practices embodies the progressive nature of sustainability and helps build leaders who will be able to balance the social, environmental, and economic dimensions of sustainability in future dimensions. UO knows that in order to play hard, students must work hard to preserve the natural resources that make the Pacific Northwest a great place to live, work, and study.

“UO is a small and unique program with an emphasis on innovation and a strong commitment to sustainability issues.”

TOP 3 PROGRAM STRENGTHS

- Prominent Alumni
- Student Ratings on Career Services
- Reasons to Attend
- UO is a small and unique program with an emphasis on innovation and a strong commitment to sustainability issues.
WHARTON’S CURRICULUM AROUND SOCIAL IMPACT is growing dramatically, with new courses offered each year. Wharton’s core curriculum includes social impact cases in many of its classes. For example, the marketing class includes a case discussion about “blood diamonds,” Tiffany’s responsible sourcing practices, and Unilever’s strategy for the developing world. The global strategy class includes a case discussion about Starbucks and its approach to corporate social responsibility. There is also an entire core class devoted to business ethics.

In addition to the core curriculum, there are a number of electives in social impact at Wharton. There are also related courses in other schools at the University of Pennsylvania, such as Nonprofits and Social Entrepreneurism.

SAMPLE COURSES
Social Impact & Responsibility
Strategies for Economic Inclusion
Environmental Sustainability & Value Creation
Fundraising for Nonprofit Organizations

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
55% of students are satisfied with course content
53% of students are satisfied with faculty emphasis

STUDENT ACTIVITIES
WHARTON SOCIAL IMPACT (WSI) promotes knowledge sharing and fosters a strong social impact community at Wharton. Main activities include an Annual Social Impact Conference with past themes of “A Look Inside the Enterprise of Social Change” and speakers including keynotes William Lauder (Estee Lauder) and Tracy Palandjian (Social Finance). WSI has also hosted speaker events including speaker Chris “Ludacris” Bridges. WSI also organizes an annual career trek to NYC and Washington, D.C. to meet with organizations like the IFC and the Clinton Foundation and community-building events such as a topical 101 and speaker events to educate the broader student body about social impact related news.

Other Wharton student clubs provide social impact opportunities for students. For example, Wharton Social Venture Fund works with social investment firms to conduct due diligence on potential investments; Wharton International Volunteer Program sends teams of students to developing countries for two to four week consulting projects with small NGOs; Wharton Community Consultants provide consulting services to community organizations throughout Philadelphia; and the Nonprofit Board Leadership Program allows students to serve on boards of local nonprofits. Wharton also offers a number of community service programs (Rebuilding Together, Say YES to Education, BIZ World, and others).

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
55% of students are satisfied with student commitment
89% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

56 active student members
THREE WORDS TO DESCRIBE THE CHAPTER: diverse engaged burgeoning
CAREER SERVICES

WHARTON SUPPORTS MBAS going into careers in social impact and public interest through a variety of programs, some run by the administration and some by the students. The MBA Career Management devotes two full-time staffers to helping connect students and employers in social impact and public interest. Organizations that recruit on campus include Education Pioneers, Endeavor, the Clinton Foundation, and the International Finance Corporation. Wharton students have found employment with these, as well as the Gates Foundation, the Inter-American Development Bank, and Rubicon, among others.

Wharton Social Impact also organizes career treks, visiting organizations such as Rockefeller Foundation, Global Impact Investing Network (GIIN), and the Clinton Foundation. Additional resources include a one-on-one social impact alumni mentorship program set up through Wharton Social Impact based on students’ and alumni’s fields of interests, as well as a wealth of resources catalogued by Wharton’s Lippincott Library regarding research on public interest and social impact issues.

Wharton also financially supports internships in social impact through the Summer Public Interest Fund (SPIF), a program that asks students to contribute 1% of their summer salaries to help support their classmates working in public interest. Wharton matches these donations up to $30,000, and it also offers a Loan Forgiveness Program for individuals committed to working full-time in the social sector.

PROMINENT ALUMNI
1. Kate Schroder, Director of Pediatric Initiative, Clinton Health Access Initiative
2. Samra Haider, Portfolio Director, REDF
3. Amy Dahm, US Foreign Service Officer, US Department of State

REASONS TO ATTEND

EXPERIENTIAL LEARNING – Most of Wharton’s social impact programs require students to really get involved with organizations in the field; through these experiences, they learn about the content of the work and also develop leadership and teamwork skills.

SUPPORTIVE NETWORK – The social impact community and alumni network at Wharton is extremely strong. Because of the lasting impact and growing size of this community, alumni are very willing and open to supporting and guiding MBAs.

SIZE AND DIVERSITY – With approximately 300 members, Wharton Social Impact is among the largest clubs at Wharton. It is able to create smaller communities around people’s specific passions (e.g., education, international development), enabling them to build a strong network and learn from passionate classmates and guest speakers.

INCREASING ADMINISTRATIVE SUPPORT – Wharton has two full-time employees allocated to supporting social impact initiatives.

WHARTON is increasingly growing its social impact wing. This is a time to be part of Wharton to help shape the program.

TOP 3 PROGRAM STRENGTHS

1. Nonprofit loan forgiveness?
2. Funds for nonprofit interns?

OF STUDENTS AGREE...
the program offers adequate career preparation resources for impact job seekers.

OF STUDENTS AGREE...
finding a job with impact is a top priority for students at the program.

Business as UNusual, Published by Net Impact 2012

University of Pennsylvania, cont.
THE SIMON SCHOOL OF BUSINESS has a core curriculum that covers a broad range of business disciplines. Sustainability and social enterprise components are part of the curriculum in all core courses taken by MBA students. In introductory marketing classes, professors have started to talk about the growing importance of the relationship between sustainability metrics and brand equity, and The University of Rochester just recently received a $3.2 million grant to advance the development of practical solar energy worldwide.

The Simon School has a large international population of students so the perspective of emerging markets is always present in class discussions. Rochester is a growing hub for entrepreneurs, and the Simon School has strategic relationships with local start-ups. The school recently had Jack Baron from Sweetwater, a local business that converts switchgrass to biofuels, give a talk to students in the elective Technical Entrepreneurship class.

The Simon School of Business Net Impact Chapter is the main hub for students to converse about social and environmental themes in business. Simon students have the ability to take electives in other university departments. The Simon School of Business Net Impact Chapter has been working with faculty and administration to increase awareness of sustainability and base of the pyramid programs to MBA students. The biweekly newsletter UR GreenNews is available throughout the campus community.

The executive board of the Net Impact chapter would like to bridge student interests at Simon with sustainability and social enterprise through guest speakers in the 2012-2013 school year. Potential speakers include Simon alum Andrew Belton, a partner at The Bridgespan Group. The Simon School also attended the conference Sustainable Brands in San Diego in June.

CLUB PARTICIPATION is an integral part of student life at the Simon School. Simon MBA students are politically progressive and give back to the community. Students organize to teach the fundamentals of business education to inner-city schools every quarter. The Rochester/Genesee-Finger Lakes Region has a rich history in developing technologies to create economic development. A national consensus has made it clear that one of the most important industries in the next two decades will be based on renewable energy. Simon Volunteers aims to enhance the lives of community members through building character in ourselves. Members of Simon Volunteers realize that there is more to business than simply profitability. Examples of projects include The Secret Santa Program, Rochester City School Literacy and Math Program, and Food and Clothing Drives.

NET IMPACT CHAPTER

THREE WORDS TO DESCRIBE THE CHAPTER:

- curious
- global
- integrity

10
active student members
CAREER SERVICES

THE CAREER MANAGEMENT CENTER IS constantly seeking collaborations with nonprofits to meet the career needs of students interested in social enterprise and nonprofits. In addition, there are many clubs, guest lecture series events, networking opportunities, and social functions from which students can build their network.

The Frederick Kalmbach Executive Lecture Series, which is sponsored by the Simon School through a gift from the Frederick Kalmbach Foundation and managed by the Student Services Office, offers students the opportunity to hear from senior corporate executives from around the world as they come to Simon to lecture on current issues in management. The Max Farash Luncheon Series (underwritten by a contribution from the late Max Farash, Chairman of The Farash Corporation) are informal, interactive luncheon lectures featuring prominent speakers from the alumni and business communities. And finally, the Sands Leadership Lecture Series, founded by Richard Sands, chairman of Constellation Brands, is one built on the premise that leaders emerge from all fields (government, business, education, nonprofits). The Simon School also offers International Exchange Programs to provide experience abroad to students anticipating careers with an international focus.

PROMINENT ALUMNI

2. Rameet Kohli, Senior Consultant for Smart Grid Center of Excellence, GE, ’05
3. Mukul Kasliwal, CEO, MW Corp Group, ’88
4. Greg Lederman, CEO, Brand Integrity, ’00
5. Siddharth Ladsariya, Manager, Everest Flavours Ltd., ’10

REASONS TO ATTEND

THE SIMON SCHOOL OF BUSINESS at the University of Rochester has a global reputation for being one of the world’s best finance schools; however, students recognize nonprofits and strive to learn about the synergy between for-profit and nonprofit worlds. The small size of the class fosters numerous collaborations with faculty and administrators. Students have the opportunity to be at the front lines of all projects. With over 40% of the student body coming from international locations, the Simon School provides a unique environment for students to learn about diverse business cultures. With an internationally diverse student population and team-study approach, there is an opportunity for substantive, globally enriching interaction with faculty and fellow students. Simon gives students the tools they need to solve business problems creatively and to make tough decisions in real-world situations. Students achieve a superior level of leadership, both personally and professionally, in an environment that is impressive all the way around: from the world-class curriculum and faculty to the inspiring Ivy League beauty of the riverside campus. Simon is a place to stand up and stand out—a place that will leave an impression on you for the rest of your life.

"Rochester is a growing hub for entrepreneurs, and the Simon School has strategic relationships with local start-ups."
UNIVERSITY OF ST. THOMAS
Opus College of Business

CURRICULUM
FROM THE FIRST class students attend to the final project, the University of St. Thomas (UST) places a significant emphasis on business ethics and what it means to be a responsible citizen in the business world. The core curriculum includes ongoing projects and case studies involving social and environmental business practices in all other core classes.

Students can further study the social and environmental aspects of business through recently added courses. Additionally, formal and informal events are hosted by the college to support the understanding of current ethical issues, such as executive compensation, environmental concerns, and stakeholder expectations. These events engage both students and the wider business community.

The business ethics faculty is among the largest of any business school in the world. The college is also home to the Center for Ethical Business Cultures (CEBC) and the Veritas Institute. CEBC works to promote ethical business environments and responsible corporate citizenship, and the Veritas Institute works to foster ethically and socially responsible organizational conduct by promoting, applying, adapting, and continually improving the Self-Assessment and Improvement Process (SAIP). In addition, the university created the Koch Endowed Chair in Business Ethics to ensure that inquiry into the role of business in society remains a priority. In an article published in the Opus College of Business’ B. magazine, Dean Christopher Puto further defined the college’s commitment to the local and global community by explaining, “A good business is sensitive to and respectful of the communities and societies in which it operates and the physical environment that surrounds and embraces it.”

STUDENT ACTIVITIES
THE UST NET IMPACT CHAPTER has firmly established itself within the UST community. Over the past two years, the chapter has been involved in corporate tours including those to LEED certified facilities such as Quality Bicycle Products and Target Field, home of the Minnesota Twins. The chapter has hosted many environmental and CSR guest speakers as well as participated in various networking events.

The UST Net Impact Chapter continues to organize the First Book-UST MBA Advisory Board (formed in the fall of 2009), a partnership with First Book, a nonprofit organization that gives children from low-income families the opportunity to read and own their first new books. Six times during the semester, UST students, in collaboration with the YMCA Beacon’s after-school program, read and distribute books to Minneapolis public elementary school students in grades K-5. The program promotes literacy and allows UST students to stress the importance of obtaining a higher education.

Net Impact members, along with UST MBA alumni, reach out to the community by lending a hand in the annual Hearts & Hammers Project Day. Hearts & Hammers is a nonprofit organization dedicated to aiding elderly and disabled homeowners with exterior home improvement projects. In June 2012, approximately 30 UST MBA students and alumni participated in the volunteer event.

NET IMPACT CHAPTER
30 active student members

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
70% of students are satisfied with course content
67% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
67% of students are satisfied with student commitment
78% of students are satisfied with extracurriculars
CAREER SERVICES

THE GRADUATE BUSINESS Career Services Department provides a high level of personalized service to students, alumni and employers. Students partner with staff to initiate a career development plan, articulate career skills and interests, and find internship, job, and networking opportunities. Working with the career staff allows students to interview with confidence and negotiate job offers and compensation. The career staff is very flexible and supports students in search of all careers, including those with a social or environmental focus. The staff works hard to ensure that potential job opportunities align with the interests of the students and that students understand how their skills as an MBA graduate can contribute to making a positive impact on society.

PROMINENT ALUMNI

1. Ryan Skoog, President and Founder, Fly For Good, '10
2. Mary Brainerd, President and CEO, HealthPartners, '79
3. Michelle Coleman, Global VP of HR in Components Division, TT Electronics, '06
4. Kate Herzog, Founder and President, House of Talents, '09
5. Gary Connett, Director of Demand-Side Management & Member Services, Great River Energy, '06

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.6
- Providing information about relevant positions: 3.5
- Connecting with alumni or other professionals: 5.0
- Supporting a self-directed job search: 3.8

OF STUDENTS AGREE...

- Finding a job with impact is a top priority for students at the program: 88%
- The program offers adequate career preparation resources for impact job seekers: 74%

REASONS TO ATTEND

ETHICS IS THE cornerstone of the UST MBA program and can be found throughout the program. Students interested in social and environmental themes can expect encouragement and support in making a lasting impact at St. Thomas and in the broader community. Sound business knowledge coupled with a strong ethical framework provides St. Thomas graduates the necessary resources to be tomorrow’s leaders.

