



NET IMPACT



About Us

# Net Impact is... the story of a movement

**Net Impact empowers a new generation of leaders** to use their careers to tackle the world's toughest social and environmental problems.

Over twenty years ago, Net Impact started as a small network of MBA students who wanted to make a difference. They believed business could be a force for good, a radical idea at the time.

Thanks to their pioneering efforts over the last two decades along with others who shared their values, sustainability in business has moved from the fringe, to a trend, to the mainstream.

## Fast forward to today...

We are a global community of student and professional leaders working within and beyond business for a sustainable future. Every day, we enable leaders to act locally through our vibrant chapter network and connect globally online and through our flagship conference.

Ultimately, we enable leaders to make a *net impact* that transforms their lives, their organizations, and the world.

## Our History

1993

Founded by small network of MBAs who believed business could be a force for good



1997

First international chapter launched



2001

First professional chapter launched



2007

First undergrad chapter launched



2014

Over 300 global chapters with 50,000+ members driving impact on campus and on the job



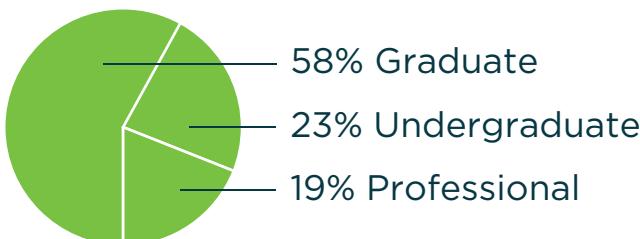
**Net Impact is...**

# a global community driving change

At the heart of our community are over 50,000 student and professional leaders from over 300 chapters across the globe working for a sustainable future.

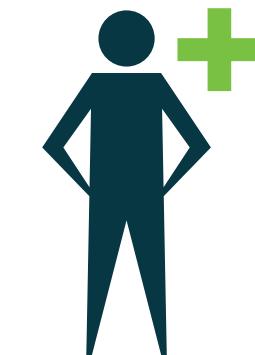


## Our Chapters



95% of top 50 MBA programs have a chapter

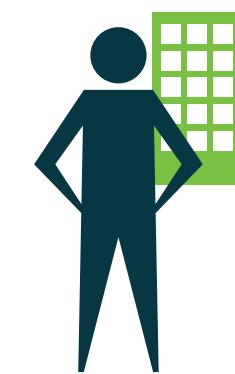
## About Our Members



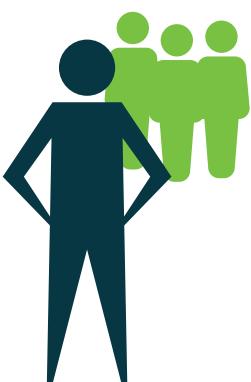
**97%** are committed to making a difference through their careers



**86%** would take a pay cut to work for a more sustainable company



**95%** say a company's support of Net Impact would influence their decision to work there



**84%** say friends look to them for CSR and sustainability insights

Net Impact is...

# making your passion your purpose

"Maybe it was fate," says Austin Lee about discovering Net Impact as he entered his junior year of college.

Fresh off a corporate consulting internship, Austin was searching for something more meaningful. So when a classmate floated him a ticket to the Net Impact Conference in Baltimore, he decided to check it out. At the event, something clicked — the "aha" insight that business could be a driver for social and environmental impact.

Austin returned to campus, invigorated by a new sense of purpose. He launched a Net Impact chapter at the University of Maryland. In less than a year, it's been awarded Gold chapter status — one of the top 15% of chapters around the world.

What comes after Gold? For Austin, who's in his final year of college, it's starting his impact career search. But he's certain his experience with Net Impact will help guide him.

**"I've discovered a whole community that shares my values."**



Undergrad, University of Maryland, College Park  
**Impact spotlight:** Drove Net Impact chapter to Gold

**AUSTIN LEE**

A close-up photograph of a woman with dark hair, smiling warmly at the camera. She is wearing a grey blazer over a white top. In the background, other people are visible, some wearing blue shirts, suggesting a group event or conference.

Net Impact is...

