Net Impact is...  
the story of a movement

Net Impact empowers a new generation of leaders to use their careers to tackle the world’s toughest social and environmental problems.

Over twenty years ago, Net Impact started as a small network of MBA students who wanted to make a difference. They believed business could be a force for good, a radical idea at the time.

Thanks to their pioneering efforts over the last two decades along with others who shared their values, sustainability in business has moved from the fringe, to a trend, to the mainstream.

Fast forward to today...

We are a global community of student and professional leaders working within and beyond business for a sustainable future. Every day, we enable leaders to act locally through our vibrant chapter network and connect globally online and through our flagship conference.

Ultimately, we enable leaders to make a net impact that transforms their lives, their organizations, and the world.

Our History

1993  
Founded by small network of MBAs who believed business could be a force for good

1997  
First international chapter launched

2001  
First professional chapter launched

2007  
First undergrad chapter launched

2014  
Over 300 global chapters with 50,000+ members driving impact on campus and on the job
Net Impact is...

a global community driving change

At the heart of our community are over 50,000 student and professional leaders from over 300 chapters across the globe working for a sustainable future.

Our Chapters

- 58% Graduate
- 23% Undergraduate
- 19% Professional

320+ Global Chapters

95% of top 50 MBA programs have a chapter

About Our Members

- 97% are committed to making a difference through their careers
- 86% would take a pay cut to work for a more sustainable company
- 95% say a company’s support of Net Impact would influence their decision to work there
- 84% say friends look to them for CSR and sustainability insights
“Maybe it was fate,” says Austin Lee about discovering Net Impact as he entered his junior year of college.

Fresh off a corporate consulting internship, Austin was searching for something more meaningful. So when a classmate floated him a ticket to the Net Impact Conference in Baltimore, he decided to check it out. At the event, something clicked — the “aha” insight that business could be a driver for social and environmental impact.

Austin returned to campus, invigorated by a new sense of purpose. He launched a Net Impact chapter at the University of Maryland. In less than a year, it’s been awarded Gold chapter status — one of the top 15% of chapters around the world.

What comes after Gold? For Austin, who’s in his final year of college, it’s starting his impact career search. But he’s certain his experience with Net Impact will help guide him.

“I’ve discovered a whole community that shares my values.”

Undergrad, University of Maryland, College Park

Impact spotlight: Drove Net Impact chapter to Gold
Net Impact is...

a strategy with an audacious goal

The problems our world faces are huge, from poverty to climate change to global health epidemics. What if we could mobilize more people to dedicate more time on the job to making an impact? At the heart of our ambitious 10-year strategy is an audacious goal:

**Mobilizing 1 million new leaders to drive transformational change in the workplace and the world.**

Building on our 20-year history, Net Impact’s 2012-2022 strategic plan outlines three main initiatives to support our community in reaching our 10-year mission and BHAG. These are:

1. **Enlist**
   Spur more young people to pursue impact careers

2. **Employ**
   Enable people to find their impact career path

3. **Equip**
   Support individuals to drive more impact at work
For Stephanie, an avid traveler, forging her own path comes naturally. After finishing college, she worked for four years in asset management in New York. A volunteer stint with microfinance pioneer Kiva sparked a question: could she use her career to address the wealth disparities she had witnessed in her travels around the world and at home?

Inspired, Stephanie enrolled at Stanford to pursue a career in social entrepreneurship. However, she soon found that the formal MBA recruiting process was dominated by traditional career paths like consulting and technology. Said Stephanie, "As someone who was looking for a summer internship in the social impact space, I often felt like I was navigating in the dark."

Stephanie was determined to find another way, ultimately launching her campus Net Impact MAP (Making a Path) group, a peer support program for students seeking impact careers.

“I want to inspire others to work toward whatever change they want to see.”

For Stephanie, nabbing a summer internship with venture philanthropy fund REDF is a key step on her path toward launching her own social enterprise. Finding inspiration through community will help her go the distance.

Net Impact is... finding inspiration in community

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Net Impact is...

programs that inspire action

We work with student and professional leaders wherever they are on their impact career path.

Students...
Dynamic **campus leadership programs** give students opportunities to build skills and drive action.

- Our vibrant student chapters hold networking events, service projects, career panels, and more
- Campus campaigns like **Small Steps**, **Big Wins** and **Up to Us** provide students with inspiring ways to drive change on campus

Job seekers...
Online **career resources** help guide job seekers on their impact career path.

- Our career center includes self-assessment tools, online networking tools to professionals, a job/internship board, and more
- Read about some of our **members who found their dream job** through our network

Professionals...
**Professional chapters** provide a like-minded community and networking events to help drive change on the job.

- A growing **Impact at Work** program supports professionals to advocate for sustainability and community impact in the workplace
- Issues in Depth webinar series offers best practices and tools to help drive impact at work
Net Impact is...

a leading forum for change

The Net Impact Conference is the premier gathering for next-generation leaders who want to use their careers to tackle the world’s toughest social and environmental problems.

We partner with forward-thinking businesses, nonprofits, entrepreneurs, and academics for a dynamic exchange of ideas through diverse keynotes and more than 100 panels, workshops, competitions, and special events. For three inspired days, we tap into the collaborative spirit of those who share a commitment to work for a sustainable future.