“UST is willing to listen to students’ needs and adapt accordingly.”

TOP 3 PROGRAM STRENGTHS
The University of San Diego’s academically rigorous and highly personal MBA program features small classes focusing on sustainable value creation, strategic problem solving, and ethical leadership.

Most importantly, students love the San Diego MBA program. In a 2011 Bloomberg Businessweek survey, students graded the program:

• A+ for teaching quality
• A+ for the caliber of classmates
• A+ for the MBA curriculum

Learn where you belong. www.sandiego.edu/MBA
The mission of the University of San Diego (USD) MBA is to educate the next generation of socially responsible business leaders engaged in sustainable value creation across the world.

Several required MBA courses expose students to the great opportunities that exist in using business as an agent for change. Students may choose to pursue a concentration in corporate social responsibility (CSR) by completing elective coursework focused on social and/or environmental issues. Faculty members bring significant experience to CSR-related classes; for example, Dr. Patricia Marquez, who teaches Business at the Base of the Pyramid, conducts research focused on the role business can play in alleviating poverty worldwide. Dr. Stephen Conroy, Professor of Economics, brings MBA students to Guatemala to see microfinance companies in action as part of his Microfinance and Wealth Creation class.

In the spirit of engaged learning, MBA students are required to complete community service activities by assisting others with their business skills. USD provides the opportunity to participate in an international consulting project, some of which target business development and wealth creation at the base of the pyramid. In January 2012 MBA students traveled to Ghana for a consulting project with a nonprofit organization focused on creating low-income private schools in developing nations.

The University of San Diego is home to the Center for Peace and Commerce (CPC), a collaborative effort between USD’s School of Business Administration and the Joan B. Kroc School of Peace Studies. CPC’s goal is to help prepare new generations of “change makers;” individuals who develop and exercise innovative approaches for achieving the triple bottom line: people, profit, and planet. CPC works closely with the leaders of USD’s Net Impact chapter, which greatly benefits both groups. USD also demonstrates commitment to the ideals of Net Impact by sponsoring students at the annual conference.

Graduate life at USD is engaging and exciting, and USD Net Impact tries to positively impact the campus through a variety of activities. The leadership of USD Net Impact is currently working to unify all like-minded organizations across campus to have a larger influence, exemplified in their community sustainability blog that will serve as a continuing resource tool for all club leaders around campus.

The leadership has also been in close communication with the contacts in the community that each member identified as partners in overall sustainability efforts.

In the past academic year, USD Net Impact has screened movies, sponsored the signing of the MBA Oath by graduating students, and brought in guest speakers both from the local business community and the local Net Impact professional chapter. In 2012, USD Net Impact will host a sustainable business panel that will serve as a networking event for current students, faculty, and members of the sustainable business community in San Diego. USD Net Impact plans to continue these networking events with the business community in the future.
CAREER SERVICES

MBA CAREER SERVICES is dedicated to personalized service which includes meeting one-on-one with each student looking for career support, diagnosing their individual needs, and providing the appropriate resources and training to equip them with the tools needed for their specific career journey. The Triple Bottom Line and Green Business Experts panels, consisting of community members in companies and roles dedicated to social and environmental impact, are helpful to students looking for jobs with a social and environmental focus. Faculty member Dr. Patricia Marquez moderates these panels, bringing her expertise to the discussion. Recent panels include partnership with the Supply Chain Department with regard to green supply chain opportunities; partnership with the Center for Peace and Commerce; and a Women in Business lunch that brought in professionals with a socially responsible focus. Mentorship matching is also available for students interested in CSR-related fields. In addition, the career staff frequently makes introductions to specific people within companies on students’ behalf. USD Net Impact promotes internships, jobs posting, and project work that create social or environmental impact. In 2012, USD Net Impact joined the Green Impact Campaign which will give members an opportunity to interact in the local business community as Green Impact Auditors. USD Net Impact has also been involved with the San Diego Microfinance Alliance and has created and promoted volunteer opportunities for its members. Students also engaged in business development outreach initiatives to promote microfinance organizations among local bank branches. These activities helped students network with local and national business leaders who are committed to social and environmental change.

REASONS TO ATTEND

USD MBA WAS RANKED 39TH worldwide and the highest ranked program in Southern California for incorporating sustainable and socially responsible business practices into the curriculum and faculty research, according to the Aspen Institute’s 2010–2011 edition of Beyond Grey Pinstripes. USD Net Impact leadership is working to establish a strong identity for the organization on campus and in the city and believes this will serve as an excellent foundation for members entering the MBA program and transitioning into careers after graduation. Expanding its network and believing in a motto of “there is strength in numbers” is what sets USD Net Impact apart.

In the spirit of engaged learning, MBA students are required to complete community service activities by assisting others with their business skills.

PROMINENT ALUMNI

3. Jordan Iantorno DiGiorgio, Thermal Program Manager, California Center for Sustainable Energy, ’09

THIS SCHOOL OFFERS...

Funds for nonprofit interns? 

In the spirit of engaged learning, MBA students are required to complete community service activities by assisting others with their business skills.
BEYOND THE BOTTOM LINE TO THE COMMON GOOD

MAKE A DIFFERENCE IN THE PRIVATE, PUBLIC, AND NONPROFIT SECTORS

USF MBA students will:

• Study ethics and corporate social justice and their relation to the business world in small classes
• Network with the Bay Area’s brightest new businesses
• Have the opportunity to sit on the board of a local nonprofit as a Board Fellow

START A CONVERSATION WITH US:

University of San Francisco
School of Management
www.usfca.edu/mba
management@usfca.edu
415-422-2221
CURRICULUM

THE BASIS FOR THE EDUCATION and curriculum at the University of San Francisco's (USF) School of Management lies in the Jesuit principles of humanity and justice that focus largely on social leadership, impact and service. These principles provide the foundation for the MBA program and continue to assert themselves throughout all classes regardless of subject matter in discourse of ethics and social responsibility.

Required courses focus primarily on the importance of ethical decision-making and social awareness. USF is known for its entrepreneurship program, which encourages students to become involved in business plan competitions for social ventures as well as an interactive mentoring program. The MBA program now also includes the option for a Nonprofit Management concentration, which prepares students for leadership in nonprofit as experienced practitioners committed to social values.

MBA students are permitted to take non-MBA graduate courses at USF, in areas such as environmental science, and apply those credits toward their degree. Students with an interest in specific environmental or social subjects can do independent study or research with the supervision of a faculty member. The MBA program also offers a concurrent degree program in Environmental Management, which allows students to prepare for leadership positions in the environmental sector. USF is a small university where students develop close relationships with peers, faculty, alumni, and the surrounding community, especially in the nonprofit sector, environmental management, and social entrepreneurship. A small student to faculty ratio facilitates classroom dialogue and engagement. Additionally, there is a close relationship of support between the Dean and faculty administrators that cultivate a hands-on approach to the organization at USF.

SAMPLE COURSES
- Ethics & Social Responsibility in Business
- Introduction to the Nonprofit Sector
- Understanding Organizations

STUDENT ACTIVITIES

THE NET IMPACT USF CHAPTER is actively involved in enriching all students’ experiences. The chapter strives to collaborate with various clubs to offer activities as part of a rewarding experience for all MBA students. The Net Impact USF chapter takes advantage of the Bay Area as a hub for nonprofits and socially aware individuals and corporations. One area where Net Impact members are able to really engage with these organizations is through the Board Fellows program, in which students sit and participate on the boards of different Bay Area nonprofits. There is also a similar program, Service Corps, to engage students with nonprofits for the summer or fall.

Campus greening initiatives promote awareness of sustainability on the USF campus. The chapter is currently working to ensure accessible compost bins throughout the campus and signage for composting and recycling bins that will visually educate students by identifying what items actually can be put in each bin.

For the first time, USF will introduce “green auditing” at our Earth Day event as an opportunity for students to audit the sustainability initiatives of local businesses.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
- 47% of students are satisfied with course content
- 44% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
- 56% of students are satisfied with student commitment
- 47% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

25 active student members

SILVER chapter

THREE WORDS TO DESCRIBE THE CHAPTER:
- diverse
- engaged
- committed
CAREER SERVICES

USF has an active and accessible career services department. The MBA Director of Career Services is enthusiastic about finding internships for students interested in a social or environmental focus. Given the small size of the campus, the career services department is readily accessible to those students interested in receiving more guidance and feedback with their career development. USF maintains strong alumni ties and continued communication with alumni that are active in the areas of corporate social responsibility and sustainability. USF Career Services goes above and beyond to connect students with these alumni for informational interviews and job leads.

Career services sponsors a number of professional development meetings and speaker panels where there is opportunity to hear from those already working in the field. These speakers often include professionals that have worked within the “green” arena either in CSR, marketing or consulting. Additionally, the MBA program hosts career development events during academic breaks that include networking events, job fairs, mock interviews and resume workshops, many of which include representatives of companies and nonprofits that are looking to hire MBAs with social awareness and corporate responsibility.

Career services manages a job board site featuring job listings, many of which have environmental or social themes. Emails are sent through clubs such as Net Impact, whose members might be particularly interested in postings that feature jobs and internships with an environmental or social focus.

PROMINENT ALUMNI

1. Kristin Bronowicki, Marketing Director, Olive Grove Consulting, ’11
2. Arash Bayatmakou, Business Development Manager, Envirocern, ’11
3. Velvet Voelz, Contract Management Analyst, Renewable Procurements Department, PG&E, ’10

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.2
- Providing information about relevant positions: 5.0
- Connecting with alumni or other professionals: 3.2
- Supporting a self-directed job search: 3.4

REASONS TO ATTEND

USF’s MBA PROGRAM incorporates the core responsibility values of the Jesuit school. MBA students are prepared to become ethical leaders in the business world. Being situated in the heart of San Francisco – a hub of CSR, green initiatives, and nonprofits – the surrounding community impacts the experience of USF students. Through coursework, extracurricular activities, internships, and the opportunities throughout San Francisco, engaged students are offered resources to make a significant difference and gain experience to become leaders in sustainable and socially responsible business. The small size of Net Impact allows for change, growth and movement from within.

“USF’s own mission has a social justice aspect to it meaning that all social and environmental impact work is supported by the overall school.”

TOP 3 PROGRAM STRENGTHS

- Kristin Bronowicki, Marketing Director, Olive Grove Consulting, ’11
- Arash Bayatmakou, Business Development Manager, Envirocern, ’11
- Velvet Voelz, Contract Management Analyst, Renewable Procurements Department, PG&E, ’10

% of students agree...

- Finding a job with impact is a top priority for students at the program: 77%
- The program offers adequate career preparation resources for impact job seekers: 68%

Business as UNusual, Published by Net Impact 2012
THE MOORE SCHOOL’S STRATEGIC DIRECTION is Sustainable Enterprise and Development, and the innovative curriculum is constantly advancing this vision. The core curriculum for the International MBA (IMBA) program requires that students take courses that focus on corporate citizenship from a global perspective. As a leader in international business, the Moore School recognizes the need to address the different cultures, environments, and levels of development present when working abroad through its course offerings.

In addition to the core curriculum, there are many interesting elective classes for students to choose from. Outside of the classroom two finance professors won the 2011 Moskowitz Prize for Socially Responsible Investing. Continuing to expand and integrate sustainability into future curriculum is a priority for University of South Carolina (USC) faculty. Currently, there are courses being developed around topics such as cause marketing, and an entire course will be dedicated to evaluating the implementation of the sustainable business practices of Walmart. For the second year in a row, a Moore School IMBA student and Net Impact chapter leader are working with Sustainable Carolina, an on-campus organization with the goal of integrating sustainability into every aspect of education at the University of South Carolina.

Last year the two students embarked on two year Peace Corps stints to Cameroon and Kenya as part of the Master’s International Program. In addition to their duties as Peace Corps volunteers, they will earn credits towards their IMBA education. Generally, the Moore School’s focus on international issues attracts many returning overseas volunteers who are able to provide unique perspectives on international development in the classroom.

STUDENT ACTIVITIES

THE NET IMPACT chapter at the Moore School is one of the most visible and active student groups on campus. The Net Impact chapter typically hosts dynamic speakers, creates innovative challenges, and promotes awareness about the growing need for sustainable practices in the workplace. New students can expect to participate during their first year in the program and are able to take on leadership roles within specific events the chapter offers.

The Net Impact chapter at the Moore School collaborates with many groups both at school and in the Columbia community, allowing members to get practical business experience outside of the classroom. These groups include the undergraduate chapter of Net Impact, Sustainable Carolina, and Sustainable Midlands. In particular, the Net Impact chapter collaborated with Sustainable Midlands to create a sustainable business seminar, attracting speakers from companies such as Duke Energy.

Other notable activities include a No Single Use Plastic challenge (where students commit to going an entire week attempting to avoid single use plastics), tours of businesses, such as the nearby Starbucks roasting plant, local tree replanting, and dynamic speakers from multinational corporations.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
64% of students are satisfied with student commitment
52% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

32 active student members

energetic active innovative
CAREER SERVICES

THE OFFICE OF CAREER MANAGEMENT (OCM) at the Moore School is supportive of students wishing to pursue a non-traditional career in corporate social responsibility, international development, or in the nonprofit sector. In the past, the OCM has sent representatives to the Net Impact Conference to forge ties with employers seeking students who want to pursue careers in sustainability. While the OCM typically posts traditional job opportunities on its job board, recently there have been more opportunities listed at nonprofit institutions, indicating that the OCM is actively trying to reach out to companies that match the interest of students at the Moore School. This is expected to grow, as many recent Moore School alumni have secured jobs in corporate responsibly and sustainability roles in the past few years.