# a strategy with an audacious goal

The problems our world faces are huge, from poverty to climate change to global health epidemics. What if we could mobilize more people to dedicate more time on the job to making an impact? At the heart of our ambitious 10-year strategy is an audacious goal:

**Mobilizing 1 million new leaders to drive transformational change in the workplace and the world.**

Building on our 20-year history, Net Impact's 2012-2022 strategic plan outlines three main initiatives to support our community in reaching our 10-year mission and BHAG. These are:

---

## 1. Enlist

Spur more young people to pursue impact careers

## 2. Employ

Enable people to find their impact career path

## 3. Equip

Support individuals to drive more impact at work

---



# Net Impact is... finding inspiration in community

For Stephanie, an avid traveler, forging her own path comes naturally. After finishing college, she worked for four years in asset management in New York. A volunteer stint with microfinance pioneer Kiva sparked a question: could she use her career to address the wealth disparities she had witnessed in her travels around the world and at home?

Inspired, Stephanie enrolled at Stanford to pursue a career in social entrepreneurship. However, she soon found that the formal MBA recruiting process was dominated by traditional career paths like consulting and technology. Said Stephanie, “As someone who was looking for a summer internship in the social impact space, I often felt like I was navigating in the dark.”

Stephanie was determined to find another way, ultimately launching her campus Net Impact MAP (Making a Path) group, a peer support program for students seeking impact careers.

**“I want to inspire others to work toward whatever change they want to see.”**

For Stephanie, nabbing a summer internship with venture philanthropy fund REDF is a key step on her path toward launching her own social enterprise. Finding inspiration through community will help her go the distance.

## STEPHANIE PENG

Graduate student, Stanford Graduate School of Business  
**Impact spotlight:** Launched impact career forum

# Net Impact is... programs that inspire action

We work with student and professional leaders wherever they are on their impact career path.



## Students...

Dynamic **campus leadership programs** give students opportunities to build skills and drive action.

- Our vibrant student chapters hold networking events, service projects, career panels, and more
- Campus campaigns like [Small Steps](#), [Big Wins](#) and [Up to Us](#) provide students with inspiring ways to drive change on campus

## Job seekers...

Online **career resources** help guide job seekers on their impact career path.

- Our career center includes self-assessment tools, online networking tools to professionals, a job/internship board, and more
- Read about some of our [members](#) [who found their dream job](#) through our network

## Professionals...

**Professional chapters** provide a like-minded community and networking events to help drive change on the job.

- A growing [Impact at Work](#) program supports professionals to advocate for sustainability and community impact in the workplace
- Issues in Depth webinar series offers best practices and tools to help drive impact at work

# Net Impact is... a leading forum for change

The [Net Impact Conference](#) is the premier gathering for next-generation leaders who want to use their careers to tackle the world's toughest social and environmental problems.

We partner with forward-thinking businesses, nonprofits, entrepreneurs, and academics for a dynamic exchange of ideas through diverse keynotes and more than 100 panels, workshops, competitions, and special events. For three inspired days, we tap into the collaborative spirit of those who share a commitment to work for a sustainable future.

**“The conference is 100 different flavors of amazing! The Net Impact community is an ambitious, diverse, and exciting one.”**

-Allison Jones, Idealist.org



# Net Impact is... leading impact at work

Adam Menter landed his dream job when he moved to San Francisco. As a sustainability education program manager at Autodesk, Adam makes an impact at work by creating the software tools that help designers, architects, and engineers turn their ideas into sustainable realities. From apps to skyscrapers, Autodesk's sustainability tools help make cities and communities around the globe greener.

Adam is living his impact at work, and he credits Net Impact with helping him stay on his game. For Adam, having a connection with like-minded professionals is essential. Since 2010, Adam and the Net Impact San Francisco professional chapter have organized the Greener Mind conference, an inspirational retreat in the redwoods for sustainability-minded professionals.

For Adam, having sustainability in your job title is great- but it's even better to know you're part of an impassioned community. "At the end of the day, we're all people living on this planet," says Adam.

**"Net Impact helps us figure out how to make work a space where we can feed our passions."**



Sustainability Education Program Manager at Autodesk  
**Impact spotlight:** Leads impact at work through sustainable design

**ADAM MENTER**

# Partnering to improve the world\*

**Net Impact is grateful for the support of our partners — forward-thinking businesses and nonprofits that want to engage in meaningful ways with next generation leaders on campus and in the workplace. Together, we make a *net impact* that transforms lives, organizations, and the world.**



150 Spear St. Suite 500  
San Francisco, CA 94105  
(415) 495-4230  
[netimpact.org](http://netimpact.org)  
[@netimpact](https://twitter.com/netimpact)

## \$100,000+

Alcoa Foundation  
Banana Republic  
Graduate Management Admission Council (GMAC)  
Hult Prize  
Microsoft Corporation  
Peter G. Peterson Foundation  
S.D. Bechtel, Jr. Foundation  
The Gordon and Betty Moore Foundation  
The John D. and Catherine T. MacArthur Foundation  
The Kresge Foundation  
U.S. National Park Service

## \$50,000+

AT&T  
Recyclebank  
Target Corporation  
Unilever  
Wal-Mart Stores, Inc.  
Waste Management, Inc.