“The conference is 100 different flavors of amazing! The Net Impact community is an ambitious, diverse, and exciting one.”

—Allison Jones, Idealist.org
Adam Menter landed his dream job when he moved to San Francisco. As a sustainability education program manager at Autodesk, Adam makes an impact at work by creating the software tools that help designers, architects, and engineers turn their ideas into sustainable realities. From apps to skyscrapers, Autodesk’s sustainability tools help make cities and communities around the globe greener.

Adam is living his impact at work, and he credits Net Impact with helping him stay on his game. For Adam, having a connection with like-minded professionals is essential. Since 2010, Adam and the Net Impact San Francisco professional chapter have organized the Greener Mind conference, an inspirational retreat in the redwoods for sustainability-minded professionals.

For Adam, having sustainability in your job title is great— but it’s even better to know you’re part of an impassioned community. “At the end of the day, we’re all people living on this planet,” says Adam.

“Net Impact helps us figure out how to make work a space where we can feed our passions.”
Net Impact is grateful for the support of our partners — forward-thinking businesses and nonprofits that want to engage in meaningful ways with next generation leaders on campus and in the workplace. Together, we make a net impact that transforms lives, organizations, and the world.

**$100,000+**
- Alcoa Foundation
- Banana Republic
- Graduate Management Admission Council (GMAC) MET Fund
- Hult Prize
- Microsoft Corporation
- Peter G. Peterson Foundation
- S.D. Bechtel, Jr. Foundation
- The Gordon and Betty Moore Foundation
- The John D. and Catherine T. MacArthur Foundation
- The Kresge Foundation
- U.S. National Park Service

**$50,000+**
- AT&T
- Recyclebank
- Target Corporation
- Unilever
- Wal-Mart Stores, Inc.
- Waste Management, Inc.

**$25,000+**
- 3M
- Annie E. Casey Foundation
- Avon Products, Inc.
- CH2M HILL
- Chevron Corporation
- Cisco Systems, Inc.
- ConocoPhillips
- Dell Inc.
- Exxon Mobil Corporation
- FedEx Corporation
- International Impact Investing Challenge
- Kaiser Permanente National Community Benefit Fund
- Levi Strauss & Co.
- MasterCard Worldwide
- Merck & Co.
- PayPal / MicroPlace
- Southwest Airlines
- Starbucks Corporation

- The Coca-Cola Company
- The Dow Chemical Company
- The Hitachi Foundation
- The Mosaic Company
- United Parcel Service
- Verizon Communications, Inc.

**$10,000+**
- Accenture
- Adobe Systems Inc.
- Advanced Micro Devices, Inc.
- Allstate Corporation
- ARAMARK Corporation
- AREVA
- Bank of America Corporation
- Campbell Soup Company
- Darden Restaurants, Inc.
- Deloitte
- DuPont
- Eaton Corporation
- eBay Inc.
- EMC Corporation
- Ford Motor Company
- Herman Miller, Inc.
- Hilton Worldwide
- Humana Inc.
- Intel Corporation
- International Paper Foundation
- Johnson & Johnson
- KPMG
- Mary Kay, Inc.
- Monsanto Company
- Nestlé Waters North America
- OneEnergy Renewables
- Opportunity Finance Network
- Pacific Gas & Electric Company
- PepsiCo Inc.
- PricewaterhouseCoopers
- Procter & Gamble
- The Bank of New York Mellon
- The Best Buy Company, Inc.
- The Hershey Company
- The Walt Disney Company
- Jennifer Wallske

**$5,000+**
- Baxter Healthcare Corporation
- Blum Center for Developing Economies
- Brown-Forman Corporation
- Caesars Entertainment Corporation
- Carol Cone
- Far Labor Association
- Seth Goldman & Julie Farkas
- McKesson Foundation
- Lila M. Preston
- T. Rowe Price
- Wells Fargo

**$1,000+**
- Tod Arbegast
- Laura Asiala
- Dan Bross
- Marcus Chung
- Laura Clise
- Generation Investment Management
- Marc Gunther
- Darell Hammond & Kate Becker
- Teresa LeFevre
- Jo Mackness
- Mark Pinsky
- Anne Roosevelt
- Jim Schorr
- Michael Schreiber
- The Timberland Company
- The Willinphila Foundation
- Toyota Motor Company

**Under $1,000**
- Leonard Adler
- Dr. Mark Albion and Family
- Meredith Bell
- Sarah Burke-Gorewitz
- Paul Campbell
- Jon Carson
- Sarah Coleman & Abe Chernin
- Sarah Cooke
- Maggie & Pete Davies
- Abby Davison
- Steve Delfin
- Britta and Blake Durtsche
- Michael Fields
- Jessica Fleuti
- Dan Fox
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- Jaime Hiraishi & Kasey Moffat
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- Henry Valcour
- Alejandra Villalobos
- Eric Weaver & Sarah Holcombe
- Ellen Weinreb
- Anna Wheatley

* This list of partners supported the organization during fiscal year 2013 (from July 1, 2012 — June 30, 2013)

**Partnering to improve the world**