The Net Impact chapter at the Moore School typically sends members to the Net Impact Conference to search for non-traditional career opportunities, and this conference is often promoted by the OCM to the general student population. In addition, the OCM supports the green jobs internship panel hosted by the Net Impact chapter each fall, so incoming students can learn about opportunities for non-traditional internships. Students are encouraged to attend the Green is Good for Business Conference each fall in Columbia.

PROMINENT ALUMNI
1. Brooke Beadle, Sustainability Analyst, Novelis, ‘11
2. Mandy Martin, Global Sustainability Manager, Las Vegas Sands Corporation, ‘11

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th></th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.2</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>4.0</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>3.0</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.3</td>
</tr>
</tbody>
</table>

OF STUDENTS AGREE...
The program offers adequate career preparation resources for impact job seekers.

OF STUDENTS AGREE...
Finding a job with impact is a top priority for students at the program.

84% 54%

REASONS TO ATTEND

THE STRENGTH OF THE MOORE SCHOOL of Business is its focus on international issues and its persistent pursuit of integrating sustainability into its courses and new buildings. The program is constantly ranked first or second in IMBA programs by U.S. News and World Report and was recently ranked 30 out of all MBA programs in the Aspen Institute’s Beyond Grey Pinstripes, for acting as a leader in integrating social, environmental, and ethical issues into its MBA program. After a demanding core curriculum, students are able to choose a specific language track to follow. Intensive language training takes place in countries such as China, Germany, and Mexico. Students are encouraged to intern abroad, and many receive internship offers in their country of study.

Students attending the Moore School have the unique opportunity to attend a school that is continually improving its sustainable business offerings and to take classes in the new net-zero, LEED Platinum building set to open in May 2013. The Moore School is wholly committed to giving students excellent opportunities to see the world, and also an opportunity to make a difference in it.

“ The University of South Carolina is a welcoming and collaborative school that mixes disciplines and topics. ”

TOP 3 PROGRAM STRENGTHS
THE UNIVERSITY OF SOUTH FLORIDA (USF) has one of the longest running green MBA programs in the southeast. The core curriculum includes required courses that deal with social, ethical, and legal issues pertaining to sustainability and corporate governance. These courses are designed to develop critical thinking skills by exploring questions for which there are no “right” or “wrong” answers, and provide a framework for decision making when the rules aren’t clear, while heightening awareness of ethical issues as they relate to sustainability.

Sustainability is currently a self-selected focus track within the MBA program. Included are courses covering topics such as strategic development and implementation, base of the pyramid strategies, and corporate social responsibility. Furthermore, these courses include rigorous case studies on corporate sustainability initiatives and involve a critical analysis of the overall successes of these initiatives. Typically, USF’s MBA students are required to choose at least two focus tracks. In addition to Building Sustainable Enterprise, USF offers MBA students focus tracks such as Entrepreneurship, International Business, and Management Information Systems. The administration is in the process of integrating sustainability into all of the MBA, Management, and Entrepreneurship curricula. Students can also select a self-designed focus track. Sustainable Real Estate Development was the subject of choice for one recent graduate which included courses in green building through the School of Global Sustainability, urban planning through the School of Architecture, and real estate finance through the Finance Department. Outside of the MBA program students have the option of pursuing a dual degree with a Masters in Sustainability and a Masters in Entrepreneurship. This combination provides students with a comprehensive understanding of concepts, tools and skills in sustainability, and the ability to apply these in a problem solving context. Focus areas include green technology and development, transport, energy and sustainable enterprise.

STUDENT ACTIVITIES

THE STUDENT BODY AT USF is very aware of social and environmental issues. Net Impact at USF is focused on providing students with invaluable real-world experience through participation in local sustainability-related projects. Some examples include organizing a large tree planting at USF, dealing with green purchasing policies for the university, compiling a report concerning the business case to develop a climate mitigation plan in the Tampa Bay region, and implementing a recycling program at Tampa International Airport. MBA students are required to attend an orientation session where USF’s Net Impact leaders speak to the incoming students and introduce the chapter by discussing the importance of sustainability in the business world and presenting the opportunities the chapter offers for their involvement. The chapter is also engaged with local nonprofit and professional organizations focused on sustainability in order to provide students with networking and professional development opportunities. The Sustany Foundation and Slow Food Tampa are examples of some of Net Impact at USF’s partner organizations. In addition, USF’s chapter is engaged with and supports other student organizations committed to sustainability. The Net Impact chapter is focused on aligning the efforts of multiple student organizations to ensure the overall success of everyone’s sustainability initiatives.

NET IMPACT CHAPTER

At a glance... 269 Full-time MBA students

- 3 Full-time
- 2 Part-time
- 1 Emphora
- 1 MBA/MS
- 1 MBA/MA
- 1 Other

- 269 active student members

Ethics, Law, & Sustainable Business Practices
Environmental Law and Issues in Sustainable Enterprise
Marketing for a Sustainable Enterprise

THREE WORDS TO DESCRIBE THE CHAPTER:
energetic diverse intense
CAREER SERVICES

THE USF CAREER Center and the College of Business Office of Employer Relations (OER) provide a variety of services to assist students with career planning. Primarily, the OER works with students to help them develop the skills necessary to conduct a self-directed job search. The OER helps students define career goals and teaches them how to effectively market themselves to target employers as well as assisting with resume construction and design. In addition, the OER works to foster close relationships with both large and international corporations with a local presence such as FedEx, Walt Disney World, and Raymond James Financial. At least twice a year, the OER hosts a career expo where students can meet and network with representatives from these companies. While positions with a social and environmental focus are not currently a specific priority for the OER, a significant portion of the companies with continuing relationships with the OER are focused on sustainability and CSR.

REASONS TO ATTEND

THE RANGE OF SUSTAINABILITY-RELATED programs available at the University of South Florida are ideal for those individuals interested in making a positive impact on the world. Team-based coursework, presentations, and leadership courses are required parts of the USF MBA curriculum. Distinct from most MBA programs, USF requires a capstone course, known as Integrated Business Applications. This is essentially a practicum for MBA candidates which requires USF students to demonstrate a thorough understanding of their entire curriculum by applying their knowledge in a real-world consulting effort with a local, national, or international partner company. Each student’s performance in this rigorous process is judged by a cross section of professors, administrators, and the partner company itself. Satisfactory completion of this course is a requirement for graduation. Therefore, USF MBA graduates are distinguished as business students with a demonstrated, rather than just conceptual, knowledge to tackle global business challenges.

USF recently launched the Global School of Sustainability, which will offer degree concentrations in global sustainability, food security, health, and the designed and natural environments.
CURRICULUM

THE UNIVERSITY OF SOUTHERN CALIFORNIA’S (USC) Marshall School of Business provides students with numerous opportunities to study social and environmental themes in business through electives, club-sponsored learning events, guest speaking engagements, opportunities to take classes across numerous disciplines, and through programs offered by the Society and Business Lab (SBL). SBL is a Center of Excellence that provides USC students, faculty, and other individuals the tools to creatively apply business principles to solve world problems.

USC Marshall’s core curriculum is focused on ensuring a common breadth of knowledge across all business disciplines to facilitate understanding and communication. The curriculum addresses social and environmental themes in a variety of different ways. Some professors integrate these themes into all their classes by presenting case studies of social entrepreneurial ventures that have achieved double or triple bottom lines. There is significant student interest and involvement in working towards including more social and environmental themes into the curriculum, and the administration is responding to those demands.

Students can also take up to nine units outside of Marshall during their time in the program. Applicable programs on the USC campus include, but are not limited to, the USC School of Policy, Planning and Development, the USC School of Social Work, and the Annenberg School of Communications. USC is also home to the Wrigley Institute for Environmental Studies, which does significant research on environmental impact, and the USC Energy Institute, which focuses on energy policy. These programs expose business students to other disciplines and professionals across a wide range of fields.

STUDENT ACTIVITIES

SOCIAL AND ENVIRONMENTAL awareness begins at orientation, when the director of the USC Marshall Society and Business Lab (SBL) and the President of Challenge for Charity (C4C) present at a mandatory gathering of incoming first-year students on the importance of community involvement and social responsibility. Marshall Net Impact furthers this theme at the first Marshall Club Fair soon thereafter. Marshall Net Impact is one of the most active clubs on campus. The chapter encompasses several areas of interest including, but not limited to, social enterprise, sustainability, clean technology, and corporate social responsibility (CSR). It also offers the Service Corps, a nonprofit consulting opportunity, and Board Fellows, which provides students the opportunity to sit on the Board of Directors for a nonprofit.

In partnership with the Keenan Career Resource Center, the chapter hosts Net Impact Industry Night, an annual event that attracts executives from California’s top social enterprises as well as Fortune 500 companies such as Disney to recruit for CSR and other positions. In 2012, for the first time, Marshall Net Impact and UCLA’s Net Impact Club joined together to host a Spring Industry Night featuring round-tables with industry experts and executives from local Southern California enterprises.

NET IMPACT CHAPTER

In partnership with the Keenan Career Resource Center, the chapter hosts Net Impact Industry Night, an annual event that attracts executives from California’s top social enterprises as well as Fortune 500 companies such as Disney to recruit for CSR and other positions. In

25% of students are satisfied with course content
25% of students are satisfied with faculty emphasis

42% of students are satisfied with student commitment
50% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

25% of students are satisfied with course content
25% of students are satisfied with faculty emphasis

42% of students are satisfied with student commitment
50% of students are satisfied with extracurriculars
CAREER SERVICES

USC's renowned Trojan Alumni Network is unparalleled among MBA programs. Alumni are extremely approachable and always willing to give guidance and advice to fellow Trojans to advance their careers. The Keenan Career Resource Center (CRC) continues to devote resources to support students striving to find socially or environmentally related jobs. The CRC has built strong relationships with organizations that specialize in education, international development, nonprofit consulting, and socially conscious Fortune 500 companies. These include Education Pioneers, Southern California Edison, the Broad Fellowship, GE, the Clinton-Orfalea Foundation, Toyota, Disney, Mattel, Blue Garnet and others that are looking for talented business students to fill many positions with a social or environmental focus. It also provides resources to the Marshall Net Impact chapter, which recruits speakers and coordinates events focusing on social enterprise, corporate social responsibility, and renewable energy.

MNI organizes events and information sessions that provide valuable opportunities for members to network with professionals in sustainability, CSR, and nonprofit management. Some highlights include a site visit to SolarWorld, Net Impact Night, Cleantech LA Career Night, alterEnergy, and CSR presentations from Mattel and Disney. The SBL offers a Society and Business Fellowship to select Marshall MBA students who are serious about pursuing careers in the social sector, particularly to those interested in poverty, homelessness, education, the environment and healthcare. All incoming graduate students at Marshall are encouraged to apply for the Society and Business Fellowship.

PROMINENT ALUMNI

1. Tracy Dennis, Clinton-Orfalea Fellow, Clinton Foundation, ’12
2. Molly Larson, Associate, Blue Garnet Associates, ’11
3. Scott Peattie, Business Development Associate, Amonix, ’11

STUDENT RATINGS ON CAREER SERVICES...

Determining what jobs make sense for me: 3.1
Providing information about relevant positions: 5.0
Connecting with alumni: 2.0
Supporting a self-directed job search: 3.5

REASONS TO ATTEND

The overarching strength of the Marshall School of Business MBA program is the passion of the students and the ongoing relationships students forge as members of Net Impact, the USC Marshall Society and Business Lab and the USC Trojan network. This passion is exemplified in the consistently increasing membership in the MNI chapter. Each year, students have expressed even greater enthusiasm about social entrepreneurship and environmental responsibility within business than the year before. A highlight of this commitment was a student-led initiative to create the Social Enterprise Forum, in which students involved or interested in founding a social venture present and discuss its problems and successes. These forums proved popular among students from across disciplines and were successful at not only providing solutions for the student entrepreneurs, but also increasing awareness among their colleagues about the availability of socially responsible alternatives in business. The chapter’s efforts are student-driven, and there is great opportunity for influencing the future of the chapter and the reputation of the entire university. The school’s administrative leaders, from professors to career counselors to Deans, are receptive to students’ suggestions and give every initiative serious consideration.

"Marshall values entrepreneurship, leadership, and creativity—the perfect fit for a student looking to make a difference."

TOP 3 PROGRAM STRENGTHS
THE UNIVERSITY OF TEXAS (UT) at Austin’s McCombs School of Business curriculum offers students a great deal of flexibility, with electives beginning in the second semester of the first year. A number of MBA electives are available for students interested in using business for social and environmental impact. Of the most popular is the Management Sustainability Practicum, a case-based class with a consulting project component taught by McCombs’ Net Impact chapter Faculty Advisor, John Doggett, and Social Entrepreneurship with Suzi Sosa, Associate Director of the RGK Center for Philanthropy and Community at the LBJ School of Public Affairs. Other electives cover the topics of energy technology, environmental economics, and emerging markets.

Students at McCombs are permitted to take classes at other schools within the greater University of Texas, including electives in energy policy and urban planning. Public affairs courses at the LBJ School are accessible as well. Students also have the opportunity to enroll in university-wide portfolio programs - devoted to either nonprofit studies or sustainability - to supplement their MBA coursework.

The McCombs faculty and administration are aware of the importance of social responsibility and have redesigned the curriculum accordingly. Among other things, this includes a formal concentration in social enterprise, clean tech, and an ethics requirement for all students. McCombs’ newest department, Business, Government, & Society, hosts an ethics speaker series that brings Net Impact-oriented speakers to campus as well.