## \$25,000+

3M  
Annie E. Casey Foundation  
Avon Products, Inc.  
CH2M HILL  
Chevron Corporation  
Cisco Systems, Inc.  
ConocoPhillips  
Dell Inc.  
Exxon Mobil Corporation  
FedEx Corporation  
International Impact Investing Challenge  
Kaiser Permanente National Community Benefit Fund  
Levi Strauss & Co.  
MasterCard Worldwide  
Merck & Co.  
Paypal / MicroPlace  
Southwest Airlines  
Starbucks Corporation

The Coca-Cola Company  
The Dow Chemical Company  
The Hitachi Foundation  
The Mosaic Company  
United Parcel Service  
Verizon Communications, Inc.

## \$10,000+

Accenture  
Adobe Systems Inc.  
Advanced Micro Devices, Inc.  
Allstate Corporation  
ARAMARK Corporation  
AREVA  
Bank of America Corporation  
Campbell Soup Company  
Darden Restaurants, Inc.  
Deloitte  
DuPont  
Eaton Corporation  
eBay Inc.  
EMC Corporation  
Ford Motor Company  
Herman Miller, Inc.  
Hilton Worldwide  
Humana Inc.  
Intel Corporation  
International Paper Foundation  
Johnson & Johnson  
KPMG  
Mary Kay, Inc.  
Monsanto Company  
Nestlé Waters North America  
OneEnergy Renewables  
Opportunity Finance Network  
Pacific Gas & Electric Company  
PepsiCo Inc.  
PricewaterhouseCoopers  
Procter & Gamble  
The Bank of New York Mellon  
The Best Buy Company, Inc.  
The Hershey Company  
The Walt Disney Company  
Jennifer Walske  
xpedx

## \$5,000+

Baxter Healthcare Corporation  
Blum Center for Developing Economies  
Brown-Forman Corporation  
Caesars Entertainment Corporation  
Carol Cone  
Fair Labor Association  
Seth Goldman & Julie Farkas  
McKesson Foundation  
Lila M. Preston  
T. Rowe Price  
Wells Fargo

## \$1,000+

Tod Arbogast  
Laura Asiala  
Dan Bross  
Marcus Chung  
Laura Clise  
Generation Investment Management  
Marc Gunther  
Darell Hammond & Kate Becker  
Teresa LeFevre  
Jo Mackness  
Mark Pinsky  
Anne Roosevelt  
Jim Schorr  
Michael Schreiber  
The Timberland Company  
The Willinphila Foundation  
Toyota Motor Company

## Under \$1,000

Leonard Adler  
Dr. Mark Albion and Family  
Meredith Bell  
Sarah Burke-Gorewitz  
Paul Campbell  
Jon Carson  
Sarah Coleman & Abe Chernin  
Sarah Cooke  
Maggie & Pete Davies

Abby Davisson  
Steve Delfin  
Britta and Blake Durtsche  
Michael Fields  
Jessica Fleuti  
Dan Fox  
Paulette Frank  
Jenna Gold  
Jaime Hiraishi & Kasey Moffat  
Izuel Family  
Samantha Johnston  
Mindee Kashiwagi  
Scott Kleinman and Sheryl Bregman  
Dara Kosberg  
Brittany Lehnhart  
Liz Maw  
Michael Maw  
Patrick Martin-Tuite  
Jason McBriarty  
Kellie McElhaney  
Hamlin Metzger  
Deborah Merrill-Sands  
Tim Mohin  
Lisa Neuberger & Alvaro Fernandez  
Cuong & Lindsy Carpenter Nguyen  
Vincent Robinson  
Jess Sand  
Ray Schramm  
Peter Schuyler  
Audrey Seymour  
Catherine Sheehy  
Brad Sparks  
Joanna Spoth  
Nicole Sroka  
Dave Stangis  
Gene Takagi  
Mary Tam  
Henry Valcour  
Alejandra Villalobos  
Eric Weaver & Sarah Holcombe  
Ellen Weinreb  
Anna Wheatley