STUDENT ACTIVITIES

MCCOMBS STUDENTS HAVE numerous opportunities for involvement in the MBA community, including a Net Impact chapter and a clean technology group focused on renewable energy. The highlight of McCombs’ Net Impact chapter is the annual Sustainable Business Summit, which allows MBA students, graduate students from all UT programs, and select professionals to discuss relevant sustainability issues. The summit is entirely student-organized, and 2013 will mark the sixth year of the summit. Other key Net Impact chapter activities and services include an alumni career panel wholly comprised of speakers in socially responsible careers, networking events, pre-registration meetings with professors to discuss relevant courses, and the Board Fellows program, which places MBA students on boards of local nonprofit organizations. Additionally, members occasionally collaborate with the active local Net Impact professional chapter.

NET IMPACT CHAPTER

35 active student members

collaborative diverse inspiring

At a glance...

Survey Respondents=31

520 Full-time MBA students

DEGREE OPTIONS
- FULL-TIME
- PART-TIME
- EMBA
- MBA/MA
- JD/MBA
- MBA/MS

OVERALL RATING (OUT OF FIVE)
- Sustainability
- Social Impact

SAMPLE COURSES
Business and the Environment
Sustainable Urban Design
Law, Ethics and Corporate Social Responsibility

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
55% of students are satisfied with course content
58% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
74% of students are satisfied with student commitment
84% of students are satisfied with extracurriculars
CAREER SERVICES

THE CAREER SERVICES DEPARTMENT AT McCombs caters to students’ individual needs. The chapter career advisor is an experienced professional in marketing and nonprofit program management and is dedicated to students interested in pursuing careers within sustainability, corporate social responsibility, or education. McCombs students have access to the MBA Nonprofit Connection job newsletter, Net Impact Job Board, MBA Focus and other university-supported internship and full-time job sites. A career advisor also accompanies students to the Net Impact Conference each year. In addition, MBA students are invited to the annual career fair at the LBJ School of Public Affairs and other events within the greater university. McCombs’ Net Impact chapter offers students networking opportunities at the annual UT Sustainability Summit, SXSW Eco, and career panels dedicated to sustainability, social enterprise, and nonprofit management throughout the school year. Opportunities abound in the surrounding area: according to one student, “McCombs is close to the clean tech presence in Austin and Houston.” McCombs currently sponsors career treks to San Francisco, Houston, and New York City. The Houston and San Francisco treks include visits to alternative energy companies. Lastly, the McCombs Social Enterprise Fund is a permanent endowment to support first-year MBA students who wish to work in sustainability, nonprofits, and other nontraditional sectors during their summer internship.

PROMINENT ALUMNI
1. Emily Hruby, Brand Manager, White Wave Foods, ’12
2. Katie Dochen, Consultant, Deloitte Consulting – Public Sector, ’12
3. Robert Hallenbeck, Director of Strategy, Waste Management, ’11

REASONS TO ATTEND

AT MCCOMBS ONE IS SURROUNDED by students who are genuinely interested in making a positive impact and able to participate in not only the Net Impact chapter events, but also many classes that help shape and further define one’s goals. To supplement their business degree with more functionally diverse course study, students have the option to complete the Portfolio Program in Nonprofit Management or in Sustainability. A student at McCombs also has the advantage of building an Austin network where the entrepreneurial spirit runs rampant. McCombs’ Net Impact chapter hosts social entrepreneurs to come network with the students in the casual environment of the annual Sustainability Summit. The chapter also prides itself on the Board Fellows program. Many students seize the opportunity to get the inside perspective on the challenges and opportunities of sitting on a nonprofit board. At McCombs, the diverse interests of the members help inspire the chapter to partner with other McCombs student organizations, providing an environment to learn about socially responsible business regardless of functional concentration.

“Austin has great opportunities for careers with impact and there are not many MBAs competing for those jobs.”

TOP 3 PROGRAM STRENGTHS

OF STUDENTS AGREE...
the program offers adequate career preparation resources for impact job seekers.

OF STUDENTS AGREE...
finding a job with impact is a top priority for students at the program.

OF STUDENTS AGREE...
the program offers funds for nonprofit interns.

Funds for nonprofit interns?

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 3.6
- Providing information about relevant positions: 5.0
- Connecting with alumni or other professionals: 3.0
- Supporting a self-directed job search: 3.5

OF STUDENTS AGREE...
finding a job with impact is a top priority for students at the program.

OF STUDENTS AGREE...
the program offers adequate career preparation resources for impact job seekers.

OF STUDENTS AGREE...
the program offers funds for nonprofit interns.

Funds for nonprofit interns?

67% 69%
DARDEN HAS A UNIQUE POSITION with respect to the role of business in society. Its history as a leader in business ethics and holistic management thinking has generated a curriculum that views corporate responsibility and stakeholder management processes as standard material across the core curriculum.

The first year is comprised of four terms of core classes, one term of elective classes, and an integrated capstone experience. The core curriculum requires that students prepare three case studies per day, many of which contain themes of social responsibility and sustainability in classes ranging from Ethics to Decision Analysis. This year, for the first time, two of the thirteen available elective term courses focused on sustainability to keep these considerations in the forefront of students’ consciousness as they prepared for summer internships. These electives are among the most popular in the first year and the increased offering is a testament both to Darden’s responsiveness to student interest in this area and to its capacity to do so.

In the second year, students design their own curriculum from a wide range of elective courses, many of which partially or wholly focus on social responsibility and environmental responsibility. Sustainability is one of eleven concentrations available to students in their second year. Additional courses available to second year students place a particular emphasis on issues of social responsibility and the environment. Students also have the option to conduct independent research for credit under the supervision of a faculty member. Many of these Darden Business Projects have focused on topics such as sustainability, carbon trading, and local food systems.

SAMPLE COURSES
Creative Capitalism & Sustainable Innovation
Entrepreneurship
Markets in Human Hope
Entrepreneur as Change Agent

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
40% of students are satisfied with course content
40% of students are satisfied with faculty emphasis

STUDENT ACTIVITIES
THE DARDEN COMMUNITY provides a rich array of programs that cater to all of the career paths and community connections sought by Net Impact at Darden members. The Business in Society Conference is a two-day event in February held at Darden, which last year featured 10 panels with more than 30 speakers to discuss the year’s theme of “Sustainability and Innovation.” In the Board Fellows Program, Darden students interested in nonprofit management are paired with local nonprofits for a mutually enriching learning experience about how nonprofit boards function. In the fall and spring, local farmers come to Darden Farmer’s Market and offer students the opportunity to purchase fresh produce, bread, and other foods. Community Consultants of Darden (CCoD) provides student consulting services to visionary small businesses and nonprofit organizations in Charlottesville. Networking Receptions and Fireside Chats give students an opportunity to become more informed about various issues in addition to providing a great forum for networking with notable alumni, faculty, and corporate partners.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
37% of students are satisfied with student commitment
57% of students are satisfied with extracurriculars

NET IMPACT CHAPTER
SILVER chapter
Focused enabling social

At a glance...
Survey Respondents=30
658 Full-time MBA students
CAREER SERVICES

DARDEN UNDERSTANDS THAT Net Impact-related careers often require a tailored approach to career management, and its Career Development Center has built a robust support system that puts structure to the process and positions students to succeed in their mission-driven internship and full-time search.

In the first week, students are oriented to the many options at Darden in this arena. The career coach and peer programs match first-year students with second-year students interested in the same field and promote networking opportunities. In fall 2011, the chapter hosted Resumania and Cover Letter Mania sessions to help students pursuing mission-driven careers, and it held a session on networking tools and techniques in preparation for the annual Net Impact Conference. An increasing number of organizations are recruiting at Darden for social and environmental positions, including Johnson & Johnson, Hilton Worldwide, and Leaf Clean Energy. Net Impact at Darden has also established, and maintains, an internal job posting board for relevant off-campus positions.

In addition to the coaching and mentorship available through the Career Development Center, Darden has two additional programs of particular interest to Net Impact members: the Batten Venture Internship Program (BVIP) and the Darden Nonprofit Internship Fund (DNIF). BVIP subsidizes summer compensation for students interning at start-up organizations, including social entrepreneurs and renewable energy start-ups. DNIF provides stipends for those students pursuing summer internships with nonprofits.

REASONS TO ATTEND

DARDEN OFFERS A CHALLENGE UNLIKE any most students are likely to experience. The case method tests intuition, intellect, reasoning, and wit in a forum of peers, whose expectations for the quality of fellow students’ ideas are exceeded only by their willingness to help their peers improve and succeed. This format necessitates growth in a student’s ability to listen, understand, synthesize, and cogently present their thoughts.

The inspired performances of the faculty, who for 24 years running have been rated among the best teachers in the world, cultivate a dialogue wherein assumptions are unearthed, perspective is revered, and learning is not a chore, but instead a delight. This unique environment resonates throughout the careers of Darden alumni and is one of the principal reasons that the alumni are some of the world’s most helpful and engaged.

Darden students are passionate and changing with the world as they move toward a more socially aware and sustainable future.

TOP 3 PROGRAM STRENGTHS
THROUGHOUT BOTH THE CORE CURRICULUM and elective courses, professors at the Michael G. Foster School of Business (Foster) have the interests of the socially and environmentally conscious student body in mind as they shape their lesson plans, often incorporating lectures on sustainability and corporate social responsibility. The core curriculum includes an Applied Strategy class in the first year, in which students are able to work on consulting projects for sustainability and renewable energy-focused companies, and an Ethics class in the second year, in which students get hands-on experience planning corporate citizenship initiatives for Microsoft. Additionally, the MBA program office at Foster is continually adding socially and environmentally focused elective courses that supplement the overall MBA curriculum.

The University of Washington (UW) also offers an Environmental Management Certificate that allows MBA students to take courses in UW’s Environmental Management Program and engage in a six-month long capstone project with local partners to tackle a real-world environmental management problem. Additionally, the UW hosts the Environmental Innovation Challenge, an annual competition where student teams design and develop clean-tech solutions and present these to a group of judges that includes scientists, entrepreneurs, and investors. Foster is also flexible with dual degree options, and students can earn a concurrent MBA with a degree from any other school at UW, provided they are accepted to both programs.

In keeping with the values of Net Impact, the business school’s newest buildings, PACCAR Hall and Business Hall are built according to LEED Silver level certification.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
43% of students are satisfied with course content
36% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
79% of students are satisfied with student commitment
71% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

Foster Net Impact regularly collaborates with other clubs at the Foster School of Business, including the Global Business Association and Women in Business, and the chapter has a strong relationship with the Seattle Professional Net Impact chapter and the newly formed Microsoft Net Impact Chapter. This year Foster Net Impact launched a Service Corps program which provided 13 students with the opportunity to participate in consulting projects for local nonprofit organizations. Also new in 2012 was the chapter’s Campus Greening initiative which is currently completing an evaluation and action plan for PACCAR Hall’s waste management system. In addition, the Foster School offers a number of community impact activities including a Board Fellows program and volunteer opportunities at the local Boys & Girls Club and the Special Olympics of Washington.

Foster Net Impact regularly collaborates with other clubs at the Foster School of Business, including the Global Business Association and Women in Business, and the chapter has a strong relationship with the Seattle Professional Net Impact chapter and the newly formed Microsoft Net Impact Chapter. This year Foster Net Impact launched a Service Corps program which provided 13 students with the opportunity to participate in consulting projects for local nonprofit organizations. Also new in 2012 was the chapter’s Campus Greening initiative which is currently completing an evaluation and action plan for PACCAR Hall’s waste management system. In addition, the Foster School offers a number of community impact activities including a Board Fellows program and volunteer opportunities at the local Boys & Girls Club and the Special Olympics of Washington.

Three words to describe the chapter: innovative, engaged, connected

NET IMPACT CHAPTER
CONVENIENTLY LOCATED IN A REGION surrounded by progressive, visionary companies, Foster has an exceptional reputation among socially responsible businesses and nonprofits. At Foster, MBA Career Services works one-on-one with Foster Net Impact members to help them network, learn about, and search for opportunities in sectors related to Net Impact. In 2011, Career Services helped students attending the Net Impact Conference prepare for making the most out of the fantastic networking opportunity, and representatives from Career Services also attended the conference to provide additional in-person support. The mentor program at Foster also provides Foster Net Impact members with the opportunity to learn from prominent Foster alumni and business leaders, many of whom stress the core tenants of Net Impact. The MBA Career Services counselors are continually learning about and reaching out to socially responsible businesses in the Pacific Northwest. The career center also subsidizes trips made by Foster Net Impact members in search of socially responsible business or nonprofit positions outside the Seattle area. An alumni database is available to students to reach out to Foster graduates who work for companies and industries that appeal to Net Impact members.

THE UNIVERSITY OF WASHINGTON FOSTER School of Business offers flexibility for business students looking to include social and environmental components into their study without compromising a top tier management curriculum. Leadership and strategic thinking are part of the fabric of the Foster MBA program and there are many opportunities for students to gain leadership experiences and practice strategic thinking related to sustainability and/or nonprofit management challenges they could face in future careers. The Seattle area is a hotbed for entrepreneurs, companies, and consultants on the cutting edge of sustainability, which makes Foster a particularly exciting place to be.

Camaraderie among classmates is strong in the MBA program, thanks in part to a relatively small class size and friendly Northwest attitude. Students specifically interested in social and environmental issues are well served by a strong Net Impact chapter, a highly supportive administration and faculty, a career center in tune with the needs of students interested in socially responsible business, and countless community partners that share in the desire to create a better world.

“Foster has the benefit of being located in a very socially and environmentally conscious city, where entrepreneurship has flourished.”

Top 3 Program Strengths

- Ben Packard, Vice President of Global Responsibility, Starbucks, ‘98
- Patrick Leslie, Emerging Technologies Program Manager, Puget Sound Energy, ‘09
- Scott Bixby, Senior Director of Marketing, One Energy Renewables, ’10
The Wisconsin School of Business (WSOB) MBA Program has a unique specialization model that allows students to focus in an area of expertise starting in the first semester. While the core curriculum covers traditional business topics, a sustainability certificate and committed faculty offer a range of options for any student looking for an emphasis on how business can address social and environmental problems.

The Business, Environment, and Social Responsibility (BESR) Program at WSOB was created by Tom Eggert, the University of Wisconsin (UW) Net Impact chapter’s faculty advisor. This program shares Net Impact’s mission and ideals. The BESR certificate provides students knowledge and skills to analyze and leverage the interrelations between business and its natural and social environment. In addition, Professor Eggert offers a bi-weekly Clean Tech Thought Leaders series. These seminars, which are open to UW Net Impact members, bring an executive, entrepreneur, or investor from Wisconsin’s clean tech industry to share their thoughts on the future of clean tech.

For students who do not choose to pursue the BESR certificate, the required fundamental courses provide strategy and business skills for students to make ethical and sustainable decisions. Additionally, several members of the WSOB faculty are actively engaged in research on these topics. As a large public research institution, the University of Wisconsin offers classes on an enormous range of topics. MBA students can use their allotted elective courses to engage with the broader university on any topic in which they are interested.

Some examples of this include the UW Slow Food organization and the Nelson Institute for Environmental Studies. The UW Net Impact Chapter organizes events such as eating local dinners, cases and beer educational events, and other social events.

As a chapter, members believe the best solutions for their careers and communities can only be achieved through sharing ideas with diverse groups. Therefore, members strive to connect with other organizations on campus that have a shared cause for impact.

12 active student members

Net Impact Chapter

Three words to describe the chapter: passionate, growing, aware

Sample Courses
- Systems Thinking & Sustainable Business
- Design for Quality in New Products & Services
- Sustainability, Environmental, and Social Risk Management
CAREER SERVICES

THE WSOB HAS a dedicated, full-time team in the Career Service Center that provides resources and personal assistance to each student to pursue the career path and companies of his or her choice. The school also has a loyal base of companies that recruit on campus and continue to be ranked among the best in the world for environmental and social practices.

Additionally, each specialization in the MBA program has a center director who is dedicated to recruitment and building relationships with companies. Small and large companies with environmental stewardship programs, such as Proctor & Gamble and SC Johnson, recruit students from the MBA program. Students can expect individual attention and guidance to connect with companies that share an expressed social and/or environmental focus.

For students looking for jobs with a social and environmental focus, the program also supports students with a stipend for travel to the annual Net Impact Conference, as well as other career-focused conferences. Finally, through the BESR Certificate, students can network with companies who come to speak at panels and in the classroom. The certificate also has a dedicated certificate director who is available to assist with internship and career outreach and placement.

REASONS TO ATTEND

THE POWER OF AN MBA from the Wisconsin School of Business is the breadth and depth of knowledge achieved through our specialization model. By accepting only students who have clear goals and commitment to an area of study, WSOB is able to create several specialized tracks that are more rigorous than other MBA programs and immerse students immediately in their first semester. Curriculum and activities around social and environmental themes are provided through an interdisciplinary approach, allowing students across specializations to learn from each other.

Additionally, the University of Wisconsin is a world-class research university, with especially robust resources in the natural sciences. Biotech, engine and fuel research, and technology transfer are just some areas where Wisconsin excels. The new Wisconsin Institute for Discovery pioneers research in biotech and medical technologies, and the campus is renowned for the startups that have emerged from this cross-pollination model.

There are numerous opportunities to connect with other interested groups on campus and in the greater Madison community.
THE CURRICULUM AT OWEN IS student driven and continues to incorporate environmental and social issues more each year. While none of the core courses are focused on these issues, the faculty teaching the core curriculum has incorporated cases that are focused on environmental and social themes. The strength of Owen’s environmental and social curriculum is the wide variety of elective classes that exclusively focus on social and environmental themes. Classes with an exclusive focus on managing social and environmental issues range from strategy to financial analysis classes. Faculty are always looking for opportunities to provide new classes that are focused on incorporating environmental and social issues. With new courses being offered every year, students have the opportunity to work with the faculty to create classes they are interested in.

Dean Bradford has been especially supportive of including social and environmental themes in the curriculum. He understands the value of these issues in the business world and supports a student run initiative to add an emphasis in Sustainability Management to the curriculum. The emphasis is being reviewed by the Academic Program committee and will likely be available starting in the fall of 2012.

Owen offers a Distinguished Speakers Series which brings in executives and professionals to talk about current debates in business. Several of these speakers have exclusively focused on environmental and social issues, including senior executives from ExxonMobil and General Motors.

THE OWEN NET IMPACT CHAPTER is active and is working to grow its reach throughout the school. The chapter has built relationships with a number of clubs to help promote events including the Energy Club, 100% Owen, and the Operations Club. These partnerships with other student led organizations have been a great way to expose students who are not familiar with Net Impact to the benefits of responsible business ideals.

Additionally, some of the chapter’s key events and accomplishments include an annual Impact Week during which the chapter promotes recycling, holds a clothing drive, hosts kegs with reusable cups and organic wine, and also has an organic cook-out. The biggest event of the year is a Vanderbilt Baseball tailgate fundraiser. The chapter also supports Vanderbilt’s undergraduate Net Impact chapter and works closely with SustainVU (Vanderbilt’s Sustainability office) and SPEAR, the undergraduate recycling club.

Net Impact Chapter also works to create community service opportunities in the Nashville area. Starting in the fall of 2012, the club will also feature a Board Fellows Program to enhance the opportunities available for chapter members to impact the Nashville community.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...

29% of students are satisfied with course content
33% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...

33% of students are satisfied with student commitment
46% of students are satisfied with extracurriculars
CAREER SERVICES

Owen provides individualized career coaching to help students with their specific job search, and all students have the opportunity to work with a professional in the Career Management Center. Students focusing on one professional area (i.e. finance or marketing) are encouraged to connect with the professional in the Career Management Center who has expertise in placement within that discipline. Owen has a staff member dedicated to renewable energy and nonprofits to assist students in a successful, supported job search.

Owen has also established a travel fund for students who conduct independent job searches beyond on-campus opportunities. The school has created a list of resources that help students explore this career path and identify opportunities. It subscribes to a listserv that posts available opportunities with nonprofits. Finally, the school has incorporated the search for CSR opportunities in its business development strategy.

Owen’s reputation is strong and continues to grow. It can provide sufficient evidence that students are interested, engaged, and prepared to work in positions related to socially and environmentally responsible business. Several faculty members at Owen are dedicated to corporate sustainability and responsibility, several student organizations support social concerns, and each year, students accept opportunities related to Net Impact issues.

PROMINENT ALUMNI
1. Ian Prunty, Client Solutions Executive, Opower, ’11
2. Jeff Gowdy, Founder and Consultant, J. Gowdy Consulting, LLC, ’06
3. Emily Davis, Manager of Product Stewardship, International Paper, ’04

REASONS TO ATTEND

Now is a great time to join the Owen Net Impact Chapter. It is working hard to expand its reach within the curriculum, the student body, and the Nashville community. The chapter’s leadership has broad experience across environmental and social issues and uses its experience to create meaningful programming for its members and the wider Owen community.

The next year is an important time for the Owen Net Impact Chapter. As it works to expand the curriculum, recruiting opportunities, and the Board Fellows program it needs motivated students to make these efforts successful. Potential applicants that would like to make changes to a curriculum and influence the direction of the program should seriously consider attending Owen. At the end of the day, the students form the school, and the administration is extremely supportive of students’ initiatives and endeavors.

“One of the founders of Net Impact is an Owen professor and someone to network with.”

TOP 3 PROGRAM STRENGTHS

- Determining what jobs make sense for me: 3.7
- Providing information about relevant positions: 4.0
- Connecting with alumni or other professionals: 4.0
- Supporting a self-directed job search: 3.7

Of students agree...
- The program offers adequate career preparation resources for impact job seekers.
- Finding a job with impact is a top priority for students at the program.
THE WAKE FOREST UNIVERSITY Schools of Business remain true to Wake Forest University’s tradition—to provide an education based on the values expressed in the University’s motto, “Pro Humanitate: education for the benefit of humanity.” Social and environmental issues are interwoven throughout core curriculum courses and electives alike. The Schools of Business are a partner of the Globally Responsible Leadership Initiative (GRLI) whose mission is to be a catalyst to develop the next generation of globally responsible leaders. The Schools of Business strive to uphold this mission and are consistently ranked in the Aspen Institute’s Beyond Grey Pinstripes ranking, which spotlights full-time MBA programs that integrate social and environmental stewardship into the curriculum. While Wake Forest follows a primarily traditional core curriculum, most core classes do address social and environmental considerations and ethical corporate behavior. Electives provide a deeper dive into social enterprise, environmental sustainability, and renewable energy.

STUDENT ACTIVITIES

THE WAKE FOREST University’s Elevator Competition seeks to convene socially conscious entrepreneurs from around the globe to share their world-changing ideas. Through for-profit, nonprofit, or hybrid enterprises, social entrepreneurs identify gaps within current social systems and create innovative solutions in society or redefine those social systems, meeting the needs of the community, the environment, or both. Up to four team members present their plan to judges during a two-minute elevator ride. Finalists present a 20-minute presentation, and winners receive an award of cash and prizes.

The most significant ongoing opportunity in social entrepreneurship is Project Nicaragua, which allows students to provide seminars, consulting, and microlending to small business owners in Nicaragua. Project Nicaragua is a student-led outreach initiative where students use the skills and knowledge gained in the classroom to advance the understanding and abilities of small business owners in both the local and global community. Project Nicaragua has expanded beyond the borders of Nicaragua by offering seminars to small business owners in Benin, Native American entrepreneurs in Santa Fe, New Mexico, and local Hispanic business owners.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...

38% of students are satisfied with course content
31% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...

62% of students are satisfied with student commitment
59% of students are satisfied with extracurriculars

NET IMPACT CHAPTER

Business as UNusual, Published by Net Impact 2012
CAREER SERVICES

THE EXECUTIVE PARTNERS PROGRAM PROVIDES students with the opportunity to be paired with a professional who works in their field of interest, including corporate social responsibility, nonprofit, and social enterprise. This allows students to learn one-on-one from, as well as develop a relationship with, a successful professional within their desired industry. Students are able to explore and clarify their career goals including professional development interests, field of work, and company preferences. Through the mentorship program, students are able to shadow these professionals at their place of work, conduct informational interviews with various individuals at the company, and build personal relationships with their mentors. The Career Management Center also provides funding for students to attend the annual Net Impact Conference.

REASONS TO ATTEND

WAKE FOREST UNIVERSITY Schools of Business’ dedication to upholding the university motto, “Pro Humanitate,” is evident through the infusion of values such as corporate citizenship and global stewardship throughout the curriculum. Since it is a relatively small program, the course offerings may be slightly more limited than larger schools; however, the small class size and 10:1 student-to-professor ratio enables students to guide the curriculum through class discussions, and more importantly, to organize events and lead changes that address specific areas of interest.

Working closely with the BB&T Center for the Study of Capitalism, Wake Forest encourages the examination of capitalism through competing economic systems, the philosophical foundations of capitalism, and capitalism’s relation to current social and political issues. Individuals are given ample opportunity to influence the program’s focus and guide its future direction. Students have a strong voice at Wake Forest and are encouraged to pursue their passions both inside and outside of the classroom.

Wake’s program’s greatest strength has to be its commitment to providing an unbiased, overarching educational experience.

TOP 3 PROGRAM STRENGTHS

STUDENT RATINGS ON CAREER SERVICES...

- Determining what jobs make sense for me: 4.2
- Providing information about relevant positions: 3.0
- Connecting with alumni or other professionals: 3.9
- Supporting a self-directed job search: 4.0

OF STUDENTS AGREE...

- finding a job with impact is a top priority for students at the program: 64%
- the program offers adequate career preparation resources for impact job seekers: 63%
OLIN BUSINESS SCHOOL is making strong strides to incorporate both social and environmental themes into the curriculum. Not only is there a growing number of compelling and integral electives available to take at Olin (and at other graduate programs around campus), but the MBA core curriculum is developing a social and environmental depth of study. The faculty and administration are both exceptionally open to suggestion and actively seeking the evolution of the curriculum to include such material. For example, social enterprise cases are being considered for the core strategy course, new concentrations are being rolled out (including a dual degree program in Business Administration and Energy, Environmental, and Corporate Responsibility), and students have participated in the inception of these initiatives. Students have been active participants and leaders in social and environmental themes throughout the year. A key highlight in recent years has been the Olin Sustainability Case Competition, an annual student-led case competition focused on a key environmental sustainability issue here on campus. The competition featured 28 teams (115 participants) competing for approximately $7,000 in prizes, and it attracted 200 people to the final event, engaging corporate and campus-wide support.

Olin’s faculty is very supportive in integrating social and environmental themes into classes, as shown through the use of case studies and class discussions focused on these issues. Faculty members who research and teach in this impact area include Dr. Dan Elfenbein, Dr. Stuart Yoak, and Dr. Judi McLean Parks, among others. Furthermore, given the present availability and selection of elective courses, it seems likely that additional business leaders in social and environmental topics will be incorporated into the faculty in the near future.

OLIN’S GRADUATE PROGRAM provides access to a selection of social and environmental clubs while also encouraging cross-disciplinary collaboration; in turn, these initiatives realize a wide range of impact. Each of the eight graduate programs hosts one or more active social and environmental clubs, and each of these is represented at an aggregate social and environmental club leadership meeting, which facilitates multidisciplinary involvement (WUGREEN). Furthermore, each of these clubs provides news and information to a central location for publishing in a weekly e-newsletter. This is a synergistic environment, and the club mix is poised for positive impact. The Net Impact chapter at Olin made great progress this year bringing a strong contingent to the Net Impact Conference in October, hosting a series of sustainability-focused career events, as well as the Olin Sustainability Case Competition. The Net Impact chapter is a highly visible club on campus, and it has the support of the vast majority of the student body.

OLIN BUSINESS SCHOOL is making strong strides to incorporate both social and environmental themes into the curriculum. Not only is there a growing number of compelling and integral electives available to take at Olin (and at other graduate programs around campus), but the MBA core curriculum is developing a social and environmental depth of study. The faculty and administration are both exceptionally open to suggestion and actively seeking the evolution of the curriculum to include such material. For example, social enterprise cases are being considered for the core strategy course, new concentrations are being rolled out (including a dual degree program in Business Administration and Energy, Environmental, and Corporate Responsibility), and students have participated in the inception of these initiatives. Students have been active participants and leaders in social and environmental themes throughout the year. A key highlight in recent years has been the Olin Sustainability Case Competition, an annual student-led case competition focused on a key environmental sustainability issue here on campus. The competition featured 28 teams (115 participants) competing for approximately $7,000 in prizes, and it attracted 200 people to the final event, engaging corporate and campus-wide support.

Olin’s faculty is very supportive in integrating social and environmental themes into classes, as shown through the use of case studies and class discussions focused on these issues. Faculty members who research and teach in this impact area include Dr. Dan Elfenbein, Dr. Stuart Yoak, and Dr. Judi McLean Parks, among others. Furthermore, given the present availability and selection of elective courses, it seems likely that additional business leaders in social and environmental topics will be incorporated into the faculty in the near future.

OLIN’S GRADUATE PROGRAM provides access to a selection of social and environmental clubs while also encouraging cross-disciplinary collaboration; in turn, these initiatives realize a wide range of impact. Each of the eight graduate programs hosts one or more active social and environmental clubs, and each of these is represented at an aggregate social and environmental club leadership meeting, which facilitates multidisciplinary involvement (WUGREEN). Furthermore, each of these clubs provides news and information to a central location for publishing in a weekly e-newsletter. This is a synergistic environment, and the club mix is poised for positive impact. The Net Impact chapter at Olin made great progress this year bringing a strong contingent to the Net Impact Conference in October, hosting a series of sustainability-focused career events, as well as the Olin Sustainability Case Competition. The Net Impact chapter is a highly visible club on campus, and it has the support of the vast majority of the student body.

OLIN’S GRADUATE PROGRAM provides access to a selection of social and environmental clubs while also encouraging cross-disciplinary collaboration; in turn, these initiatives realize a wide range of impact. Each of the eight graduate programs hosts one or more active social and environmental clubs, and each of these is represented at an aggregate social and environmental club leadership meeting, which facilitates multidisciplinary involvement (WUGREEN). Furthermore, each of these clubs provides news and information to a central location for publishing in a weekly e-newsletter. This is a synergistic environment, and the club mix is poised for positive impact. The Net Impact chapter at Olin made great progress this year bringing a strong contingent to the Net Impact Conference in October, hosting a series of sustainability-focused career events, as well as the Olin Sustainability Case Competition. The Net Impact chapter is a highly visible club on campus, and it has the support of the vast majority of the student body.

OLIN’S GRADUATE PROGRAM provides access to a selection of social and environmental clubs while also encouraging cross-disciplinary collaboration; in turn, these initiatives realize a wide range of impact. Each of the eight graduate programs hosts one or more active social and environmental clubs, and each of these is represented at an aggregate social and environmental club leadership meeting, which facilitates multidisciplinary involvement (WUGREEN). Furthermore, each of these clubs provides news and information to a central location for publishing in a weekly e-newsletter. This is a synergistic environment, and the club mix is poised for positive impact. The Net Impact chapter at Olin made great progress this year bringing a strong contingent to the Net Impact Conference in October, hosting a series of sustainability-focused career events, as well as the Olin Sustainability Case Competition. The Net Impact chapter is a highly visible club on campus, and it has the support of the vast majority of the student body.

OLIN’S GRADUATE PROGRAM provides access to a selection of social and environmental clubs while also encouraging cross-disciplinary collaboration; in turn, these initiatives realize a wide range of impact. Each of the eight graduate programs hosts one or more active social and environmental clubs, and each of these is represented at an aggregate social and environmental club leadership meeting, which facilitates multidisciplinary involvement (WUGREEN). Furthermore, each of these clubs provides news and information to a central location for publishing in a weekly e-newsletter. This is a synergistic environment, and the club mix is poised for positive impact. The Net Impact chapter at Olin made great progress this year bringing a strong contingent to the Net Impact Conference in October, hosting a series of sustainability-focused career events, as well as the Olin Sustainability Case Competition. The Net Impact chapter is a highly visible club on campus, and it has the support of the vast majority of the student body.
CAREER SERVICES

THOUGH THE WESTON CAREER CENTER (WCC) has not been specifically focused on social and environmental jobs in the past, the WCC is making progress in helping students source and land internship and full-time opportunities in fields that concern social and environmental issues.

The career center financially supported student attendance at the Net Impact Conference in Portland and other Net Impact chapter career-related events during the course of the year. The WCC actively seeks to compile a database of social and environmental contacts, alumni, and potential event sponsors that will help guide students toward internships and jobs that fit their desired career paths. Additionally, the WCC is open and receptive to ideas generated from the Net Impact chapter at Olin members.

PROMINENT ALUMNI

1 Tom Stehl, Special Projects Manager, Meds & Foods For Kids, ’06
2 Ryan Spies, Associate, Solutia, ’11
3 Jonathan Kaufman, Founder & CEO, Third Plateau, ’11

STUDENT RATINGS ON CAREER SERVICES...

<table>
<thead>
<tr>
<th>Service</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Determining what jobs make sense for me</td>
<td>3.5</td>
</tr>
<tr>
<td>Providing information about relevant positions</td>
<td>3.0</td>
</tr>
<tr>
<td>Connecting with alumni or other professionals</td>
<td>3.3</td>
</tr>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.8</td>
</tr>
</tbody>
</table>

REASONS TO ATTEND

OLIN’S TRUE STRENGTH lies in the unique opportunity it gives students to create the change they want to see in the program, from starting new clubs and influencing the curriculum to hosting events, such as the Olin Sustainability Case Competition. Though they are not the primary focus of the program, social and environmental themes are developing rapidly in curriculum, events, and activities such that a prospective student with this in mind will feel right at home. The current student body shares these goals as well: this is most apparent in involvement in the Net Impact chapter at Olin and the case competition, as well as the rising numbers of students pursuing jobs and internships in nonprofit, CSR, and alternative energy roles.

Many opportunities are already available in the form of impactful classes, case studies, and a growing number of social and environmental-focused extracurricular activities including speakers, case competitions, and career related events. What is most exciting is that this is just the beginning. With full support from the administration and career center, and with the drive of an engaged student body, Olin is becoming a place where students can develop a socially and environmentally-aware business mindset.

“Olin’s dedication to sustainability and social impact creates great awareness and encourages leading various initiatives.”

TOP 3 PROGRAM STRENGTHS
WILFRID LAURIER UNIVERSITY
Master of Business Administration Program

At a glance...
Survey Respondents=30

120
Full-time MBA students

MBA students that are dedicated to demonstrating how business is undeniably linked to social and environmental issues. With an incredible network of faculty, alumni, and local nonprofit organizations in the Waterloo area, Laurier students are fortunate to have access to extremely knowledgeable, competent, and well-connected individuals who have a passion for CSR and sustainability. Laurier’s Net Impact chapter has recently collaborated with four well-respected professors in the SBE to introduce a new sustainability-focused integrated session for the incoming 2011 MBA students. Although Laurier has already made great strides towards incorporating sustainability issues into the core curriculum, Laurier’s Net Impact chapter is hoping to introduce a Sustainability concentration to the MBA program by April 2012 and introduce more case studies and/or guest speakers in elective courses that are concentrated on sustainability, CSR, and nonprofit management.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
29% of students are satisfied with course content
35% of students are satisfied with faculty emphasis

STUDENT ACTIVITIES
LAURIER’S MBA PROGRAM is devoted to continuous learning, innovation, and diversity. The student body is not only diverse in terms of cultural background and work experience, but also in interests and perspectives on the role of sustainability in business. Over the past 12 months, Laurier’s Net Impact chapter has held numerous events and fundraisers to raise awareness about the organization’s mandate and the programs it supports. Laurier’s Net Impact chapter has organized MBA networking events, multiple guest speaker presentations, and fundraisers for organizations such as the Red Cross (Japan Relief Fund), Habitat for Humanity, and the Heart and Stroke Foundation. Laurier’s Net Impact chapter has recently sought partnership with Corporate Knights in an exciting collaboration to research and influence how the endowment fund of Wilfrid Laurier University is invested and managed. The Director of Community Involvement is currently working on a project to make nonprofit opportunities more easily accessible to MBA students looking for volunteer opportunities and/or careers in the nonprofit sector. The idea behind this project is to magnify the impact made by MBA students by collaborating on one cause identified by the community and organized through the Net Impact chapter.

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
35% of students are satisfied with student commitment
39% of students are satisfied with extracurriculars

NET IMPACT CHAPTER
12
active student members

THREE WORDS TO DESCRIBE THE CHAPTER:
committed energetic curious
CAREER SERVICES

THE LAURIER MBA program has its own Career Services Department with two full-time staff members dedicated to assisting MBA students with all aspects of career development. They are available to meet with students individually to review resumes and assist with the job search process. There is also an online job posting system called Navigator which lists all available job positions and also lists all of the employer visits taking place on campus. There are numerous employers who conduct on-campus recruiting and information sessions throughout the year.

Although there is not a specific focus for social and environmental organizations, the Waterloo Region is home to a variety of organizations that actively practice CSR. In addition, students are encouraged by Career Services to request that specific companies be invited to participate in developing a relationship with Laurier MBA Career Services. Laurier’s MBA Career Services Department also has a resource library that is open and available to all MBA students. This includes a wide variety of resources that students can use to assist them with their career planning and job search.

REASONS TO ATTEND

Laurier’s Net Impact chapter is a relatively new organization, but the group has accomplished a considerable amount in the short period of time since its inception in 2010. MBA students who have gotten involved in this initiative have developed a strong organization, which utilizes a “best practices” approach to procedures and events. Although the executive group has been fairly small, it has been a well-run organization that has brought a variety of educational and inspirational events and information to the MBA class. Laurier’s Net Impact chapter has come a long way in a very short period of time, and the chapter is excited and optimistic about the new activities, partnerships, and curriculum additions that will only serve to strengthen the program in the future.

In addition, Laurier’s Waterloo campus has a small, friendly atmosphere in which students can feel free to develop new ideas and approaches to sustainability issues and gain support from those around them.

“Laurier MBA is a progressive and forward-looking degree that builds future sustainability leaders.”

TOP 3 PROGRAM STRENGTHS

- Prominent Alumni
  1. Jan Varner, CEO, United Way, ’94

- Student Ratings on Career Services...
  - Determining what jobs make sense for me: 3.4
  - Providing information about relevant positions: 3.0
  - Connecting with alumni or other professionals: 4.0
  - Supporting a self-directed job search: 3.5

- Of students agree...
  - the program offers adequate career preparation resources for impact job seekers: 69%
  - finding a job with impact is a top priority for students at the program: 57%
WILLAMETTE UNIVERSITY
Atkinson Graduate School of Management

CURRICULUM
ONE OF ONLY TWO PROGRAMS dually accredited by AACSB International (business) and NASPAA (public administration), Willamette University’s MBA program is a leader in preparing graduates to serve organizations and their communities.

The curriculum provides a holistic view of the functions of effective organizations and applies those tools to the business, government, and nonprofit sectors. Students learn and understand the vital role played by all three sectors in shaping social, economic, and environmental policy, and in creating free markets.

This is accomplished through a faculty committed to providing a highly experiential approach to learning. The Practical Applications for Careers and Enterprises (PACE) program is a hallmark of the Willamette MBA curriculum and includes three key components where students put their management knowledge into practice. In the first semester of PACE, students work in multicultural teams to provide crucial consulting services to a nonprofit or governmental client partner.

In the second component of PACE, students create entrepreneurial proposals for a new venture. The resulting plans are presented to a panel of real investors and entrepreneurs who evaluate the students’ proposals. In the third semester of PACE, students apply their knowledge of ethics and sustainability while analyzing business, nonprofit, and individual nominees for the Oregon Ethics in Business Awards. These activities provide an unparalleled opportunity for students to see managers as ethical decision-makers, review organizational systems that encourage ethical behavior, and personally network with the leaders who play an important role in the region.

STUDENT ACTIVITIES
THE GLOBAL STUDENT body of the Willamette MBA program provides a perfect opportunity for students to practice their skills as active team members and leaders within diverse groups. PACE, class projects, and student professional organizations work with community partners to expose the school’s unique diversity.

In 2011 the Willamette MBA Net Impact Chapter was proud to work with other local schools to host the annual Net Impact Conference in Portland. Willamette’s career management team offered special workshops to prepare students for networking at the conference. Students may also participate in more than 15 student professional organizations. Many of these organizations create service learning opportunities for students to give back to the community.

Oregon Business Magazine named the Willamette MBA program as one of Oregon’s top 100 green organizations. The Willamette MBA was also the recipient of the Graduate Management Admission Council’s (GMAC) prestigious “Team MBA Institutional Award” for a commitment to environmental stewardship and corporate social responsibility and is a member of PRME. Willamette University was named the most sustainable campus in the United States by the National Wildlife Federation and one of the Sierra Club’s “cool schools.”

NET IMPACT CHAPTER

30 active student members
THREE WORDS TO DESCRIBE THE CHAPTER: efficient organized supportive

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
71% of students are satisfied with course content
67% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
67% of students are satisfied with student commitment
67% of students are satisfied with extracurriculars

SAMPLE COURSES
Solving Global Challenges: Social Entrepreneurship
Not-for-Profit Management
Sustainability Management

DEGREE OPTIONS
FULL-TIME
EVENING MBA
JD/MBA
OVERALL RATING (OUT OF FIVE)
Social Impact
❤❤❤❤❤

At a glance...
Survey Respondents=24
203 Full-time MBA students
CAREER SERVICES

WILLAMETTE'S COMMITMENT TO experiential learning further supports the knowledge and delivery of “business savvy for the greater good.” Consulting projects and internships help students recognize, understand, and serve the needs of society as they grow personally and professionally. Students also add this experience to their resumes to demonstrate their knowledge.

The Willamette MBA provides career management tools upon admission. Once enrolled, students complete assessments to help them better understand their values, interests, motivations, and organizational cultural preferences. The Career Management program works with students individually, in small groups, and as a large group through a required course. Career Management programs include informational interviews where students must seek input from a variety of people, a mentorship program where students gain a valuable relationship with a practicing manager, and seminars that discuss ethics in the job search and negotiation process. During a recent career trek to Seattle, students had the opportunity to visit Theo Chocolate (the only Fair Trade, organic bean-to-bar chocolate factory in the U.S.) as well as Microsoft, Amazon, and T-Mobile. Students have also visited government and nonprofit organizations. The career services team helps build strong relations with organizations of all sectors.

The powerful combination of an excellent curriculum, quality teaching, and a complete program of career management and student activities develops the tools needed for successful careers. This includes a strong foundation in the fundamental principles of management - the knowledge you need to succeed in any management position, an integrated perspective of management necessary for managerial decision-making, and an understanding of the important concepts of corporate social responsibility, ethics, and environmental stewardship. The distinct experiential design and opportunity offered through this MBA makes it an exceptional financial investment. All admitted students are automatically considered for merit-based scholarships. In addition, return on investment in a graduate degree is highest early in a student's career. Forbes ranked Willamette's MBA among the top 75 U.S. MBA programs based on the return on investment experienced by graduates.

REASONS TO ATTEND

THE WILLAMETTE MBA emphasizes experiential learning and is designed to prepare students for their first professional position or a career change in business, government, or nonprofit management. The school also emphasizes service to the community.

The powerful combination of an excellent curriculum, quality teaching, and a complete program of career management and student activities develops the tools needed for successful careers. This includes a strong foundation in the fundamental principles of management - the knowledge you need to succeed in any management position, an integrated perspective of management necessary for managerial decision-making, and an understanding of the important concepts of corporate social responsibility, ethics, and environmental stewardship. The distinct experiential design and opportunity offered through this MBA makes it an exceptional financial investment. All admitted students are automatically considered for merit-based scholarships. In addition, return on investment in a graduate degree is highest early in a student’s career. Forbes ranked Willamette’s MBA among the top 75 U.S. MBA programs based on the return on investment experienced by graduates.

An MBA program that focuses on the integration of sustainability and stewardship in all disciplines of business.

TOP 3 PROGRAM STRENGTHS
THE YALE SCHOOL OF MANAGEMENT (YALE SOM) integrates social impact and environmental sustainability throughout its curriculum. In 2006, Yale SOM launched its innovative integrated curriculum, which provides an interdisciplinary approach to business education. Core courses required for all first-year students incorporate social and environmental themes through case studies, assigned readings, and guest lecturers. Classes also are frequently co-taught by multiple professors to incorporate multiple perspectives in lectures and discussions.

In areas such as nonprofit, corporate social responsibility, and social enterprise, Yale SOM students may take classes at Yale College or any graduate school, as well as pursue one of 12 joint degree programs. A unique course to highlight is the Global Social Enterprise elective where teams of students consult with and visit social enterprises in a developing country. Yale SOM Net Impact further offers skill-based workshops such as Nonprofit Finance and Strategy, Innovation in the Social Sector, and Developing a Theory of Change, among others.

Yale SOM also runs several research centers that focus on the nexus of business, social impact, and environmental sustainability. These include the Program on Social Enterprise, Program on Nonprofit Organizations, the Center for Business and the Environment, and the Yale Center for Corporate Governance. These centers support courses, research, lectures, and publications, as well as bring industry leaders to campus to speak to students and faculty.

YALE SOM NET IMPACT is one of the largest and most active clubs on campus. The chapter focuses on career development, curriculum, special projects, and community/member engagement. It provides career development support through networking events with alumni and social sector organizations, interview preparation and skill-building workshops, job treks, and relevant speakers. Yale SOM Net Impact sponsored or co-sponsored more than 45 events and workshops over the last year. Events included a conference on philanthropy attended by more than 300 hundred people, a nonprofit casing workshop with Wellspring Consulting, a job trek to New York City, and an annual case competition sponsored by Deloitte Consulting.

Yale SOM Net Impact also fosters an amazing sense of community through informal social events and a supportive, collaborative culture. Alumni and faculty show strong support for Yale SOM students, demonstrated by the new Seth and Barry Social Enterprise Fund created this year by Yale SOM alumnus Seth Goldman, the founder and CEO of Honest Tea, and his co-founder and Yale SOM Professor Barry Nalebuff. In addition to Yale SOM Net Impact, there are many other clubs for socially and environmentally-minded students.

ON SOCIAL AND ENVIRONMENTAL THEMES IN THE CURRICULUM...
84% of students are satisfied with course content
78% of students are satisfied with faculty emphasis

ON SOCIAL AND ENVIRONMENTAL THEMES IN STUDENT ACTIVITIES...
97% of students are satisfied with student commitment
98% of students are satisfied with extracurriculars

In summary, Yale SOM is committed to integrating social impact and environmental sustainability into all aspects of its curriculum and student activities, providing a unique and comprehensive educational experience.
CAREER SERVICES

YALE SOM'S CAREER DEVELOPMENT OFFICE (CDO) works closely with Yale SOM Net Impact to provide career guidance and support to students who are pursuing careers with a social or environmental focus. The CDO recently hired a new full-time social sector Relationship Manager, whose job includes providing students with career search support and advice, meeting one-on-one with students and building relationships with potential employers. The CDO trains second-year students as Career Coaches, so that the club can provide better career support and advice for chapter membership. The CDO manages an online job database of internships and full-time positions, a significant number of which are within the social and environment sector. Yale SOM Net Impact also ensures that relevant postings are included in its weekly newsletter to members. Relationship Managers actively seek out new job opportunities and invite employers and speakers to campus. Representatives from the CDO also often attend the annual Net Impact Conference to develop relationships with employers and organizations represented there. Early in the spring term, the CDO partners with the Net Impact chapter to host a Social Sector Employer Networking Night, which brings together employers and interested students to network and discuss potential career and internship opportunities. Yale SOM Net Impact organizes at least one job trek during the year, and the CDO provides support with organizational contacts.

PROMINENT ALUMNI
1 Seth Goldman, Co-Founder and “TeaEO,” Honest Tea, ’95
2 Neal Keny-Guyer, CEO, Mercy Corps, ’82
3 Steve Denne, COO, Heifer International, ’86

REASONS TO ATTEND

YALE SOM is a top choice for prospective MBA students who are passionate about using business for social and environmental impact. Yale SOM’s mission of educating leaders for business and society is strongly supported and incorporated throughout the school. Emphasis is placed on training leaders who can manage across multiple sectors and address the increasing complexities of today’s world.

Students pursuing careers in social and environmental sustainability will feel at home at Yale SOM, surrounded by like-minded classmates, faculty, and visiting speakers. Yale SOM Net Impact is one of the most active student groups on campus, offering dozens of activities throughout the year to assist students in their personal and professional development. Yale SOM’s alumni community includes prominent leaders in economic development, education, philanthropy, and environmental sustainability, among many others. The administration and the Career Development Office are very supportive of students pursuing careers in these sectors. Students will also find that their fellow classmates bring a breadth of resources and experiences to share. Finally, the abundance of socially and environmentally focused classes across Yale SOM and Yale University allows students to tailor their education to their specific needs and interests.

Yale SOM has a very passionate student body that takes the mission of ‘educating leaders for business and society’ very seriously.

TOP 3 PROGRAM STRENGTHS
Schulich Leads in Rankings  Schulich is ranked in the world's top tier of business schools by The Economist (#9 in the world); Forbes (10th best non-US school); Bloomberg Businessweek (9th best non-US school); The Aspen Institute, a US think tank (#2 in the world in Social and Environmental Leadership); and Expansión (#20 in the world) in their most recent global MBA surveys. The Schulich MBA is also ranked #1 in Canada by The Economist, Forbes, The Aspen Institute and Expansión. The Kellogg global network of EMBA partner schools, which includes the Kellogg-Schulich EMBA, is ranked among the top 5 in the world by The Wall Street Journal, and the Kellogg-Schulich EMBA is ranked #1 in Canada by the Financial Times of London.

Accelerate your career. Experience Schulich.

MBA
Master of Business Administration
Maximize career options with 19 specializations. Gain hands-on experience and a competitive edge with the MBA’s six-month strategic consulting project working with real clients, problems and solutions.

IMBA
International MBA
Leverage international interests and second language skills by specializing in global trading regions. Gain overseas exposure during work and study terms abroad. This program is ideal for both Canadian and international students.

EMBA
Kellogg-Schulich Executive MBA
With campuses abroad, global content and international faculty and students from Kellogg, Schulich and overseas partners, this top-ranked EMBA (Financial Times of London) makes the world your classroom.

MF
Master of Finance
Become an expert in all areas of finance in just 12 months of full-time study. Gain exposure to governance, legal, regulatory and global frameworks that impact financial decision-making.

MSc BA
Master of Science in Business Analytics
Master the skill set to uncover business insights and drive decisions. This 12 month full-time degree leads to careers as a Business Analytics professional in the fields of strategy, research, marketing, consulting and sales.

Schulich Programs:
MBA, Accelerated MBA, IMBA, MBA/JD, MPA, MF, MSc BA

Study Options:
Full-Time, Part-Time Evenings, Days and Alternate Weekends

www.schulich.yorku.ca

“Schulich programs offer the cutting-edge content, skills and relevance highly valued by today’s successful organizations. This includes the ability to incorporate social, ethical, environmental and economic considerations into all decision-making.”

Dirk Matten
Professor of Strategic Management/Policy
Hewlett-Packard Chair in Corporate Social Responsibility
Schulich School of Business, York University
YORK UNIVERSITY
Schulich School of Business

CURRICULUM

THE SCHULICH SCHOOL OF BUSINESS has been ranked among the top three MBA Schools in the world in the last three global rankings for Sustainability in Business conducted by the Aspen Institute. Schulich was ranked first overall in 2009-2010 and second in 2011-2012. Students can choose from a wide range of specializations, including Business and Sustainability and Nonprofit Management. In addition, the School has five endowed Chairs dedicated to sustainability issues. The academics that hold these Chairs are among the leading scholars in their fields. Schulich offers several sustainability focused courses through its Business and Sustainability program. These courses (among others) are devoted to demonstrating how business is inextricably linked to environmental and social themes. Moreover, they aim to show how environmentally and socially sustainable businesses are the most successful and possess a competitive advantage in the marketplace. A number of other elective courses in areas such as accounting, marketing, and strategy also incorporate social and environmental issues. All Schulich students are exposed to various key concepts in sustainability through a required class taken in the first semester of the program. Other core courses touch on social and environmental themes as well as issues pertaining to business ethics and corporate governance. Schulich students are also able to take courses related to sustainability at Osgoode Hall Law School and the Faculty of Environmental Studies (both at York University).

The Centre of Excellence in Responsible Business, established in 2010, supplements the existing curriculum by engaging students and faculty on various topics related to sustainability and corporate social responsibility. This initiative aims to bring together all the sustainability-related initiatives at the business school. Schulich also houses the Canadian Business Ethics Research Network and Transparency International Canada Inc.

STUDENT ACTIVITIES

SCHULICH IS a diverse and vibrant community. The Schulich chapter of Net Impact is one of the most active and visible clubs at the school. All of the chapter’s events are focused on furthering the discussion of sustainability with the student body and administration and connecting its members with professionals and alumni. The Schulich chapter of Net Impact also collaborates with other clubs and organizations at York University to further sustainability-related activities.

Schulich caters to and attracts students who are interested in pursuing a wide variety of business specializations. As such, students have a broad array of interests and experiences. Consequently, there exists great opportunity for collaboration and partnership with other student clubs. There are a few other clubs at Schulich whose mandates are strongly aligned with the Schulich chapter of Net Impact. These include NROC (Natural Resources Opportunity Club), the Nonprofit Management Club, and the Corporate Social Responsibility Society (CSRS) at the undergraduate level.

NET IMPACT CHAPTER

Business as Unusual, Published by Net Impact 2012
CAREER SERVICES

THE CAREER DEVELOPMENT Centre at Schulich provides all students with resources and support. The Centre has counselors who specialize in a variety of areas such as consulting, marketing, financial services, etc. In addition, there is a career counselor specifically focused on sustainability and nonprofit management. Unlike other specializations, sustainability encompasses many industries and as a result, students are best served by working with both the sustainability counselor and an industry specific one as well.

In addition, the Career Development Centre holds two annual networking breakfasts, the first catering to careers in sustainability and CSR, and the second catering to careers in the nonprofit and social sectors. These networking breakfasts offer an opportunity for students to converse primarily with alumni working in the nonprofit or sustainability fields, and for alumni to meet prospective hires. There are generally very few sustainability related job postings made available through the Career Development Centre; however, the faculty also supports students interested in social or environmental positions and administration circulates available positions through the Schulich chapter of Net Impact.

PROMINENT ALUMNI
1. Bob Mann, COO, Sustainalytics, ‘11
3. Gabriela Polanca Sorto, Senior Manager of Corporate Social Responsibility, Scotiabank, ‘06

REASONS TO APPLY

ONE OF THE GREATEST STRENGTHS of the Schulich School of Business is its ability to provide different perspectives to traditional business education. At Schulich, students can choose from a number of traditional business school concentrations such as finance and marketing and can supplement these with less traditional concentrations such as arts and media management, health care management, nonprofit management, and business and sustainability. The availability of this variety translates to a faculty that is both academically and professionally diverse, offering students a great opportunity to enrich their graduate school experience by tackling complex problems from various different angles.

Any potential applicant interested in social or environmental themes should not only consider the great faculty and diverse program offerings at Schulich, but also the context within which their education will occur. Toronto is the largest city in Canada, known for the diversity of its people. As such, it has developed a cultural and social environment that is quite different than many of the other large cities in Canada. York University is also a product of Toronto’s history and is well known as the cradle of many social and environmental activists. The University, in addition to the Schulich School of Business, is dedicated to providing leadership and dedication in both social and environmental matters.

York students make a contribution to society based on a mutual understanding and empathy beyond various differences of people.

TOP 3 PROGRAM STRENGTHS

Business as UNusual, Published by Net Impact 2012
PART II: ABOUT THE GUIDE
GOLD AND SILVER CHAPTERS ARE the most outstanding chapters in the Net Impact network. They are characterized by energetic members, dynamic leadership, and overall excellence. Gold chapters go above and beyond to actively give back to the network by sharing best practices, mentoring other chapters, and working with Net Impact Central to improve chapter offerings.

<table>
<thead>
<tr>
<th>GOLD chapters</th>
<th>SILVER chapters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Antioch University</td>
<td>Presidio Graduate School</td>
</tr>
<tr>
<td>Audencia Nantes</td>
<td>Portland State University</td>
</tr>
<tr>
<td>Bainbridge Graduate Institute</td>
<td>Pepperdine University</td>
</tr>
<tr>
<td>Carnegie Mellon University</td>
<td>Simmons College</td>
</tr>
<tr>
<td>Cornell University</td>
<td>University of Alberta</td>
</tr>
<tr>
<td>DePaul University</td>
<td>University of California, Berkeley</td>
</tr>
<tr>
<td>Duke University</td>
<td>University of Colorado, Boulder</td>
</tr>
<tr>
<td>Emory University</td>
<td>University of Denver</td>
</tr>
<tr>
<td>Erasmus University-Rotterdam</td>
<td>University of Maryland</td>
</tr>
<tr>
<td>ESADE Business School</td>
<td>University of Massachussets Amherst</td>
</tr>
<tr>
<td>Georgetown University</td>
<td>University of Massachussets Dartmouth</td>
</tr>
<tr>
<td>George Washington University</td>
<td>University of Michigan</td>
</tr>
<tr>
<td>LEEDS University</td>
<td>University of North Carolina</td>
</tr>
<tr>
<td>HEC School of Business</td>
<td>University of Oregon</td>
</tr>
<tr>
<td>Mills College</td>
<td>University of Texas at Austin</td>
</tr>
<tr>
<td>Northwestern University</td>
<td>University of Washington</td>
</tr>
<tr>
<td>The Ohio State University</td>
<td>Yale University</td>
</tr>
<tr>
<td>American University</td>
<td>San Francisco State University</td>
</tr>
<tr>
<td>Boston University</td>
<td>Temple University</td>
</tr>
<tr>
<td>Columbia University</td>
<td>Thunderbird University</td>
</tr>
<tr>
<td>Dominican University of California</td>
<td>University of California, Davis</td>
</tr>
<tr>
<td>Duquesne University</td>
<td>University of California, Los Angeles</td>
</tr>
<tr>
<td>Illinois Institute of Technology</td>
<td>University of California, San Diego</td>
</tr>
<tr>
<td>Indian School of Business</td>
<td>University of Chicago</td>
</tr>
<tr>
<td>Indiana University</td>
<td>University of Minnesota</td>
</tr>
<tr>
<td>IE Business School</td>
<td>University of Notre Dame</td>
</tr>
<tr>
<td>Johns Hopkins University</td>
<td>University of San Francisco</td>
</tr>
<tr>
<td>Loyola University Chicago</td>
<td>University of South Carolina</td>
</tr>
<tr>
<td>Monterey Institute of International Studies</td>
<td>University of Southern California</td>
</tr>
<tr>
<td>New York University</td>
<td>University of Virginia</td>
</tr>
<tr>
<td></td>
<td>Washington University in St. Louis</td>
</tr>
</tbody>
</table>

Gold and Silver chapters are recognized throughout the guide in the “Net Impact Chapter” section of the school profiles.
AGGREGATE RESPONSES

OVER 3,000 NET IMPACT STUDENT members completed the entire online survey for their respective programs, representing the largest number of students surveyed to date. The following pages represent findings based on the cumulative responses of all students surveyed, which gives us a better insight into students’ satisfaction and experience in their MBA education.

103 SCHOOLS PROFILED

3,051 SURVEY RESPONSES

OVERALL PROGRAM

Students were asked to select the top strength of their program from a list of 11 options. The strengths that received the most votes were:

- CORPORATE RESPONSIBILITY
- SOCIAL ENTREPRENEURSHIP
- ENVIRONMENTAL SUSTAINABILITY

The highest percentages of “top choices” were Education and Healthcare, showing that some schools are specialized in these areas.

- HEALTHCARE
- EDUCATION
How satisfied are you with the focus on social and environmental issues in your program’s curriculum?

- NOT AT ALL SATISFIED 2%
- SLIGHTLY 8%
- MODERATELY 26%
- VERY 38%
- COMPLETELY SATISFIED 26%

How satisfied are you with the faculty emphasis on social and environmental issues in your program’s curriculum?

- NOT AT ALL SATISFIED 2%
- SLIGHTLY 9%
- MODERATELY 27%
- VERY 36%
- COMPLETELY SATISFIED 26%
How satisfied are you with extra curricular offerings around social and environmental themes at your program?

- NOT AT ALL SATISFIED 1%
- SLIGHTLY 5%
- MODERATELY 20%
- VERY 40%
- COMPLETELY SATISFIED 33%

How satisfied are you with the student body commitment to social and environmental issues?

- NOT AT ALL SATISFIED 1%
- SLIGHTLY 5%
- MODERATELY 23%
- VERY 42%
- COMPLETELY SATISFIED 28%
AGGREGATE RESPONSES, cont.

CAREER SERVICES

PRE- & POST-MBA JOBS

*MBAs are learning they can make a difference in any sector.*

Students pre-MBA entered from *Traditional Corporations* and *Nonprofits*.

Students are considering a wider variety of sectors post-MBA.

**PRE-MBA**

- Traditional Corporations: 64%
- Startups: 26%
- Nonprofit: 46%
- Social Enterprises: 9%
- Socially Responsible Business: 13%

**POST-MBA**

- Traditional Corporations: 59%
- Startups: 41%
- Nonprofit: 34%
- Social Enterprises: 39%
- Socially Responsible Business: 59%
CAREER SERVICES, continued

Percentage of students who strongly agree or agree with the following statements:

- Students who are confident they’ll find a job aligned with their values, interests, and passions. 91%
- Students who agree their program offers adequate career preparation resources for impact job seekers. 75%
- Students who agree finding a job with impact is a top priority for students at the program. 77%
- Students who feel pressured to take any role, regardless of impact. 29%
Please indicate how helpful your program’s career center has been for each of the following aspects of your job/internship search.

<table>
<thead>
<tr>
<th>Service Provided</th>
<th>Average Rating (Out of Five)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supporting a self-directed job search</td>
<td>3.58</td>
</tr>
<tr>
<td>Connecting me with alumni or professionals in relevant fields</td>
<td>3.60</td>
</tr>
<tr>
<td>Providing me with information about relevant job/internship positions</td>
<td>3.65</td>
</tr>
<tr>
<td>Determining what job/internship opportunities make sense for me</td>
<td>3.43</td>
</tr>
</tbody>
</table>
METHODOLOGY

AT A GLANCE
FULL-TIME STUDENTS: Chapter leaders reported the number of full-time students at their program as part of their submission to the guide.

DEGREE OPTIONS: Chapter leaders submitted a list of relevant dual degree options at their program. For a complete list of dual-degree options for a certain program, we recommend checking the program’s website.

OVERALL RATINGS: Student survey respondents rated their program’s strength on a 5-point scale in two categories: sustainability and social impact. Each program’s average rating is represented graphically on a 1-5 scale of hearts (for Social Impact) and leaves (for Sustainability).

CURRICULUM
SAMPLE COURSES: Chapter leaders submitted a sample list of courses offered by their program in fields of interest to Net Impact members.

STUDENT SATISFACTION WITH COURSE CONTENT: The percentage on each profile refers to the respondents in the all-student survey who selected that they were “completely” or “very” satisfied with the focus on social and environmental themes in their program’s curriculum.

STUDENT SATISFACTION WITH FACULTY EMPHASIS: The percentage on each profile refers to the respondents in the all-student survey who selected that they were “completely” or “very” satisfied with the faculty emphasis on social and environmental themes in their program’s curriculum.

STUDENT ACTIVITIES
SATISFACTION WITH EXTRACURRICULAR OFFERINGS: The percentage on each profile refers to the respondents in the all-student survey who selected that they were “completely” or “very” satisfied with the extracurricular offerings focused on social and environmental issues.

SATISFACTION WITH THE STUDENT BODY’S COMMITMENT: The percentage on each profile refers to the respondents in the all-student survey who selected that they were “completely” or “very” satisfied with the student body’s commitment to social and environmental issues.

ABOUT THE NET IMPACT CHAPTER
Chapter leaders submitted the total number of active members in their chapter, and were asked to describe their chapter in three words. Gold and Silver Net Impact chapters have a designated icon in this section as well.

CAREER SERVICES
PROMINENT ALUMNI: Chapter leaders were asked to name prominent alumni from their program who have gone on to work in fields of interest to Net Impact members (i.e. social entrepreneurship, energy and clean technology, nonprofit, or corporate social and environmental responsibility).

STUDENT RATINGS ON CAREER SERVICES: Survey respondents were asked to rate, on a five-point helpfulness scale, their career services’ support in four different categories. The average helpfulness rating for each category is represented through bar graphs, designed to scale.

STUDENT OPINIONS ON THE JOB SEARCH PROCESS: This section lists the percentage of respondents who answered either “agree” or “strongly agree” on a four-point agreement scale to the following statements:
- My program offers adequate career preparation resources for impact job seekers.
- Finding a job with impact is a top priority for students in my program.

SCHOOL FUNDING: Chapter leaders were asked to indicate whether their school has funds available to support students who accept internships with nonprofits and/or if there is loan forgiveness available to graduates going to work in the nonprofit sector. If either of these funds are available, it is noted in the program’s profile.

REASONS TO ATTEND
PROGRAM STRENGTHS: Students were asked to select the top three strengths of their program from a list of options. The three highest-rated areas of study for each program are represented graphically as the program’s strengths. The icons are listed in order of overall rating – so the first image was the overall top rated strength, the second image the second greatest strength, and so on.
FREQUENTLY ASKED QUESTIONS

Which schools are included in the guide?
Any school with a graduate Net Impact chapter was invited to participate in the guide. Any Net Impact chapter whose leaders submitted the *Business as UNusual* questionnaire is included. In the questionnaire, leaders wrote about their school curriculum, student activities, career services, and overall reasons to attend. Graduate Net Impact members were also asked to complete an online survey to provide feedback on their program. We were pleased that 103 chapters participated in the guide this year.

How many students were surveyed?
3,051 students participated in the 2012 *Business as UNusual* all-student survey. Schools with over 20 survey respondents have survey data results featured in their profile.

Who wrote the school profiles?
Net Impact chapter leaders wrote the school profiles, at times with input from other Net Impact students. Members of the Net Impact staff provided edits, focusing mostly on clarity, grammar, and consistency. Our goal was to keep as much of the students’ original language and writing as possible; in almost every case the profile published in *Business as UNusual* is very close to the content the student submitted. Net Impact also contacted admissions officers from every program profiled and invited them to review their program’s entry. We made factual and clarification edits based on their feedback. No alterations to the opinions and subjects of the students’ text were made.

Who funded the guide?
Net Impact accepted no payments for including school profiles in *Business as UNusual* – participation is free and open to all Net Impact chapters. Student writers submitted the published content voluntarily and without compensation from Net Impact. Paid advertisements from schools and businesses appear integrated throughout the guide. Proceeds from the sale of these ads go toward production of the guide, and support Net Impact’s efforts. If you are interested in advertising in the 2013 version of *Business as UNusual*, please write to us at gradchapters@netimpact.org.

How can I get involved?
If you did not see your program in *Business as UNusual* and have a Net Impact chapter, we encourage you to participate in next year’s guide. Submissions will be collected in March 2013. If your program does not have a Net Impact Chapter, we’d love for you to start one at your program! For more information, go to netimpact.org/startachapter.
Providing an unparalleled range of services for more than 30,000 responsible leaders takes visionary support from partners who share Net Impact’s commitment to improving the world through business. Please join us in saluting our 2012-2013 sponsors, whose support brings us closer to the day when leading responsibly is the only way to do business.
EXECUTIVE SPONSORS

AMD
EMC
OPPORTUNITY FINANCE NETWORK
PG&E
PwC
WALMART